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1 #####
2 # MSDS 442: AI Agent Design and Development
3 # Spring '25
4 # Dr. Bader
5 #
6 # Final Project: AI Agent Automation for Peloton's Fitness Ecosystem
7 # Phase 2 - Prototype
8 #
9 # Kevin Geidel
10 #
11 #####
12
13 # OBJECTIVE:
14 #   Construct a high-fidelity prototype of the Peloton Automation.
15 #   Implement the planned architecture using Phase 1 Artifacts.
16
17 # Load environment variables
18 from dotenv import load_dotenv
19 load_dotenv()
20
21 # Python native imports
22 import os, inspect, textwrap, time, sys
23 from typing import Annotated, Sequence
24
25 # LangChain/LangGraph imports
26 from langchain_core.messages import BaseMessage, HumanMessage, SystemMessage
27 from langchain_openai import ChatOpenAI, OpenAIEmbeddings
28 from langchain_community.document_loaders import JSONLoader
29 from langchain.tools.retriever import create_retriever_tool
30 from langchain.embeddings.sentence_transformer import
31     SentenceTransformerEmbeddings
32 os.environ['USER_AGENT'] = 'Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit
33     /537.36 (KHTML, like Gecko) Chrome/58.0.3029.110 Safari/537.3'
34 __import__('pysqlite3')
35 sys.modules['sqlite3'] = sys.modules.pop('pysqlite3')
36 from langchain_community.vectorstores import Chroma
37 from langgraph.graph import StateGraph, START, END
38 from langgraph.checkpoint.memory import MemorySaver
39 from langgraph.prebuilt import ToolNode, tools_condition
40
41 # 3rd party package imports
42 from IPython.display import display, Image
43 from typing_extensions import TypedDict
44
45 class PelotonAgent:
46     ''' Namespace for methods and metaclasses that facilliate Peloton's Agent-
47         based automation. '''
48
49     class InquiryState(TypedDict):
50         inquiry: str
51         response: str
52         referring_node: str
53         next_node: str
54         messages: Annotated[Sequence[BaseMessage], "List of messages in the
55             conversation"]

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54     def __init__(self):
55         # Assign agent-wide variables
56         self.model_name = 'gpt-4o-mini'
57         self.data_dir = os.path.join('src')
58         self.agent_data_path = os.path.join(self.data_dir, 'ai_agent_test_data.
json')
59
60         # Establish the AI client
61         self.llm = ChatOpenAI(model=self.model_name, temperature=0)
62
63         # Load test data into memory in form of langchain docs
64         self.load_documents()
65
66         # Initialize ChromaDb vector store and load docs
67         self.populate_vector_store()
68
69         # Construct the agent graph
70         self.build_graph()
71
72     def load_documents(self):
73         loader = JSONLoader(
74             file_path=self.agent_data_path,
75             jq_schema='.',
76             text_content=False,
77         )
78         self.data = loader.load()
79
80     def populate_vector_store(self):
81         if not hasattr(self, 'db'):
82             self.db = Chroma.from_documents(
83                 documents=self.data,
84                 collection_name='test_data',
85                 embedding=OpenAIEmbeddings()
86             )
87
88     def get_retriever_tool(self):
89         return create_retriever_tool(
90             self.db.as_retriever(),
91             'retrieve_peloton_data',
92             """Search Peloton Enterprise data in the vector store and return
information for:
93             - Order and Shipping information
94             - Product catalog information
95             - Marketing campaign metrics
96             - Membership account information
97             - Data Science metrics"""
98         )
99
100     def extract_from_state(self, state):
101         inquiry = state.get('inquiry', '')
102         messages = state.get("messages", [])
103         history = "\n".join([f'{msg.type}: {msg.content}' for msg in messages
][:5])
104         return inquiry, messages, history
105

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106 def get_standard_human_message(self, inquiry, history):
107     return HumanMessage(
108         content = f"""Provide an answer for the following user's inquiry:
109         '{inquiry}'
110
111         Conversation history for content:
112         {history}
113         """.strip()
114     )
115
116 def build_graph(self):
117     builder = StateGraph(self.InquiryState)
118     # nodes
119     builder.add_node('Router', self.router_agent)
120     builder.add_node('Marketing', self.marketing_agent)
121     builder.add_node('DataScience', self.data_science_agent)
122     builder.add_node('MembershipAndFraudDetection', self.membership_agent)
123     builder.add_node('Orders', self.orders_agent)
124     builder.add_node('Recommendations', self.recommendation_agent)
125     retriever_tool = ToolNode([self.get_retriever_tool()])
126     builder.add_node("Retrieve", retriever_tool)
127     # edges/workflow
128     builder.add_edge(START, 'Router')
129     builder.add_conditional_edges(
130         'Router',
131         lambda x: x['next_node'],
132     )
133     for node in ['Marketing', 'DataScience', 'MembershipAndFraudDetection', '
Orders', 'Recommendations']:
134         builder.add_conditional_edges(
135             node,
136             tools_condition,
137             {
138                 'tools': 'Retrieve',
139                 END: END,
140             }
141         )
142
143     self.graph = builder.compile(checkpointer=MemorySaver())
144
145 def draw_graph(self):
146     display(Image(self.graph.get_graph().draw_mermaid_png()))
147
148 # base methods for agents
149 def termination_check(self, state):
150     ''' Check for user end session '''
151     inquiry = state.get('inquiry', '')
152     if inquiry.lower() in ['q', 'quit', 'goodbye', 'bye']:
153         return {
154             "inquiry": inquiry,
155             "referring_node": state.get('next_node', 'Router'),
156             "next_node": END,
157             "response": "Goodbye! Thank you for contacting the Peloton
automated AI agent!",
158             "messages": state.get('messages', []) + [HumanMessage(content=
inquiry), SystemMessage(content="Conversation ended by user.")]
159         }
160     else:
161         return None

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162
163     def route_ongoing_chat(self, state, max_history=5):
164         inquiry = state.get('inquiry', '')
165         messages = state.get("messages", [])
166         if state.get('referring_node') != "Router" and state.get('next_node'):
167             history = "\n".join([f"{msg.type}: {msg.content}" for msg in state.get(
168 ("messages", [])[:max_history])
169             query = f"""\
170             Given the conversation history and the new inquiry: '{
171 inquiry}', determine if this is a follow-up question related to the previous
172 department ({state['referring_node']}) or a new topic. Return 'continue' if it'
173 s a follow-up, or classify the intent for a new topic.
174             Possible intent values: Greeting, GeneralInquiry, Marketing,
175 DataScience, MembershipAndFraudDetection, Orders, Recommendations
176
177             Conversation history:
178 {history}
179 """
180             messages_for_intent = [
181                 SystemMessage(content="You are a helpful assistant tasked with
182 classifying the intent of a user's query or detecting follow-ups."),
183                 HumanMessage(content=[{'type': 'text', 'text': query}])
184             ]
185             response = self.llm.invoke(messages_for_intent)
186             intent = response.content.strip()
187             if intent == 'continue':
188                 return {
189                     "inquiry": state["inquiry"],
190                     "referring_node": "Router",
191                     "next_node": state['referring_node'],
192                     "response": f"Routing to the {state['referring_node']}
193 department.",
194                     "messages": messages + [HumanMessage(content=inquiry)]
195                 }
196             return {}
197
198     def unimplemented_agent(self, state):
199         calling_agent = inspect.currentframe().f_back.f_code.co_name
200         return {
201             'inquiry': state['inquiry'],
202             'response': f'{calling_agent} is not yet implemented.',
203             'referring_node': state.get('referring_node', None),
204             'next_node': END,
205             'messages': state.get('messages', []) + [SystemMessage(content=f'
206 Routed to unimplemented agent, {calling_agent}.')]
207         }
208
209     # define agents methods
210     def router_agent(self, state):
211         inquiry = state.get('inquiry', '')
212         messages = state.get('messages', [])
213
214         # check for termination by user
215         terminate = self.termination_check(state)
216         if terminate:
217             return terminate

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210     # check for ongoing conversation
211     ongoing = self.route_ongoing_chat(state)
212     if ongoing:
213         return ongoing
214
215     # Classify intent for this new session and route
216     query = f"""Classify the user's intents based on the following input: '{
inquiry}'".
217         List of possible intent values: Greeting, GeneralInquiry,
Marketing, DataScience, MembershipAndFraudDetection, Orders, Recommendations
218         Questions about user accounts or login issues goto
MembershipAndFraudDetection
219         Return only the intent value of the inquiry identified with no
extra text or characters"""
220     messages = [
221         SystemMessage(content="You are a helpful assistant tasked with
classifying the intent of user's inquiry"),
222         HumanMessage(content=[{"type": "text", "text": query}]),
223     ]
224     response = self.llm.invoke(messages)
225     intent = response.content.strip()
226     response_lower = intent.lower()
227
228     if "greeting" in response_lower:
229         response = "Hello there, this is the Peloton automated AI agent. How
can I assist you today?"
230         next_node = END
231     elif "generalinquiry" in response_lower:
232         response = "For general information about Peloton's ecosystem of
classes and products visit https://www.onepeloton.com/. Thank you!"
233         next_node = END
234     else:
235         response = f"Let me forward your query to our {intent} agent."
236         next_node = intent
237
238     return {
239         "inquiry": state["inquiry"],
240         "referring_node": "Router",
241         "next_node": next_node,
242         "response": response,
243         'messages': messages + [SystemMessage(content=intent)]
244     }
245
246     def marketing_agent(self, state):
247         # Target use cases:
248         # 1) Query customer data via vector DB; use retrieval to analyze and
return top segments.
249         inquiry, messages, history = self.extract_from_state(state)
250         marketing_agent_human_message = HumanMessage(
251             content = f"""Provide an answer for the following user's inquiry:
252             '{inquiry}'
253
254             Conversation history for content:
255             {history}
256             """.strip()
257         )

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258         if state['referring_node'] == 'Router':
259             marketing_agent_system_message = SystemMessage(
260                 content = f"""You are a helpful assistant tasked with retrieving
261                 and organizing data to answer questions about ongoing marketing campaigns.
262                 If the inquiry relates to data found in the agent database, base
263                 answers solely on the records within: {str(self.data)}"""
264             )
265             messages += [marketing_agent_system_message,
266 marketing_agent_human_message]
267         else:
268             messages += [marketing_agent_human_message]
269
270         # query the llm
271         response = self.llm.invoke(messages)
272
273         return {
274             'inquiry': inquiry,
275             'referring_node': 'Marketing',
276             'next_node': tools_condition(state),
277             'response': response,
278             'messages': messages + [SystemMessage(content=response.content.strip())
279 ]]
280     }
281
282     def data_science_agent(self, state):
283         # Target use cases:
284         # 1) Analyze trends by user segment.
285         inquiry, messages, history = self.extract_from_state(state)
286         if state['referring_node'] == 'Router':
287             marketing_agent_system_message = SystemMessage(
288                 content = f"""You are a helpful assistant tasked with performing
289                 data science and analytics.
290                 If the inquiry relates to data found in the agent database, base
291                 answers solely on the records within: {str(self.data)}"""
292             )
293             messages += [marketing_agent_system_message, self.
294 get_standard_human_message(inquiry, history)]
295         else:
296             messages += [self.get_standard_human_message(inquiry, history)]
297
298         # query the llm
299         response = self.llm.invoke(messages)
300
301         return {
302             'inquiry': inquiry,
303             'referring_node': 'DataScience',
304             'next_node': tools_condition(state),
305             'response': response,
306             'messages': messages + [SystemMessage(content=response.content.strip())
307 ]]
308     }

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302     def membership_agent(self, state):
303         # Target use cases:
304         # 1) Analyze login patterns to aid in fraud detection.
305         inquiry, messages, history = self.extract_from_state(state)
306         if state['referring_node'] == 'Router':
307             marketing_agent_system_message = SystemMessage(
308                 content = f"""You are a helpful assistant tasked with answering
questions about membership accounts and detecting fraudulent login attempts.
309                 If the inquiry relates to data found in the agent database, base
answers solely on the records within: {str(self.data)}"""
310             )
311             messages += [marketing_agent_system_message, self.
get_standard_human_message(inquiry, history)]
312         else:
313             messages += [self.get_standard_human_message(inquiry, history)]
314
315         # query the llm
316         response = self.llm.invoke(messages)
317
318         return {
319             'inquiry': inquiry,
320             'referring_node': 'MembershipAndFraudDetection',
321             'next_node': tools_condition(state),
322             'response': response,
323             'messages': messages + [SystemMessage(content=response.content.strip())
]]
324     }
325
326     def orders_agent(self, state):
327         return self.unimplemented_agent(state)
328
329     def recommendation_agent(self, state):
330         return self.unimplemented_agent(state)
331
332     def invoke(self, thread_id="1"):
333         config = {"configurable": {"thread_id": thread_id}}
334         while True:
335             user_input = input("User: ")
336             time.sleep(0.5)
337             print(f"User:\n {user_input}")
338             time.sleep(0.5)
339             if user_input.lower() in {"q", "quit"}:
340                 print("Goodbye!")
341                 break
342             result = self.graph.invoke({"inquiry": user_input}, config=config)
343             time.sleep(0.5)
344             response = result.get("response", "No Response Returned")
345             if not isinstance(response, str):
346                 response = response.content
347             print('Agent:\n ', textwrap.fill(response, 80))

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