

## skills

- Brand Strategy
- Visual Design
- UX Design
- Personas & User

### Stories

- Wireframing &

### Prototyping

- User Research &

### Testing

## tools

- Git/GitHub
- HTML
- CSS
- JavaScript/ jQuery
- Adobe InDesign & Photoshop
- Figma
- Sketch

## education

### Bloc | User Experience Design Program | 2018 - 2019

- Learned UX/UI, HTML5, CSS3, JavaScript, jQuery, Git
- Built a site from scratch, and designed several projects using user interface guidelines.

### Montserrat College of Art | Bachelor of Fine Arts, Illustration | 2012

- Majored in Illustration, with a focus in textiles

## select projects

### Digs

A cloud storage site for home decor aficionados, Digs helps people make the most of their decor dreams with features tailored specifically to their design needs.

### The Exquisite Corpse

A multi-player drawing game in which three people each draw different parts of a body, and combine their images at the end to create a mismatched "corpse."

## experience

### The Annie Selke Companies

#### Product Development Merchandiser

Oct 2018 – Present

- Understand and apply brand guidelines to all projects
- Analyze sales data to inform all aspects of work
- Select assortments for internal and external promotional materials
- Use sales data to better understand and engage customers

#### Product Development Assistant

Jan 2017 – Sep 2018

- Recognized for organizational skills and excellent eye for visual merchandising
- Create product selections according to intuitive understanding of brand guidelines
- Reference sales data to inform product choices

### We Dream In Colour, LLC

#### Production Manager

Jan 2013 – Oct 2014

- Performed all tasks involved in running a small business, from production to shipping
- Managed & assigned tasks to part time employees and interns
- Redesigned organizational system for tracking inventory and backstock