# PHẠM KIÊN GIANG

### SENIOR DATA ANALYST

#### **About Me**

With a passion for creative innovation and solving complex problem. I am eager to further implement my skills and improve my data analysis experience. Seeking a challenging and career-advancing position as a senior data analyst.



0938.809.107



kgiang2412@gmail.com



District 6, TP.HCM

#### **EDUCATION**

#### **Bachelor of Business**

University of Economics

#### **EXPERTISE**

- Have strong experience in SQL
- Data visualization
- Data modeling and M function
- Excel and Advanced Excel
- Experience in using SAP ERP software
- Industry report readiing
- Project management
- Attention to detail
- Communication and presentation skills
- · Ability for critical thinking
- Problem solving

#### **EXPERIENCE**

Data Analyst and Planning Manager: Ba Huân Corporation T11/2020 - Present

- Using automated tools (SQL, Excel) to extract data from primary and secondary sources.
- Perform the role of Data Owner in collecting necessary information from relevant departments, making accurate decisions for defining, creating/editing shared data related to the company's production and business operations including Finished Products, Semi-Finished Products, Materials, Packaging, Chemicals, Promotional Items, Technical Supplies, Suppliers, Routing, Customers, BoM.
- Enforce the role of data import/transfer (Data Steward) in creating/editing shared data for the whole company. Responsible for connecting to connected/interconnected systems (BI, Mobile Apps, Portal).
- Performing analysis to assess the quality and meaning of data
- Using statistical tools to identify, analyze, and interpret patterns and trends in complex data sets could be helpful for the diagnosis and prediction.
- Assigning numerical value to essential business functions so that business performance can be assessed and compared over periods of time.
- Preparing final analysis reports for the stakeholders to understand the data-analysis steps, enabling them to take important decisions based on various facts and trends.
- Participate in the development of new structures for new product lines/commodities, build & integrate for shared data structures.
- Responsible for coordinating the audit trail of the lead data and implementing continuous improvement to ensure strict compliance with the process.
- Experience work with SAP system.

# PHẠM KIÊN GIANG

0938.809.107

kgiang2412@gmail.com

District 6, TP.HCM

### SENIOR DATA ANALYST

#### **EXPERIENCE**

## Sales Operation Manager: Ba Huân Corporation 2019-T10/2020

- Sales & Merchandising Data Analysis (PSI, Growth, Market share, Visibility etc).
- Review & Conquer Monthly Sales Plan by Account/ Channel based on common guidelines with customized programs to generate differentiation, deliver sell-out target & gain shares, manage the SD budgets.
- Engagement with Sales team & Retailers in Weekly/ Monthly/ Quarterly Business meetings.
- Category Commercial Planning (from Channel side).
- Work with Product team & Sales team to build a strong & thorough Sales plan for new product launch: distribution, sell-out, merchandising/communication.

## Production Manager: Ba Huân Corporation 2015-2018

- Estimate, negotiate and close the budget, production time frame with the customer and quality management standards.
- Responsible for renegotiating the production time frame when there is a change in the selection, ordering or purchasing of materials.
- Analyze production data, plan, schedule production, evaluate project requirements and resources.
- Production management detects a product defect, identifies the cause of the product defect, and resolves the problem to effectively correct the defect.
- Liaise with other managers to formulate objectives
- Supervise and evaluate performance of production personnel
- Determine amount of necessary resources.
- Approve maintenance work, purchasing of equipment etc.
- Ensure output meets quality standards.