

Project: Airline Transportation Industry for Economy Class
Revision: 1
Date: 29-May 2022

[illegible]

Technical Competitive Assessment	Target	meter	unit	kg	dollar	dollar	kg												
	Max Relationship	9	9	9	9	9	9												
	Technical Importance Rating	218.4	226.3	221.1	678.9	513.2	189.5												
	Relative Weight	11%	11%	11%	33%	33%	25%												
	Weight Chart																		
	Our Product	3	5	5	4	3	2												
	Competitor #1: Qatar Airlines	4	5	4	4	5	5												
Competitor #2: Air India	3	4	1	3	2	5													
Competitor #3: Singapore Airlines	4	5	5	5	4	4													
Competitor #4: Emirates Airlines	5	5	4	4	4	4													
Column #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16			