

Class 10

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Importing candy data

```
candy_file <- read.csv("https://raw.githubusercontent.com/fivethirtyeight/data/master/candy-data.csv")
candy = data.frame(candy_file, row.names=1)
head(candy)
```

	chocolate	fruity	caramel	peanut	yalmond	nougat	crisp	pedricewafer
100 Grand	1	0	1		0	0		1
3 Musketeers	1	0	0		0	1		0
One dime	0	0	0		0	0		0
One quarter	0	0	0		0	0		0
Air Heads	0	1	0		0	0		0
Almond Joy	1	0	0		1	0		0
	hard	bar	pluribus	sugarpercent	pricepercent	winpercent		
100 Grand	0	1	0	0.732	0.860	66.97173		
3 Musketeers	0	1	0	0.604	0.511	67.60294		
One dime	0	0	0	0.011	0.116	32.26109		
One quarter	0	0	0	0.011	0.511	46.11650		
Air Heads	0	0	0	0.906	0.511	52.34146		
Almond Joy	0	1	0	0.465	0.767	50.34755		

Q1. How many different candy types are in this dataset?

There are 85 different candy types in the dataset.

Q2. How many fruity candy types are in the dataset?

There are 38 fruity candy types in the dataset.

What is your favorite candy?

Q3. What is your favorite candy in the dataset and what is its winpercent value?

I have a ton of favorite candies. How dare you make me choose. ;-; But I suppose right now I like fruitier candy so Haribo Happy Cola. Its winpercent is 34.158958%.

Q4. What is the winpercent value for “Kit Kat”?

76.7686%

Q5. What is the winpercent value for “Tootsie Roll Snack Bars”?

49.653503%

```
library("skimr")
```

```
Warning: package 'skimr' was built under R version 4.5.2
```

```
skim(candy)
```

Table 1: Data summary

Name	candy
Number of rows	85
Number of columns	12
Column type frequency:	
numeric	12
Group variables	None

Variable type: numeric

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
chocolate	0	1	0.44	0.50	0.00	0.00	0.00	1.00	1.00	
fruity	0	1	0.45	0.50	0.00	0.00	0.00	1.00	1.00	
caramel	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
peanutyalmond	0	1	0.16	0.37	0.00	0.00	0.00	0.00	1.00	
nougat	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	
crispedricewafer	0	1	0.08	0.28	0.00	0.00	0.00	0.00	1.00	

skim_variable	n_missing	complete_rate	mean	sd	p0	p25	p50	p75	p100	hist
hard	0	1	0.18	0.38	0.00	0.00	0.00	0.00	1.00	
bar	0	1	0.25	0.43	0.00	0.00	0.00	0.00	1.00	
pluribus	0	1	0.52	0.50	0.00	0.00	1.00	1.00	1.00	
sugarpercent	0	1	0.48	0.28	0.01	0.22	0.47	0.73	0.99	
pricepercent	0	1	0.47	0.29	0.01	0.26	0.47	0.65	0.98	
winpercent	0	1	50.32	14.71	22.45	39.14	47.83	59.86	84.18	

Q6. Is there any variable/column that looks to be on a different scale to the majority of the other columns in the dataset?

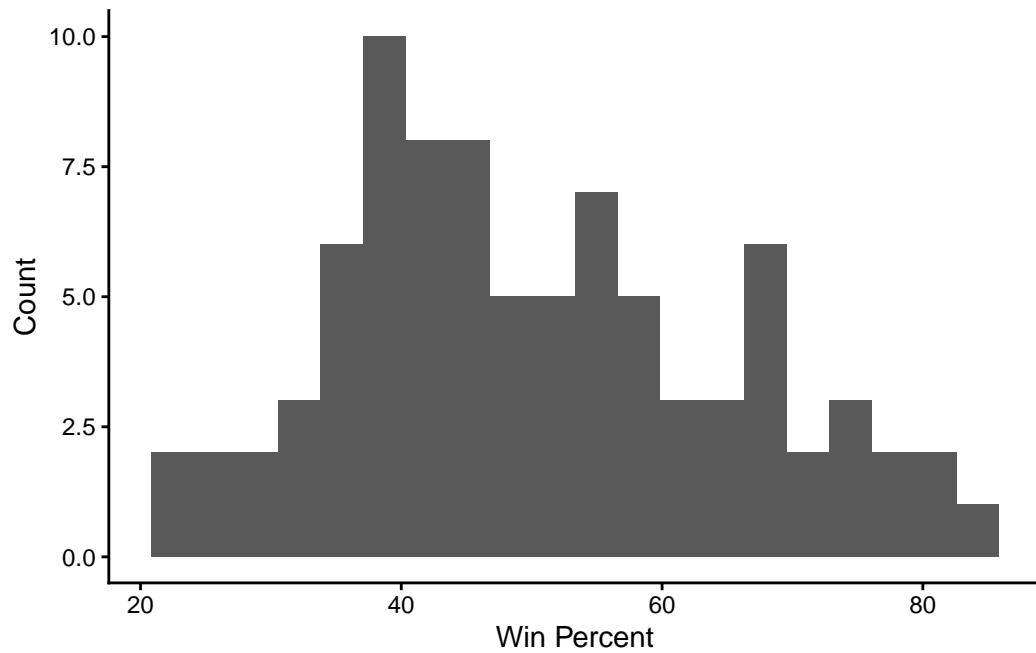
Yes. winpercent.

Q7. What do you think a zero and one represent for the candy\$chocolate column?

0 = candy is NOT a chocolate. 1 = candy IS a chocolate.

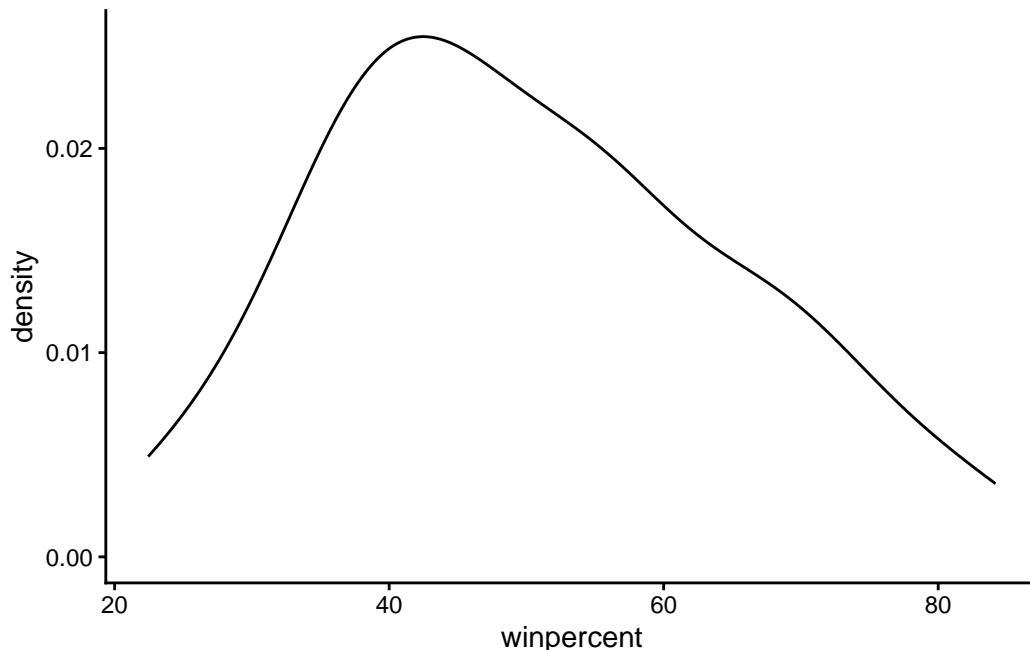
Q8. Plot a histogram of winpercent values

```
library(ggplot2)
ggplot(candy) +
  aes(x=winpercent) +
  theme_classic() +
  geom_histogram(bins=20) +
  labs(x="Win Percent", y= "Count")
```



Q9. Is the distribution of winpercent values symmetrical?

```
ggplot(candy) +  
  aes(x=winpercent) +  
  theme_classic() +  
  geom_density()
```



Nope

Q10. Is the center of the distribution above or below 50%?

```
summary(candy$winpercent)
```

Min.	1st Qu.	Median	Mean	3rd Qu.	Max.
22.45	39.14	47.83	50.32	59.86	84.18

According to the mean, above. But the median is below.

Q11. On average is chocolate candy higher or lower ranked than fruit candy?

```
# 1. Find all chocolate candy in the dataset
choc inds <- as.logical(candy$chocolate)
choc.candy <- candy[choc inds,]
choc.candy
```

	chocolate	fruity	caramel	peanut	almond	nougat
100 Grand	1	0	1	0	0	0
3 Musketeers	1	0	0	0	1	0
Almond Joy	1	0	0	1	0	0

	crisp	pedri	rice	wafer	hard	bar	pluribus	sugar	percent
Baby Ruth	1	0	1		1		1		
Charleston Chew	1	0	0		0		0		1
Hershey's Kisses	1	0	0		0		0		0
Hershey's Krackel	1	0	0		0		0		0
Hershey's Milk Chocolate	1	0	0		0		0		0
Hershey's Special Dark	1	0	0		0		0		0
Junior Mints	1	0	0		0		0		0
Kit Kat	1	0	0		0		0		0
Peanut butter M&M's	1	0	0		1		0		
M&M's	1	0	0		0		0		0
Milk Duds	1	0	1		0		0		0
Milky Way	1	0	1		0		0		1
Milky Way Midnight	1	0	1		0		0		1
Milky Way Simply Caramel	1	0	1		0		0		0
Mounds	1	0	0		0		0		0
Mr Good Bar	1	0	0		1		0		
Nestle Butterfinger	1	0	0		1		0		
Nestle Crunch	1	0	0		0		0		0
Peanut M&Ms	1	0	0		1		0		
Reese's Miniatures	1	0	0		1		0		
Reese's Peanut Butter cup	1	0	0		1		0		
Reese's pieces	1	0	0		1		0		
Reese's stuffed with pieces	1	0	0		1		0		
Rolo	1	0	1		0		0		0
Sixlets	1	0	0		0		0		0
Nestle Smarties	1	0	0		0		0		0
Snickers	1	0	1		1		1		1
Snickers Crisper	1	0	1		1		0		0
Tootsie Pop	1	1	0		0		0		0
Tootsie Roll Juniors	1	0	0		0		0		0
Tootsie Roll Midgies	1	0	0		0		0		0
Tootsie Roll Snack Bars	1	0	0		0		0		0
Twix	1	0	1		0		0		0
Whoppers	1	0	0		0		0		0

Hershey's Special Dark	0	0	1	0	0.430
Junior Mints	0	0	0	1	0.197
Kit Kat	1	0	1	0	0.313
Peanut butter M&M's	0	0	0	1	0.825
M&M's	0	0	0	1	0.825
Milk Duds	0	0	0	1	0.302
Milky Way	0	0	1	0	0.604
Milky Way Midnight	0	0	1	0	0.732
Milky Way Simply Caramel	0	0	1	0	0.965
Mounds	0	0	1	0	0.313
Mr Good Bar	0	0	1	0	0.313
Nestle Butterfinger	0	0	1	0	0.604
Nestle Crunch	1	0	1	0	0.313
Peanut M&Ms	0	0	0	1	0.593
Reese's Miniatures	0	0	0	0	0.034
Reese's Peanut Butter cup	0	0	0	0	0.720
Reese's pieces	0	0	0	1	0.406
Reese's stuffed with pieces	0	0	0	0	0.988
Rolo	0	0	0	1	0.860
Sixlets	0	0	0	1	0.220
Nestle Smarties	0	0	0	1	0.267
Snickers	0	0	1	0	0.546
Snickers Crisper	1	0	1	0	0.604
Tootsie Pop	0	1	0	0	0.604
Tootsie Roll Juniors	0	0	0	0	0.313
Tootsie Roll Midgies	0	0	0	1	0.174
Tootsie Roll Snack Bars	0	0	1	0	0.465
Twix	1	0	1	0	0.546
Whoppers	1	0	0	1	0.872

pricepercent winpercent

100 Grand	0.860	66.97173
3 Musketeers	0.511	67.60294
Almond Joy	0.767	50.34755
Baby Ruth	0.767	56.91455
Charleston Chew	0.511	38.97504
Hershey's Kisses	0.093	55.37545
Hershey's Krackel	0.918	62.28448
Hershey's Milk Chocolate	0.918	56.49050
Hershey's Special Dark	0.918	59.23612
Junior Mints	0.511	57.21925
Kit Kat	0.511	76.76860
Peanut butter M&M's	0.651	71.46505
M&M's	0.651	66.57458

Milk Duds	0.511	55.06407
Milky Way	0.651	73.09956
Milky Way Midnight	0.441	60.80070
Milky Way Simply Caramel	0.860	64.35334
Mounds	0.860	47.82975
Mr Good Bar	0.918	54.52645
Nestle Butterfinger	0.767	70.73564
Nestle Crunch	0.767	66.47068
Peanut M&Ms	0.651	69.48379
Reese's Miniatures	0.279	81.86626
Reese's Peanut Butter cup	0.651	84.18029
Reese's pieces	0.651	73.43499
Reese's stuffed with pieces	0.651	72.88790
Rolo	0.860	65.71629
Sixlets	0.081	34.72200
Nestle Smarties	0.976	37.88719
Snickers	0.651	76.67378
Snickers Crisper	0.651	59.52925
Tootsie Pop	0.325	48.98265
Tootsie Roll Juniors	0.511	43.06890
Tootsie Roll Midgies	0.011	45.73675
Tootsie Roll Snack Bars	0.325	49.65350
Twix	0.906	81.64291
Whoppers	0.848	49.52411

```
# 2. Extract their `winpercent` values
choc.win <- choc.candy$winpercent

# 3. Find the mean of these values
choc.mean <- mean(choc.win)

# 4-6. Do the same for fruity candy
fruity inds <- as.logical(candy$fruity)
fruity.candy <- candy[fruity.inds,]
fruity.win <- fruity.candy$winpercent
fruity.mean <- mean(fruity.win)
fruity.mean
```

[1] 44.11974

```
# 7. Which mean value is higher?  
if (fruity.mean > choc.mean) {  
  print("Fruity")  
} else {  
  print("Chocolate")  
}
```

```
[1] "Chocolate"
```

Q12. Is this difference statistically significant?

```
t.test(choc.win,fruity.win)
```

```
Welch Two Sample t-test  
  
data: choc.win and fruity.win  
t = 6.2582, df = 68.882, p-value = 2.871e-08  
alternative hypothesis: true difference in means is not equal to 0  
95 percent confidence interval:  
 11.44563 22.15795  
sample estimates:  
mean of x mean of y  
60.92153 44.11974
```

Overall Candy Rankings

Q13. What are the five least liked candy types in this set?

```
library(dplyr)
```

```
Attaching package: 'dplyr'
```

```
The following objects are masked from 'package:stats':
```

```
filter, lag
```

The following objects are masked from 'package:base':

intersect, setdiff, setequal, union

```
candy %>%
  arrange(winpercent) %>%
  head(5)
```

	chocolate	fruity	caramel	peanut	yalmond	nougat		
Nik L Nip	0	1	0		0	0		
Boston Baked Beans	0	0	0		1	0		
Chiclets	0	1	0		0	0		
Super Bubble	0	1	0		0	0		
Jawbusters	0	1	0		0	0		
	crisped	rice	wafer	hard	bar	pluribus	sugarpercent	pricepercent
Nik L Nip	0	0	0		1		0.197	0.976
Boston Baked Beans	0	0	0		1		0.313	0.511
Chiclets	0	0	0		1		0.046	0.325
Super Bubble	0	0	0		0		0.162	0.116
Jawbusters	0	1	0		1		0.093	0.511
	winpercent							
Nik L Nip	22.44534							
Boston Baked Beans	23.41782							
Chiclets	24.52499							
Super Bubble	27.30386							
Jawbusters	28.12744							

Q14. What are the top 5 all time favorite candy types out of this set?

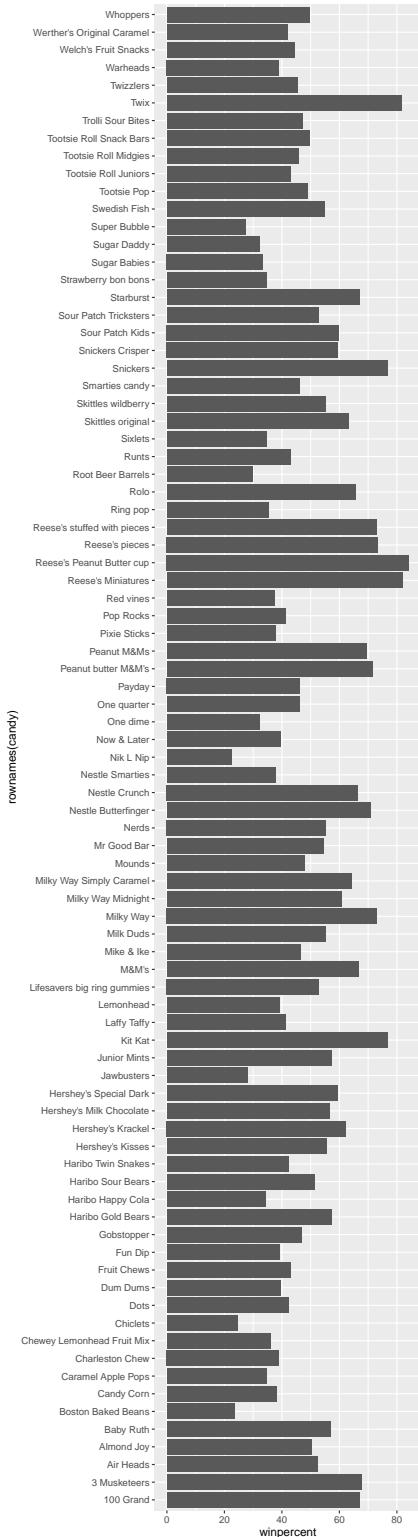
```
library(dplyr)
candy %>%
  arrange(winpercent) %>%
  tail(5)
```

	chocolate	fruity	caramel	peanut	yalmond	nougat		
Snickers	1	0	1		1	1		
Kit Kat	1	0	0		0	0		
Twix	1	0	1		0	0		
Reese's Miniatures	1	0	0		1	0		
Reese's Peanut Butter cup	1	0	0		1	0		
	crisped	rice	wafer	hard	bar	pluribus	sugarpercent	
Snickers	0	0	1		0		0.546	

	1	0	1	0	0.313
Twix	1	0	1	0	0.546
price	percent	win	percent		
Reese's Miniatures	0	0	0	0	0.034
Reese's Peanut Butter cup	0	0	0	0	0.720
Snickers	0.651	76.67378			
Kit Kat	0.511	76.76860			
Twix	0.906	81.64291			
Reese's Miniatures	0.279	81.86626			
Reese's Peanut Butter cup	0.651	84.18029			

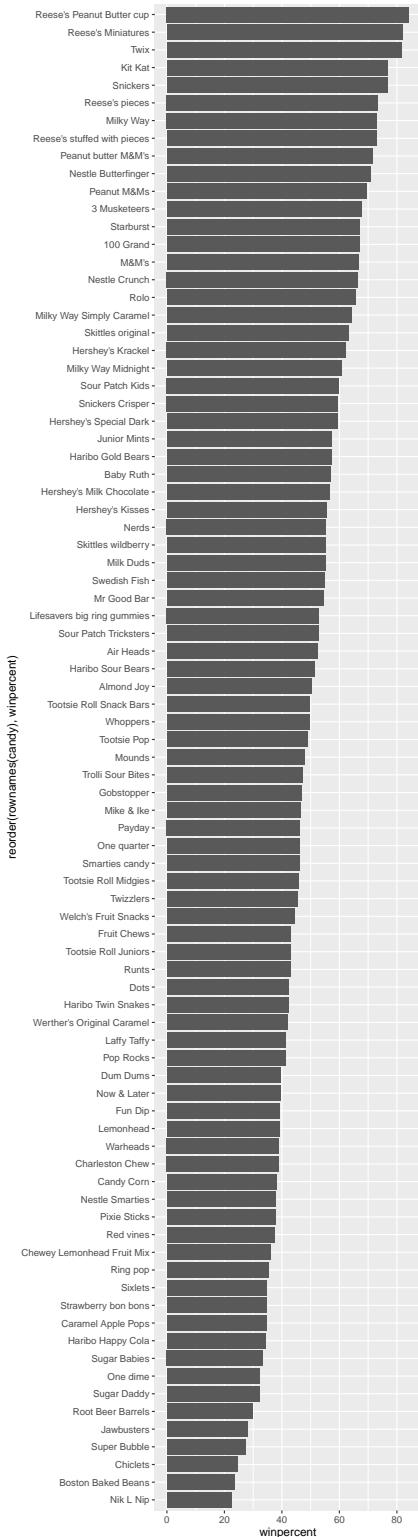
Q15. Make a first barplot of candy ranking based on winpercent values.

```
library(ggplot2)
ggplot(candy) +
  aes(winpercent, rownames(candy)) +
  geom_col()
```



Q16. This is quite ugly, use the reorder() function to get the bars sorted by winpercent?

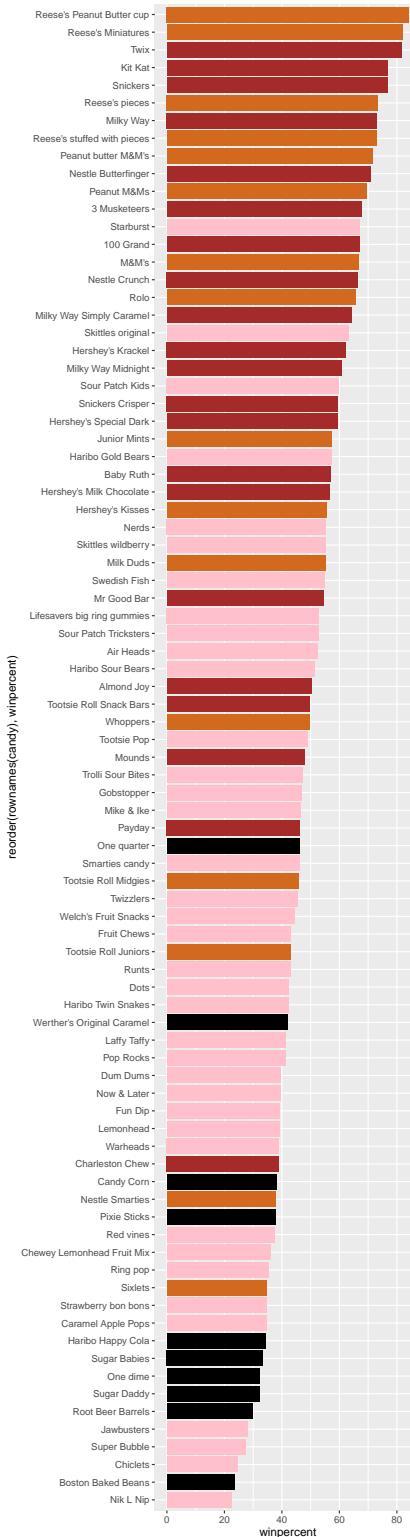
```
ggplot(candy) +  
  aes(winpercent, reorder(rownames(candy),winpercent)) +  
  geom_col()
```



Time to add some useful color

```
my_cols=rep("black", nrow(candy))
my_cols[as.logical(candy$chocolate)] = "chocolate"
my_cols[as.logical(candy$bar)] = "brown"
my_cols[as.logical(candy$fruity)] = "pink"

ggplot(candy) +
  aes(winpercent, reorder(rownames(candy),winpercent)) +
  geom_col(fill=my_cols)
```



Q17. What is the worst ranked chocolate candy?

Sixlets

Q18. What is the best ranked fruity candy?

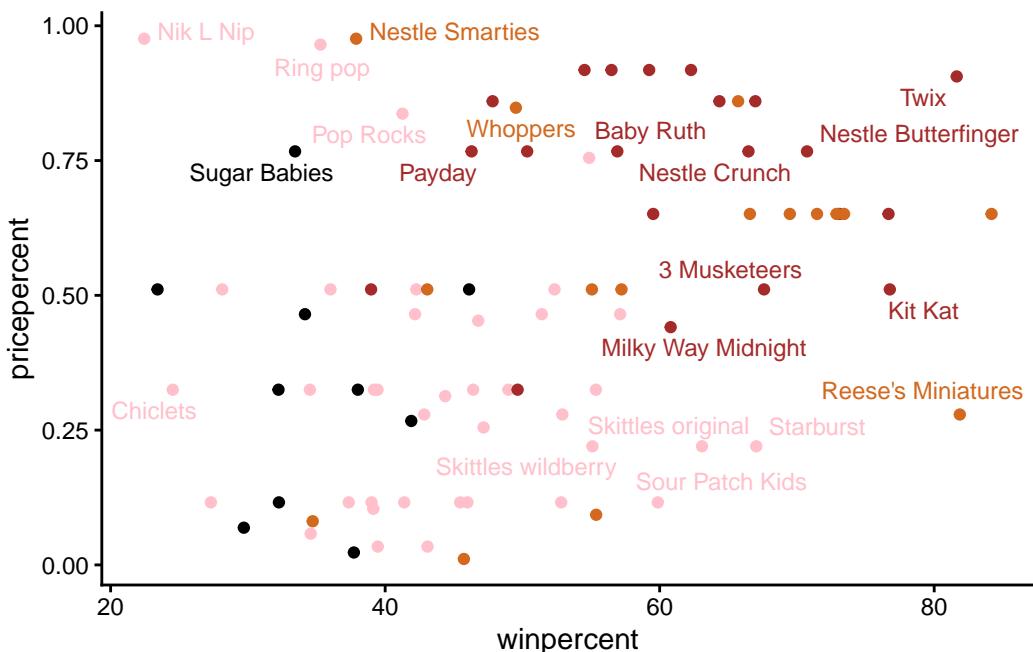
Starburst

Taking a look at pricepercent

```
library(ggrepel)

# How about a plot of price vs win
ggplot(candy) +
  aes(winpercent, pricepercent, label=rownames(candy)) +
  geom_point(col=my_cols) +
  geom_text_repel(col=my_cols, size=3.3, max.overlaps = 5) +
  theme_classic()
```

Warning: ggrepel: 65 unlabeled data points (too many overlaps). Consider increasing max.overlaps



Q19. Which candy type is the highest ranked in terms of winpercent for the least money - i.e. offers the most bang for your buck?

```
ord <- order(candy$pricepercent, decreasing = FALSE)
head( candy[ord,c("pricepercent", "winpercent")], n=5 )
```

	pricepercent	winpercent
Tootsie Roll Midgies	0.011	45.73675
Pixie Sticks	0.023	37.72234
Dum Dums	0.034	39.46056
Fruit Chews	0.034	43.08892
Strawberry bon bons	0.058	34.57899

Tootsie Roll Midgies

Q20. What are the top 5 most expensive candy types in the dataset and of these which is the least popular?

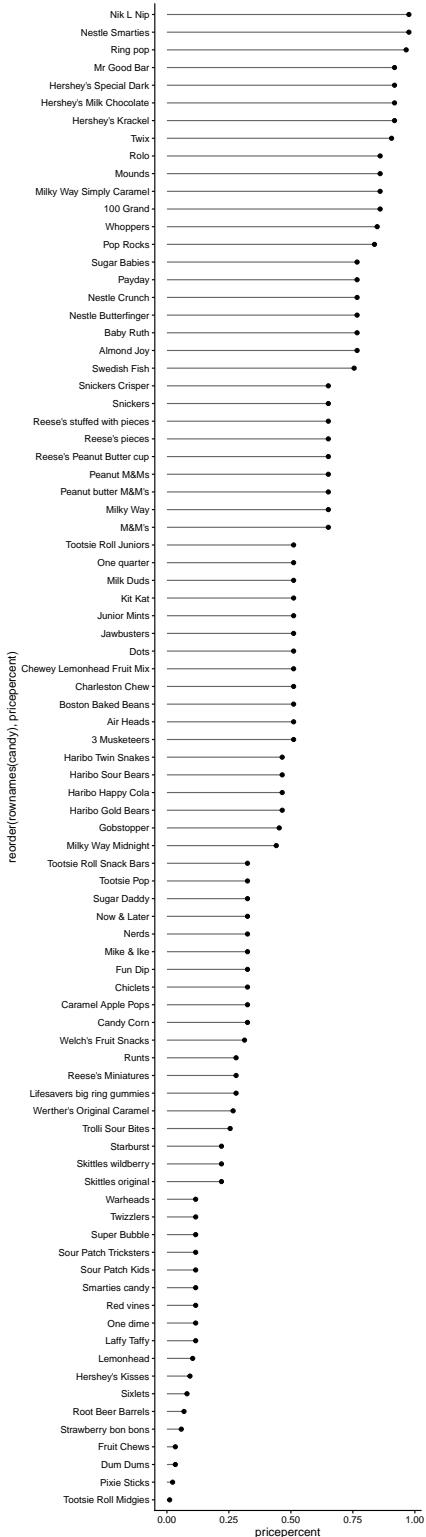
```
ord <- order(candy$pricepercent, decreasing = TRUE)
head( candy[ord,c("pricepercent", "winpercent")], n=5 )
```

	pricepercent	winpercent
Nik L Nip	0.976	22.44534
Nestle Smarties	0.976	37.88719
Ring pop	0.965	35.29076
Hershey's Krackel	0.918	62.28448
Hershey's Milk Chocolate	0.918	56.49050

Nik L Nips

Q21. Make a barplot again with geom_col() this time using pricepercent and then improve this step by step, first ordering the x-axis by value and finally making a so called “dot chat” or “lollipop” chart by swapping geom_col() for geom_point() + geom_segment()

```
ggplot(candy) +
  aes(pricepercent, reorder(rownames(candy), pricepercent)) +
  geom_segment(aes(yend = reorder(rownames(candy), pricepercent),
                  xend = 0), col="gray40") +
  geom_point() +
  theme_classic()
```



Exploring the correlation structure

```
library(corrplot)
```

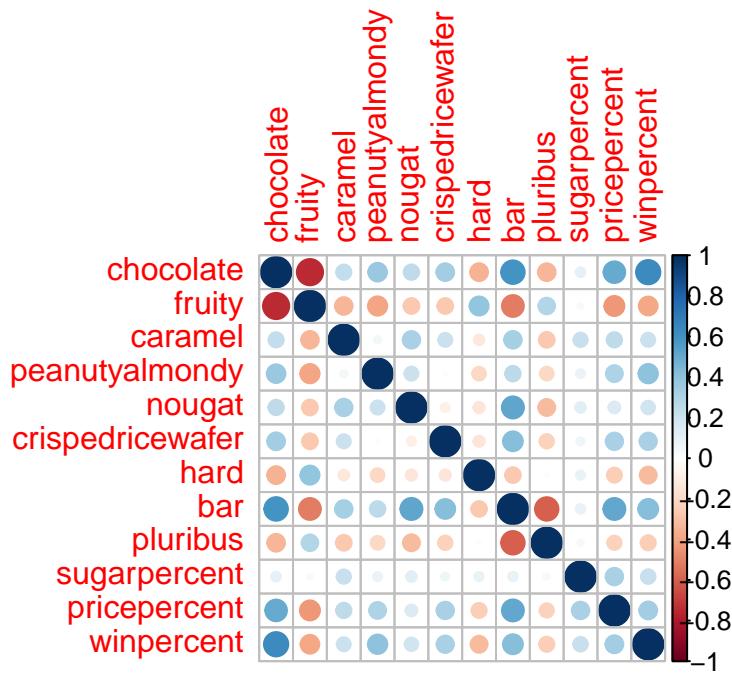
```
corrplot 0.95 loaded
```

```
cij <- cor(candy)  
cij
```

	chocolate	fruity	caramel	peanutyalmondy	nougat
chocolate	1.0000000	-0.74172106	0.24987535	0.37782357	0.25489183
fruity	-0.7417211	1.00000000	-0.33548538	-0.39928014	-0.26936712
caramel	0.2498753	-0.33548538	1.00000000	0.05935614	0.32849280
peanutyalmondy	0.3778236	-0.39928014	0.05935614	1.00000000	0.21311310
nougat	0.2548918	-0.26936712	0.32849280	0.21311310	1.00000000
crispedricewafer	0.3412098	-0.26936712	0.21311310	-0.01764631	-0.08974359
hard	-0.3441769	0.39067750	-0.12235513	-0.20555661	-0.13867505
bar	0.5974211	-0.51506558	0.33396002	0.26041960	0.52297636
pluribus	-0.3396752	0.29972522	-0.26958501	-0.20610932	-0.31033884
sugarpercent	0.1041691	-0.03439296	0.22193335	0.08788927	0.12308135
pricepercent	0.5046754	-0.43096853	0.25432709	0.30915323	0.15319643
winpercent	0.6365167	-0.38093814	0.21341630	0.40619220	0.19937530
	crispedricewafer	hard	bar	pluribus	
chocolate	0.34120978	-0.34417691	0.59742114	-0.33967519	
fruity	-0.26936712	0.39067750	-0.51506558	0.29972522	
caramel	0.21311310	-0.12235513	0.33396002	-0.26958501	
peanutyalmondy	-0.01764631	-0.20555661	0.26041960	-0.20610932	
nougat	-0.08974359	-0.13867505	0.52297636	-0.31033884	
crispedricewafer	1.00000000	-0.13867505	0.42375093	-0.22469338	
hard	-0.13867505	1.00000000	-0.26516504	0.01453172	
bar	0.42375093	-0.26516504	1.00000000	-0.59340892	
pluribus	-0.22469338	0.01453172	-0.59340892	1.00000000	
sugarpercent	0.06994969	0.09180975	0.09998516	0.04552282	
pricepercent	0.32826539	-0.24436534	0.51840654	-0.22079363	
winpercent	0.32467965	-0.31038158	0.42992933	-0.24744787	
	sugarpercent	pricepercent	winpercent		
chocolate	0.10416906	0.5046754	0.6365167		
fruity	-0.03439296	-0.4309685	-0.3809381		
caramel	0.22193335	0.2543271	0.2134163		
peanutyalmondy	0.08788927	0.3091532	0.4061922		

nougat	0.12308135	0.1531964	0.1993753
crispedricewafer	0.06994969	0.3282654	0.3246797
hard	0.09180975	-0.2443653	-0.3103816
bar	0.09998516	0.5184065	0.4299293
pluribus	0.04552282	-0.2207936	-0.2474479
sugarpercent	1.00000000	0.3297064	0.2291507
pricepercent	0.32970639	1.0000000	0.3453254
winpercent	0.22915066	0.3453254	1.0000000

```
corrplot(cij)
```



Q22. Examining this plot what two variables are anti-correlated (i.e. have minus values)?

- Fruity + chocolate/caramel/peanutyalmondy/nougat/crispedricewafer/bar

Q23. Similarly, what two variables are most positively correlated?

- chocolate + bar or chocolate + winpercent

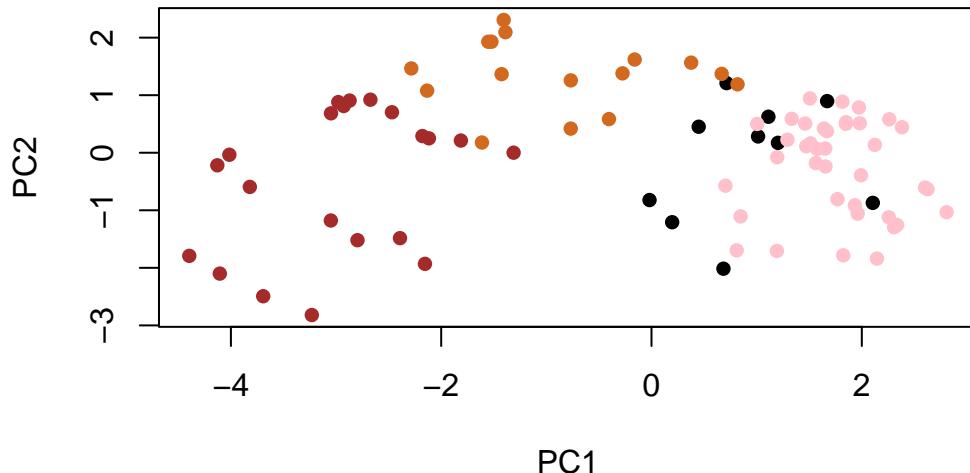
Principal Component Analysis

```
pca <- prcomp(candy, scale=TRUE)
summary(pca)
```

Importance of components:

	PC1	PC2	PC3	PC4	PC5	PC6	PC7
Standard deviation	2.0788	1.1378	1.1092	1.07533	0.9518	0.81923	0.81530
Proportion of Variance	0.3601	0.1079	0.1025	0.09636	0.0755	0.05593	0.05539
Cumulative Proportion	0.3601	0.4680	0.5705	0.66688	0.7424	0.79830	0.85369
	PC8	PC9	PC10	PC11	PC12		
Standard deviation	0.74530	0.67824	0.62349	0.43974	0.39760		
Proportion of Variance	0.04629	0.03833	0.03239	0.01611	0.01317		
Cumulative Proportion	0.89998	0.93832	0.97071	0.98683	1.00000		

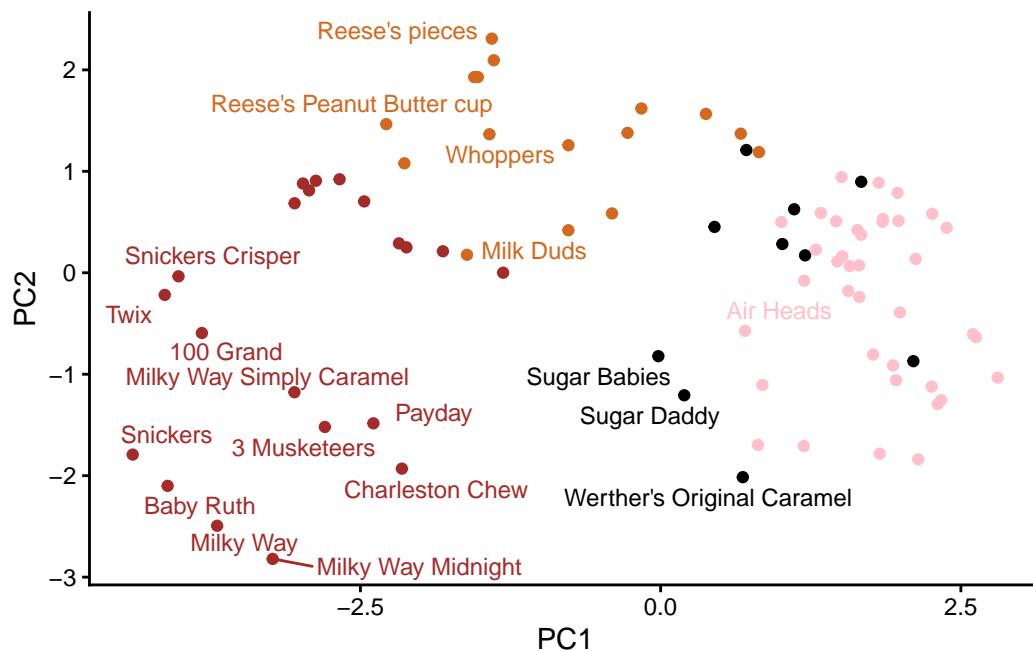
```
plot(pca$x[,1:2], col=my_cols, pch=16)
```



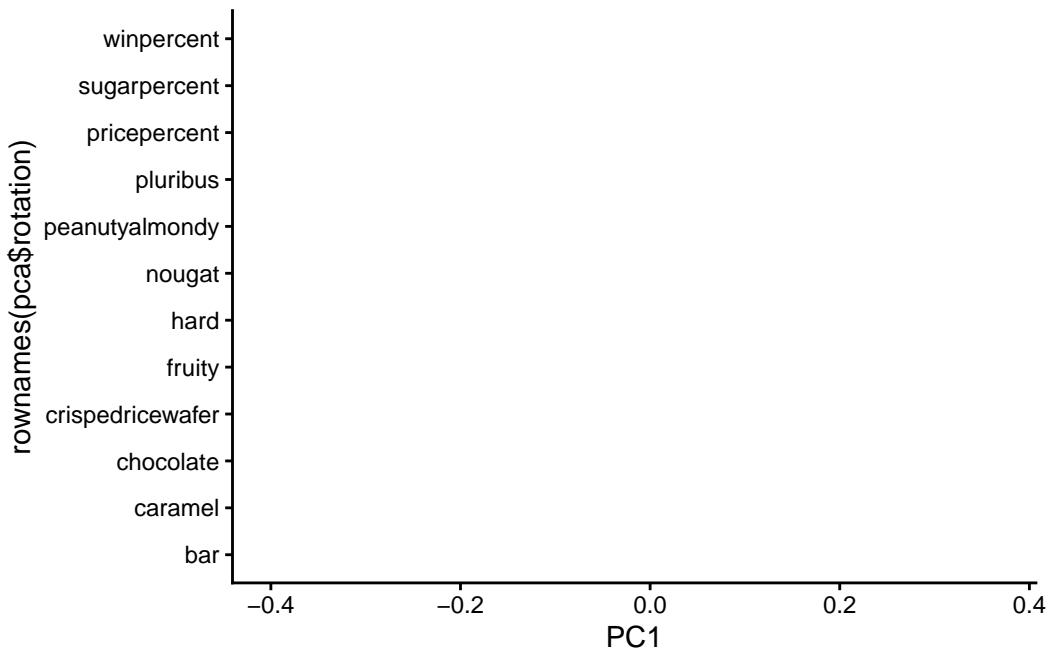
```
ggplot(pca$x) +
  aes(PC1,PC2) +
  geom_point(col=my_cols) +
```

```
theme_classic() +  
  geom_text_repel(aes(label = rownames(pca$x)), color = my_cols, size = 3.3, max.overlaps = 5)  
  theme_classic()
```

Warning: ggrepel: 66 unlabeled data points (too many overlaps). Consider increasing max.overlaps



```
ggplot(pca$rotation) +  
  aes(PC1, rownames(pca$rotation)) +  
  theme_classic()
```



```
my_data <- cbind(candy, pca$x[,1:3])
p <- ggplot(my_data) +
  aes(x=PC1, y=PC2,
      size=winpercent/100,
      text=rownames(my_data),
      label=rownames(my_data)) +
  geom_point(col=my_cols) +
  theme_classic()

p
```

