

# 4차산업혁명과 최신키텐 트렌드

# 4차 산업혁명 핵심기술 ABC

# 4차 산업혁명 “모든 것이 연결되고 보다 지능적인 사회로의 진화”

- 다보스 포럼, 2016 -



# 4차 산업혁명 핵심기술 ABC



Artificial  
Intelligence



Big  
Data



Cloud  
Computing



수익창출

비용절감

위기관리

혁신

경쟁력

기회

높은 기술장벽

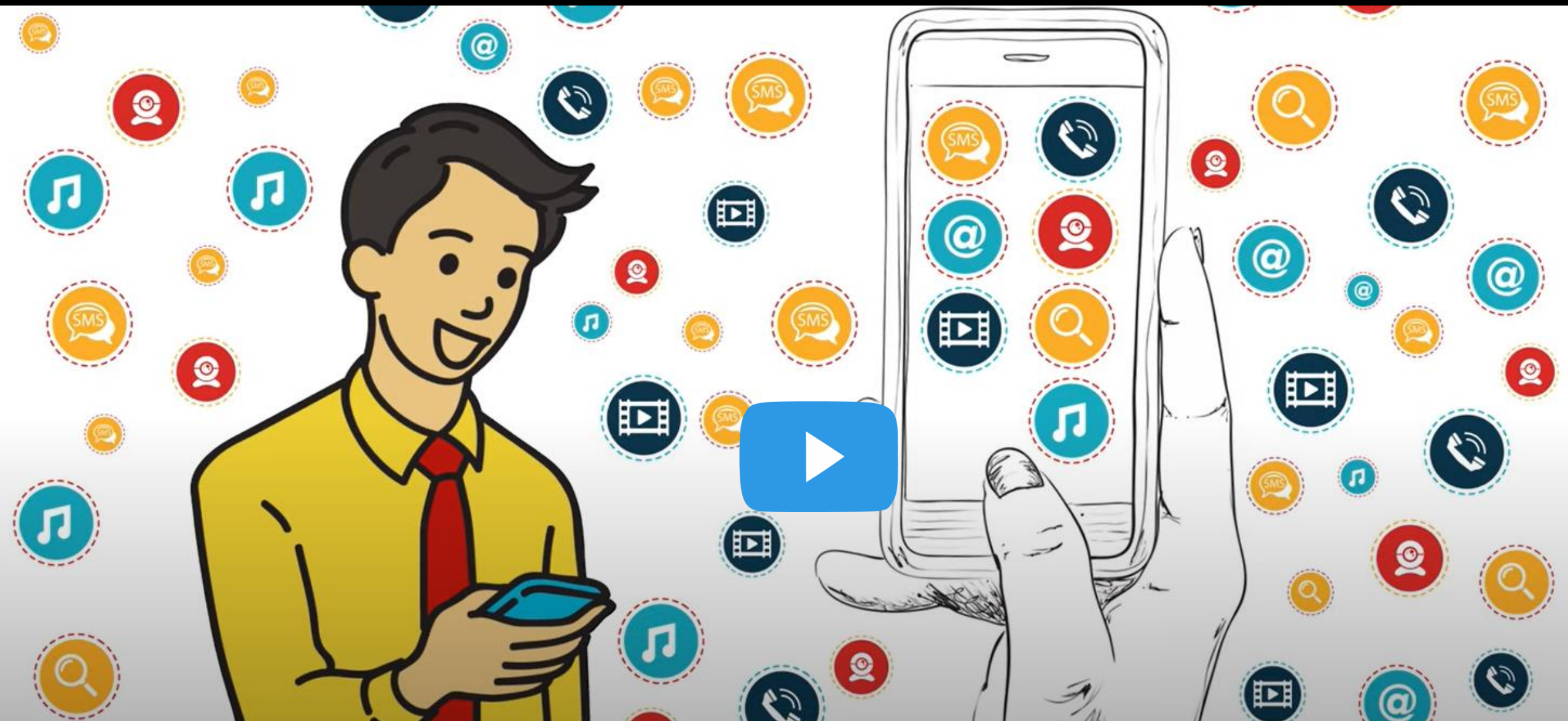


# Artificial Intelligence

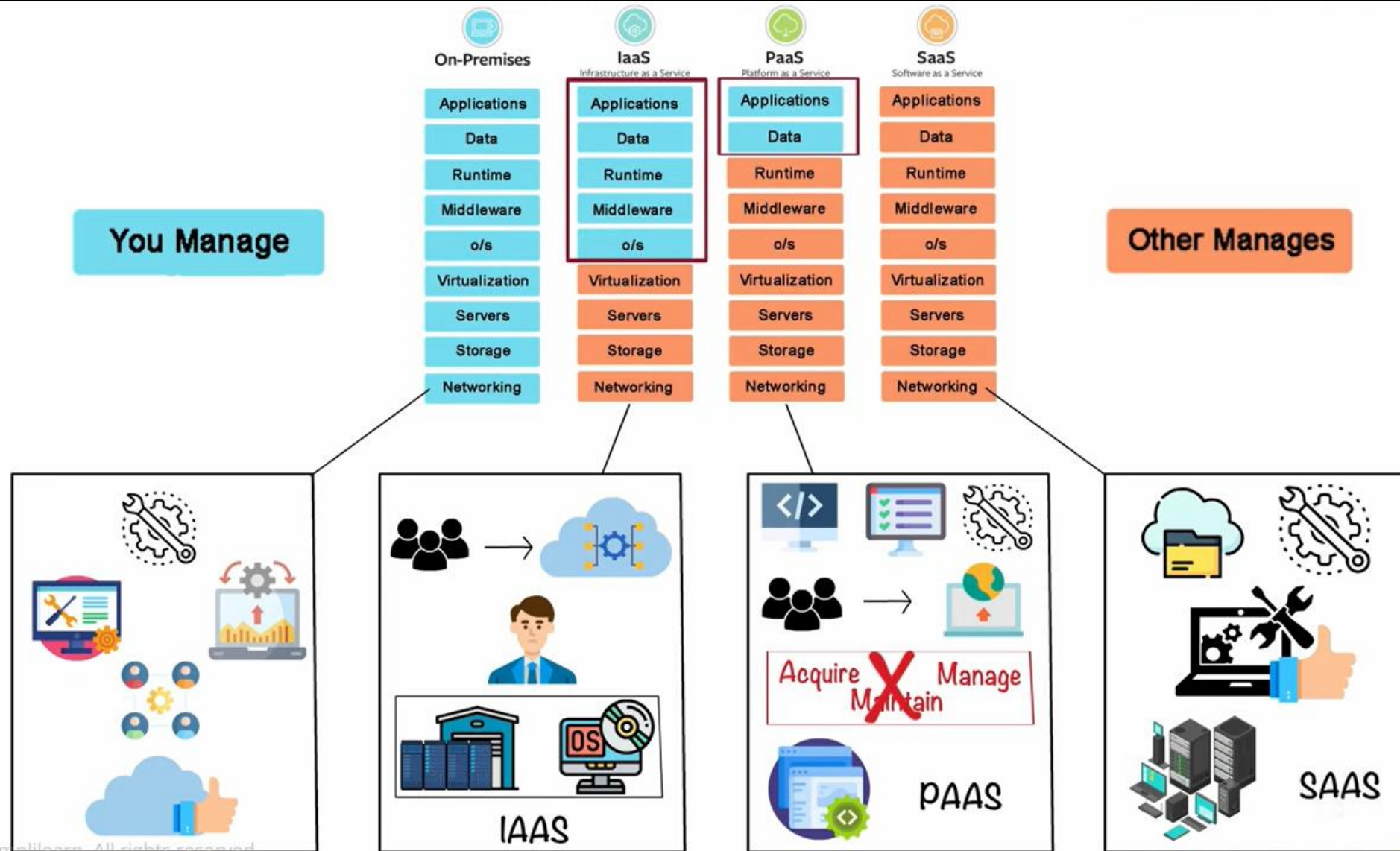
i am ai



# Big Data

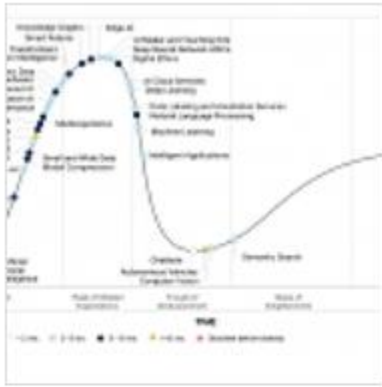


# Cloud Computing





# "Artificial intelligence" Trends



## Gartner Identifies 4 Trends Driving Near-Term Artificial Intelligence...



## Apple's AR/VR Headset Will Require a Connection with an iPhone to...



Israeli Connected Vehicle Firm Upstream Security Raises Additional...



China Wind Turbine Maker,  
Envision Group to Launch  
EV-Charging Moch...



## , The Future According To SoftBank



Virtual Dressing Room  
Startup Revery.ai Applying  
Computer Vision to...



(Video) BeingAI Unveils Human-like AI Character Named Zbee



## Will Nvidia's Huge Bet on Artificial-Intelligence Chips Pay Off ?



## IDC Forecasts Companies to Spend Almost \$342 Billion on AI Solution...



(Paper) Google DeepMind - Open-Ended Learning Leads to Generally Ca...



# "Google" Trends



(Video) A Honda-Incubated Startup Designed This Genius In-Shoe GPS...



Alphabet Launches New Robotics Software Company - Intrinsic



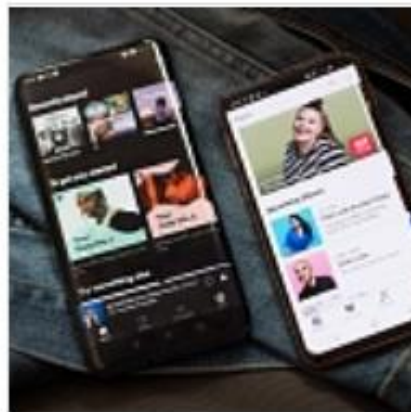
(Patent) Apple Continues to Work on Possible Future Foldable iPhone...



Royole's DIY Flexible Display Kit Lets You Experiment with Foldabl...



AppAnnie - The State of Mobile 2021 Report



Global Music Subscriber Market Shares Q1 2021



(Infographic) Key Events in the History of Online Shopping

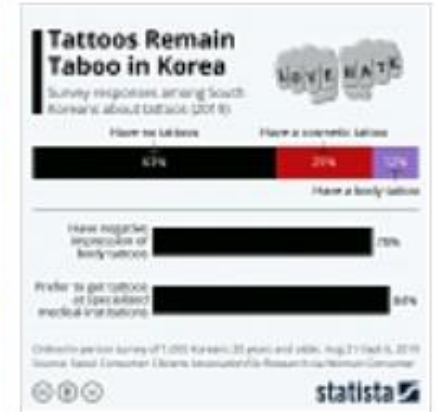


(Patent) Facebook Filed a Patent For an AR Hat, The Latest in its E...

<https://www.ureadit.biz/>



Some Pandemic Hobbies Stuck Around Longer Than Others



Tattoos Remain Taboo in Korea

# Artificial Intelligence







# 인공지능 활용사례 - 추천(예측), 탐지(분류)

## Dataset




User data  
Ad data

Click Prediction  
Model

60%

Probability  
of ad click




Transaction  
data

Fraud Detection  
Model

45%

Probability  
transaction is  
fraud



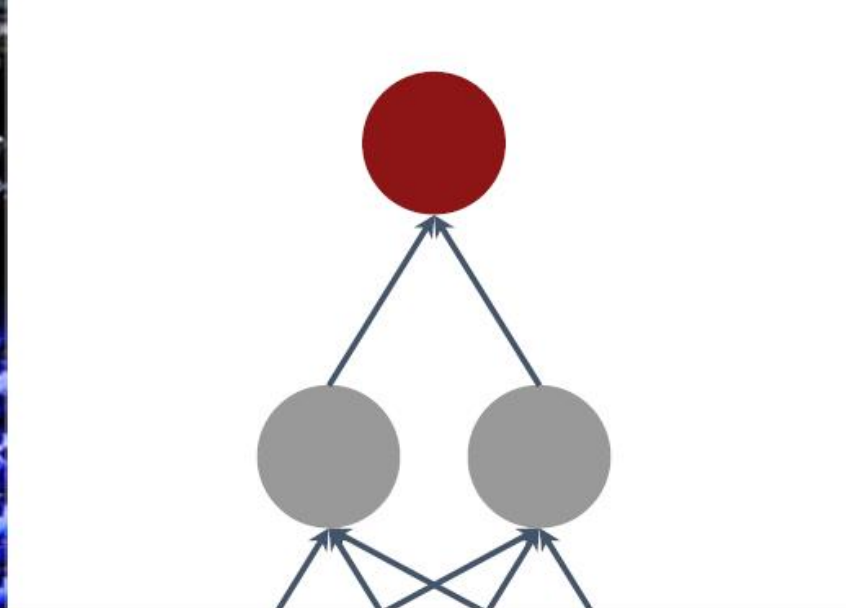

User data  
Product data

Product  
Recommender

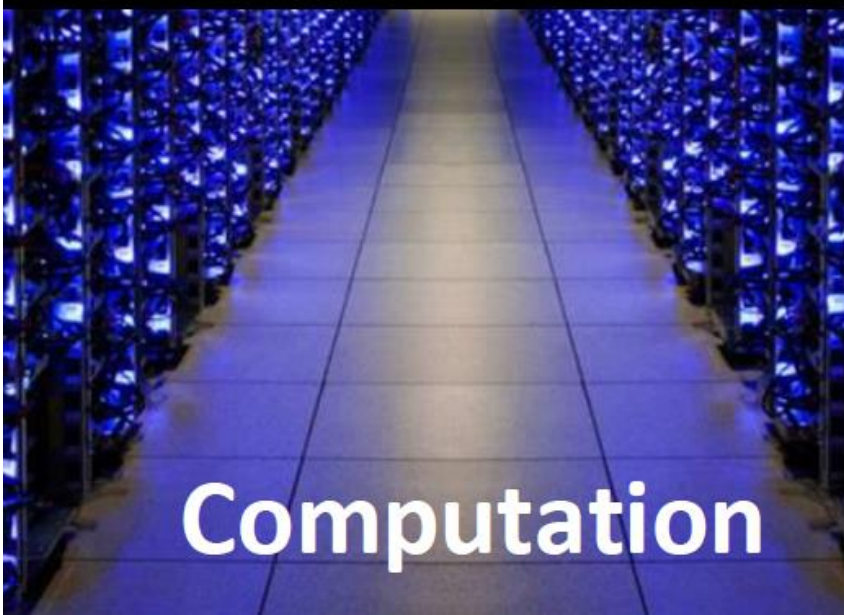
30%

Probability user  
buys product

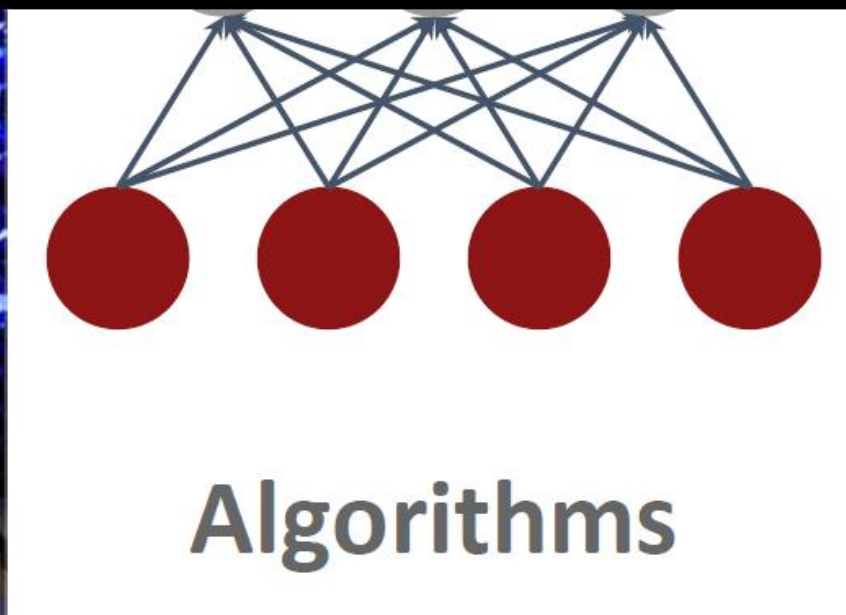




# The Deep Learning Revolution



Computation



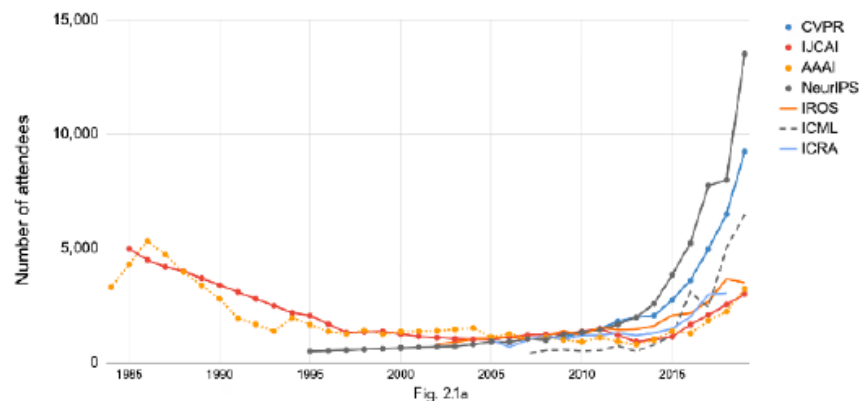
Algorithms



Data

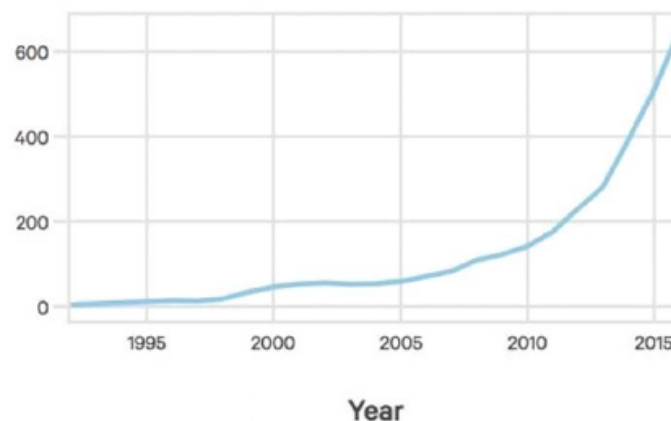
# AI's Explosive Growth & Impact

Attendance at large conferences (1984-2019)  
Source: Conference provided data.



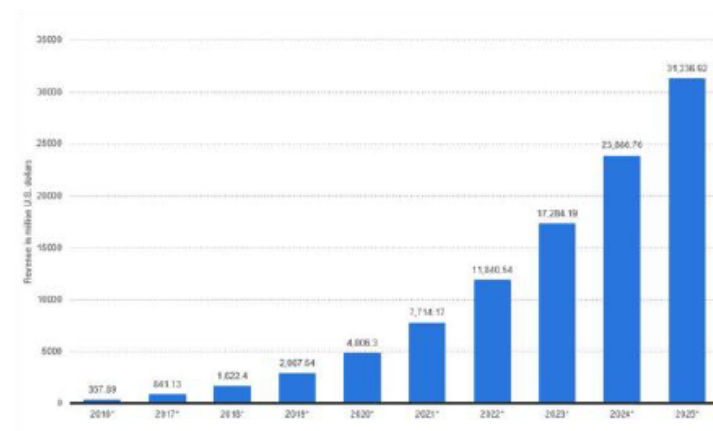
**Number of attendance  
At AI conferences**

Source: The Gradient



**Startups Developing AI  
Systems**

Source: Crunchbase, VentureSource, Sand  
Hill Econometrics



**Enterprise Application AI  
Revenue**

Source: Statista



# 인공지능 활용사례 - 이미지 분류

이미지넷(ImageNet) 제공 이미지 데이터  
1,000여 카테고리로 분류된 100만 개의 이미지

airplane



automobile



bird



cat



deer



dog



frog



horse



ship

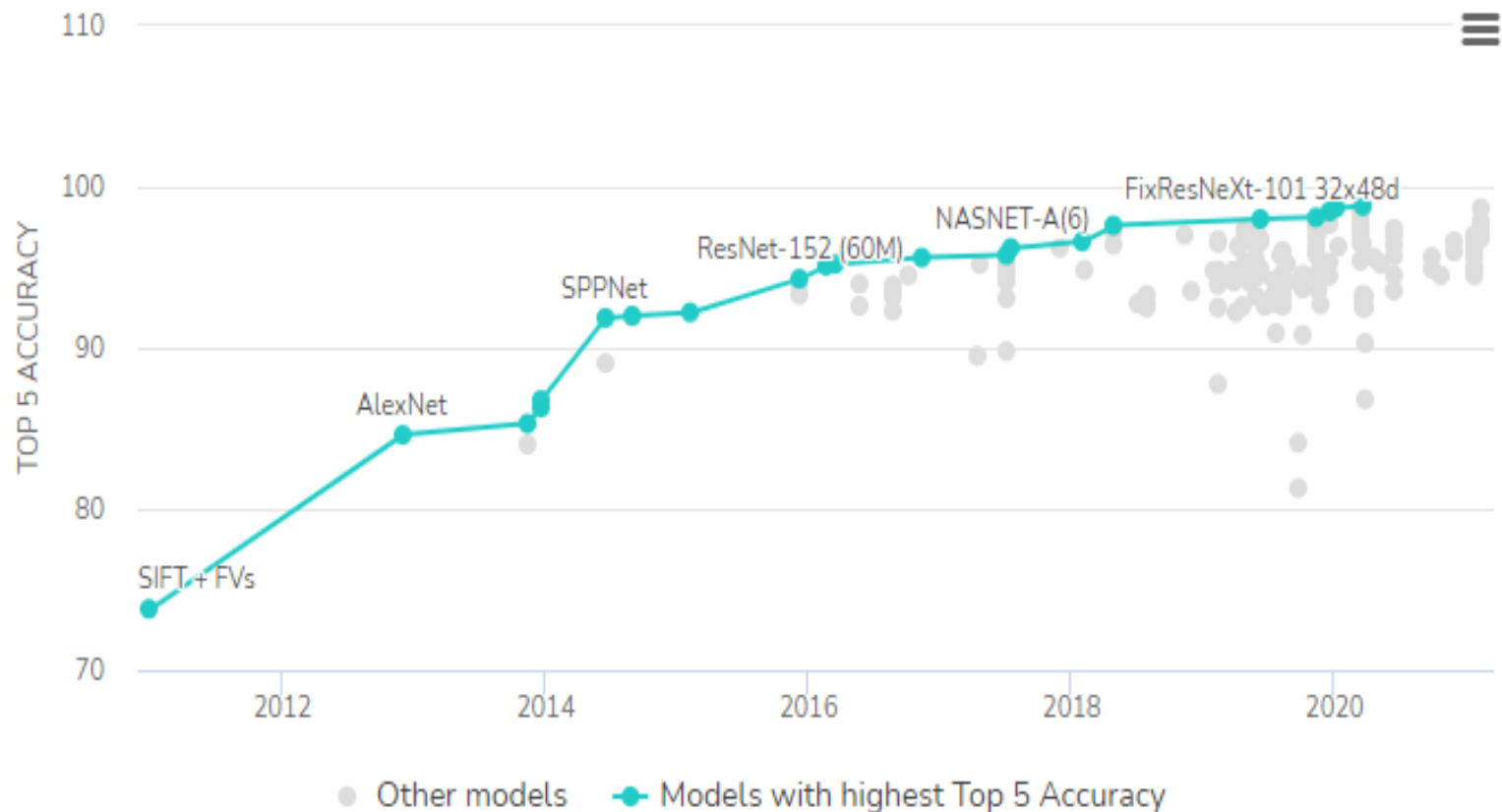


truck



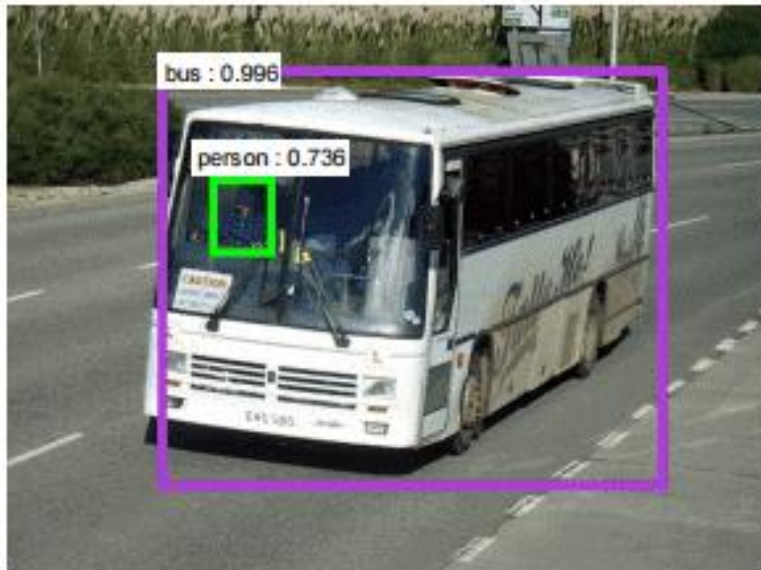
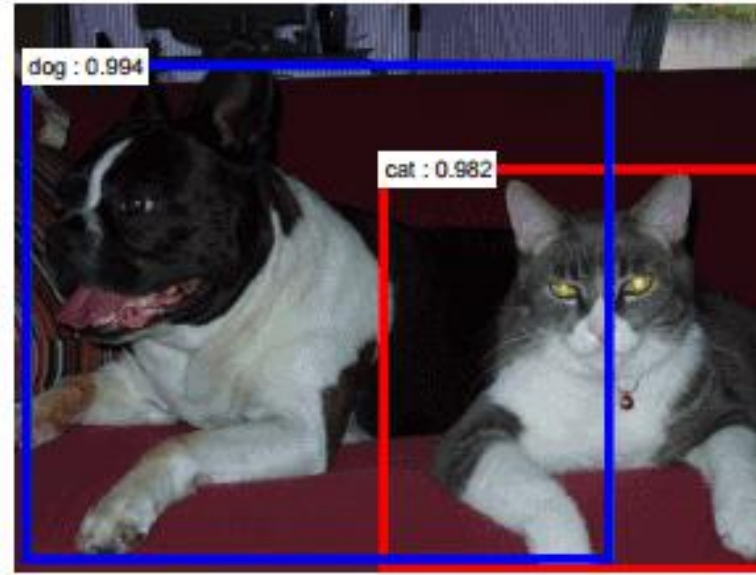
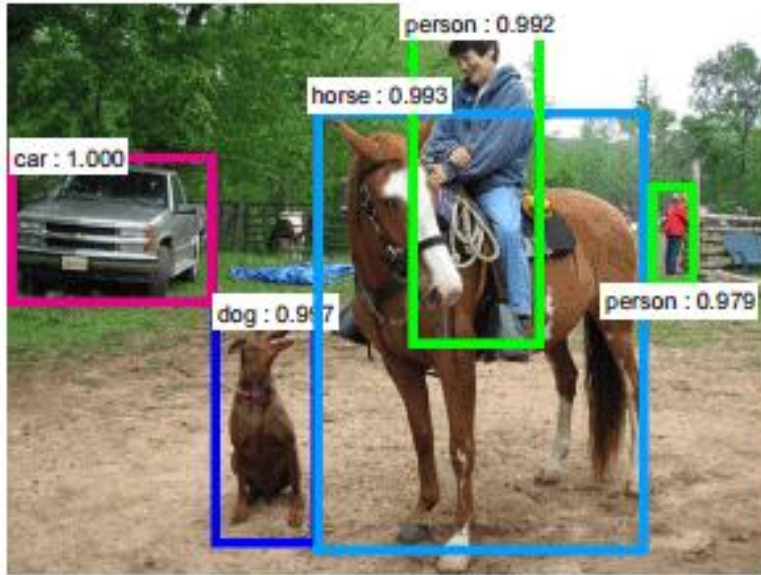
Leaderboard

Dataset



출처 : <https://paperswithcode.com/sota/image-classification-on-imagenet>

# 인공지능 적용사례 - 객체 탐지 (Object Detection)





# 인공지능 활용사례 - 이미지 생성 (Style Transfer)

ORIGINAL PHOTO



REWORKED PHOTO



ORIGINAL PHOTO



REWORKED PHOTO



ORIGINAL PHOTO



REWORKED PHOTO



ORIGINAL PHOTO



REWORKED PHOTO



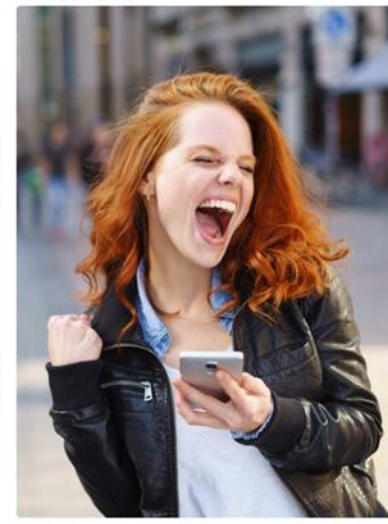
ORIGINAL PHOTO



REWORKED PHOTO



ORIGINAL PHOTO



REWORKED PHOTO





# 인공지능 활용사례 - 이미지 생성 (GAN: generative adversarial network)



Original



Change Hair Color



Change Eye Color



Change Hair Style



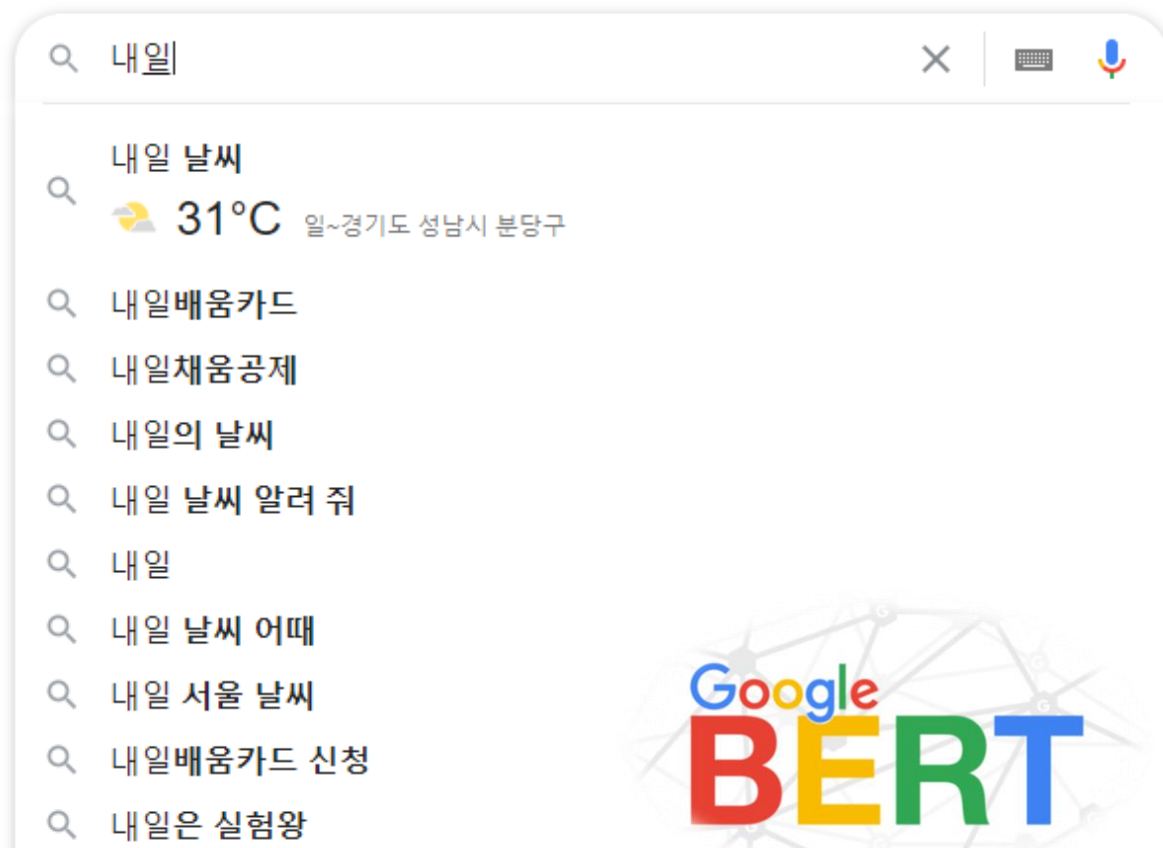
Open Mouth



Add Assesories

# 인공지능 활용사례 - 자연어 처리

# Google





# 인공지능 활용사례 - Improving our world with AI



출처 : [https://twitter.com/pascal\\_bornet](https://twitter.com/pascal_bornet)



# 인공지능(Artificial Intelligent)



## 인공 지능

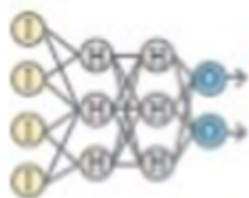
인간의 지적능력(추론, 인지)을 구현하는 모든 기술



## 머신 러닝

알고리즘으로 데이터를 분석, 학습하여 판단이나 예측을 하는 기술

선형회귀  
로지스틱회귀  
K-최근접 이웃  
결정트리  
랜덤포레스트  
서포트 벡터 머신  
클러스터링  
차원축소



## 딥러닝

인공신경망 알고리즘을 활용하는 머신러닝 기술

심층신경망  
(DNN)

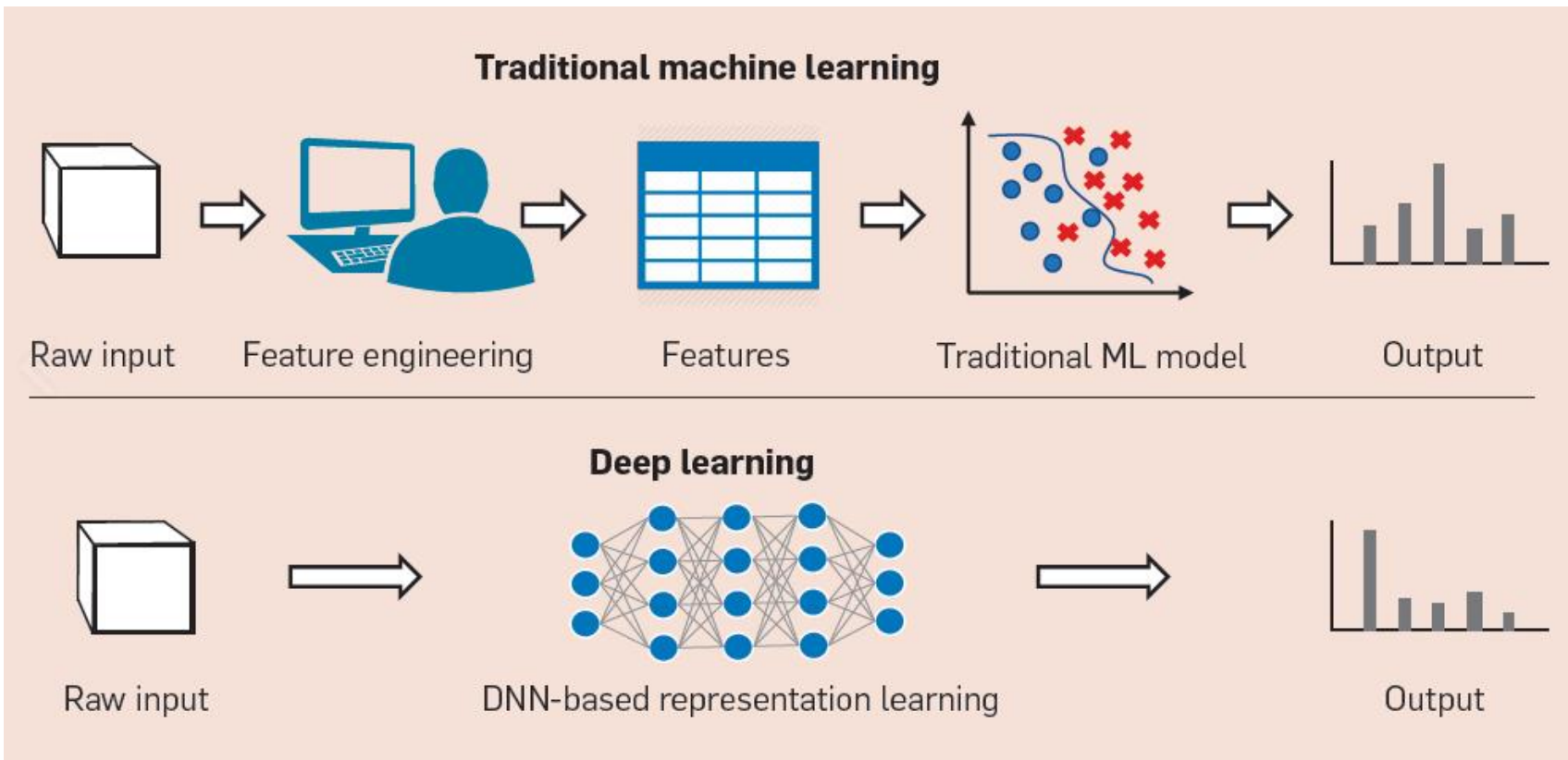
합성곱 신경망  
(CNN)

순환 신경망  
(RNN)

생성적 적대 신경망  
(GAN)

강화학습  
(RL)

# 머신러닝 VS 딥러닝



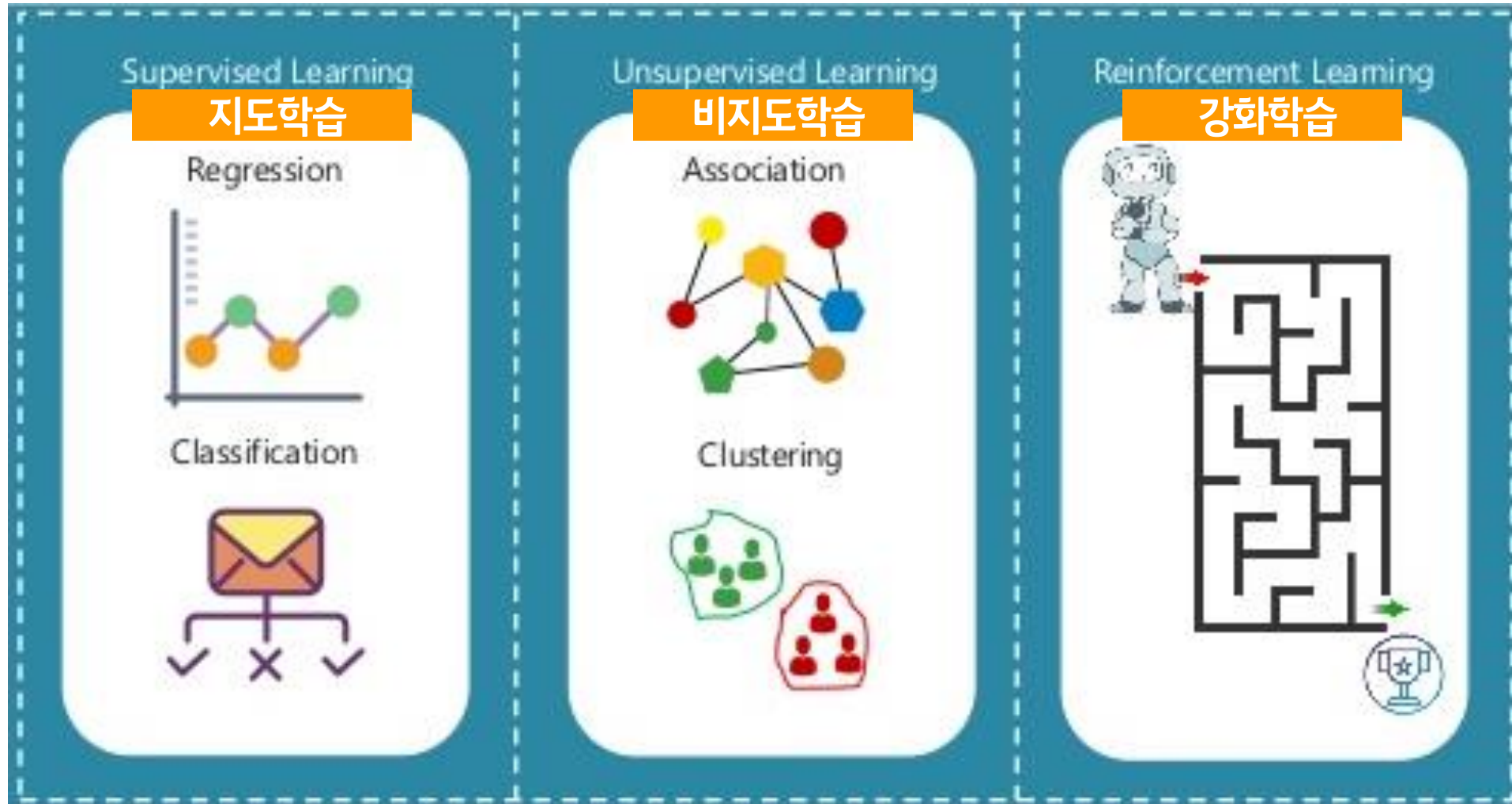
머신러닝에서는 데이터로부터  
속성(Feature)을 찾아내는 역할을  
컴퓨터(Machine)가 담당

딥러닝에서는 신경망으로  
데이터/이미지를 '있는 그대로'  
학습하며, 데이터에 포함된  
중요한 속성을 컴퓨터가 스스로 학습

구분	머신러닝	딥러닝
동작원리	데이터에 머신러닝 알고리즘을 적용하여 분류/예측을 한다.	신호를 전달하는 신경망을 사용하여 데이터의 feature를 추출
적합한 학습 데이터량	수천개	수만/수백만개 이상
모델 훈련 소요시간	단시간	장시간



# 머신러닝/딥러닝 학습 방법



정답지(Label)로 학습  
분류(Classification)  
예측(Regression)

정답지(Label) 없이 학습  
군집(Clustering)  
차원 축소

시뮬레이션 반복 학습  
성능 강화 등에 사용  
마르코프 결정 과정(Markov Decision Process)

# AI 시대의 경쟁력

**문제의 본질을 파악하는 능력과 데이터를 만드는 능력이 중요**

**인공지능을 활용하여 기존의 일을 효율화 하는 것이 실력**

**AI를 활용하여 기존의 일을 효율적으로 바꾸는 일을 주도하는 것이 경쟁력**



# Thank you