# Question: How many babies are born each year who reside in the Zone?

Exploring data from the U.S. Census Bureau and the NYC Department of Health and Mental Hygiene

### **Specific Question** HCZ is looking to answer:

How many babies are born each year who reside in the Zone?

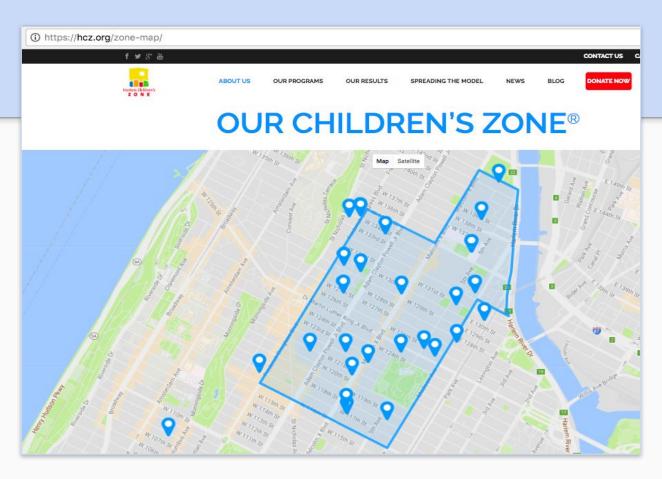
#### **Project Goals**

- Minimum Goal: Find better matching data
- Ideal Goal: Build a model to approximate the number of children born each year in the Zone

#### **Deliverables**

- Google Map
- Resources
- Data Sets
- Recommendations

#### The Zone - HCZ



### **Initial Findings:**Public Data Sets

#### Source:

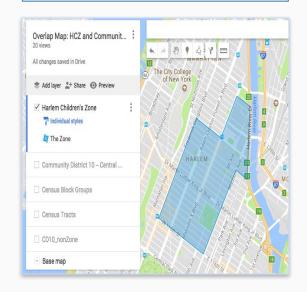
NYC Department of Health and Mental Hygiene, Bureau of Vital Statistics

#### • 2 Geographic Areas:

- Community District 10
- Census Tracts (within The Zone)

### **Initial Findings:**Public Data Sets

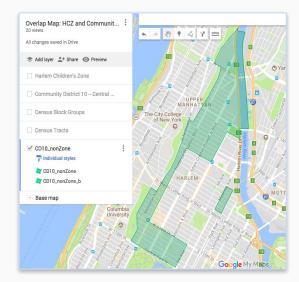
#### The Zone



#### **Community District 10**



#### CD10, Non-Zone



### **Initial Findings:**Public Data Sets

#### **Birth Micro SAS Datasets**

The Community District (CD) and Zip Code (ZC) micro-datasets include one-way and two-way counts of maternal and birth characteristics. The Census Tract (CT) Datasets include one-way counts *only*. For all datasets, cells smaller than four have been censored. **Descriptions of the Datasets** (PDF).

	Tract - Aggregated 5 year counts
2000-2004	
2002-2006	1
2004-2008	
2006-2010	
2010-2014	

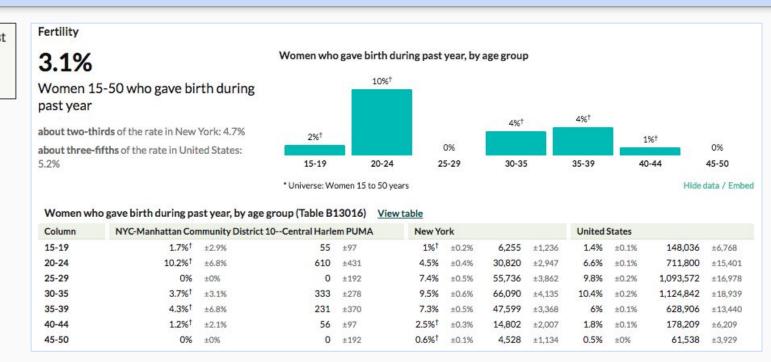
Commu	ınity District - Single year aggregate counts
2000	
2001	
2002	
2003	
2004	
2005	
2006	
2007	
2008	
2009	
2010	
2011	
2012	
2013	
2014	

### Advantages/Disadvantages: Community District 10 and Census Tracts Data

Geographic Level	Advantages	Disadvantages			
Community District 10	<ul> <li>1-year aggregate counts</li> <li>15 datasets available</li> <li>Other data available (including visualizations)</li> <li>Model available</li> <li>Two-way counts available</li> </ul>	<ul> <li>Not specific to Zone</li> <li>Imperfect overlap with the Zone</li> <li>Need to compare with population within the Zone</li> </ul>			
Census Tract	<ul><li>Specific to the Zone</li><li>Demographic data available</li></ul>	<ul> <li>5-year aggregate counts</li> <li>Overlap between datasets</li> <li>Only one-way counts available</li> <li>LESS data available</li> </ul>			

### Other Data: Community District 10

<sup>†</sup> Margin of error is at least 10 percent of the total value. Take care with this statistic.



### Other Data: Community District 10

Harlem, New York, New York (Neighborhood)

125,528

**f** 52,334

Overview

Population

Age and Sex

Race and Ethnicity

**Household Types** 

**Marital Status** 

**National Origin** 

Ancestry

Languages

Household Income

**Employment Status** 

**Food Stamps** 

Occupations

Industries

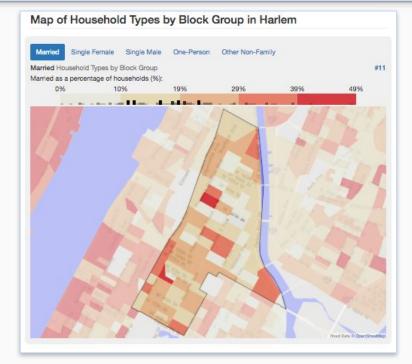
Sectors

**Educational Attainment** 

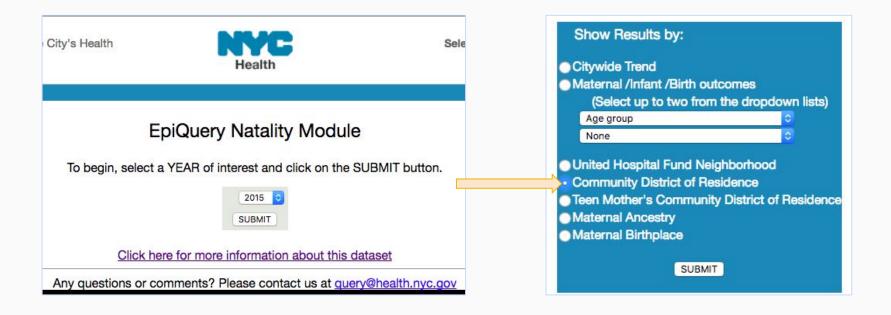
School Enrollment







### Existing Birth Rates Model: Community District 10



### Existing Birth Rates Model: Community District 10

				Percent of Total Live Births with Specified Characteristics									
Community District Births	Birth Rate per 1,000	Fertility Rate per 1,000 women aged	Mother's Ancestry	Foreign Born	First Live	Weight	Preterm Birth (<37	Prenatal	Mother Not	On Medicaid	Exclusive Breast Feeding	Pre- pregnancy Obesity	
		pop.	15-44	Hispanic N	Mother	Birth	h (< 2500 Grams)	Weeks)	Care	Married		Only available since 2008	
Manhattan													
Manhattanville (109)	1,092	9.8	36.2	50.8	48.4	49.0	7.0	8.2	11.0	52.8	61.7	39.8	21.0
Central Harlem (110)	1,571	13.4	52.7	27.1	38.6	45.5	10.0	10.3	11.0	56.0	60.8	40.8	26.3
East Harlem (111)	1,494	12.0	50.5	52.8	37.8	47.0	10.9	10.8	8.4	63.9	67.5	29.4	25.7
Washington Heights (112)	2,284	11.6	51.1	72.2	54.2	52.5	7.6	7.3	6.1	54.0	67.0	31.0	17.8

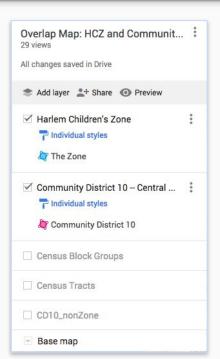
### Overlap: The Zone and CD10

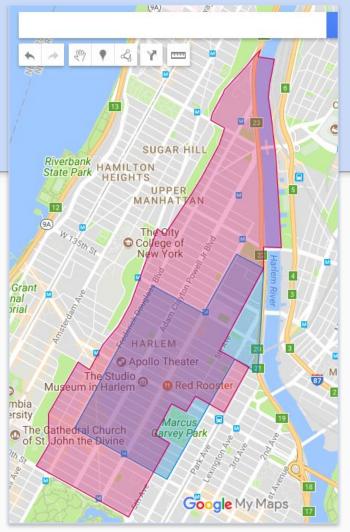
Red:

Community District 10

Blue: The Zone

Purple: Overlap





### **Demographic Comparison:**The Zone and Community District 10

Can data for the population in Community District 10 be used as a 'proxy' data set for the population within the Zone?

## Comparison: American Community Survey (ACS) and Census Data

Survey	Purpose	Data Collection		
Decennial Census (Long-Form)	Provide counts of people for the purpose of congressional apportionment and legislative redistricting.	Cross-sectional snapshot of the U.S. population, once every 10 years.		
ACS	Measure the changing social and economic characteristics of the U.S. population.  ACS estimates are controlled to match the Census Bureau's annual population estimates, by age, sex, race, and Hispanic origin.	ACS data is produced every year, but in exchange for this benefit, the sample size of the ACS is considerably smaller than that of the Census 2000 long-form sample.		

### **Demographic Comparison:**Public Data Sets

- American Community Survey (ACS)
  - American Fact Finder
  - 5 year estimates for the period of 2011 2015
  - Block group level

### **Demographic Comparison:**Defining "Areas of Interest"

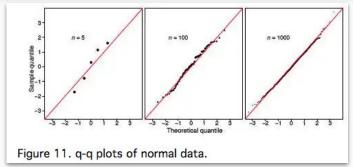
- Census block groups were used to filter ACS data sets (via their GEOIDs).
- Utilized <u>Google Overlap Map</u> to identify which block groups fell into the areas of interest.
- Certain block groups were excluded

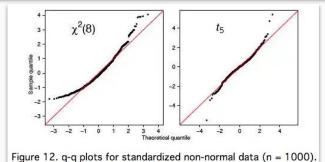
### **Demographic Comparison:**Overview of Analysis

- Compared percentages of total population for the following demographic attributes:
  - Gender, Age Groups, Race, Hispanic or Latino Origin, Household and Family Type, and Household Income
- Data Tables: (5-yr) Counts and Percent of Sample Population
- Stacked bar charts
- Population Pyramid
- Q-Q Plots

### **Demographic Comparison:**Brief Overview of Q-Q Plots

- The q-q plot is used to answer the following questions:
  - Do two data sets come from populations with a common distribution?
  - Do two data sets have common location and scale?
  - Do two data sets have similar distributional shapes?
  - Do two data sets have similar tail behavior?



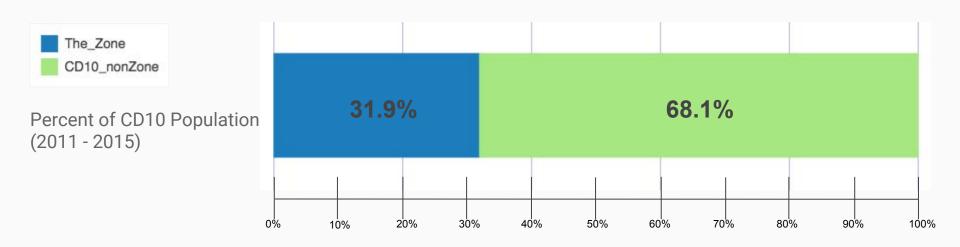


http://onlinestatbook.com/2/advanced\_graphs/q-q\_plots.htm

### **Demographic Comparison:**Breakdown of Sample Data Set



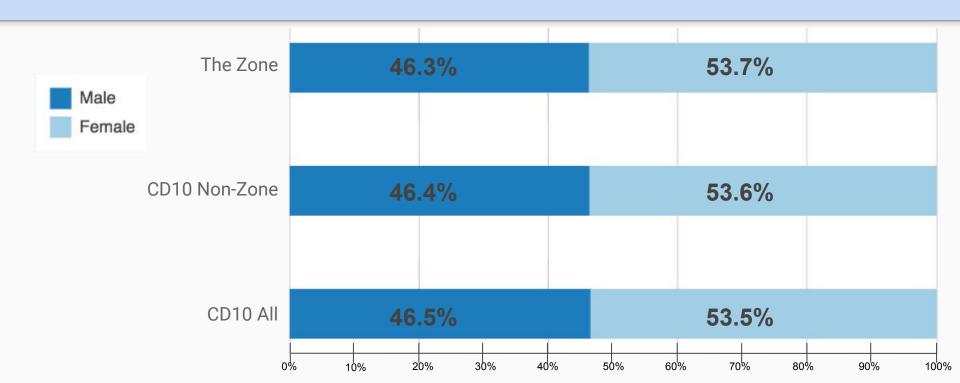
## Demographic Comparison: Sample Populations, % of Community District 10 Population

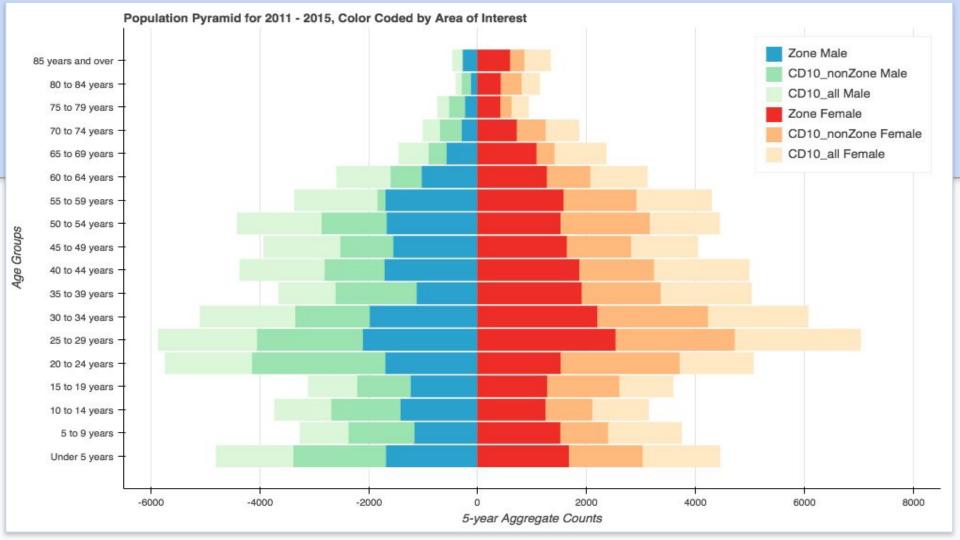


### **Demographic Comparison:** Analysis Summary

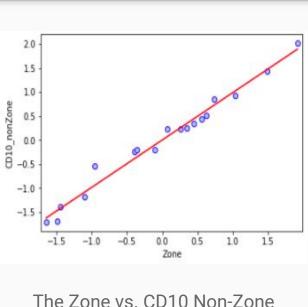
Target Population	Distributions Extremely Similar to CD10	Distributions Similar to CD10	Distributions Different than CD10
The Zone	Gender Race	Female Age Groups Population By Household Income Population By Hispanic Ancestry Population By Household Type Population By Family Household Type Female-Household Families By Age of Children Married-Couple Families By Age of Children	Male Age Groups Male-Household Families By Age of Children

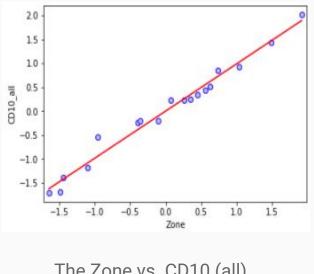
### **Demographic Comparison:**Population By Gender, % Totals (2011-2015)



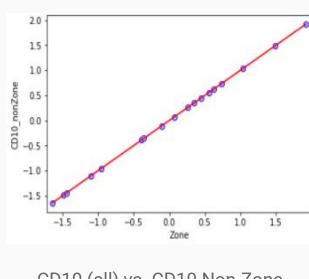


### **Demographic Comparison:** Q-Q Plot Female Population By Age Group (2011-2015)



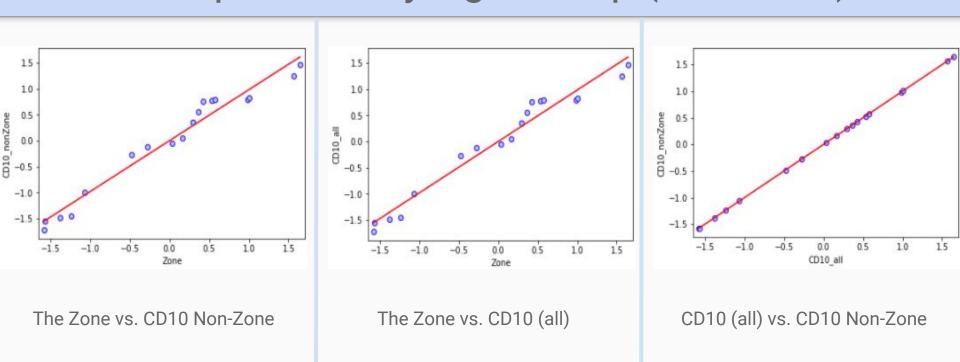


The Zone vs. CD10 (all)

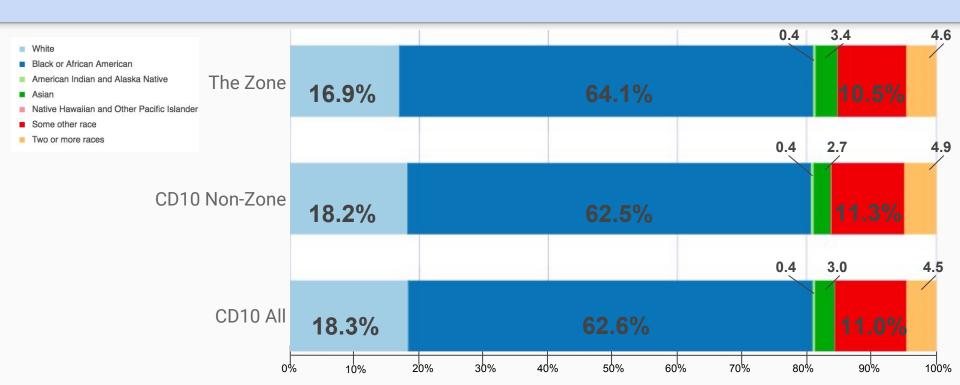


CD10 (all) vs. CD10 Non-Zone

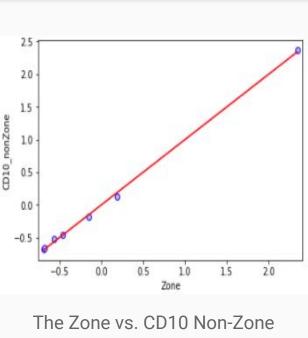
## Demographic Comparison: Q-Q Plot Male Population By Age Group (2011-2015)

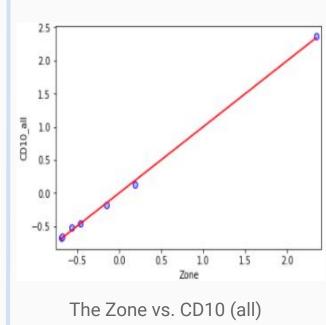


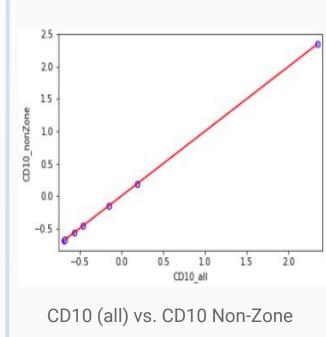
### **Demographic Comparison:**Population By Race, % Totals (2011-2015)



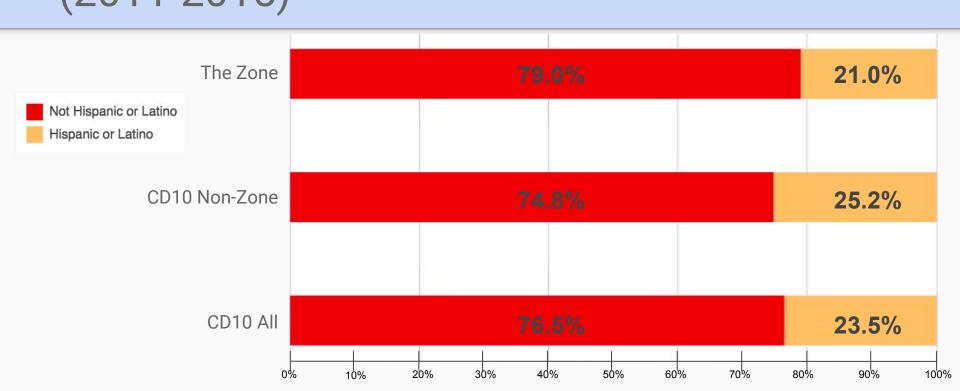
## Demographic Comparison: Q-Q Plot Population By Race (2011-2015)



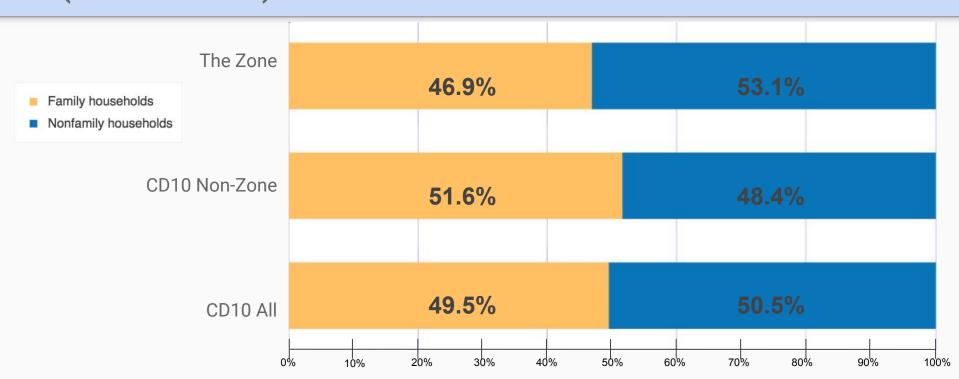




## Demographic Comparison: Population By Hispanic Ethnicity, % Totals (2011-2015)



## Demographic Comparison: Population By Household Type, % Totals (2011-2015)



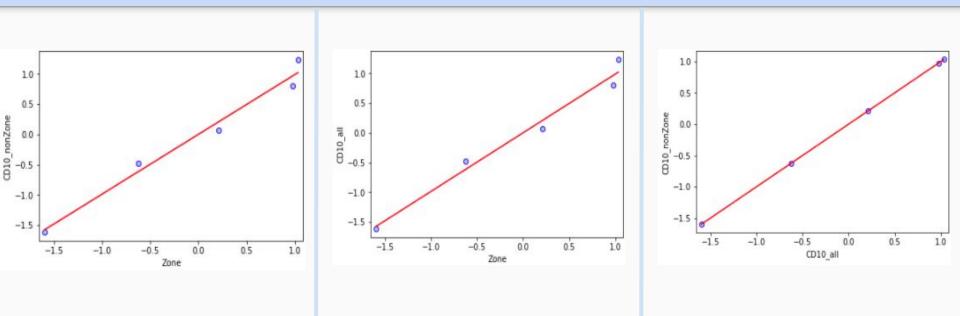
### Demographic Comparison: Population By Family Household Type, % Totals (2011-2015)



Population By Age Groups of Children In Married-Couple Families, % Totals (2011-2015)



Q-Q Plot Population By Age Groups of Children In Married-Couple Families (2011-2015)



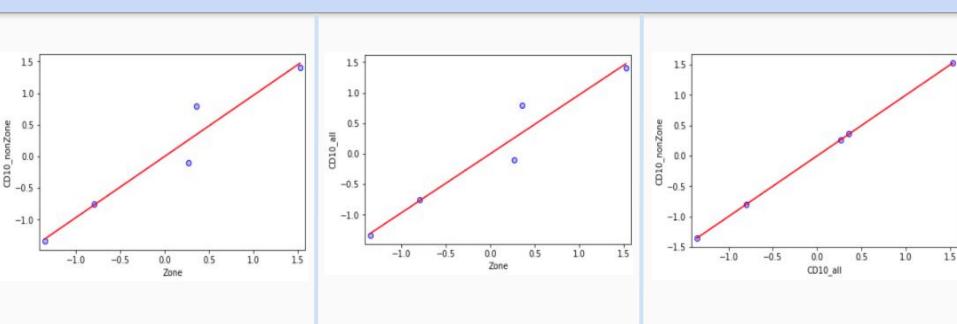
The Zone vs. CD10 Non-Zone The Zone vs. CD10 (all) CD10 (all) vs. CD10 Non-Zone

Population By Age Groups of Children In Male-Household Families, % Totals (2011-2015)



The Zone vs. CD10 Non-Zone

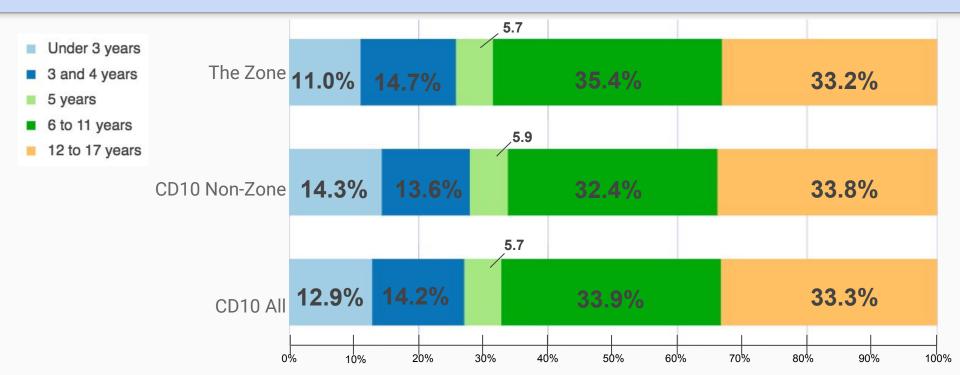
Q-Q Plot
Population By Age Groups of Children
In Male-Household Families (2011-2015)



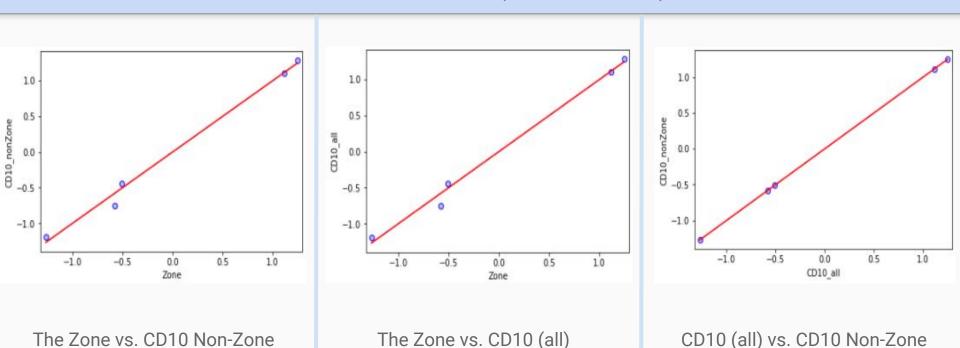
The Zone vs. CD10 (all)

CD10 (all) vs. CD10 Non-Zone

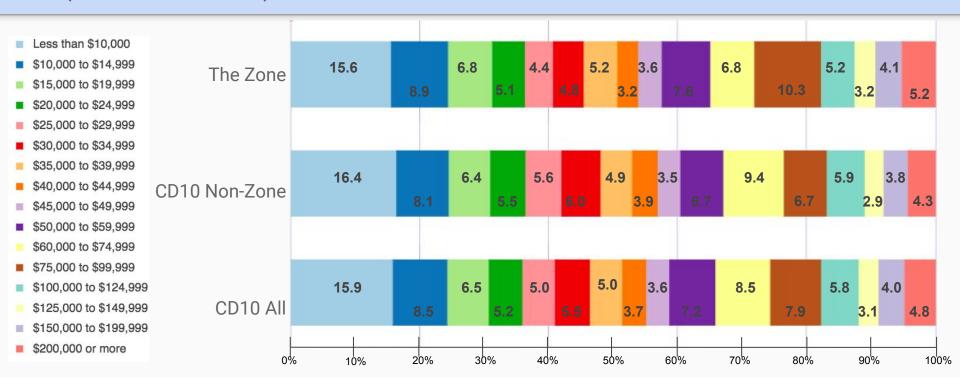
Population By Age Groups of Children In Female-Household Families, % Totals (2011-2015)



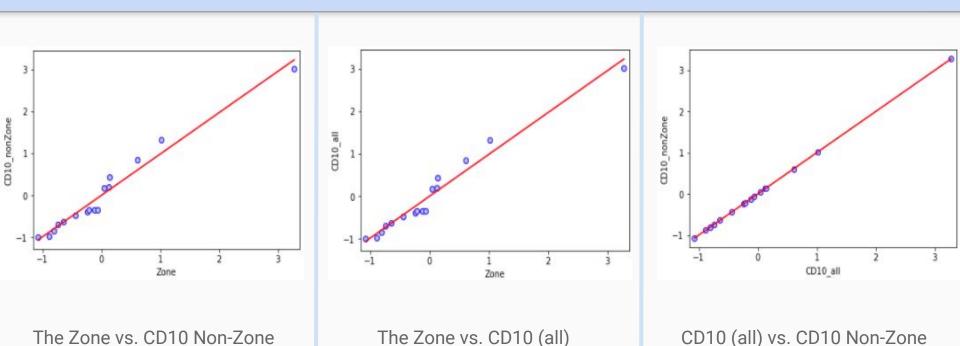
Q-Q Plot Population By Age Groups of Children In Female-Household Families (2011-2015)



## Demographic Comparison: Population By Household Income, % Totals (2011-2015)



## Demographic Comparison: Q-Q Plot Population By Household Income (2011-2015)



### Demographic Comparison: Recommended Next Steps

- Use the EpiQuery Natality Module provided and maintained by the NYC Department of Health and Mental Hygiene, Bureau of Vital Statistics.
  - Step 1 -- Go to the following link: https://a816-healthpsi.nyc.gov/epiquery/Birth/index.html
  - Step 2 -- Choose year of interest and click 'SUBMIT'
  - Step 3 -- Choose 'Community District of Residence' on right-side menu and click 'SUBMIT'
  - Step 4 -- Download dataset and filter for Community District == Central Harlem (110)
- Explore available data resources for Community District 10:
  - https://statisticalatlas.com/neighborhood/New-York/New-York/Harlem/Overview
  - https://censusreporter.org/profiles/79500US3603803-nycmanhattan-community-district-10central-harlem-puma-ny/

### **Demographic Comparison:**Conclusion

In conclusion, the sample populations within the Zone and Community District 10 are similar enough to validate the use of Community District 10 data resources to the answer the question "How many babies are born each year who reside in the Zone?"