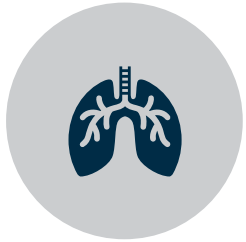


# Bad Air and it's impact on YOU



Some of India's most air-polluted cities have air qualities that can reduce a person's lifespan by 10 years due to air quality alone!



Won't it be great to get 10 years of your life back? Not to mention, live better the whole time?

## Goal of this Study

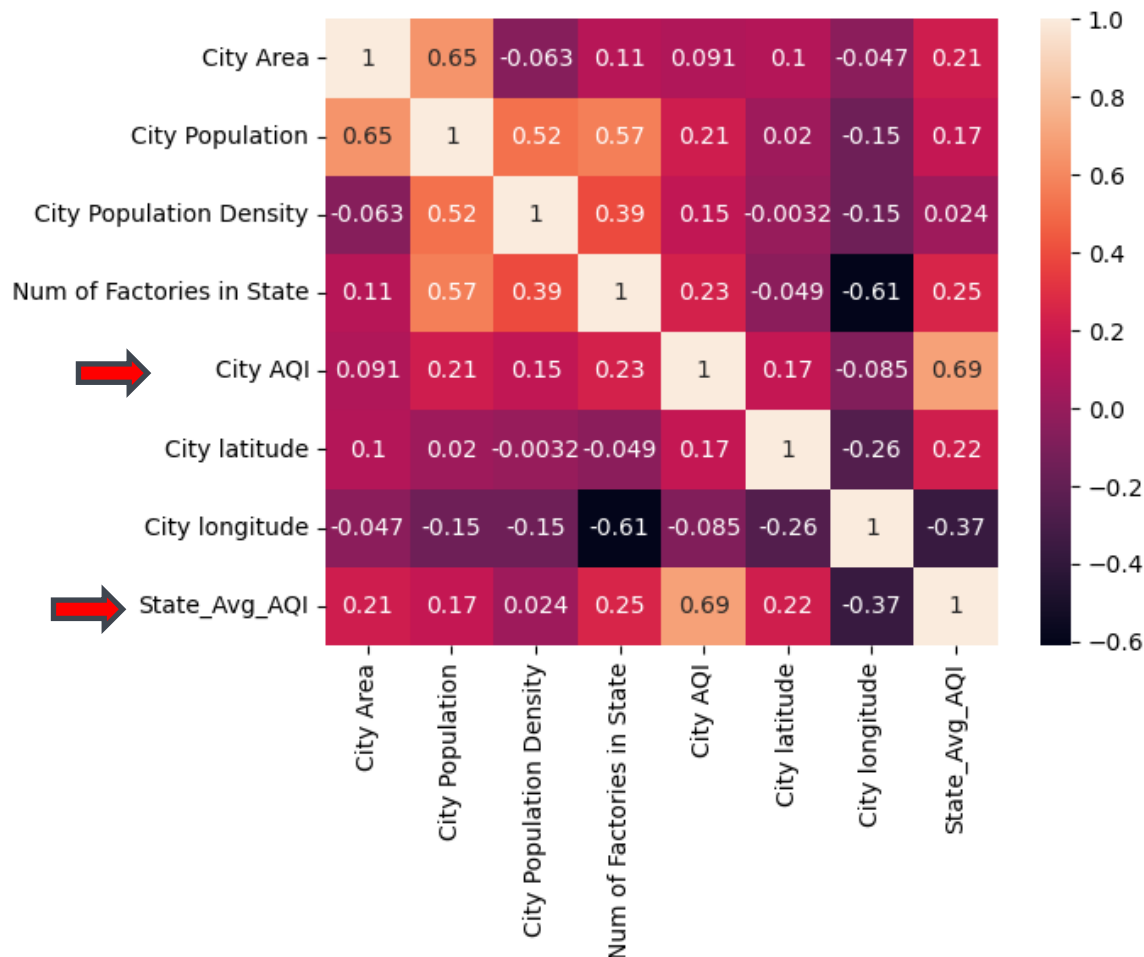
- To explore the distribution of cities with air quality issues
- Try and understand more about what activities might be causing this
- Explore suggestions to remediate this

## What we found

- Northern regions of the country have significantly worse Air Quality
- Human related activities, such as industrialization (and possibly others) are the leading cause of high AQI
- Since industrial emissions is a possible contributing factor, addressing this could help reduce air pollution
- Other factors and correlations can be explored

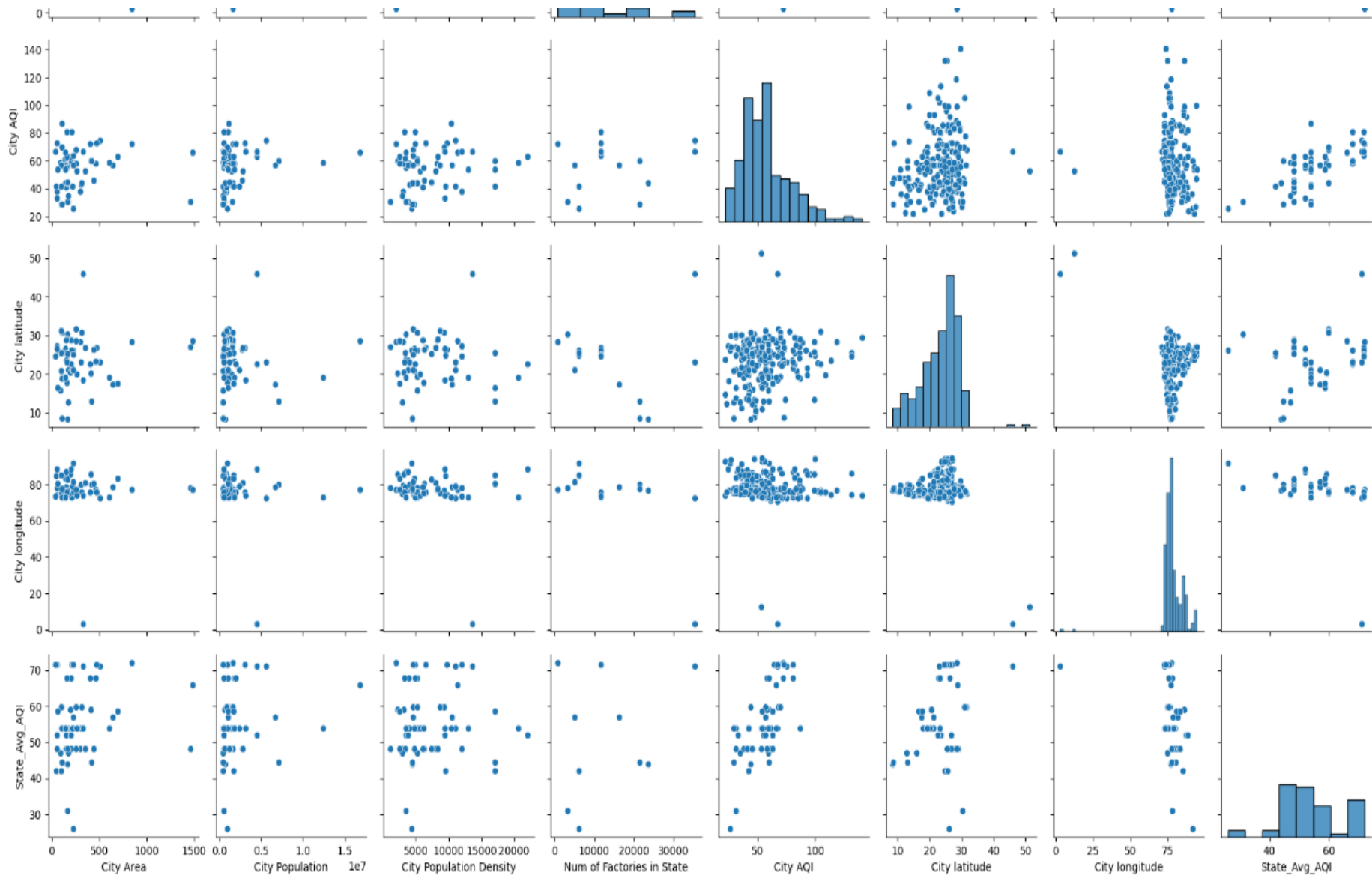
## What was explored?

- Data about City Area, location, Population and Density, along with State Data, specifically the number of factories in the state that denotes the level of industrialization.



- City AQI correlates most strongly (although still weak) with Population, number of factories, followed by latitude and population density.
- The association between City AQI and State Avg AQI is expected

# What was explored?

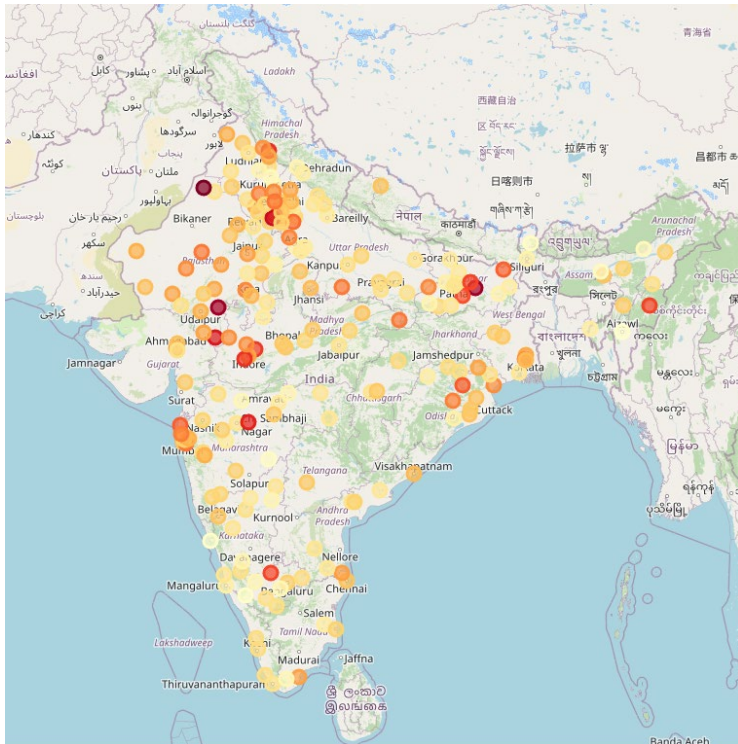


## What was Observed?

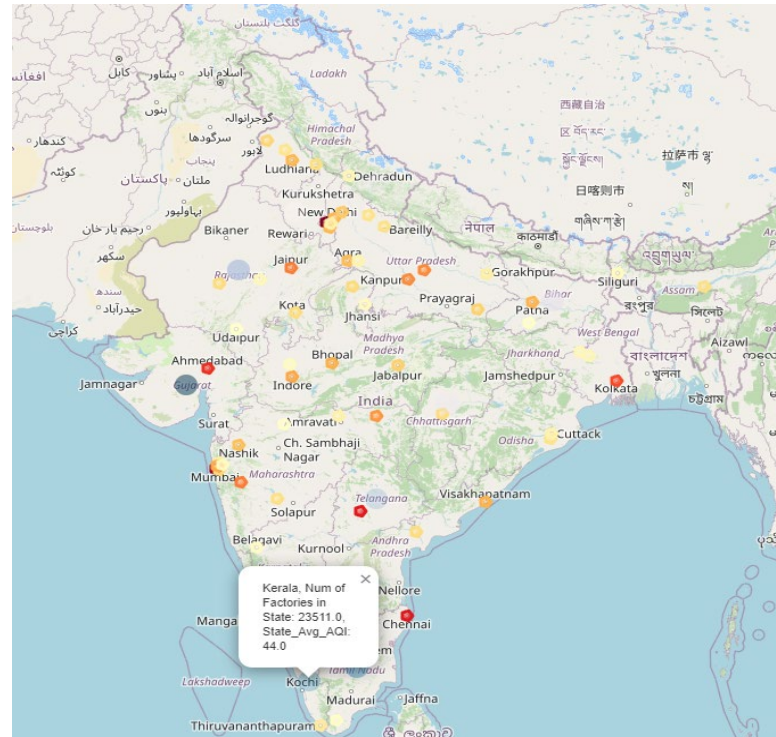
- There is a weak correlation between City AQI and City Population and Population Density.
- There is also a weak correlation between City and State AQI and number of factories in State
- This suggests that industrialization could be a significant factor to bad air quality
- This also gives another insight - highly industrialized areas tend to be more populous - This could exacerbate air quality issues caused by other human activities as well

# What was Observed?

- The left map shows how a lot of the worse air quality regions are in the Northern parts of the country
- The right map shows major metros, and hubs of commerce and industrialization had disproportionately worse air quality



Darker circles indicate higher AQI (worse Air Quality)



- Darker polygons indicate higher Population
- Darker circles indicate higher number of factories in state (industrialization)

## What was observed?

- In general, northern parts of India had higher AQI than southern areas
- Population was found to be the most correlated with bad air quality, followed by population density and industrialization.
- The most populated areas, especially the four major metros as well as cities like Ahmedabad and Hyderabad have higher AQIs.
- This trend of populated areas having high AQIs are observed throughout India

## Conclusions

- A combination of industrialization and other population related effects could be the causes of air pollution.
- More exploration needs to be performed to determine the root causes and remedial measures



## Actions

- Since industrialization is a significant contributing factor, think of solutions to reduce industrial emissions
- Understand better what human activities lead to higher air pollution
- Other factors that can be explored: Motor vehicles, electric vehicles, outdoor burning, combination of factors

## Challenges

- Lack of good data was the biggest challenge – For example, AQI was available for 228 cities but less than half of them had population information, making comparisons among these variables difficult.
- Industrialization information was also only available for 22 of the 28 states.
- Other information such as outdoor burning was difficult to come by