

techrepair101.com

Tech Repair 101 is an online repair service built for all technology issues and practical for everyone.

Tech Repair 101 provides technology repair services for all. We specialize our services based on the client's technology knowledge and interest level. Our team addresses client needs with customizable options and straight forward solutions. Overall, our goal is to provide multi-leveled service for a wide variety of customers.

PERSONAS



Alex

Age: 18

Part-time Pizza Deliverer
-Basic Tech Knowledge-

Needs to fix Xbox Controller.
Decides to search for help on
their cellphone. Wants a cheap
and easy solution.

"Eager and Impulsive"



Patricia

Age: 36

Database Administrator
-Advanced Tech Knowledge-

She searches on her laptop for a
service to fix her phone screen
and battery. She's looking for a
reliable and quick moving
service.

"Stressed and Particular"



Tom

Age: 74

Retired Mail Carrier
-Minimal Tech Knowledge-

His laptop is not turning on. He
uses a public desktop in hopes of
finding answers and clarification
regarding his problem.

"Frustrated and Confused"

COMPETITORS



**STELLAR
COMPUTER REPAIR**

ubreakifix
BY asurion