LEWIS COLOR PALETTE

The **primary palette** for the Lewis brand.
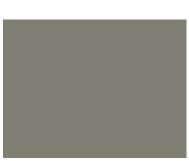
The **secondary palette** for the Lewis brand.

ACCENT GOLD
CMYK: 10 / 20 / 85 / 0
RGB: 232 / 196 / 70
HEX: #E8C446

DARK TEAL
CMYK: 85 / 55 / 39 / 5
RGB: 47 / 95 / 117
HEX: #2F5F75

DARK GREY
CMYK: 63 / 53 / 63 / 36
RGB: 81 / 83 / 74
HEX: #51534A
PANTONE: 418 C*

LEWIS RED
CMYK: 1 / 98 / 58 / 44
RGB: 148 / 7 / 49
HEX: #940731
PANTONE: 202 C*

BOLD RED
CMYK: 16 / 100 / 86 / 7
RGB: 194 / 32 / 51
HEX: #C22033
PANTONE: 200 C*

The **tertiary palette** for the Lewis brand.

ACCENT YELLOW
CMYK: 0 / 8 / 58 / 0
RGB: 255 / 229 / 132
HEX: #FFE584

CYAN BLUE
CMYK: 52 / 4 / 15 / 0
RGB: 115 / 196 / 212
HEX: #73C4D4

GREEN
CMYK: 59 / 29 / 83 / 0
RGB: 124 / 152 / 88
HEX: #7C9858

LIGHT GREY
CMYK: 28 / 22 / 29 / 0
RGB: 186 / 185 / 175
HEX: #BAB9AF
PANTONE: 413 C*

MEDIUM GREY
CMYK: 51 / 42 / 52 / 10
RGB: 126 / 127 / 115
HEX: #7E7F73
PANTONE: 416 C*

BEIGE
CMYK: 27 / 24 / 61 / 16
RGB: 155 / 148 / 95
HEX: #9B945F

LIGHT BEIGE
CMYK: 17 / 12 / 29 / 0
RGB: 202 / 199 / 167
HEX: #CAC7A7

RICH BLACK
CMYK: 40 / 20 / 20 / 100
RGB: 0 / 0 / 0
HEX: #000000

* Note: The Pantone numbers listed are approximations, please use the CMYK or RGB values.