K G SANJAY

SOFTWARE DEVELOPER & GRAPHIC DESIGNER

CONTACT

📞 +91 9481454584

✉️ kgsanjay.kallabbe@gmail.com

📍 ramkrishnanagar, Mysuru

EDUCATION

- **BACHELOR OF COMPUTER APPLICATIONS (BCA)**
  Shree Bharathi College, Mangalore University

- **HIGHER SECONDARY (PUC - COMMERCE)**
  Dr. A.V. Baliga College, Kumta

- **HIGH SCHOOL (10TH)**
  Pragati Vidyalaya Muroor

CERTIFICATIONS

- **DIPLOMA IN JAVA – MICE**
- **DIPLOMA IN C & C++ - MICE**
- **MYSQL BY TRAVERSY MEDIA-CURSA**
- **COMPUTERIZED FINANCIAL ACCOUNTING – KEONICS**

LANGUAGES

- English
- Hindi
- Kannada

PROFESSIONAL SUMMARY

Innovative Software Developer & Graphic Designer with a strong blend of technical expertise and creative vision. Specializing in web development, branding, and digital marketing assets, I have built dynamic websites, developed strong brand identities, and designed impactful marketing materials. Skilled in Java, PHP, MySQL, and Spring Boot for backend development, along with Adobe Photoshop, Illustrator, and Canva for digital design. Expert in Generative AI, leveraging advanced tools for high-quality, automated design workflows. Passionate about creating seamless user experiences, solving complex challenges, and driving brand growth through technology and design.

SKILLS & EXPERTISE

Software Development & Web Technologies:

- Full-Stack Web Development – PHP, Java, JavaScript, HTML, CSS
- Backend Systems – Spring Boot, JPA, MVC, MySQL, PostgreSQL
- API Development & Integration
- Performance Optimization & Security
- Version Control & Collaboration – Git, GitHub

Graphic Design, Branding & Marketing:

- Adobe Photoshop, Illustrator, Canva
- Logo Design & Brand Identity Development
- Print & Digital Marketing Collateral (Brochures, Business Cards, Palm Plates)
- Social Media Content & Advertising Creatives
- Generative AI for High-Quality Visual Automation

PROFESSIONAL EXPERIENCE

Freelance Web Developer & Graphic Designer   MAY 2024 – PRESENT

- Developed custom websites with backend integration, optimizing performance and responsiveness.
- Designed logos, brochures, business cards, and branding materials for corporate clients.
- Created high-quality digital marketing assets to enhance online presence and brand engagement.
- Leveraged Generative AI for design automation, reducing production time and ensuring top-quality results.

Notable Clients & Projects:

- **Aaruni Lifesciences** – Website development, branding, and marketing materials.
- **VNK Industries** – Brand identity creation, brochures, palm plates, and social media assets.
- **Sankhara Digital** – Branding, website development, social media assets, and digital content for clients (SK POS, Dentitia).
- **Adhyan Creatives** – Brand identity creation, website development, and promotional content.

PROFESSIONAL EXPERIENCE

Web Developer & Graphic Designer
Shutter Designing, Bangalore

APRIL 2023 – MAY 2024

- Designed and developed a professional website to showcase the company's photo editing services.
- Built a responsive and performance-optimized website using PHP, MySQL, JavaScript, and HTML/CSS.
- Designed branding materials, social media creatives, and marketing collateral to enhance brand recognition.
- Created advertising assets for online promotions, contributing to increased client engagement.

Projects :
- shutterdesigning.com

Software Developer
MindStack Technologies Pvt Ltd, Mangalore

MARCH 2022 – MARCH 2023

- Worked on application for Bullsurge that cover mutual funds, digital gold and KYC
- Involved in end to end development of android and web based real-time projects,
- developing using Spring boot, Java, JPA queries, MVC and PostgreSQL
- Work with senior developer to manage large, complex design projects for corporate clients
- Practical knowledge of integrating third-party APIs.

Projects :
- **Bullsurge (Neosurge) - A financial Planning app & website.**

Software Developer
RUFOUSS Global ERP & Digital Solutions Pvt. Ltd, Bangalore

OCTOBER 2020 – FEBRUARY 2022

- Developed dynamic web applications tailored for business process optimization.
- Built secure backend solutions with PHP, MySQL, and integrated third-party APIs.
- Conducted comprehensive testing and optimization, enhancing overall system efficiency.

Projects :
- **rRecruitee.rufouss.com**
- **Bonsaivana.com**
- **Pujakarya.com**
- **Rufouss.com**
- **Rufouss.in**

ACHIEVEMENTS

- **Successfully designed and developed 10+ websites for businesses across multiple industries.**
- **Delivered high-quality branding & marketing materials that increased client engagement by 30%.**
- **Recognized for optimizing website performance, reducing load times by 40%.**

CREATIVE & TECHNICAL PORTFOLIO

Creative Portfolio By K G Sanjay

REFERENCE

Krishnaraj K

Creative Dept Head - Adhyan Creatives

Phone: +91 7676262979
Email :   krishna@adhyancreatives.in

Shashikanth Agnihotri

CEO - Aaruni Lifesciences

Phone: +91 98806 52526
Email :   ceo@aarunilifesciences.in