City Web Portal Dr Joel Azzopardi November 2020 ARI 1102

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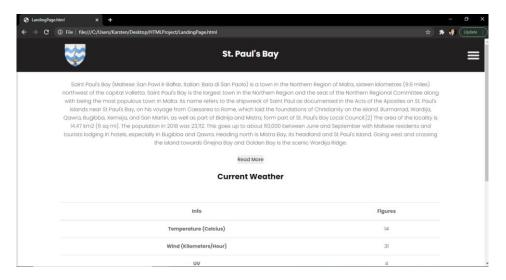
Item	Completed (Yes/No/Partial)
Overall design and responsiveness	Yes
Home page – Weather – Map	Yes
Content page 1	Yes
Content page 2	Yes

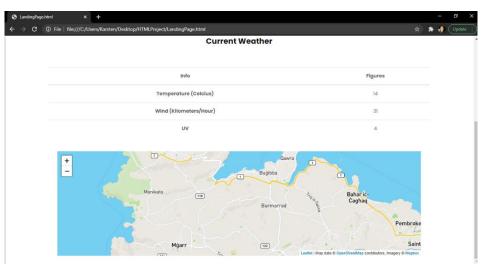
General Specifications:

This project consists of a responsive website that describes the St. Pauls Bay locality in which a homepage displays an introduction of the locality, its current weather and the location on a map. The homepage is then linked to another page in which the history of the locality is detailed and another page is linked with the other pages which lists a number of fine dining restaurants that one may find in the locality. The website is rresponsive in such a way that it can adapt to different screen sizes. The website html is entirely created by the developer and some of the website CSS was adapted from a free template on the internet. (https://www.free-css.com/free-css-templates/page261/spicyo) The developer only utilised the CSS for the navigation bar ad menu options and stripped out everything else.

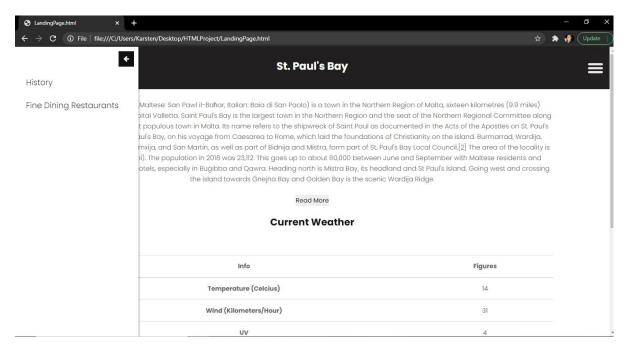
Page Design and Content:

Page1 - Landing Page:

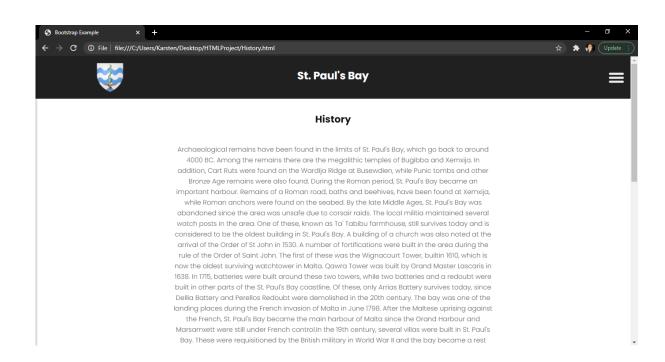




Landing Page Navigation Bar Menu:



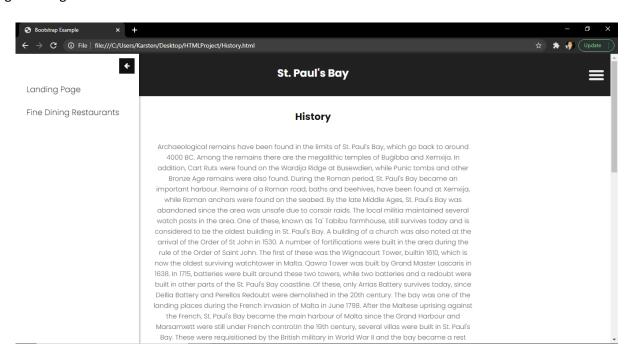
Page 2 - History Page



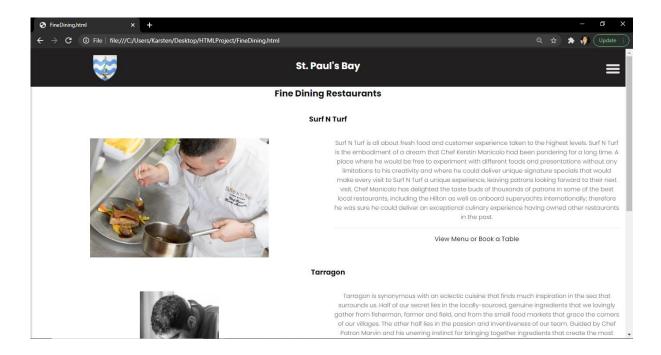
Page 2 Gallery:



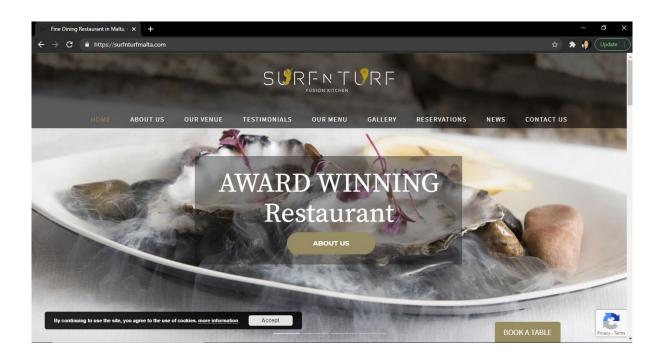
Page 2 Navigation Bar Menu:



Page 3 – Fine Dining Restaurants:



Restaurant Website when 'View Menu or Book Table' link pressed:



Marketing description of the site:

This website is designed to better inform locals and tourists about what St. Pauls bay has to offer. The website introduces St. Paul's as one of historical and sightseeing attractions where various religious artefacts and scenic views guarantee to mesmerise the visitors. This website was built so that it offers valuable information to the website visitor on the localities background, its weather and its location. On the landing page it links trip advisor for the visitor so that s/he can check out various other activities that may be happening throughout the year. Upon further website browsing the visitor can also read about the localities history and can scroll through a gallery of pictures showcasing the beaty of the locality. This page one can visit a link to the local council website when an in-depth historical account of the locality is given. On another page the website visitor can also check out a restaurant whilst being in the locality, a selection of fine dining restaurants is presented on the website. This website also makes it easy for the visitor to view each restaurant's menu and book a table by taking the visitor directly to the restaurant's website.

Currently there are no websites giving such information as it was mentioned above, the visitors main aim when visiting our website is mainly to gather information about the locality and persuading him/her to visit and spend money in the locality for food and activities, therefore paying particular attention to the value that we give we can convert a website visitor to a customer of the locality. We made sure that the content is not hard to read and pleasurable to browse through. We also focused on achieving a responsive website so that it can be viewed from any device size that the visitor may be viewing from.