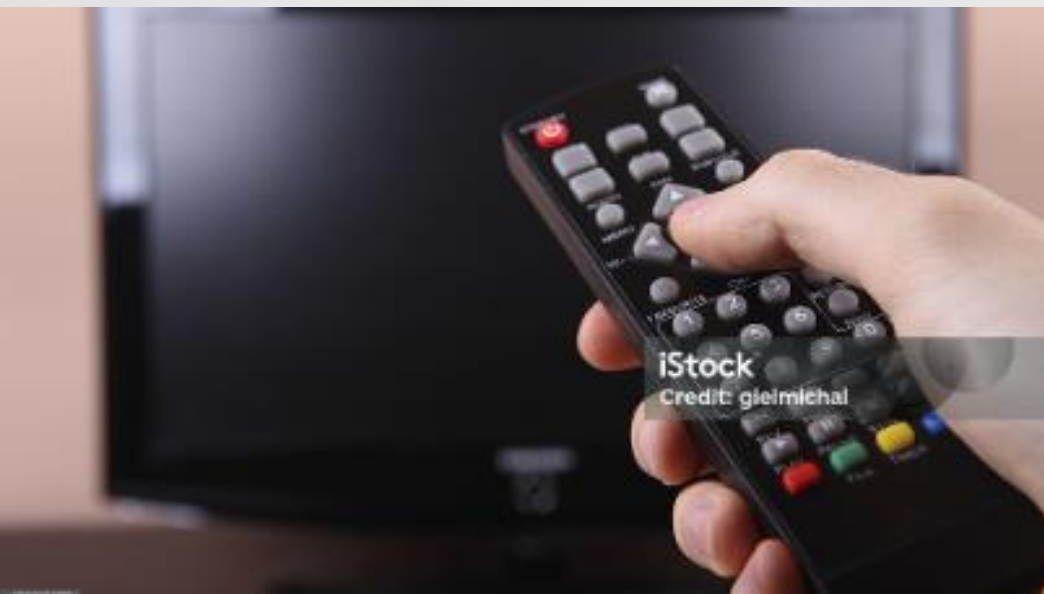
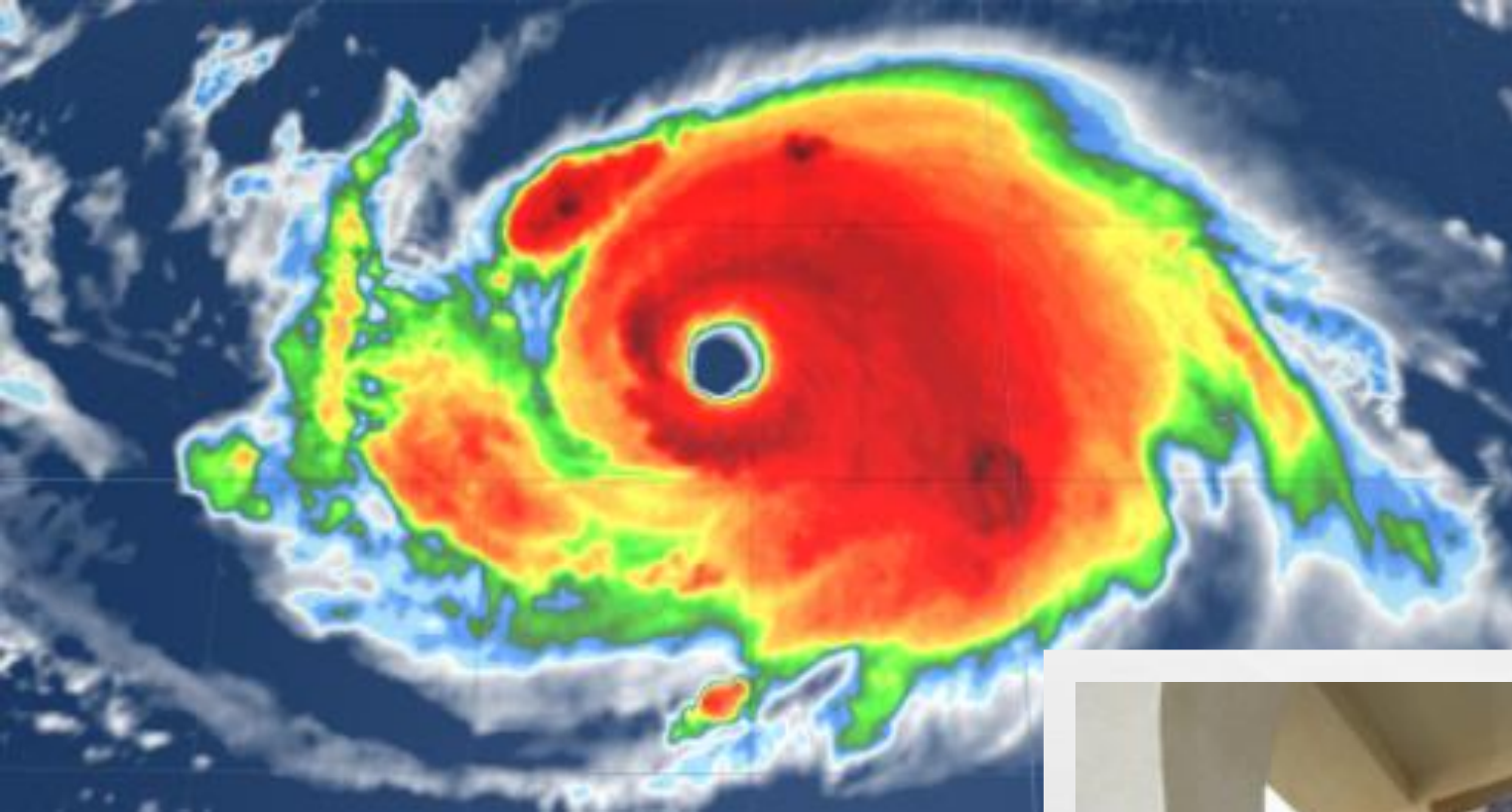


# EMER-GEN-C



**POWER ON DEMAND: RENT, INSTALL, MAINTAIN**



# PROBLEM



**PRICE**



**COMPLEXITY**



**RELIABILITY**

# **SOLUTION**



**COST EFFECTIVE**



**24 HOUR TURNAROUND  
TIME**



**MAINTENANCE INCLUDED**

**EMER-GEN-C**

# **OPPORTUNITY**

**EMER-GEN-C**

**5**

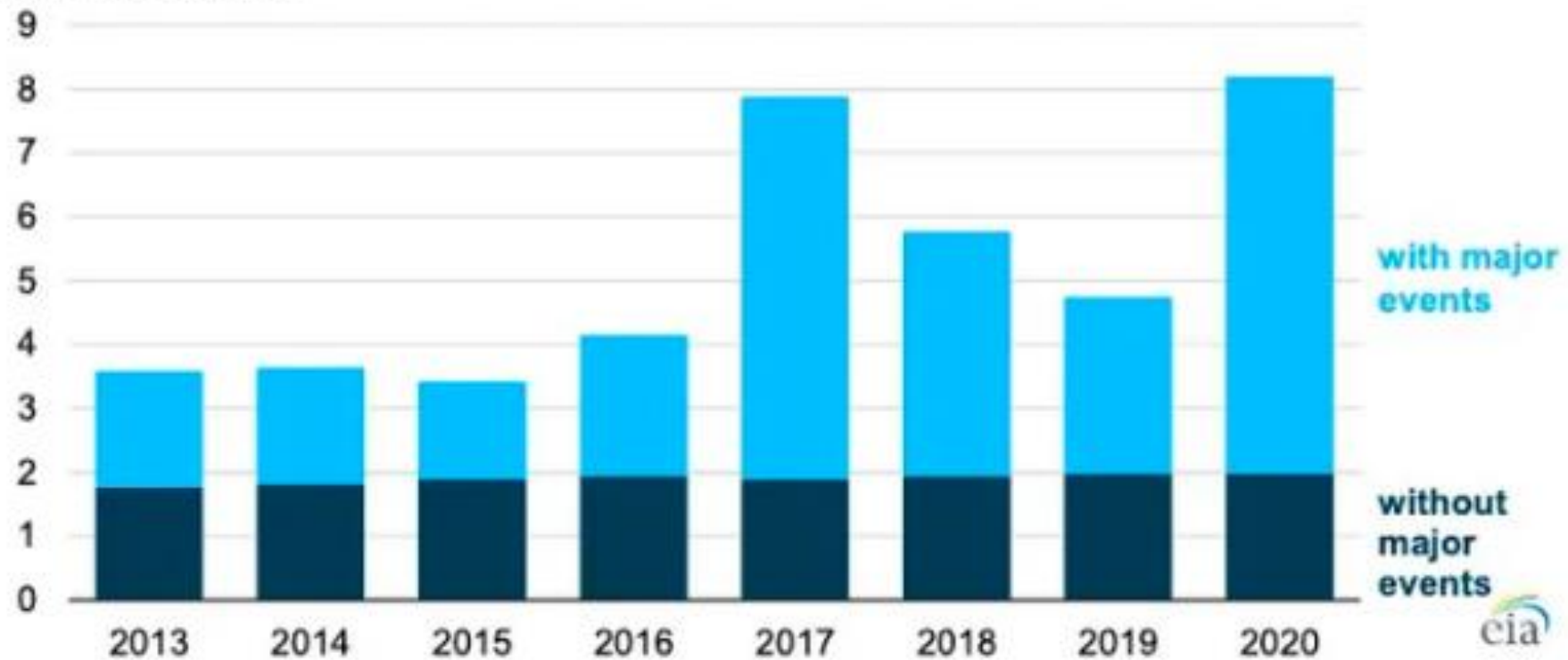




# URGENCY

**Power Outages are not decreasing as we expected them to.**

**Average duration of total annual electric power interruptions, United States (2013–2020)**  
hours per customer



U.S. Energy Information Administration, *Annual Electric Power Industry Report*  
Image: EIA

# HIDDEN GEM

REVENUE NOT BEING  
ACCESSED....

Average total annual electric power interruption duration and frequency per customer, by U.S. state (2020)

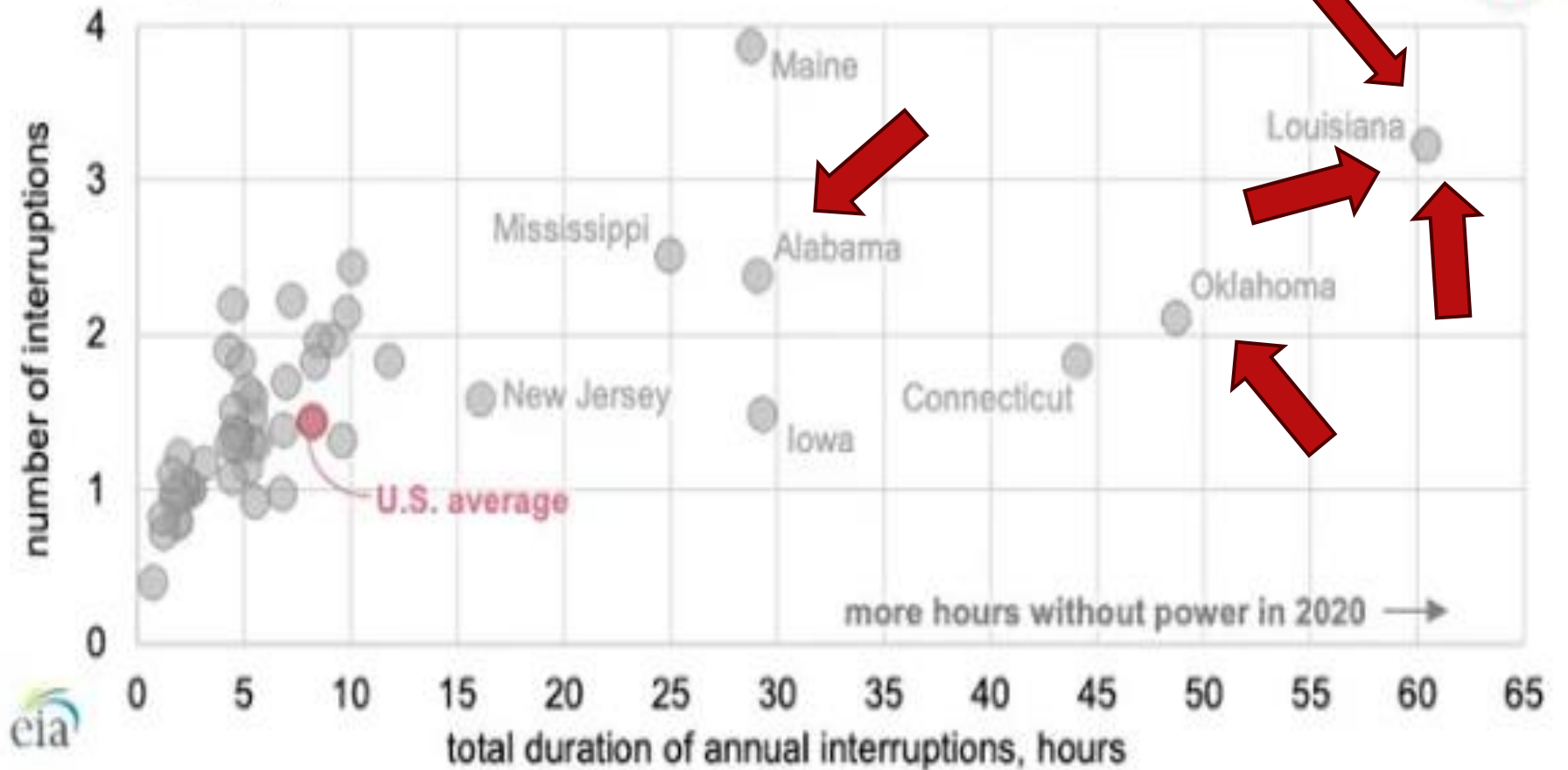
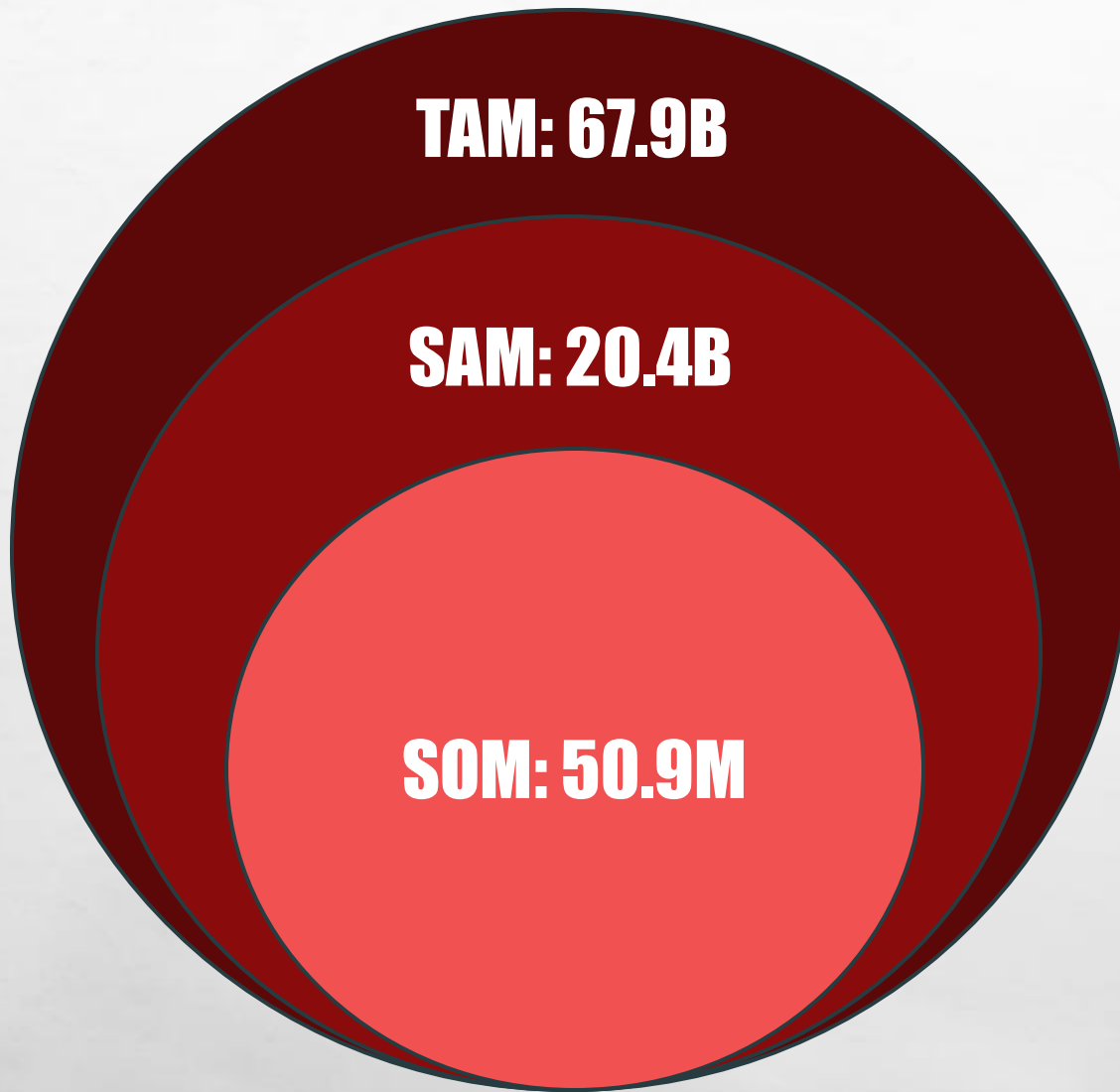


Image: EIA



**144 Million Homes in the US**

**94.23% Lack Generators**

**2 Million Homes in LA**

**80% Lack Generators**



# BUSINESS MODEL

Monthly subscription starting at \$35  
Options of 3, 6, 12 month leases

3.5Kw

\$35/m



15Kw

\$175/m



40Kw

\$450/m



PRESENTATION TITLE

10

Installation and delivery fees not included. Prices vary for length of lease

# MARKET ADOPTION

**“That \*\*\*\* was too high”  
- John 52 year old male  
homeowner**

**“I had to put ice and hope that was  
enough for the food” - Claire  
48 year old homeowner**

**“It wasn’t worth the  
price” – Lauren Ledet  
42 year old homeowner**

**Educational  
Campaigns**

**Collaborate  
with  
Authorities**

**Seasonal  
Promotions**

**Referral  
Programs**

# THE COMPETITION

**GENERAC**

**Expensive**

**LOWE'S®**

**Buy and Install  
Generator  
Yourself**

**Complicated**

**EMER-GEN-C**







# COMPETITIVE ADVANTAGE

- ▶ **Offer more services**
  - ▶ **Delivery**
  - ▶ **Contractual / Lease**
- ▶ **Maintenance Provided**
  - ▶ **24/7 turnaround time**



# MEET OUR TEAM



**Tristen Charles**  
**Chief Executive**  
**Officer**



**Gerhort Alford**  
**Chief Operations Officer**



**Kaleb Guillot**  
**Chief Marketing Officer**

# ASK & USE OF FUNDS

raising  
**\$800k**

- **18 MONTHS OF RUNWAY**
- **MARKETING, TEAM GROWTH, INVENTORY EXPANSION**
- **\$2.3M IN GROSS REVENUE AND BE IN ABOUT 5 DIFFERENT STATES**

**THANK YOU!**