

JARIR BOOKSTORE

Kholod Madini (444001301)-Raghd Almasari (444001447)

Program`s Purpose:

Clearly define the purpose of the application or program. Why does it exist? What problems does it solve? What needs does it address?

The bookstore application exists for anyone who wants to buy any electronic devices or special books that doesn't find in any store or other things related to office and solve problem of Inability to receive from the store directly or lack of a branch in certain areas.

Survey Result:

Interview or survey at least five students to gather their opinions and insights on the need for this program. Based on these responses, refine your understanding of its necessity and how it could be used or improved. [Survey Link](#) [Survey Result Link](#)

Based on survey results the improvement will be in:

- **UI understanding:** Add short video about Bookstore tools to make it easier for users.
- **Suspension:** Download new versions that had bug fixes make the application smoother.
- **Books:** Add various books and e-books.
- **Fast searching:** There is existing button in top left for scanning products barcodes.
- **Difficult selecting location:** Add feature that takes user location from SPL application.
- **Adding bank card information:** Add feature that takes bank card information by take picture for it.
- **For more discounts:** A feature will be added that give user point for each comment then convert the points into discounts.

Existing Programs:

Identify if there is a similar program already in existence. What are its advantages and disadvantages? How does your program compare to this existing one?

Application	Advantages	disadvantages.
Jarir Bookstore	1. A wide variety of products, especially books and stationery. 2. Ongoing offers and discounts. 3. Good customer service and flexible exchange procedures.	1. Some prices may be high compared to competitors. 2. The shopping experience may be less interactive.

Virgin Megastore	1. Focus on entertainment and music products. 2. Exclusive offers and premium memberships. 3. An engaging user experience.	1. Less diversity in other categories like books. 2. Customer service may need improvement at times.
------------------	--	---

The offerings of Jarir's app are notable for their wide range of goods and services, as well as for their compelling bargains and continuous sales, efficient customer support, and accommodating return and exchange policies. However, exchanges and customer support might be slower on the Virgin Megastore app, which focuses more on entertainment items and provides memberships and special offers.