# who

full-service design and creative agency

over 10 years experience from membership websites to offline marketing

always looking for new wats to work with their clients

official honouree in the Webby Awards 2017

seeking passionate apprentice to join development team

apprentice will have a chance to work across several teams to get full exposure to all things web and software development based in their offices

# roles + responsibilities

* building, testing & deploying high quality code
* Working with the development and implementation team to ensure client expectations are met
* System configurations
* Problem Solving and solution designing
* Use of coding languages such as HTML, CSS, JavaScript, ASP.NET and PHP

# Desired

* **Experience of coding, ideally as a hobby**
* **Good communication skills**
* **Self-motivated**
* **Analytical and Problem Solving Skills**
* **Logical thinking skills**
* **Eager to learn**
* **GCSE Maths and English at grade C or above**

**Website**

We create [award-winning websites](https://www.senior.co.uk/services/membership-website-development)  
& [offline marketing](https://www.senior.co.uk/services/offline-marketing) for membership associations

**services**

Whether it's websites, online or offline marketing - we're experts in membership associations.

Membership association website development

*Beautifully designed and intuitively built, we create award-winning bespoke websites for membership associations with our own CMS, River.*

For more than 10 years we’ve been developing websites for membership associations throughout the UK. We’ve over 100 projects under our belt, and each one has been individually tailored to each organisation’s needs. Whether you’re looking to increase membership growth, encourage renewals or simply find a smarter way to market to your members, a website with us has proved to be the best choice for associations.

**Integrations**

*River can integrate with a multitude of third-party systems, from CRM to payment gateways and everything in between.*

There are many parts that go in to an association website to keep it performing as it should, and it’s of paramount importance that each piece of software you use works together harmoniously. This is why River is built not only to integrate with our own suite of River membership software, but many other third-party systems.

No matter what your association offers, ensuring all systems are perfectly integrated will mean that you can spend time and focus on what matters: your members and your organisation’s growth.

**Offline marketing**

*Print and offline marketing means your organisation can reach members in an impactful, memorable, more personal way.*

For almost 20 years Senior have been ensuring you’re equipped with the tools to maximise your exposure to your members, and no other technique has endured and maintained its ability to engage and impress like print. Providing your members with a tangible, tactile item – whether it’s an invitation to an event, a newsletter they can fold up and read on the train or a flier inviting them to renew their membership – can be hugely effective.

**Online marketing**

*A carefully crafted website is nothing without a well thought-out marketing plan matched to your organisation’s goals.*

For membership organisations updating a website is a long, carefully thought out process. After taking so much care over the development of your updated website, it’s vital to ensure that the hard work doesn't stop once it's launched.

You need a skilled marketing team to ensure your site is being seen by the right people and hitting your targets as it should. Senior’s online marketing means that our clients don’t have to spend valuable time or resources worrying about being in the right place at the right time.

**CPD management**

*Designed with the user in mind, RiverCPD allows your members to grow and develop their own way in their own time.*

Built from the feedback and ideas of our community of clients, we’ve spent the past three years crafting RiverCPD to work best for members. The result is CPD software designed purely to meet any requirement a user would need in both design and function.

Professional development requires a notoriously complex balance of studying, recording and storing information, and RiverCPD ensures this process is easy to manage. The outcome is a CPD management system that fits into busy schedule and works beautifully on any device; perfect for busy professionals.

# Who we are

Hey there, we're Senior Internet. We're a team of 21 talented and creative professionals with almost 20 years of experience making future-proof websites for membership, not-for-profit and charity organisations. We've been through a lot together as a team and we're dedicated to nurturing the strengths of each member so we can deliver projects we're truly proud of.

Not only are we a highly capable technical and creative agency equipped to provide you with a membership website that will stand the test of time, we also offer you ongoing support as soon as we start the build on your project. No matter how small, we have a team waiting to take your call about your website between 9am and 5:30pm every weekday!

# Our process

**1 /** Workshops

Our team work closely with you to find out what you want from your new web project. Our membership expertise means we can help.

**2 /** Research and spec

We research your organisation and together, we find your target audience so we design and build the best possible website tailored to your members.

**3 /** Creativity & design

You’ll meet our team of designers, who will show you a range of original and innovative concepts. We decide which design will best suit your members.

**4 /** Build

Our expert team of programmers build strong foundations to your website and pass the project on to our developers, who then bring your designs to life.

**5 /** Integration and testing

We integrate your new site seamlessly with your chosen CRM system. Your site will then go through rigorous testing to ensure it meets our high standards.

**6 /** Launch

Congratulations, your site is live! Our work doesn’t stop here though; we have a support team on hand if you need help in the future.

Chrislarryjosh

13,624p/a 6-5.3 regular team building events

Walk 30 min or 6 min

I am interested in applying for the Level 4 software developer apprenticeship program as a Software Developer with Senior Internet.

I have completed my BTEC level 3 Extended Diploma in software development and am passionate about pursuing my career in software/web development. I have a passion for being creative and am enthusiastic in how programming can be used for many different use cases. After having done some research I have found out that Senior Internet value each member of their team and encourage progression.

In my spare time I enjoy learning to create websites using HTML, CSS JavaScript, and PHP which I know at a basic level.

Thank you for your time and I look forward to hearing from you.