

Question	0 marks	1 mark	2 marks	3 marks	4 marks	5 marks	6 marks
<u>1. SWOT Analysis</u> Write a short paragraph summarising who you are as a university student. Include what you are studying, what you hope to achieve through your studies, and what you think your career pathway will look like. Provide a synopsis of your experience as a university student this year.	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Paragraph format. - Summary of who the student is as a university student. - Explanation of what the student hopes to achieve throughout their studies. - Indication of what the student's career pathway will look like. - Synopsis of experiences as a student this year.	TWO of the following criteria have been adhered to: - Paragraph format. - Summary of who the student is as a university student. - Explanation of what the student hopes to achieve throughout their studies. - Indication of what the student's career pathway will look like. - Synopsis of experiences as a student this year.	THREE of the following criteria have been adhered to: - Paragraph format. - Summary of who the student is as a university student. - Explanation of what the student hopes to achieve throughout their studies. - Indication of what the student's career pathway will look like. - Synopsis of experiences as a student this year.	FOUR of the following criteria have been adhered to: - Paragraph format. - Summary of who the student is as a university student. - Explanation of what the student hopes to achieve throughout their studies. - Indication of what the student's career pathway will look like. - Synopsis of experiences as a student this year.	ALL of the following criteria have been adhered to: - Paragraph format. - Summary of who the student is as a university student. - Explanation of what the student hopes to achieve throughout their studies. - Indication of what the student's career pathway will look like. - Synopsis of experiences as a student this year.	N/A
Based on the paragraph that you wrote, create a SWOT analysis that includes 2 strengths, 2 weaknesses, 2 opportunities and 2 threats.	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - 2 strengths. - 2 weaknesses. - 2 opportunities. - 2 threats.	TWO of the following criteria have been adhered to: - 2 strengths. - 2 weaknesses. - 2 opportunities. - 2 threats.	THREE of the following criteria have been adhered to: - 2 strengths. - 2 weaknesses. - 2 opportunities. - 2 threats.	The student adhered to ALL of the following criteria: - 2 strengths. - 2 weaknesses. - 2 opportunities. - 2 threats.	N/A	N/A
Now, indicate how you will maximise your strengths and opportunities, and how you will minimise your weaknesses and threats.	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Maximisation of strengths and opportunities. - Minimisation of weaknesses and threats.	BOTH of the following criteria have been adhered to: - Maximisation of strengths and opportunities. - Minimisation of weaknesses and threats.	N/A	N/A	N/A	N/A
Depth of answer 1	INSUFFICIENT depth - Only included vague examples and barely related the answer(s) to the context gathered from the question. Demonstrated a lack of innovation, creativity and reflection in the answer.	N/A	N/A	STANDARD depth - Has not made use of enough clear examples and partially related answer(s) to the context gathered from the question. Demonstrated basic innovation, creativity and reflection in the answer.	N/A	N/A	FULL depth - Made use of multiple examples and related their answer(s) to the context gathered from the question. Demonstrated advanced innovation, creativity and reflection in the answer.

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2. Three entrepreneurial streams Which of the three entrepreneurial streams are you interested in pursuing as a career option, and why?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Provided one of the entrepreneurial stream they are interested in pursuing as a career option. - Provided a reason for the chosen stream.	BOTH of the following criteria have been adhered to: - Provided one of the entrepreneurial stream they are interested in pursuing as a career option. - Provided a reason for the chosen stream.	N/A	N/A	N/A	N/A
Link your answer to your future career, and consider the advantages and disadvantages of the stream you have chosen.	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Linked the answer to the future career. - Considered multiple advantages of the chosen stream. - Considered multiple disadvantages of the chosen stream.	TWO of the following criteria have been adhered to: - Linked the answer to the future career. - Considered multiple advantages of the chosen stream. - Considered multiple disadvantages of the chosen stream.	ALL of the following criteria have been adhered to: - Linked the answer to the future career. - Considered multiple advantages of the chosen stream. - Considered multiple disadvantages of the chosen stream.	N/A	N/A	N/A
Depth of answer 2	INSUFFICIENT depth - Only included vague examples and barely related the answer(s) to the context gathered from the question. Demonstrated a lack of innovation, creativity and reflection in the answer.	N/A	N/A	STANDARD depth - Has not made use of enough clear examples and partially related answer(s) to the context gathered from the question. Demonstrated basic innovation, creativity and reflection in the answer.	N/A	N/A	FULL depth - Made use of multiple examples and related their answer(s) to the context gathered from the question. Demonstrated advanced innovation, creativity and reflection in the answer.

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<u>3. Upskilling, as a response to 4IR</u> As a result of the Fourth Industrial Revolution, people are required to upskill themselves in order to stay relevant in the current work environment. For your future career, list three industry specific or digital skills that you need to either acquire or develop further, in order to have the advantage in an ever-changing workforce.	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Provided the first industry specific or digital skill to acquire or develop further. - Provided the second industry specific or digital skill to acquire or develop further. - Provided the third industry specific or digital skill to acquire or develop further. - Included the link to an ever-changing work-force.	TWO of the following criteria have been adhered to: - Provided the first industry specific or digital skill to acquire or develop further. - Provided the second industry specific or digital skill to acquire or develop further. - Provided the third industry specific or digital skill to acquire or develop further. - Included the link to an ever-changing work-force.	THREE of the following criteria have been adhered to: - Provided the first industry specific or digital skill to acquire or develop further. - Provided the second industry specific or digital skill to acquire or develop further. - Provided the third industry specific or digital skill to acquire or develop further. - Included the link to an ever-changing work-force.	ALL of the following criteria have been adhered to: - Provided the first industry specific or digital skill to acquire or develop further. - Provided the second industry specific or digital skill to acquire or develop further. - Provided the third industry specific or digital skill to acquire or develop further. - Included the link to an ever-changing work-force.	N/A	N/A
In addition to listing these skills, what are your plans to ensure that you do develop these skills?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Provided the plan for development of the first industry specific or digital skill. - Provided the plan for development of the second industry specific or digital skill. - Provided the plan for development of the third industry specific or digital skill.	TWO of the following criteria have been adhered to: - Provided the plan for development of the first industry specific or digital skill. - Provided the plan for development of the second industry specific or digital skill. - Provided the plan for development of the third industry specific or digital skill.	THREE of the following criteria have been adhered to: - Provided the plan for development of the first industry specific or digital skill. - Provided the plan for development of the second industry specific or digital skill. - Provided the plan for development of the third industry specific or digital skill.	N/A	N/A	N/A
Depth of answer 3	INSUFFICIENT depth - Only included vague examples and barely related the answer(s) to the context gathered from the question. Demonstrated a lack of innovation, creativity and reflection in the answer.	N/A	N/A	STANDARD depth - Has not made use of enough clear examples and partially related answer(s) to the context gathered from the question. Demonstrated basic innovation, creativity and reflection in the answer.	N/A	N/A	FULL depth - Made use of multiple examples and related their answer(s) to the context gathered from the question. Demonstrated advanced innovation, creativity and reflection in the answer.

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4. Career Information Processing Approach For each of the domains in the Pyramid of Information Processing, reflect on your awareness level, and what you still need to learn or process. Consider the questions below: a) What are your top 3 values, top 3 interests and top 3 skills?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Listed their top 3 values. - Listed their top 3 interests. - Listed their top 3 skills.	TWO of the following criteria have been adhered to: - Listed their top 3 values. - Listed their top 3 interests. - Listed their top 3 skills.	THREE of the following criteria have been adhered to: - Listed their top 3 values. - Listed their top 3 interests. - Listed their top 3 skills.	N/A	N/A	N/A
b) What research have you done to learn about your options and improve your occupational knowledge?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	Explained the research that has been done about options to improve on occupational knowledge.	N/A	N/A	N/A	N/A	N/A
c) Which phase are you in, in the CASVE cycle?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	Indicated the phase they are in, from the CASVE cycle.	N/A	N/A	N/A	N/A	N/A
d) What is the quality of your thinking (positive or negative) in the executive processing domain? Do you need to address your thinking, and if yes, how will you do so. If no, why not?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Indicated the quality of their thinking (positive or negative) in the executive processing domain. - Indicated whether or not they need to address their thinking. - Provided a reason for their chosen response.	TWO of the following criteria have been adhered to: - Indicated the quality of their thinking (positive or negative) in the executive processing domain. - Indicated whether or not they need to address their thinking. - Provided a reason for their chosen response.	ALL of the following criteria have been adhered to: - Indicated the quality of their thinking (positive or negative) in the executive processing domain. - Indicated whether or not they need to address their thinking. - Provided a reason for their chosen response.	N/A	N/A	N/A
Depth of answer 4	INSUFFICIENT depth - Only included vague examples and barely related the answer(s) to the context gathered from the question. Demonstrated a lack of innovation, creativity and reflection in the answer.	N/A	N/A	STANDARD depth - Has not made use of enough clear examples and partially related answer(s) to the context gathered from the question. Demonstrated basic innovation, creativity and reflection in the answer.	N/A	N/A	FULL depth - Made use of multiple examples and related their answer(s) to the context gathered from the question. Demonstrated advanced innovation, creativity and reflection in the answer.

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5. <u>Graduate Attributes Development Plan</u> a) List three graduate attributes that you have developed through your academic programme this year?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Listed the first graduate attribute developed through their academic programme this year. - Listed the second graduate attribute developed through their academic programme this year. - Listed the third graduate attribute developed through their academic programme this year.	TWO of the following criteria have been adhered to: - Listed the first graduate attribute developed through their academic programme this year. - Listed the second graduate attribute developed through their academic programme this year. - Listed the third graduate attribute developed through their academic programme this year.	THREE of the following criteria have been adhered to: - Listed the first graduate attribute developed through their academic programme this year. - Listed the second graduate attribute developed through their academic programme this year. - Listed the third graduate attribute developed through their academic programme this year.	N/A	N/A	N/A
b) For each attribute, elaborate on one assessment or class activity that helped you develop that attribute?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Elaborated on one assessment/ class activity that helped to develop the first attribute. - Elaborated on one assessment/ class activity that helped to develop the second attribute. - Elaborated on one assessment/ class activity that helped to develop the third attribute.	TWO of the following criteria have been adhered to: - Elaborated on one assessment/ class activity that helped to develop the first attribute. - Elaborated on one assessment/ class activity that helped to develop the second attribute. - Elaborated on one assessment/ class activity that helped to develop the third attribute.	THREE of the following criteria have been adhered to: - Elaborated on one assessment/ class activity that helped to develop the first attribute. - Elaborated on one assessment/ class activity that helped to develop the second attribute. - Elaborated on one assessment/ class activity that helped to develop the third attribute.	N/A	N/A	N/A
c) Did you participate in co-curricular activities this year? d) If yes, what did you participate in and which graduate attributes did you develop? Elaborate on how you developed these attributes through this/these activity/ies? If no, which co-curricular activities would you like to participate in in future?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Provided a response as to whether or not they participated in co-curricular activities this year. - Provided a reason for the chosen response.	TWO of the following criteria have been adhered to: - Provided a response as to whether or not they participated in co-curricular activities this year. - Provided a reason for the chosen response.	N/A	N/A	N/A	N/A

Q5 rubric continues on the following page

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Q5 rubric continued							
e) Reflect on one LinkedIn Learning course that you did, and indicate what you learned and how you will be able to use this information or skill(s)?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Provided one LinkedIn Learning course that has been completed. - Indicated what has been learned. - Indicate how they will be able to use this information/skills.	TWO of the following criteria have been adhered to: - Provided one LinkedIn Learning course that has been completed. - Indicated what has been learned. - Indicate how they will be able to use this information/skills.	THREE of the following criteria have been adhered to: - Provided one LinkedIn Learning course that has been completed. - Indicated what has been learned. - Indicate how they will be able to use this information/skills.	N/A	N/A	N/A
f) Make sure that the graduate attributes you have developed is summarised in your LinkedIn Profile summary. Remember to include the 5 parts of your summary as indicated in your UFSS1504/1522 guide. Write out your summary here.	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Summarised learned graduate attributes in LinkedIn Summary. - Wrote in the first person. - Included “the what” of the summary. - Included “the story” in the summary. - Used proper “technique” in the summary. - Included a “call to action” in the summary.	TWO of the following criteria have been adhered to: - Summarised learned graduate attributes in LinkedIn Summary. - Wrote in the first person. - Included “the what” of the summary. - Included “the story” in the summary. - Used proper “technique” in the summary. - Included a “call to action” in the summary.	THREE of the following criteria have been adhered to: - Summarised learned graduate attributes in LinkedIn Summary. - Wrote in the first person. - Included “the what” of the summary. - Included “the story” in the summary. - Used proper “technique” in the summary. - Included a “call to action” in the summary.	FOUR of the following criteria have been adhered to: - Summarised learned graduate attributes in LinkedIn Summary. - Wrote in the first person. - Included “the what” of the summary. - Included “the story” in the summary. - Used proper “technique” in the summary. - Used proper “technique” in the summary. - Included a “call to action” in the summary.	FIVE of the following criteria have been adhered to: - Summarised learned graduate attributes in LinkedIn Summary. - Wrote in the first person. - Included “the what” of the summary. - Included “the story” in the summary. - Used proper “technique” in the summary. - Included a “call to action” in the summary.	ALL of the following criteria have been adhered to: - Summarised learned graduate attributes in LinkedIn Summary. - Wrote in the first person. - Included “the what” of the summary. - Included “the story” in the summary. - Used proper “technique” in the summary. - Included a “call to action” in the summary.
Depth of answer 5	INSUFFICIENT depth - Only included vague examples and barely related the answer(s) to the context gathered from the question. Demonstrated a lack of innovation, creativity and reflection in the answer.	N/A	N/A	STANDARD depth - Has not made use of enough clear examples and partially related answer(s) to the context gathered from the question. Demonstrated basic innovation, creativity and reflection in the answer.	N/A	N/A	FULL depth - Made use of multiple examples and related their answer(s) to the context gathered from the question. Demonstrated advanced innovation, creativity and reflection in the answer.

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6. Way forward What have you learned in this module that you think will have the most impact on your undergraduate experience, and on your future career?	The answer has been left blank. OR Vague, incoherent information that does not relate to the question and lacks detail and depth has been provided.	ONE of the following criteria has been adhered to: - Provided something learned from this module that will have the most impact on their undergraduate experience. - Provided something learned from this module that will have the most impact on their future career.	BOTH of the following criteria have been adhered to: - Provided something learned from this module that will have the most impact on their undergraduate experience. - Provided something learned from this module that will have the most impact on their future career.	N/A	N/A	N/A	N/A
TOTAL: 80 marks							