PlacementPulse

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ABSTRACT

The mobile application, **PlacementPulse**, is designed to transform the campus placement process into a streamlined and user-friendly experience for both students and placement coordinators. It provides placement coordinators with powerful tools to manage and update essential placement information, such as company names, application deadlines, urgency status, salary packages (LPA), and eligibility criteria. Coordinators can efficiently organize and oversee placement activities, ensuring that all relevant data is accurately communicated to students.

On the student side, the application offers intuitive access to placement opportunities. Students can easily browse, filter, and apply for placements that match their career aspirations. The app also includes features for tracking application statuses, comparing different opportunities, and receiving timely notifications about upcoming placements or deadlines. By centralizing placement activities within a single platform, **PlacementPulse** simplifies the process, enhances transparency, and increases the chances of students finding and securing suitable job opportunities.

ADMIN

- Can login with secure credentials.
- Add and manage placement details, including company name, apply last date, urgency, LPA, placement type, description, and eligibility criteria.
- Update or delete existing placement details
- View and manage student interactions with placement details
- Send notifications or updates to students regarding urgent or upcoming placements

USER

- Can login with secure credentials.
- View and filter placement details based on campus-wide or specific college options.
- Access detailed descriptions of placements, including eligibility and application deadlines.
- Interact with placement details,such as marking favorites or applying directly

LANGUAGES USED

- FRONT END : Android UI with Java
- BACK END : SQLite