

seron
we reinvent marble



GALA
Collection

www.serongranito.com

The Story Of 23 Years

3 Lac
Sq.Mtr
Production
Capacity
per month

500+
Dealer
network
across
the world



With two decades of traction in the world of ceramics, Seron is synonymous with unrivaled product quality and top-notch customer service across the globe.

Seron is a leading name in the tile industry with 21+ years of experience in curating surfaces with dynamism, originality, and competence, combined with innovation and continuous technological research to produce impeccable outdoor and indoor tiles suitable for residential, commercial, and industrial environments.

Our products symbolize vernacular elegance and reflect the splendor of natural and urban designs that results in an eclectic melange of trends and styles that yield a vast range of formats and aesthetics in eclectic hues and finishes to create enchanting and timeless spaces.



Where Natural Beauty Meets The Ornate Perfection Of Timeless Architecture

The Gala Collection takes natural hues and details, combining them with timeless Moroccan motifs to create a symphony of tones and shapes that fill your spaces with breathtaking beauty.

These pieces are designed with tones that bring bright warmth and cool calm to your space, adding liveliness to your space. With a matt finish and textured appearance, these pieces offer understated class and dimension, allowing you to recreate your space with timeless charm.





GALA
Collection

**Indulge in the delicate
balance of ruggedness,
beauty, and function.**

The Gala Collection combines the best raw natural beauty with intricate details of architectural finesse, creating a delicate balance of form and function. The Collection features matt finish tiles with punch and decor variants that come together in the symphony of understated sophistication.

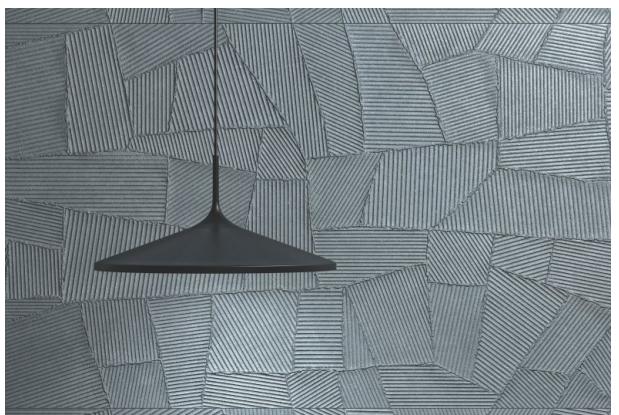
Dive into the beauty of these surfaces that provide exceptional aesthetics with dependable functionality. These surfaces are designed with top-of-the-class technology and provide an R10 grip, making them ideal for creating safe environments. These surfaces are ideal for high-traffic areas, providing aesthetics, functionality, and stability, making them a desirable choice.

Revel in the seamless synchrony of designs, colors, and textures



1. Plain Tiles

These plane matt tiles in alluring tones help create the perfect backdrop for modern decor choices, creating a subtle appeal with beautiful colors.



2. Punch Tiles

Add a textural element that adds a sense of dimension and depth while creating subtle movement that wraps your spaces with grace.



3. Decor Tiles

These pieces bring subtle vibrancy to your spaces with intricate designs inspired by history and create spaces that give the aura of timelessness.



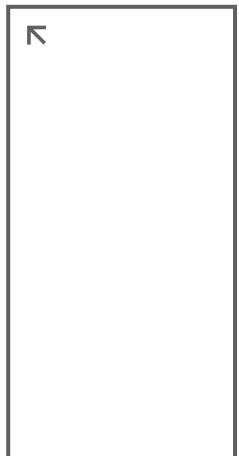
Grip
That Keeps You Stable.

R10
Surface

These surfaces are engineered to provide an R10 grip, that keeps you stable, eliminating the possibility of accidents in your spaces. These surfaces are ideal for both commercial and residential spaces that see high foot traffic, ensuring safety in all environments.

Size and thickness that fit all spaces for versatile use

The Gala Collection features over 20+ designs in the size 600x1200mm which makes it suitable for a wide variety of applications. Their 9mm thickness ensures resistance from wear and tear for long-lasting use.



600x
1200mm

R10

1
Size

1
Surface

20+
Designs

9mm
Thickness

Advantages



Suitable For
Contact With Food



Prevents
Microbial Growth



Impact
Resistance



Highly
Durable



Stain
Proof



Abrasion
Resistance



Chemical
Resistance



Fire
Resistance



Design Index

Gala Series



Gala Sand (Plain)



Gala Sand (Punch)



Soil Petals (Decor)



Gala Brown (Plain)



Gala Brown (Punch)



Soil Heritage (Decor)



Gala Green (Plain)



Gala Green (Punch)



Bloom Olive (Decor)



Gala Blue (Plain)



Gala Blue (Punch)



Garden Geo (Decor)



Gala T Blue (Plain)



Gala T Blue (Punch)



Persian Leaf (Decor)



Gala White (Plain)



Gala White (Punch)



Persian Leaf (Decor)



Gala Earth (Plain)



Gala Earth (Punch)



Garden Geo (Decor)



Gala Silver (Plain)



Gala Silver (Punch)



Motif Berry (Decor)

Gala Series



Gala River Grey (Plain)



Gala River Grey (Punch)



Motif Berry (Decor)

Folk Series



Halo Boreal (Decor)



Folk Garden (Decor)



Folk Velvet (Decor)

Rustone Series



Rustone Ivory (Punch)



Rustone Beige (Punch)



Rustone Heritage (Punch)



Rustone Heritage (Decor)



Rustone Light (Punch)



Rustone Grey (Punch)



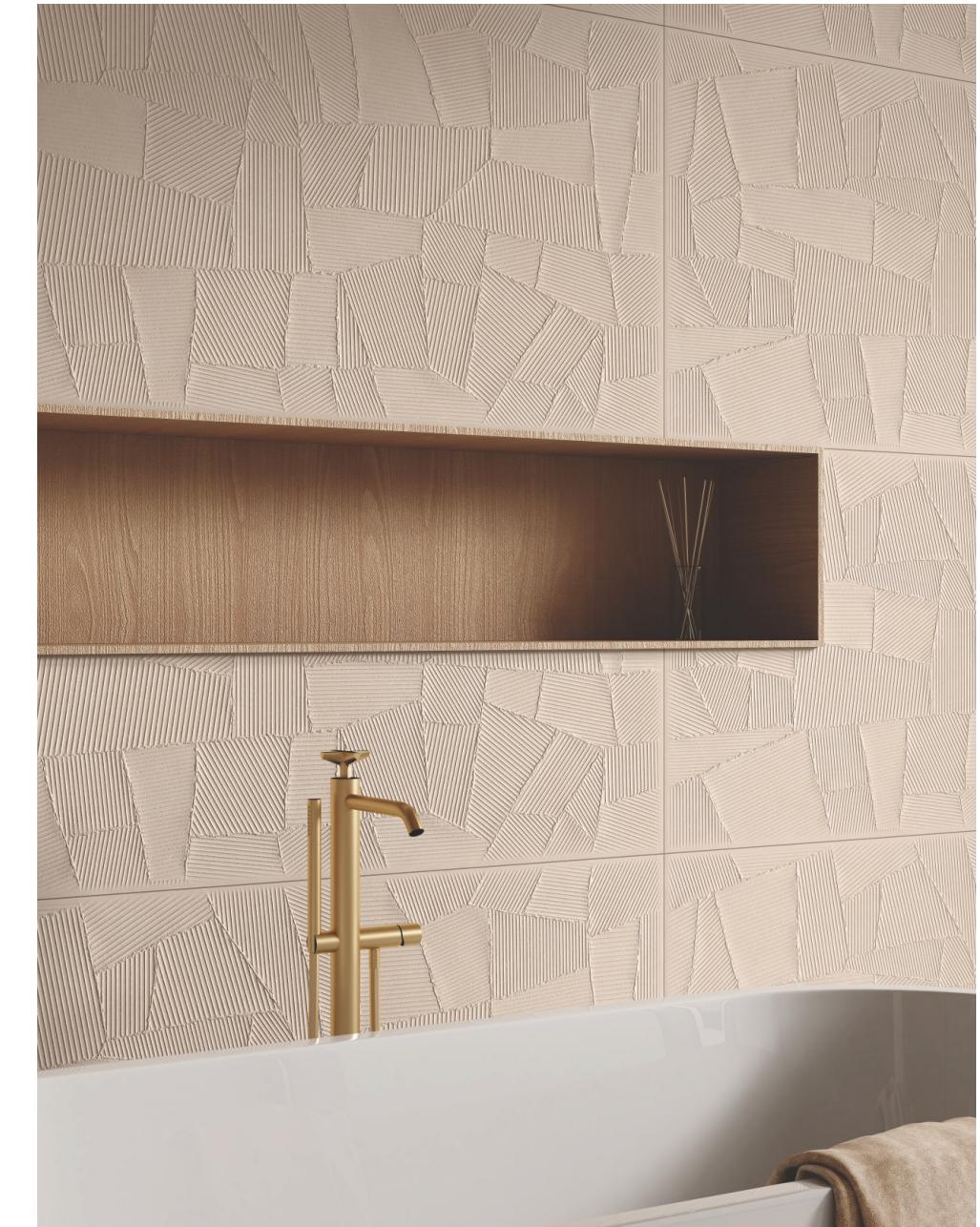
Sand

Weave a tapestry of tradition with
subtle tones and bold details

Reconnect with the past with sandy tones
and rich patterns that spell the beauty of
a bygone era.

GALA
Collection





Wall : Gala Sand
& Gala Sand Punch

Floor : Gala Sand
& Soil Petals Decor

Size : 600x1200mm
Surface : R10



Wall : Gala Sand
& Gala Sand Punch

Floor : Gala Sand
& Soil Petals Decor

Size : 600x1200mm
Surface : R10

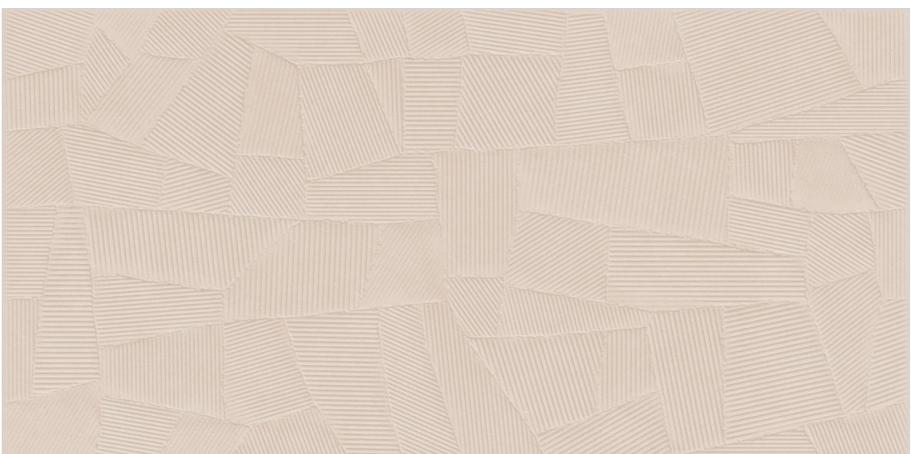
Plain

**Gala
Sand**



Punch

**Gala
Sand Punch**



Decor

**Soil
Petals**



**Design
Information**

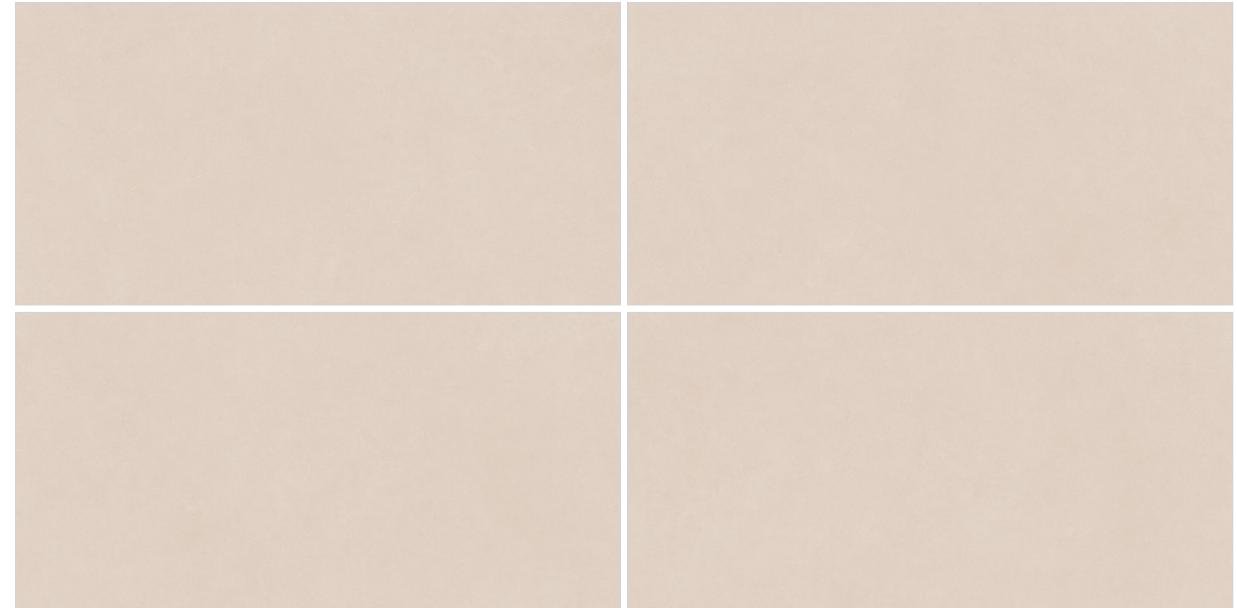
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Gala Sand Available in 4 Faces



Gala Sand Punch Available in 4 Faces



Technical Information

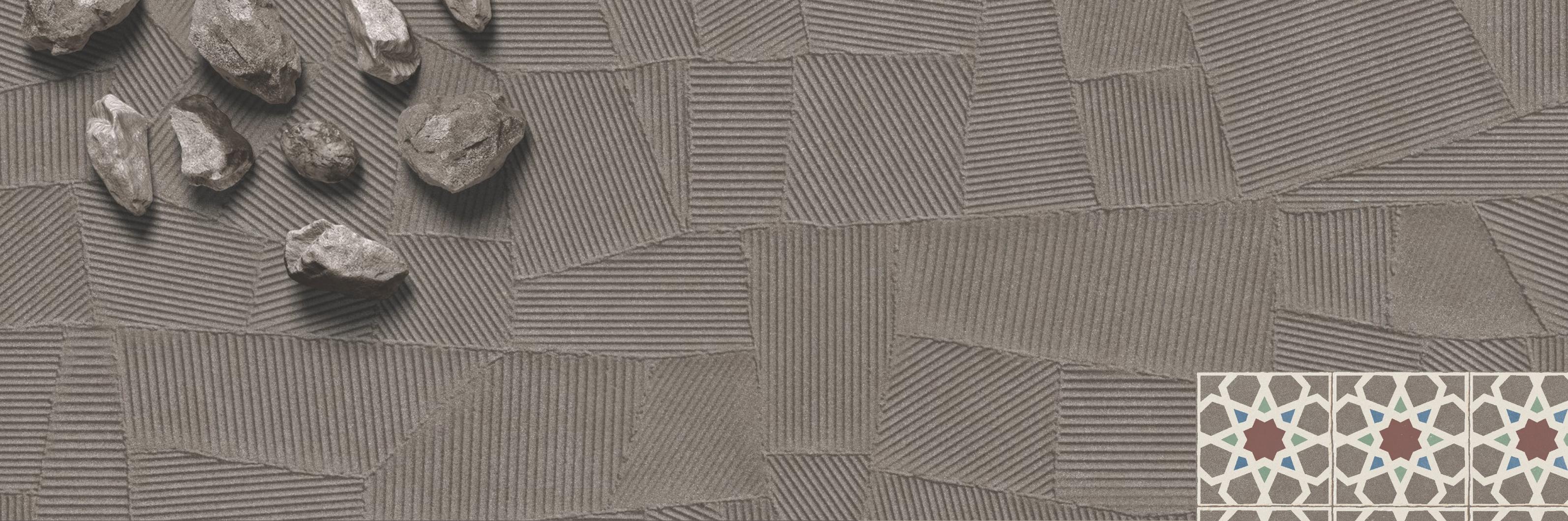
Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance



**Sink into the richness of
earthy hues and mystical motifs**

Infuse your space with the warm embrace of earthy tones and the enchanting allure of timeless Moroccan motifs. Create an atmosphere that is both mystical and inviting, where every corner invites you to unwind and explore.

Brown

GALA
Collection



Wall 1 : Gala Brown
Wall 2 : Gala Brown Punch
Floor : Gala Brown & Soil Heritage Decor

Size : 600x1200mm
Surface : R10



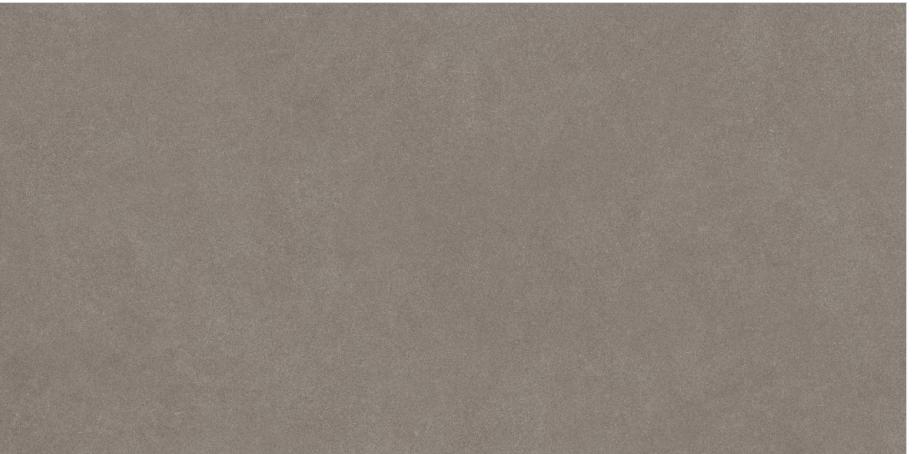
Wall 1 : Gala Brown
Wall 2 : Gala Brown Punch
Floor : Gala Brown & Soil Heritage Decor

Size : 600x1200mm
Surface : R10



Plain

Gala
Brown



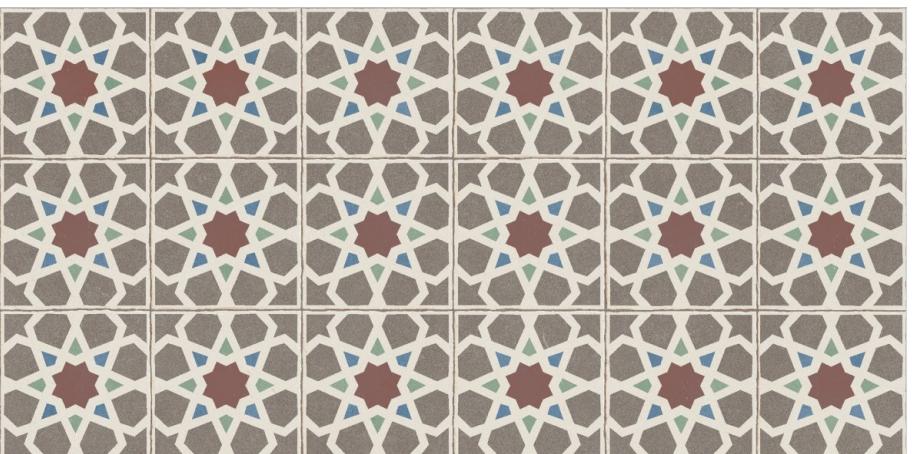
Punch

Gala
Brown Punch



Decor

Soil
Heritage



Design
Information

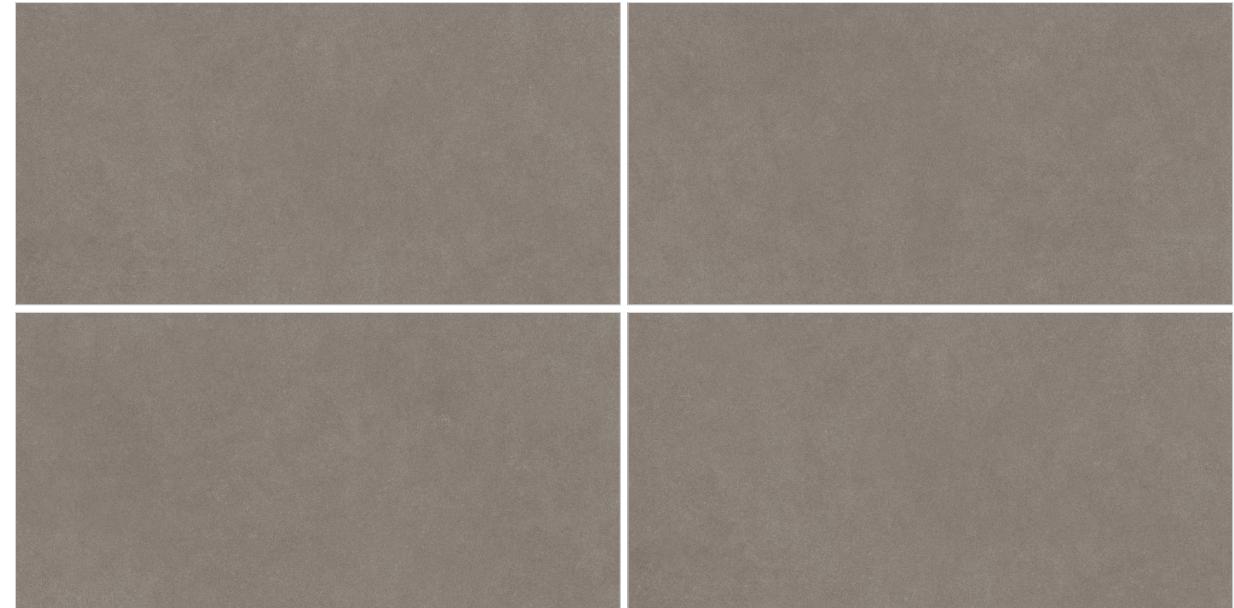
Size :
600x1200mm

Thickness :
9mm

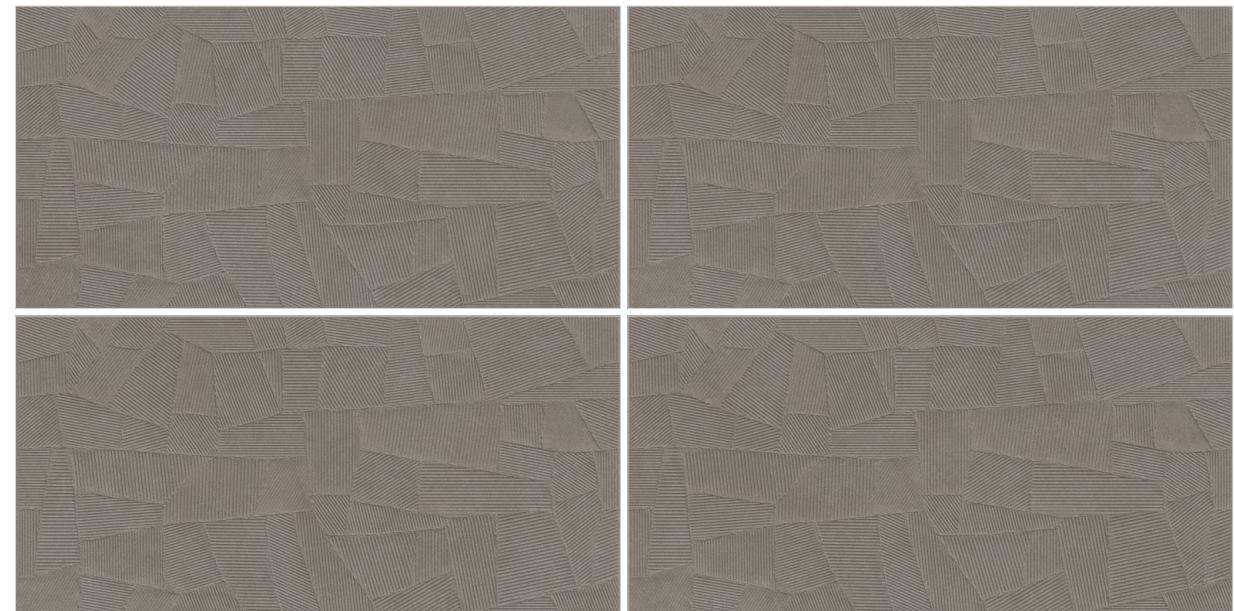
Surface :
R10

[Back To Index](#)

Gala Brown Available in 3 Faces



Gala Brown Available in 3 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

Green

GALA
Collection

**Connect with the freshness
of nature with lush tones**

Tap into the natural melody of tones,
textures, and patterns as they come
together in your space, creating a
rejuvenating vibe.



Wall : Gala Green
Floor : Gala Green & Bloom Olive Decor
Counter : Gala Green Punch

Size : 600x1200mm
Surface : R10



Wall : Gala Green
Floor : Gala Green & Bloom Olive Decor
Counter : Gala Green Punch

Size : 600x1200mm
Surface : R10



Plain

**Gala
Green**



Punch

**Gala
Green Punch**



Decor

**Bloom
Olive**



**Design
Information**

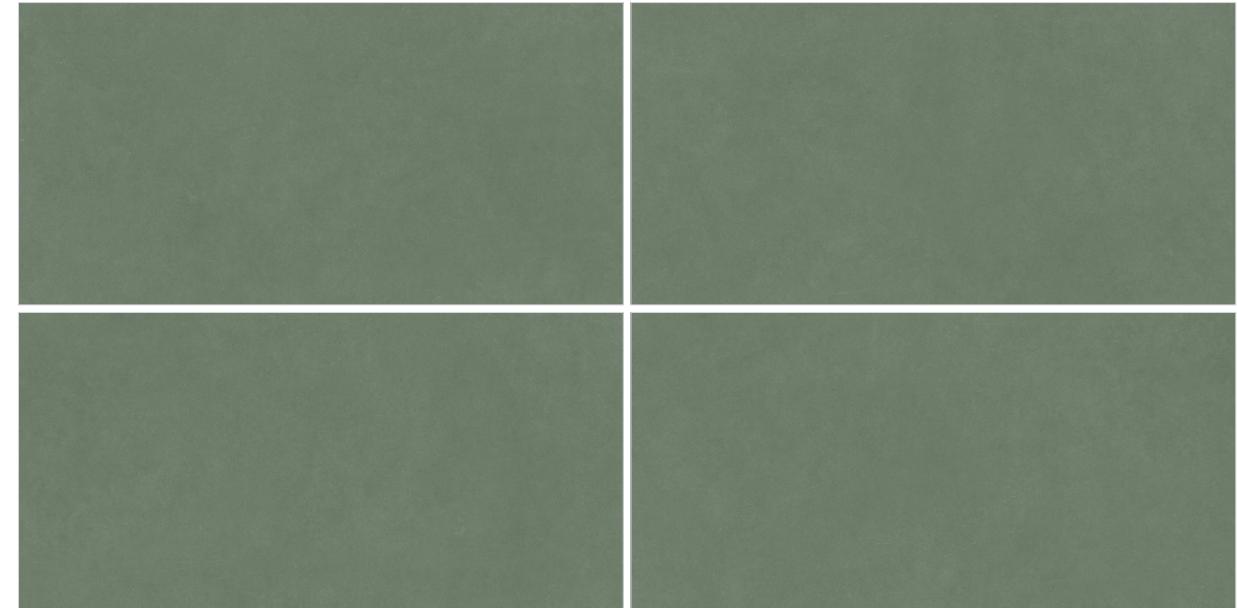
Size :
600x1200mm

Thickness :
9mm

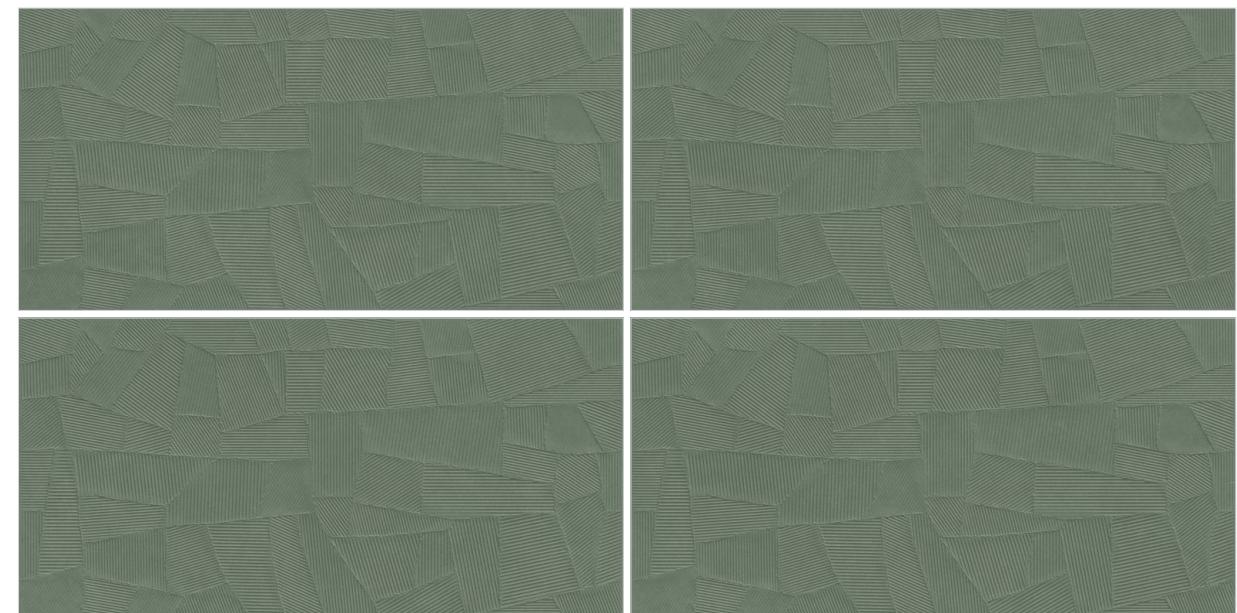
Surface :
R10

[Back To Index](#)

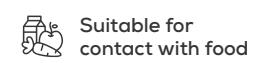
Gala Green Available in 4 Faces



Gala Green Punch Available in 4 Faces



Technical Information



Suitable for
contact with food



Microbial
growth proof



Impact
Resistance



Durable
body



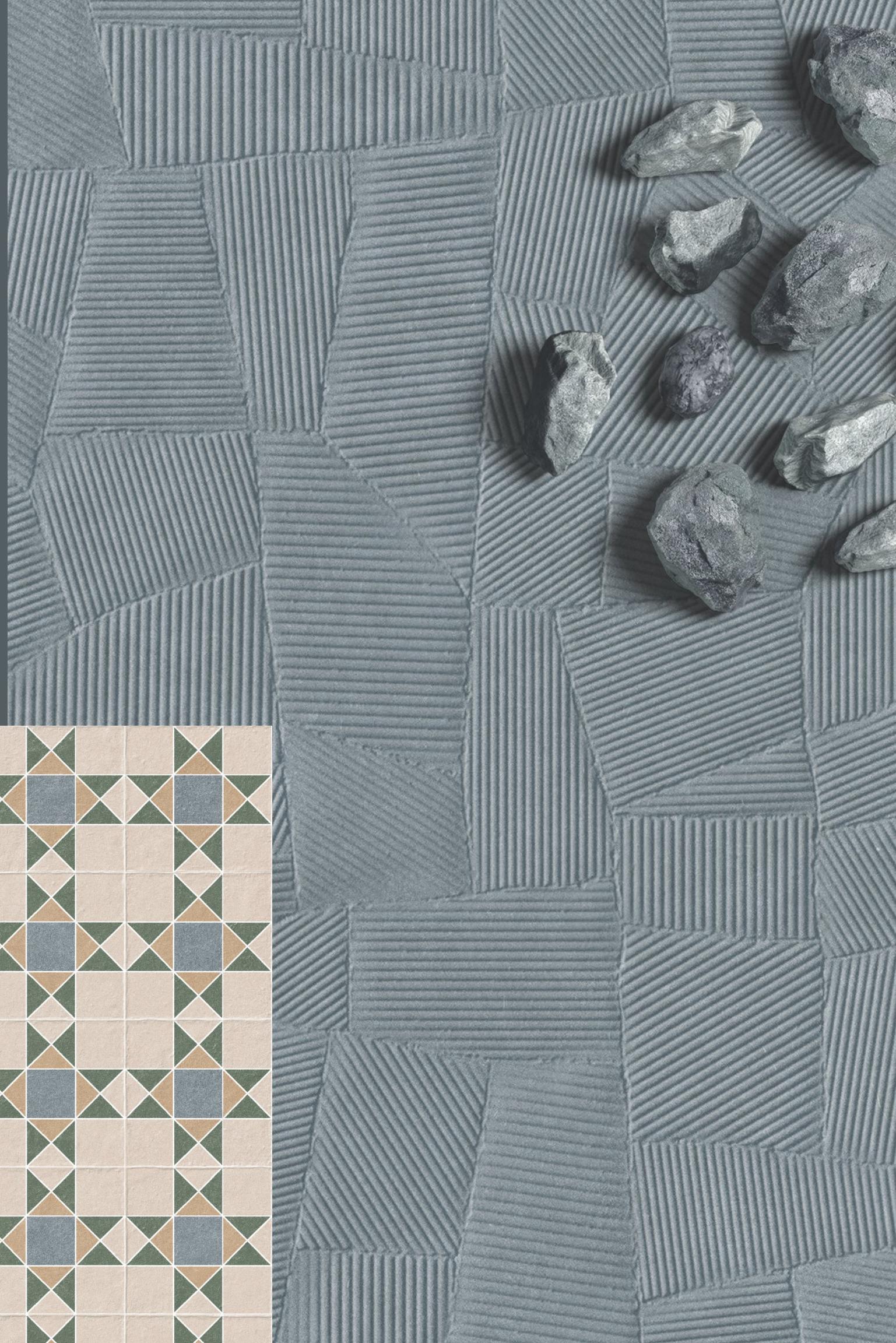
Abrasion
resistance

w
en
d

Drown your spaces in serenity of calm blue accents

Loose yourself in the magic of intricate
patterns, subtle textures, and cool blues,
and create unforgettable spaces.

GALA
Collection





Wall : Gala Blue
& Gala Blue Punch

Floor : Gala Blue
& Garden Geo Decor



Size : 600x1200mm
Surface : R10



Wall : Gala Blue & Gala Blue Punch
Floor : Gala Blue & Garden Geo Decor

Size : 600x1200mm
Surface : R10

Plain

Gala
Blue



Punch

Gala
Blue Punch



Decor

Garden
Geo



Design
Information

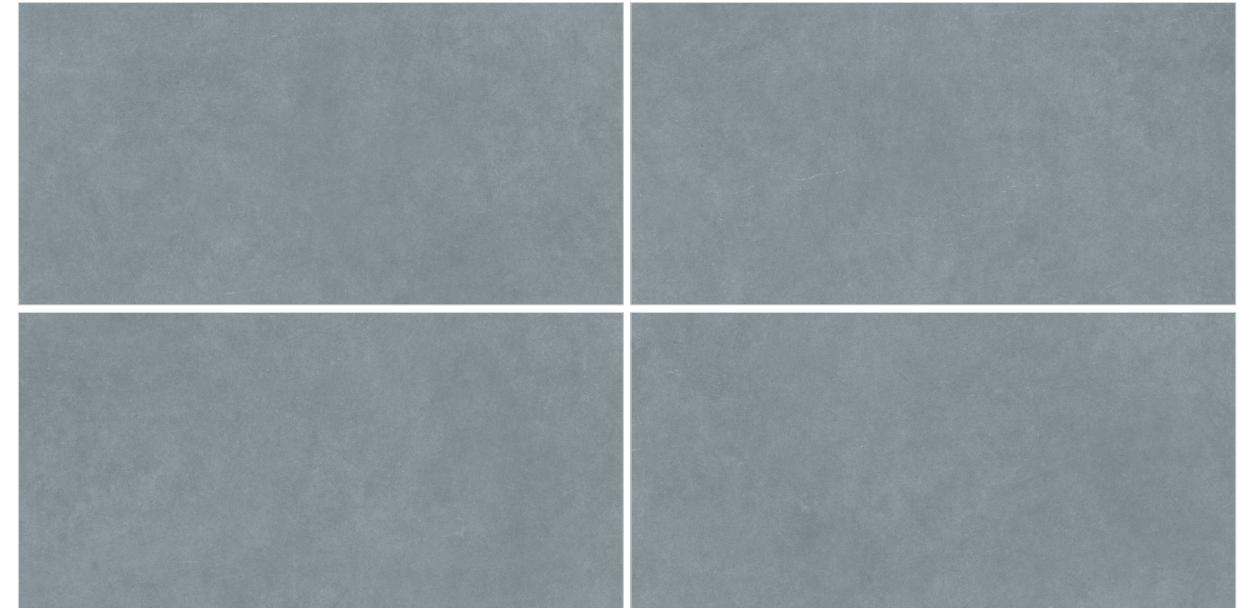
Size :
600x1200mm

Thickness :
9mm

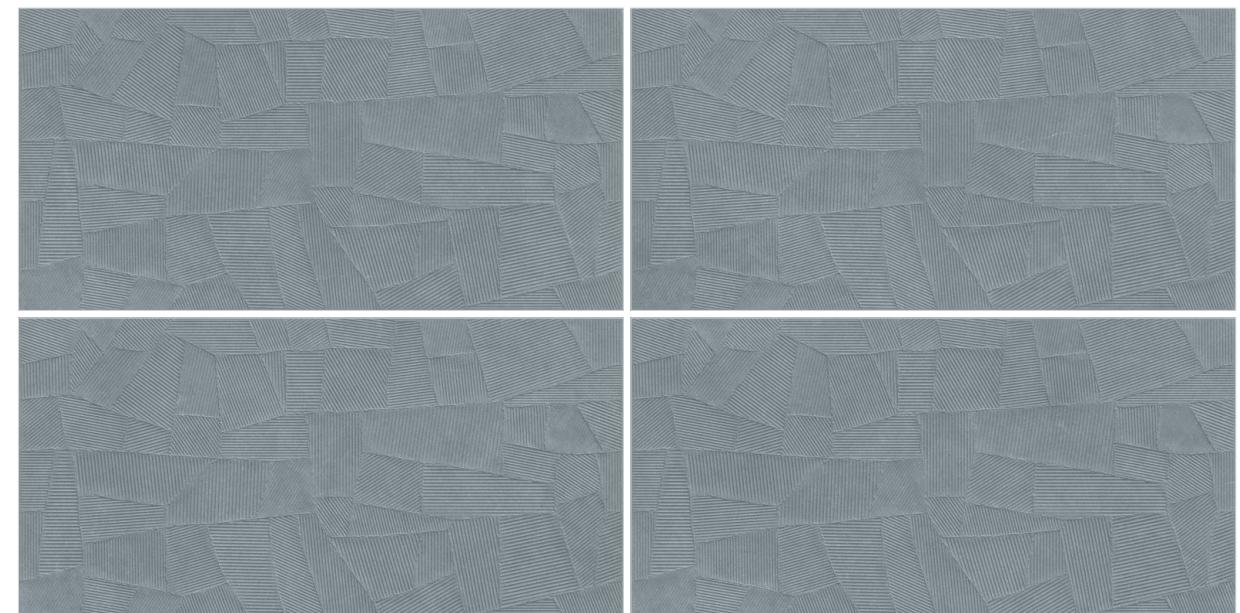
Surface :
R10

[Back To Index](#)

Gala Blue Available in 4 Faces



Gala Blue Punch Available in 4 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

T Blue

**Modern tones meet traditional motifs
in a seamless symphony**

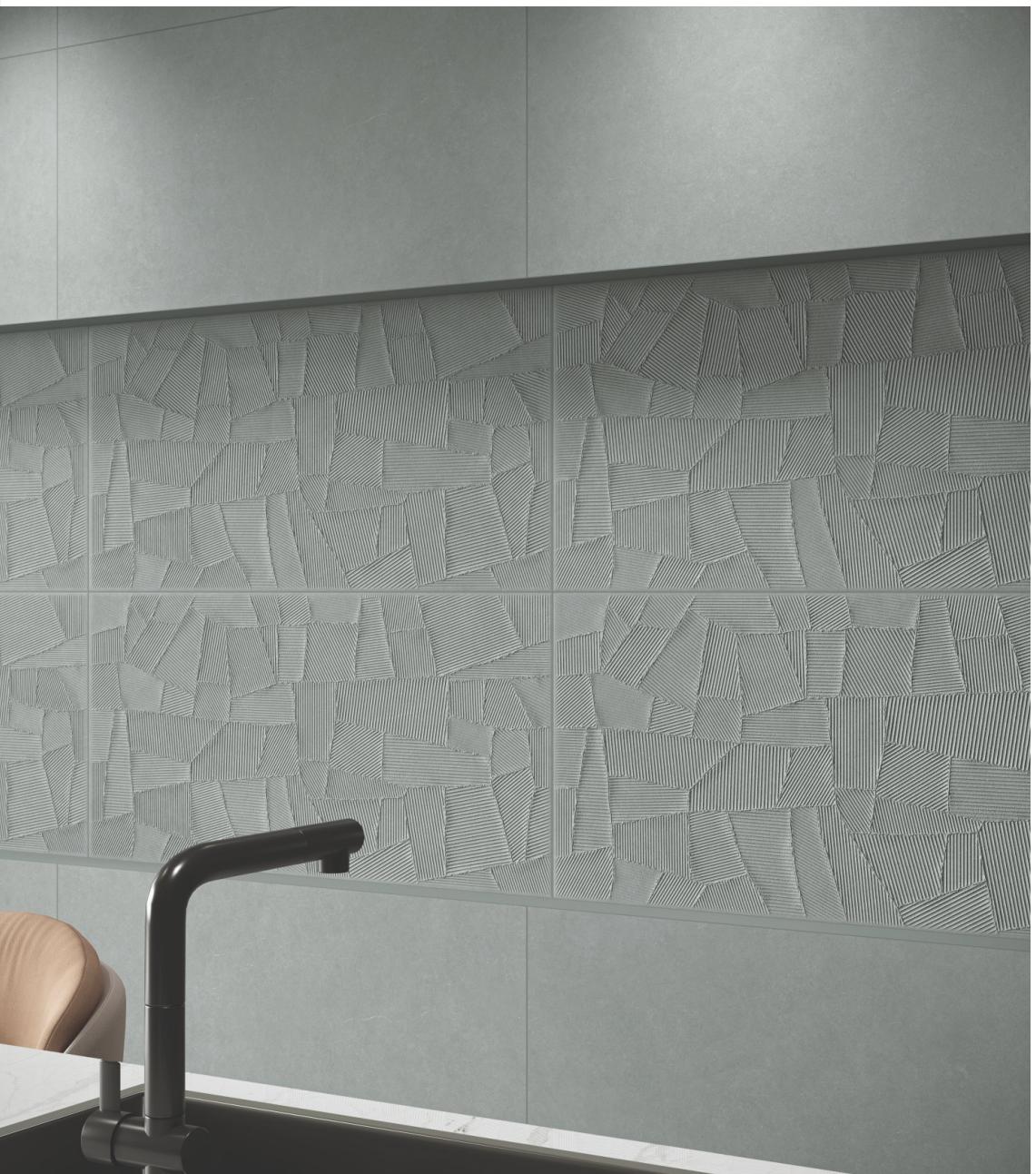
Style your spaces with the unique blend of
intricate traditional motifs and
contemporary tones for a timeless look.

GALA
Collection



Wall : Gala T Blue & Gala T Blue Punch
Floor : Gala T Blue & Persian Leaf Decor

Size : 600x1200mm
Surface : R10



Wall : Gala T Blue & Gala T Blue Punch
Floor : Gala T Blue & Persian Leaf Decor

Size : 600x1200mm
Surface : R10



Plain

**Gala
T Blue**



Punch

**Gala
T Blue Punch**



Decor

**Persian
Leaf**



**Design
Information**

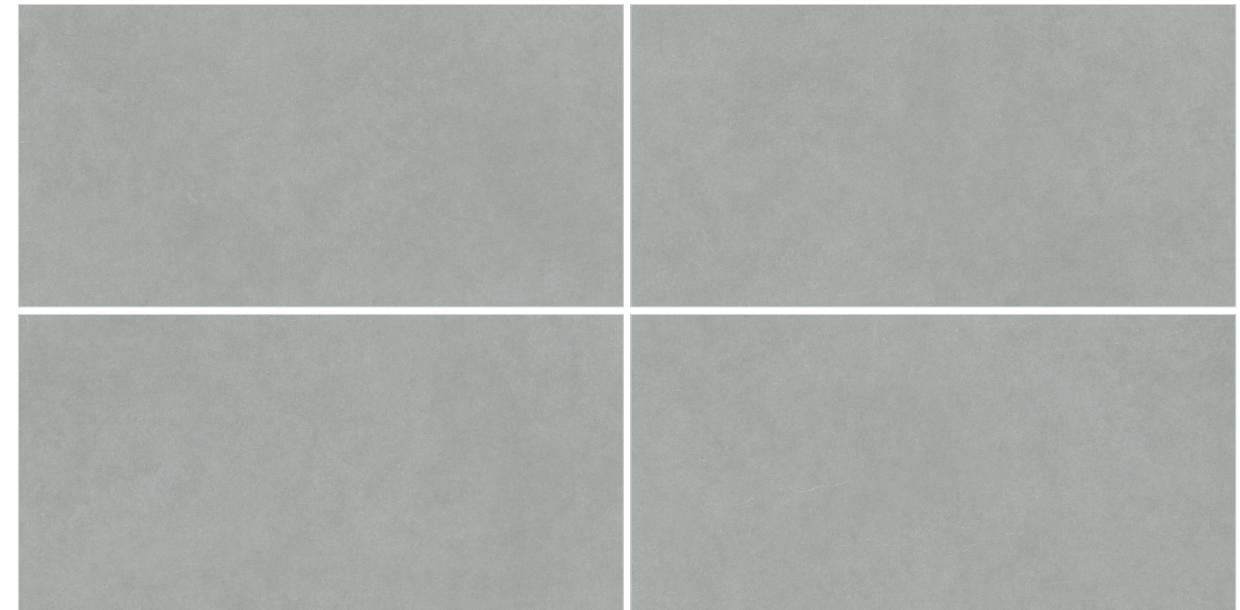
Size :
600x1200mm

Thickness :
9mm

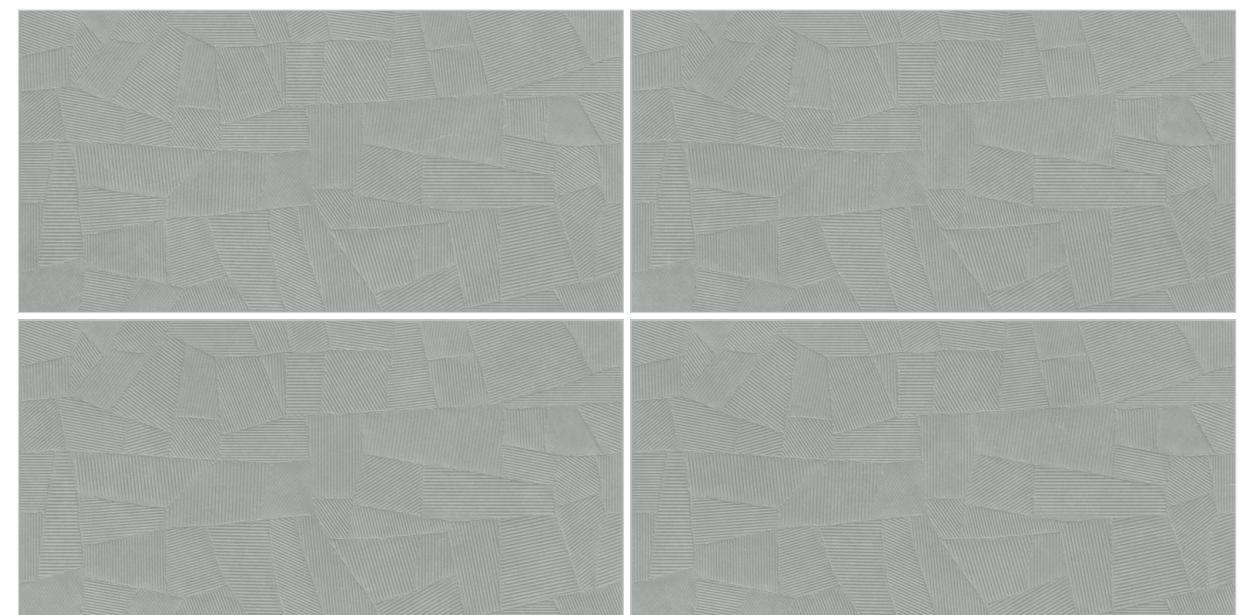
Surface :
R10

[Back To Index](#)

Gala T Blue Available in 4 Faces



Gala T Blue Punch Available in 4 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

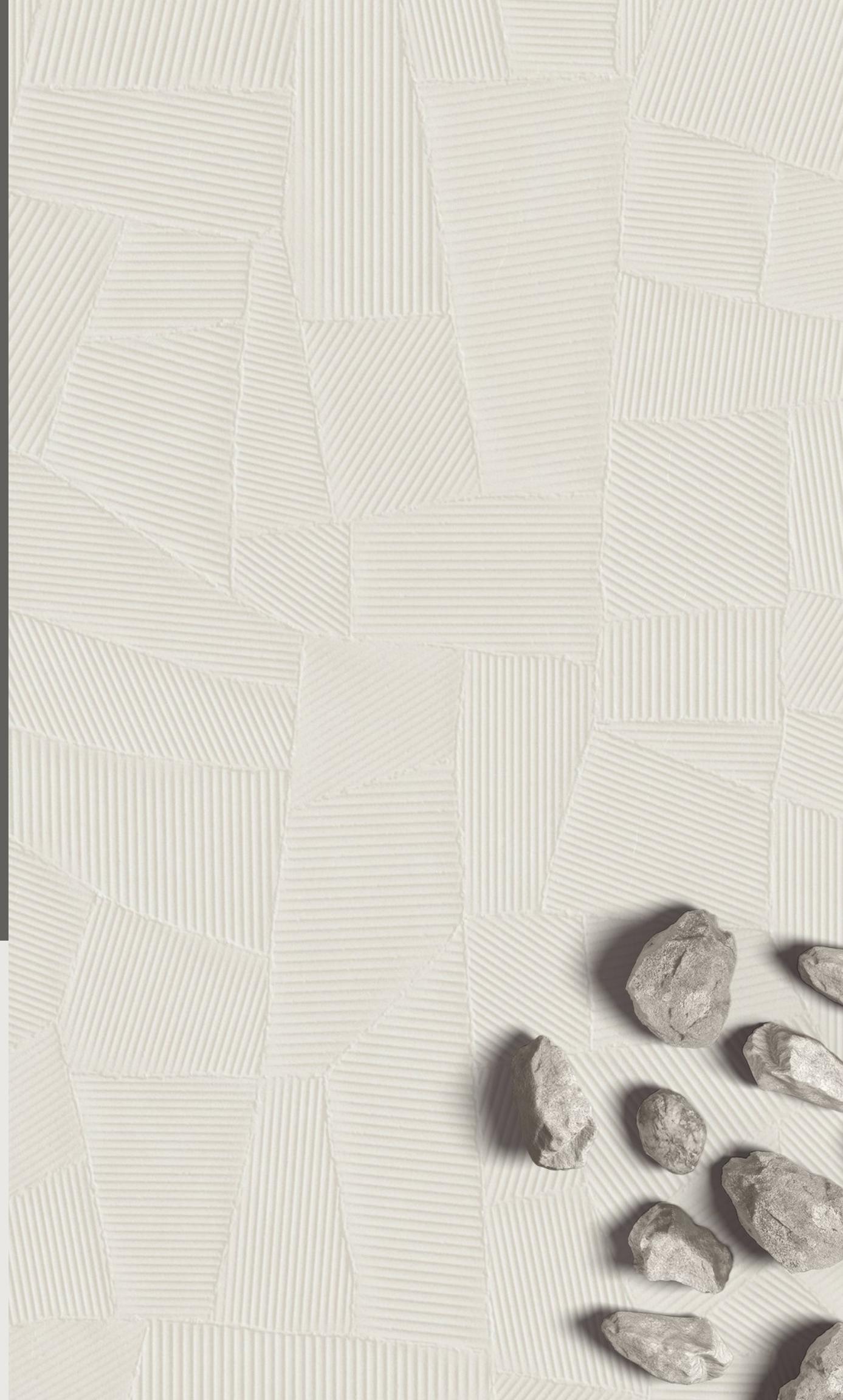


White

**Inspired by the beauty
and warmth of
white desert sands**

Effortlessly brighten your spaces with an accent of designs and a touch of texture to create an iconic vibe.

GALA
Collection

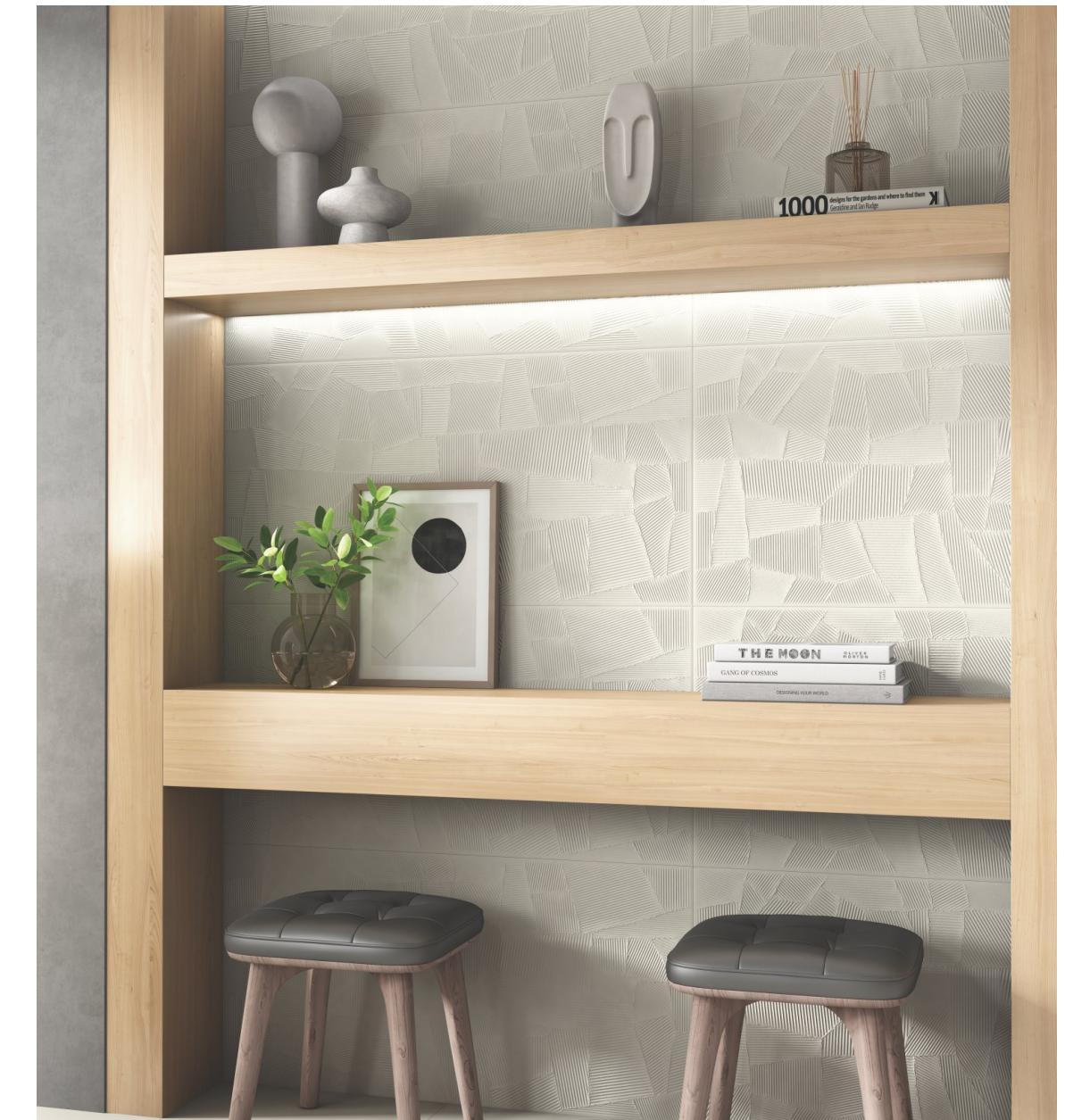


Wall 1 : Gala
White



Wall 2 : Gala
White Punch

Floor : Gala White
& Persian Leaf



Size : 600x1200mm
Surface : R10



Wall 1 : Gala White
Wall 2 : Gala White Punch
Floor : Gala White & Persian Leaf

Size : 600x1200mm
Surface : R10

Plain

**Gala
White**



Punch

**Gala
White Punch**



Decor

**Persian
Leaf**



**Design
Information**

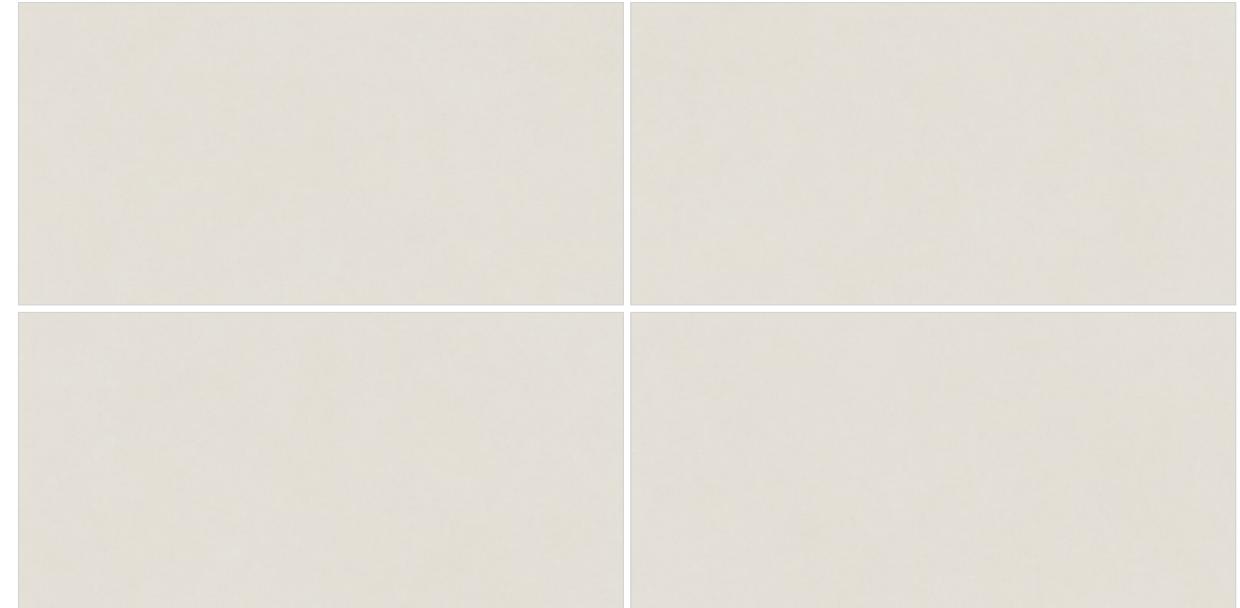
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Gala White Available in 4 Faces



Gala White Punch Available in 4 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

GALA
Collection

Earth



**Sink into the warmth and
familiarity of earthy patterns**

Pair the beauty of symmetric designs and warm tones in your spaces to create a contemporary space that never fail to please.



Wall : Gala Earth & Gala Earth Punch
Floor : Gala Earth & Garden Geo Decor

Size : 600x1200mm
Surface : R10

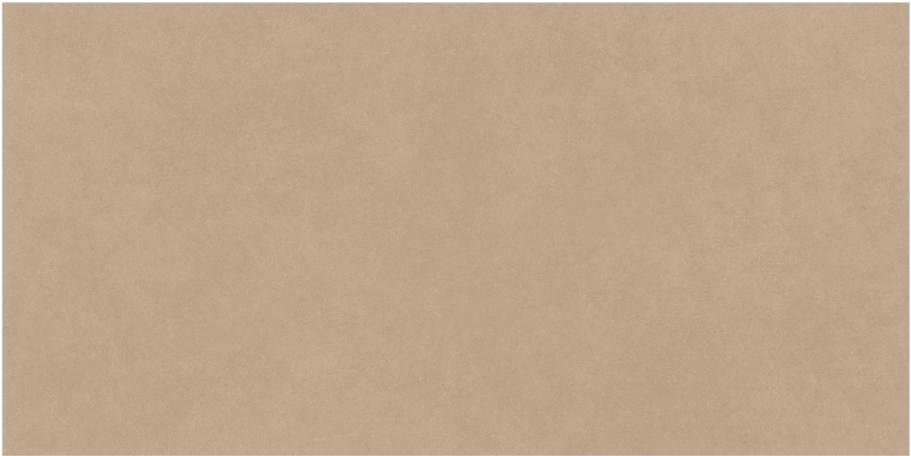


Wall : Gala Earth & Gala Earth Punch
Floor : Gala Earth & Garden Geo Decor

Size : 600x1200mm
Surface : R10



Plain



Gala
Earth



Punch

Gala
Earth Punch



Decor

Garden
Geo

Design
Information

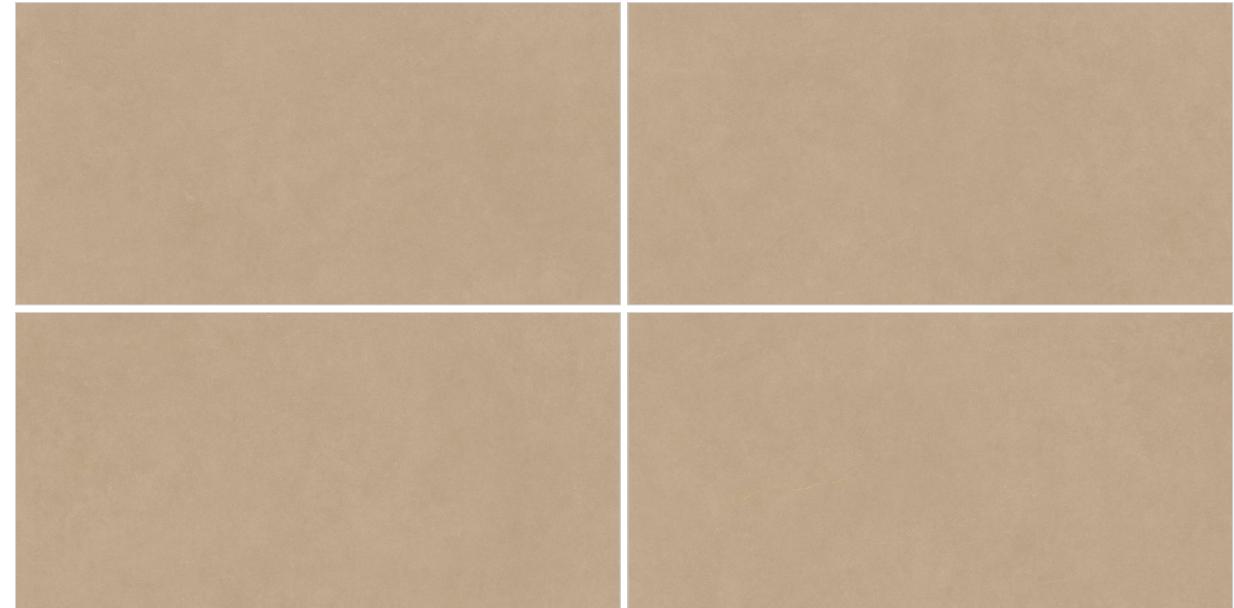
Size :
600x1200mm

Thickness :
9mm

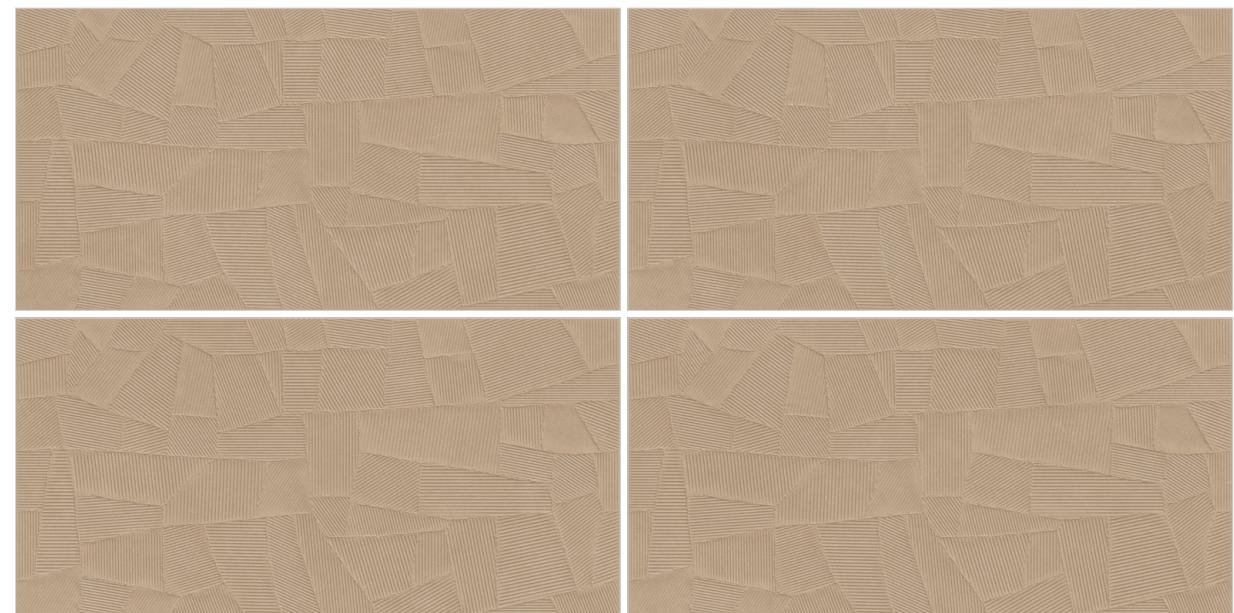
Surface :
R10

[Back To Index](#)

Gala Earth Available in 4 Faces



Gala Earth Punch Available in 4 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance



**Modern tones meet
traditional motifs
in a seamless symphony**

Style your spaces with the unique blend of
intricate traditional motifs and
contemporary tones for a timeless look.

GALA
Collection

Silver



Wall : Gala Silver Punch
Floor : Gala Silver & Motif Berry Decor

Size : 600x1200mm
Surface : R10



Wall : Gala Silver Punch
Floor : Gala Silver & Motif Berry Decor

Size : 600x1200mm
Surface : R10



Plain

**Gala
Silver**



Punch

**Gala
Silver Punch**



Decor

**Motif
Berry**



**Design
Information**

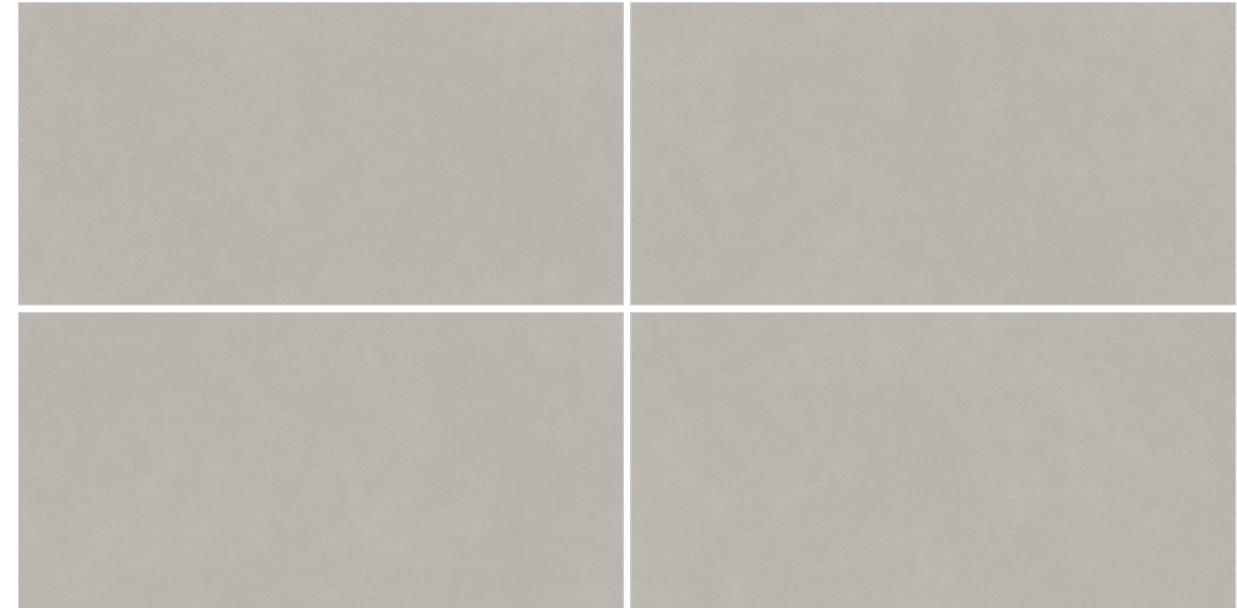
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Gala Silver Available in 4 Faces



Gala Silver Punch Available in 4 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance



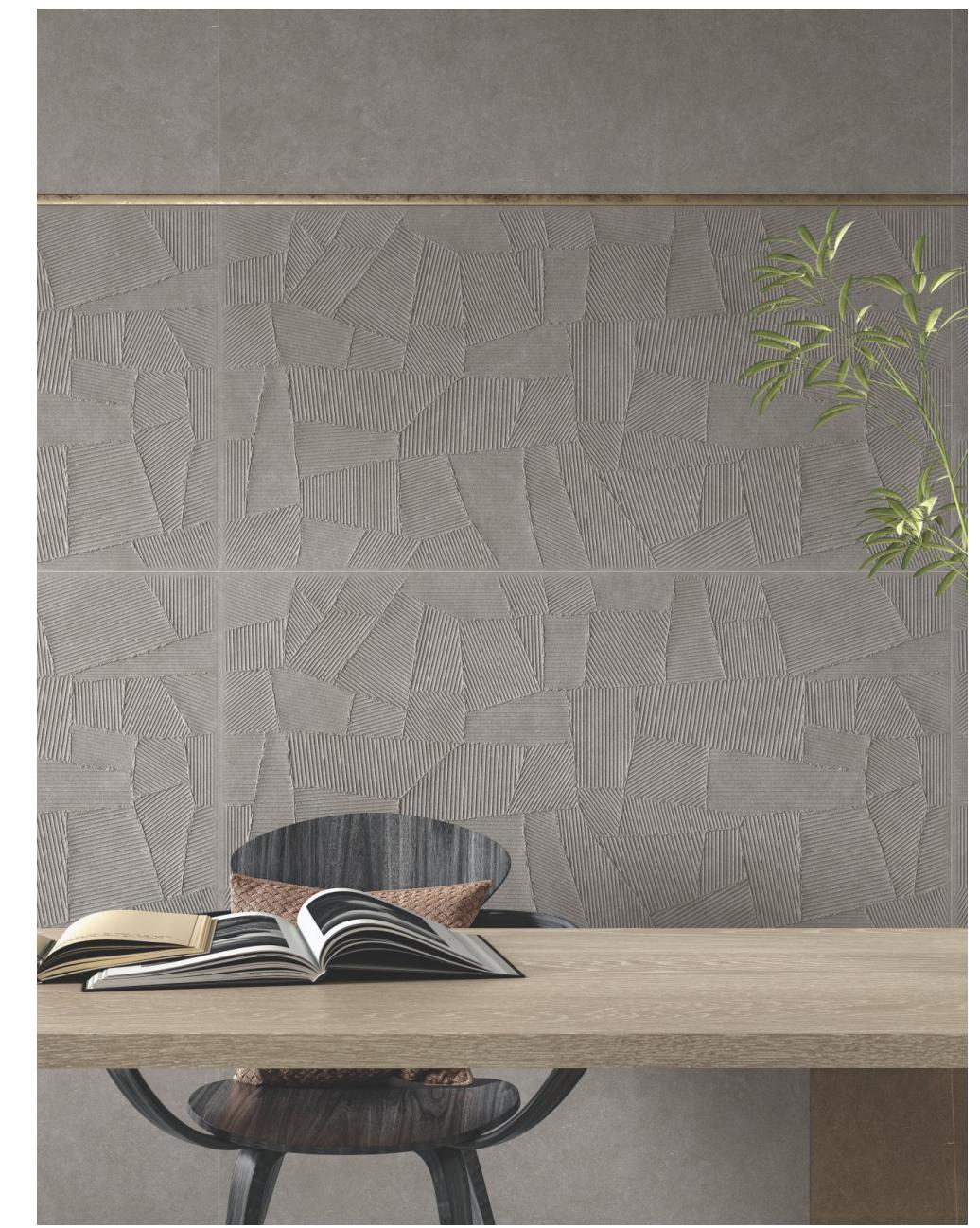
GALA
Collection

**Get lost in the intricacies
and the rhythm of
flowing designs**

Revive your spaces with delicate details of
Moroccan motifs set in cozy tones,
creating a unique look that represents
your taste.



River
Grey



Wall : Gala River Grey
& Gala River Grey Punch

Floor : Gala River Grey
& Motif Berry Decor

Size : 600x1200mm
Surface : R10



Wall : Gala River Grey
& Gala River Grey Punch

Floor : Gala River Grey
& Motif Berry Decor

Size : 600x1200mm
Surface : R10

Plain

**Gala
River Grey**



Punch

**Gala
River Grey Punch**



Decor

**Motif
Berry**



**Design
Information**

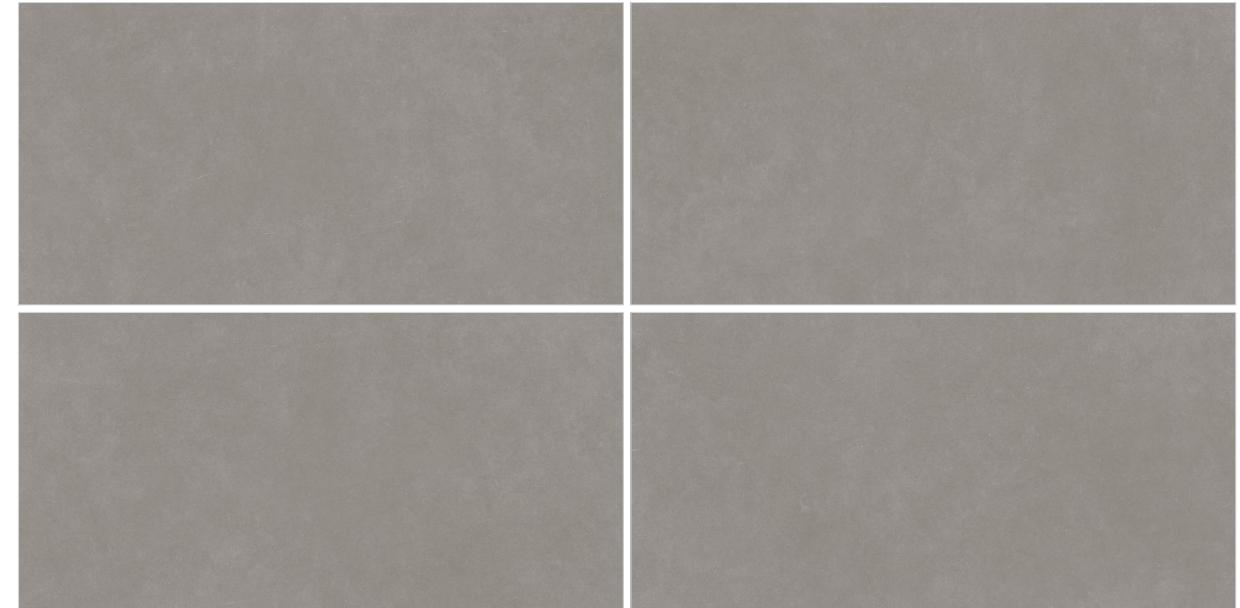
Size :
600x1200mm

Thickness :
9mm

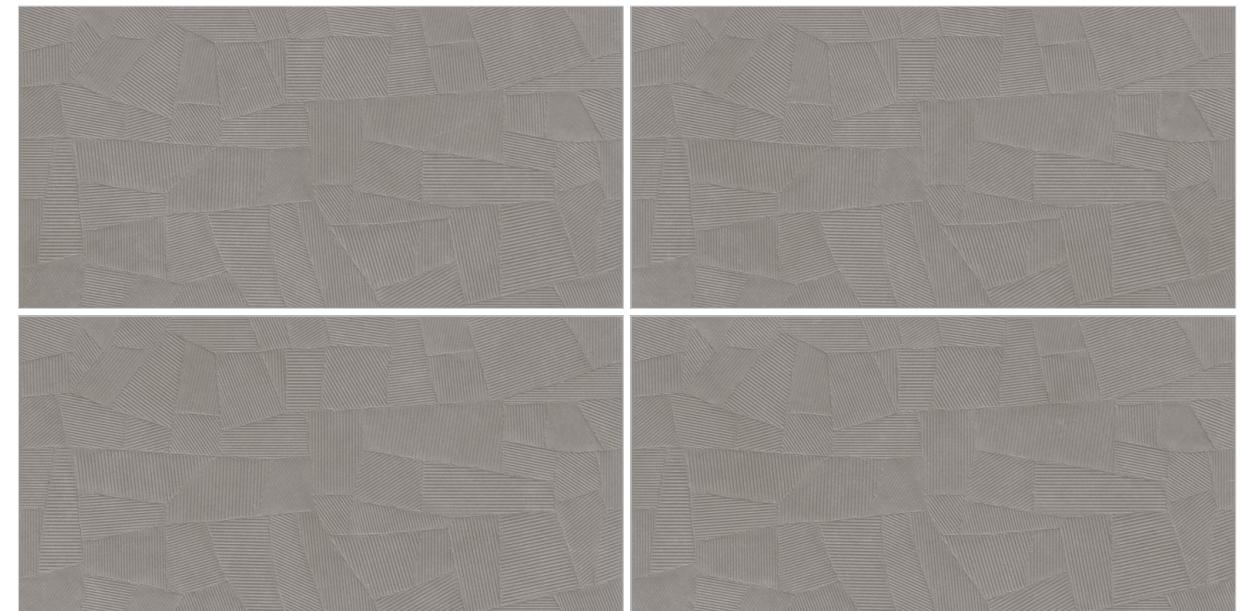
Surface :
R10

[Back To Index](#)

Gala River Grey Available in 4 Faces



Gala River Grey Punch Available in 4 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance



Folk Series

Create a tapestry of patterns
as you add a touch of
timelessness to your spaces.

Colors and patterns come together to create nooks that spell beauty lost in time in modern spaces. These patterns highlight hues that complement your interior, bringing a sense of subdued serenity. These pieces are designed to complement earthy tones, tying art and nature seamlessly.



Floor : Gala Silver & Halo Boreal Decor

Size : 600x1200mm
Surface : R10

Decor

Halo
Boreal



Design
Information

Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Halo Boreal



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

Floor : Gala T Blue & Folk Garden Decor

Size : 600x1200mm
Surface : R10



Decor

Folk
Garden



Design
Information

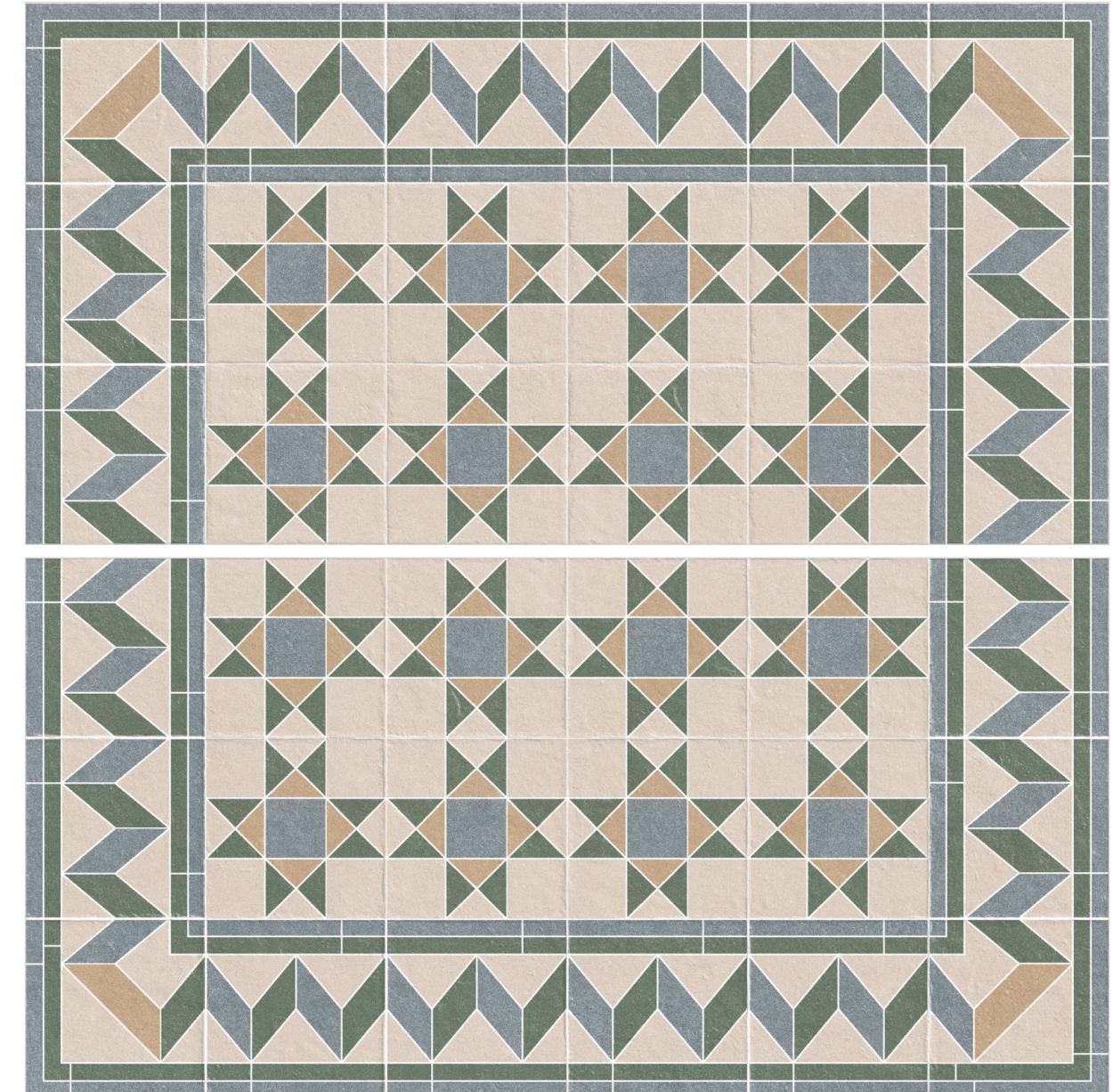
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Folk Garden



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

Floor : Gala Sand & Folk Velvet Dceor

Size : 600x1200mm
Surface : R10

Floor : Gala Sand & Folk Velvet Dceor

Size : 600x1200mm
Surface : R10

Decor

Folk
Velvet



Design
Information

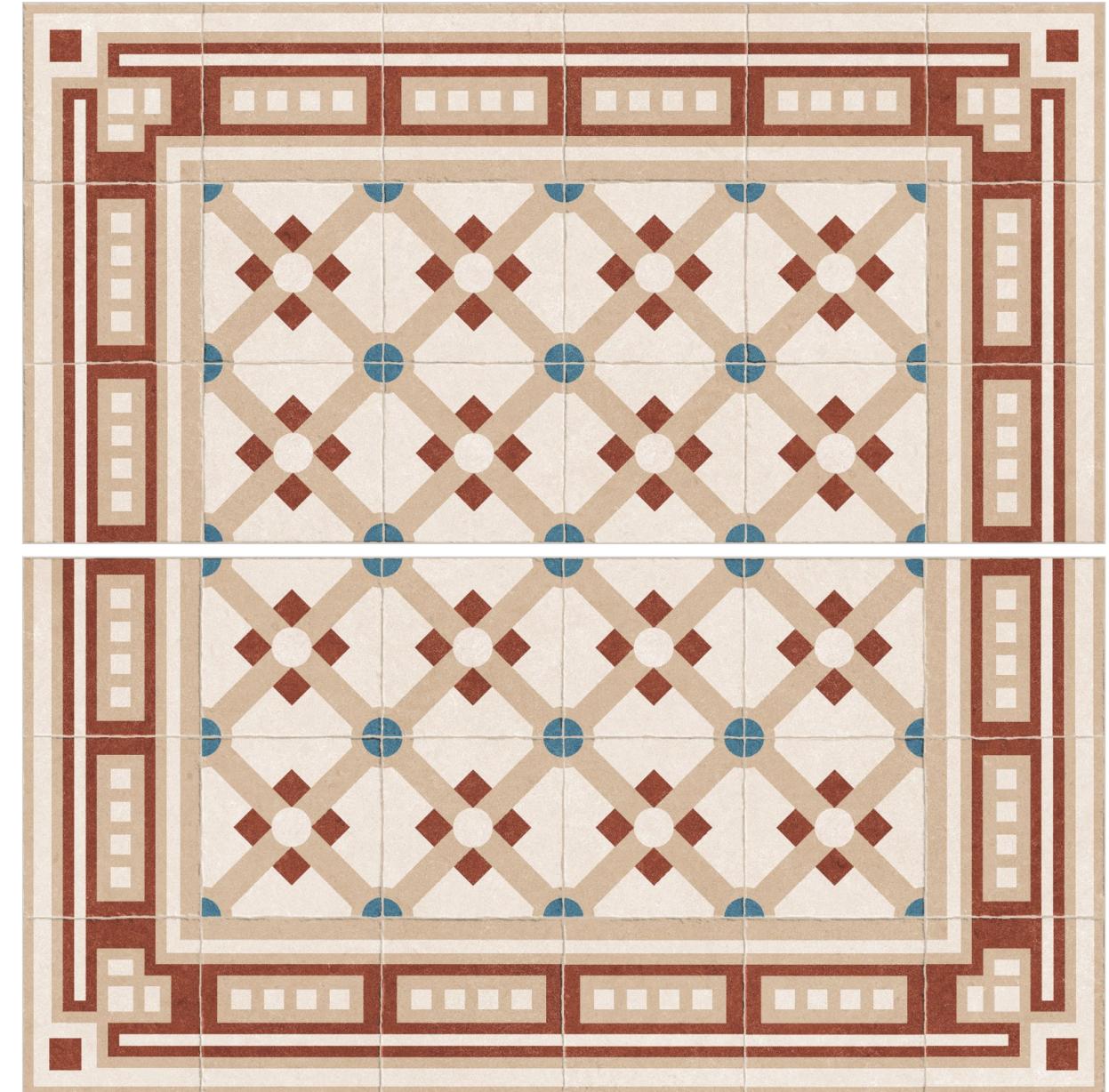
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Folk Velvet



Technical Information

 Suitable for
contact with food

 Microbial
growth proof

 Impact
Resistance

 Durable
body

 Abrasion
resistance



Rustone Series

**Rustic designs bring raw energy
to your spaces, creating
a singular textural experience.**

Earthy and sandy tones with rustic designs and textures that bring a raw energy to your spaces while connecting them to the unpredictable, yet alluring beauty of nature. These pieces beautify your space while keeping them dynamic with a modern touch.



Punch

Rustone
Ivory



Punch

Rustone
Beige



Rustone Ivory Available in 4 Faces



Rustone Beige Available in 4 Faces



Design
Information

Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance



Wall : Rustone Heritage
& Rustone Heritage Decor

Size : 600x1200mm
Surface : R10

Punch

Rustone
Heritage



Decor

Rustone
Heritage Decor



Design
Information

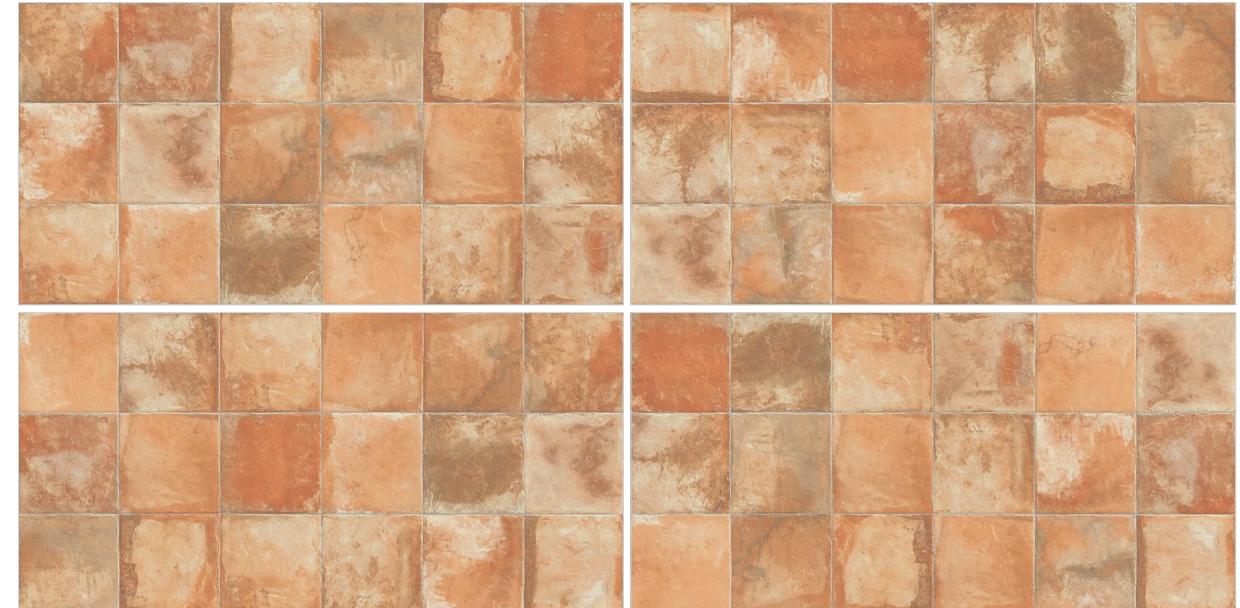
Size :
600x1200mm

Thickness :
9mm

Surface :
R10

[Back To Index](#)

Rustone Heritage Available in 6 Faces



Rustone Heritage Decor Available in 6 Faces



Technical Information

Suitable for
contact with food

Microbial
growth proof

Impact
Resistance

Durable
body

Abrasion
resistance

Wall : Rustone Light
Floor : Rustone Grey

Size : 600x1200mm
Surface : R10



Punch

Rustone
Light



Punch

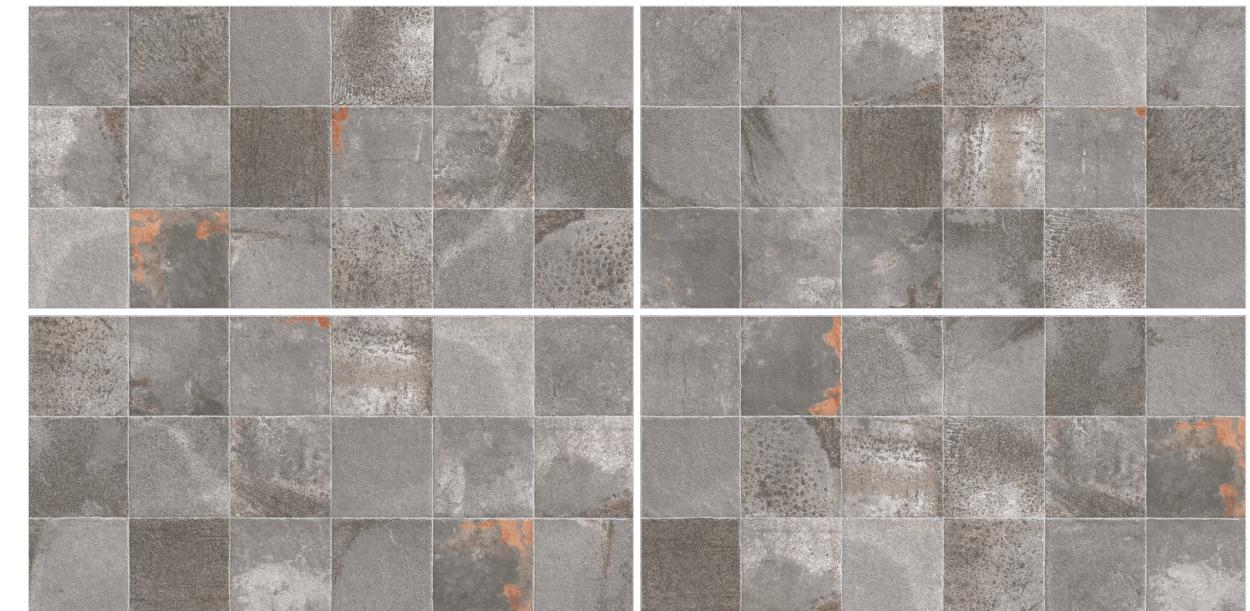
Rustone
Grey



Rustone Light Available in 4 Faces



Rustone Grey Available in 4 Faces



TECHNICAL SPECIFICATIONS

CHARACTERISTICS	STANDARD AS PER ISO-13006/En14411 GROUP	VALUES	TEST METHOD
REGULATORY PROPERTIES			
Deviation in Length & Width	0.50 %	0.20 %	ISO 10545-2
Deviation in Thickness .	0.50 %	0.50 %	ISO - 10545-2
Straightness of Sides	0.50 %	0.20 %	ISO 10545-2
Rectangularity	0.50 %	0.20 %	ISO 10545-2
Surface Flatness	0.50 %	0.20 %	ISO 10545-2
Color Difference	Unaltered	No Change	ISO 10545-16
Glossiness	As per Mfg .	> 90 %	Glossmeter
STRUCTURAL PROPERTIES			
Water Absorption	< 0.05 %	< 0.05 %	ISO - 10545-3
Apparent Density	> 2.00 g / cc	> 2.10 g / cc	DIN 51082
MASSIVE MECHANICAL PROPERTIES			
Modulus of Rupture	Min 35N / MM2	Min 40N / MM2	ISO - 10545-4
Breaking Strength	Min. 1300 N	Min. 2000 N	ISO 10545-4
Impact Resistance	As per Mfg .	Min. 0.55	ISO 10545-5
SURFACE MECHANICAL PROPERTIES			
Surface Abrasion Resistance	As per Mfg .	Min . class 3	ISO 10545-7
Mohs Hardness	As per Mfg .	Min . class 4	EN 101
THERMO HYGROMETRIC PROPERTIES			
Frost Resistance	No Damage	No Damage	ISO 10545-12
Thermal Shock Resistance	No Damage	No Damage	ISO 10545-09
Moisture Expansion	Nil	Nil	ISO 10545-10
Thermal Expansion	Max 9.0x10 -6	Max 6.5x10 -6	ISO 10545-08
Crazing Resistance	As per Mfg .	Min 10 Cycle	ISO 10545-11
CHEMICAL PROPERTIES			
Chemical Resistance	No Damage	No Damage	ISO 10545-13
Stain Resistance	Resistant	Resistant	ISO 10545-14
SAFETY PROPERTIES			
Slip Resistance	As per Mfg .	> 0.40	ISO 10545-17
Fire Resistance	As per Mfg .	Fire Proof	N.A.

PACKING DETAILS

SIZE	Thickness	Pieces / Per Box	Coverage Area	Box Weight (Approx)
600x1200mm	9mm	2	15.50 Sq. ft	27.55 kg

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we reinvent marble



SERON GRANITO PVT. LTD.

Morbi-Halvad Road, At.Unchi Mandal,
Morbi-363 642, Gujarat, INDIA

Phone : +91 93890 93890
Email : info@serongranito.com

Email : tanksagar@serongranito.com
(international inquiry)

For more Information visit us on :
www.serongranito.com