

TaxEase

Smart Tax Planning for India

Calculate, Compare, and Optimize Your Income Tax

The Challenge Indian Taxpayers Face

Most Indians struggle with tax decisions and deadlines, costing them thousands in missed savings.

Old vs New Regime

Confusion over which regime saves more money

Missing Deadlines

Important filing dates slip through the cracks

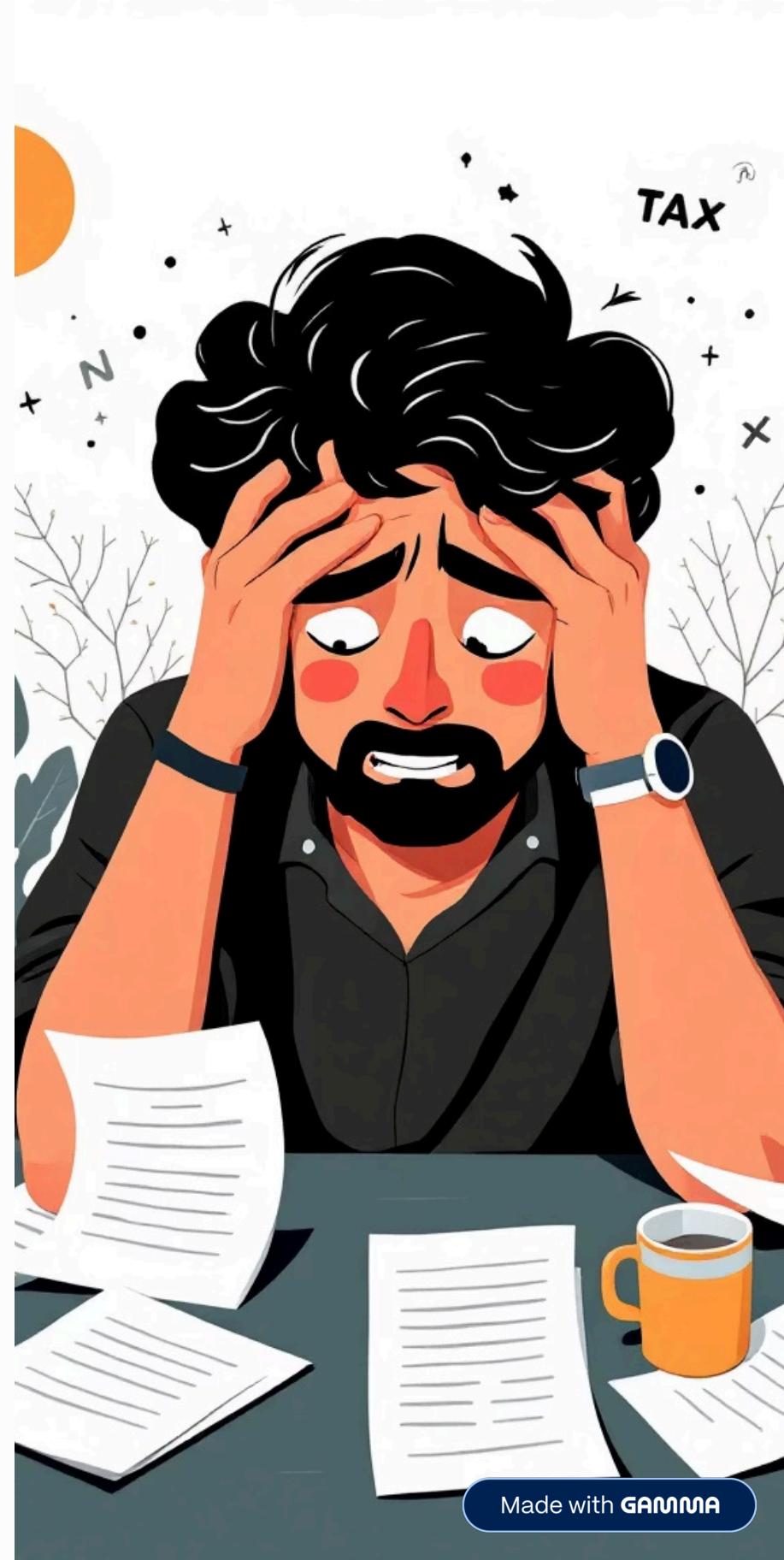
Hidden Opportunities

Unaware of tax-saving deductions and benefits

Complex Calculations

Manual math prone to costly errors

- 70% of Indian taxpayers** are unsure which tax regime saves them more money

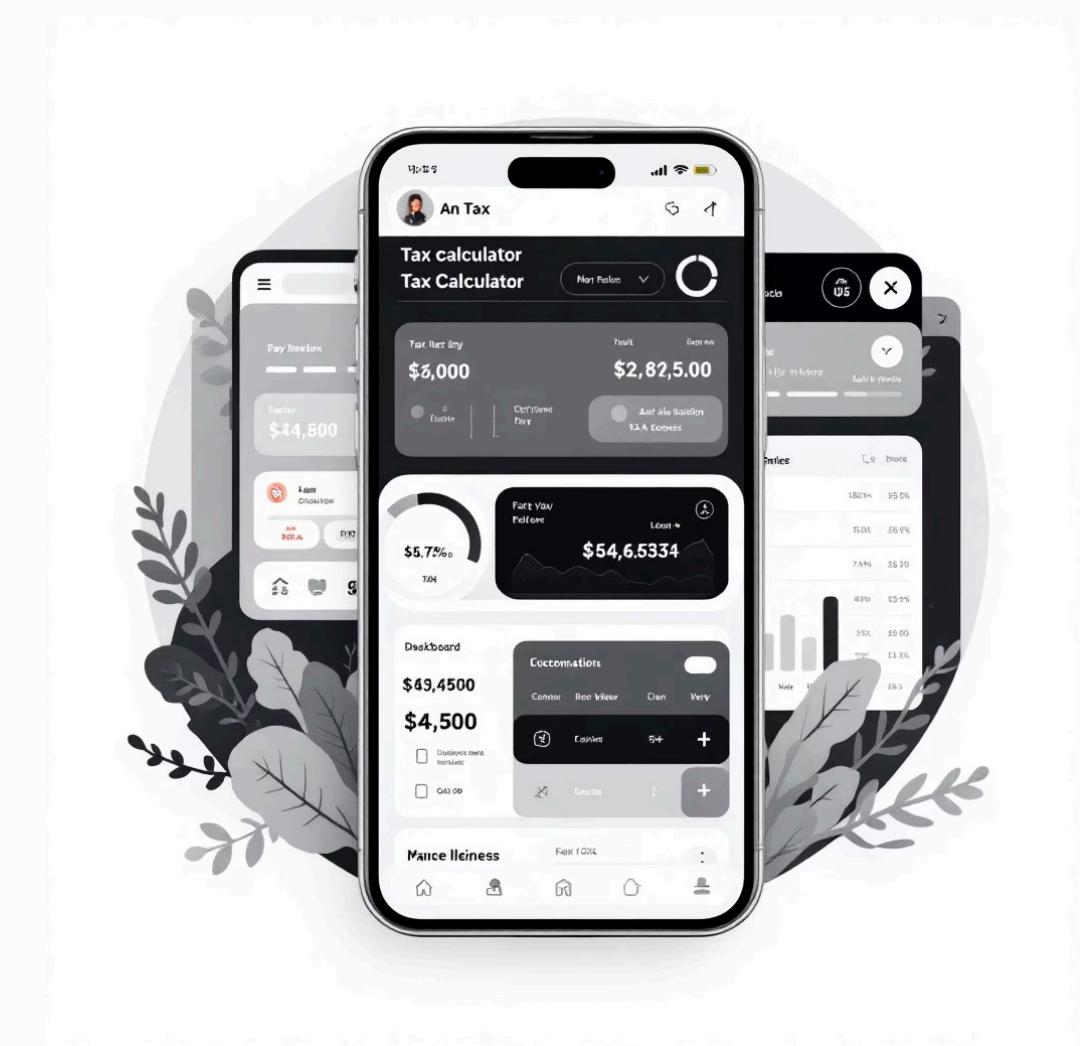


Introducing TaxEase

Your Complete Tax Management Platform

What We Solve

- Instant tax calculation for both regimes
- Smart comparison and recommendations
- Deadline reminders so you never miss a date
- Real-time tax updates and regulatory changes
- Secure dashboard for your tax history



Six Powerful Features

1

Smart Calculator

Calculate tax under both regimes instantly with accurate results

2

Regime Comparison

Side-by-side analysis showing which option saves you more

3

Smart Reminders

Never miss ITR filing, advance tax, or TDS dates again

4

Tax News Feed

Stay updated with latest regulations and policy changes

5

Secure Dashboard

Track all calculations and manage reminders in one place

6

Data Protection

Bank-level encryption keeps your financial information safe

How TaxEase Works

Three Simple Steps to Tax Optimization

Enter Your Details

Income, deductions, age, investments, HRA, home loan benefits

Instant Calculation

Tax liability calculated under old and new tax regimes

Get Recommendations

Smart analysis shows which regime saves you more money

Supports: Salaried income • Business income • Section 80C, 80D deductions • Age-based exemptions

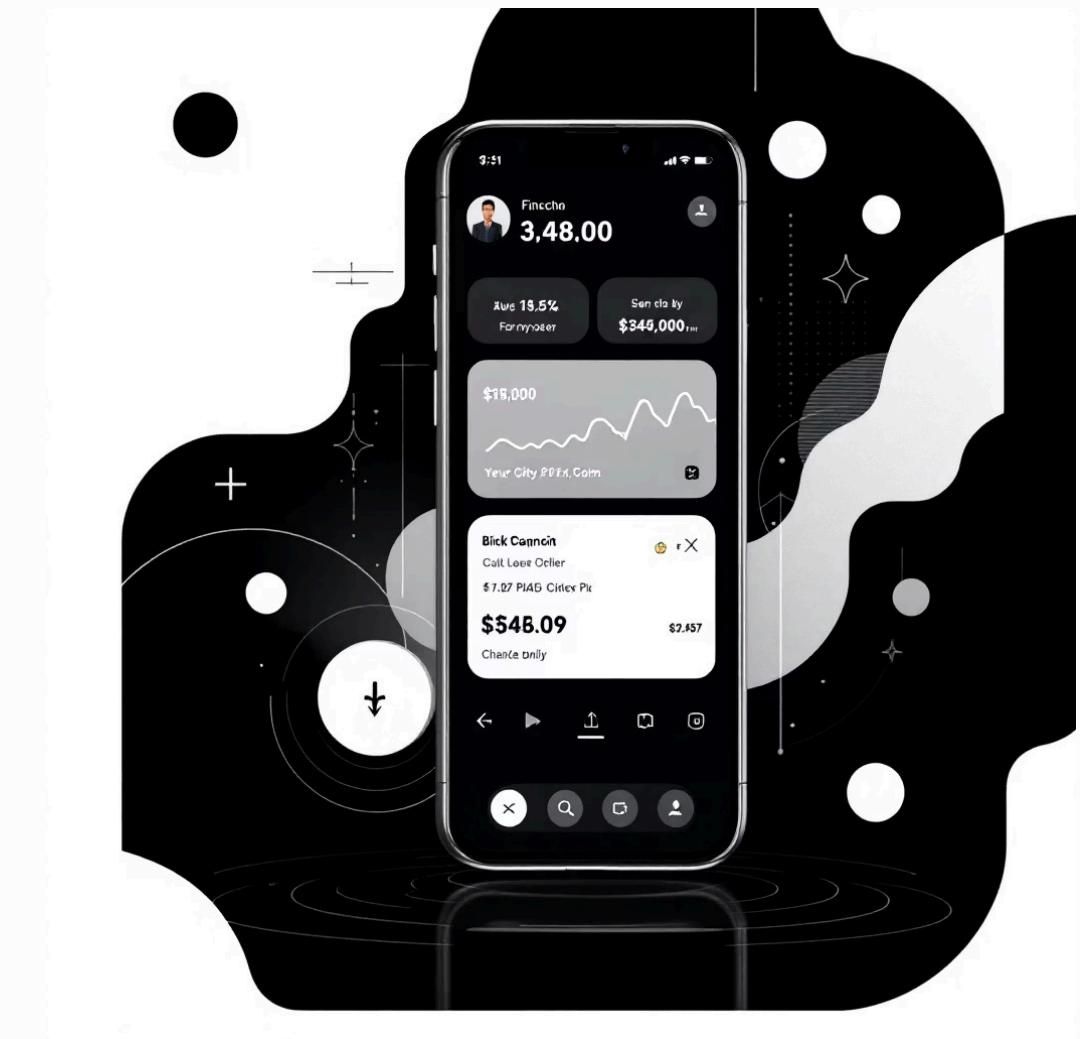


Modern, Intuitive Design

Built for Indian taxpayers with a clean, professional interface that works on all devices.

Design Principles

- Mobile-first responsive design
- Professional yet approachable colors
- Clear navigation and CTAs
- Inspired by leading fintech apps



User Journey: Sign Up → Calculate → Compare → Set Reminders → Stay Updated



Built on Modern Technology

Frontend

React, TypeScript, Tailwind CSS

Backend

Lovable Cloud with Supabase

Database

PostgreSQL with Row Level Security

Security

Encrypted storage, user data isolation



Security Features: End-to-end encryption • Role-level access control • Compliant with Indian data regulations

Who Benefits From TaxEase

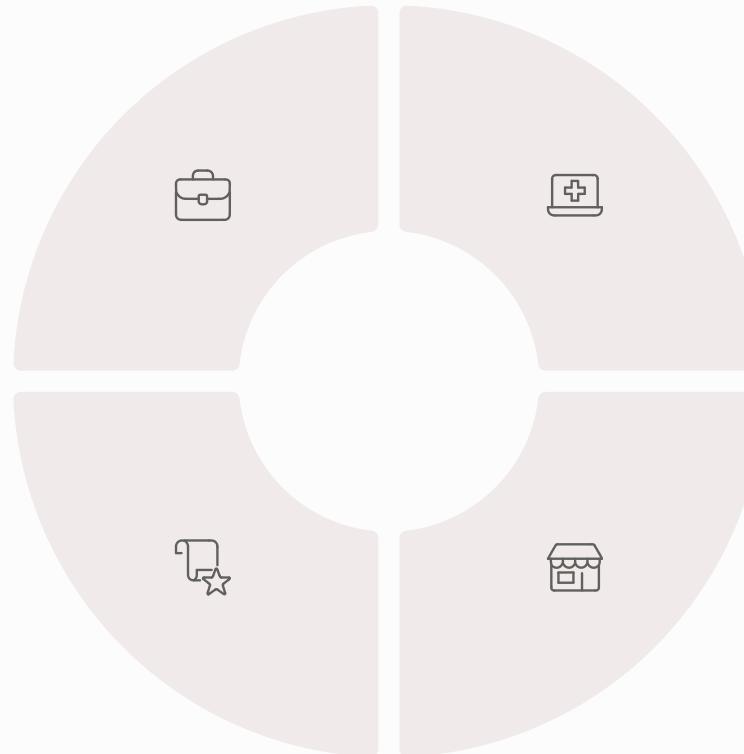
Reaching millions of Indians seeking smarter tax planning solutions.

Salaried Professionals

₹5L - ₹50L income earners making optimized regime choices

First-Time Filers

Young professionals filing taxes for the first time



Freelancers & Consultants

Self-employed professionals managing variable income

Small Business Owners

Entrepreneurs optimizing business tax planning

Market Opportunity: 70M+ active income tax filers in India, growing digital adoption in finance, increasing complexity with dual regimes

The Road Ahead

Phase 2: Expanding Possibilities

AI Assistant "Taxy"

Answer tax questions instantly with intelligent guidance

Native Mobile Apps

Dedicated iOS and Android applications for on-the-go access

Admin Panel

Manage tax rates and regulatory updates in real-time

Investment Suggestions

Personalized tax-saving investment recommendations

ITR Auto-Fill

Automatically generate and fill tax forms

CA Connect

Connect directly with chartered accountants for expert advice



Ready to Simplify Your Taxes?

Start Using TaxEase Today

Get Started

Visit our platform
and create your free
account

Learn More

Explore features and
see how much you
can save

Contact Us

Questions? Our
team is here to help

TaxEase – Making tax planning simple, smart, and secure for every Indian taxpayer.

Made with **GAMMA**