



# TaxEase

## Smart Tax Planning for India

Calculate, Compare, and Optimize Your Income Tax

# The Challenge Indian Taxpayers Face

Most Indians struggle with tax decisions and deadlines, costing them thousands in missed savings.

## Old vs New Regime

Confusion over which regime saves more money

## Missing Deadlines

Important filing dates slip through the cracks

## Hidden Opportunities

Unaware of tax-saving deductions and benefits

## Complex Calculations

Manual math prone to costly errors

- ❑ **70% of Indian taxpayers** are unsure which tax regime saves them more money



# Introducing TaxEase

## Your Complete Tax Management Platform

### What We Solve

- Instant tax calculation for both regimes
- Smart comparison and recommendations
- Deadline reminders so you never miss a date
- Real-time tax updates and regulatory changes
- Secure dashboard for your tax history



# Six Powerful Features

1

## Smart Calculator

Calculate tax under both regimes instantly with accurate results

2

## Regime Comparison

Side-by-side analysis showing which option saves you more

3

## Smart Reminders

Never miss ITR filing, advance tax, or TDS dates again

4

## Tax News Feed

Stay updated with latest regulations and policy changes

5

## Secure Dashboard

Track all calculations and manage reminders in one place

6

## Data Protection

Bank-level encryption keeps your financial information safe

# How TaxEase Works

## Three Simple Steps to Tax Optimization



### Enter Your Details

Income, deductions, age, investments, HRA, home loan benefits



### Instant Calculation

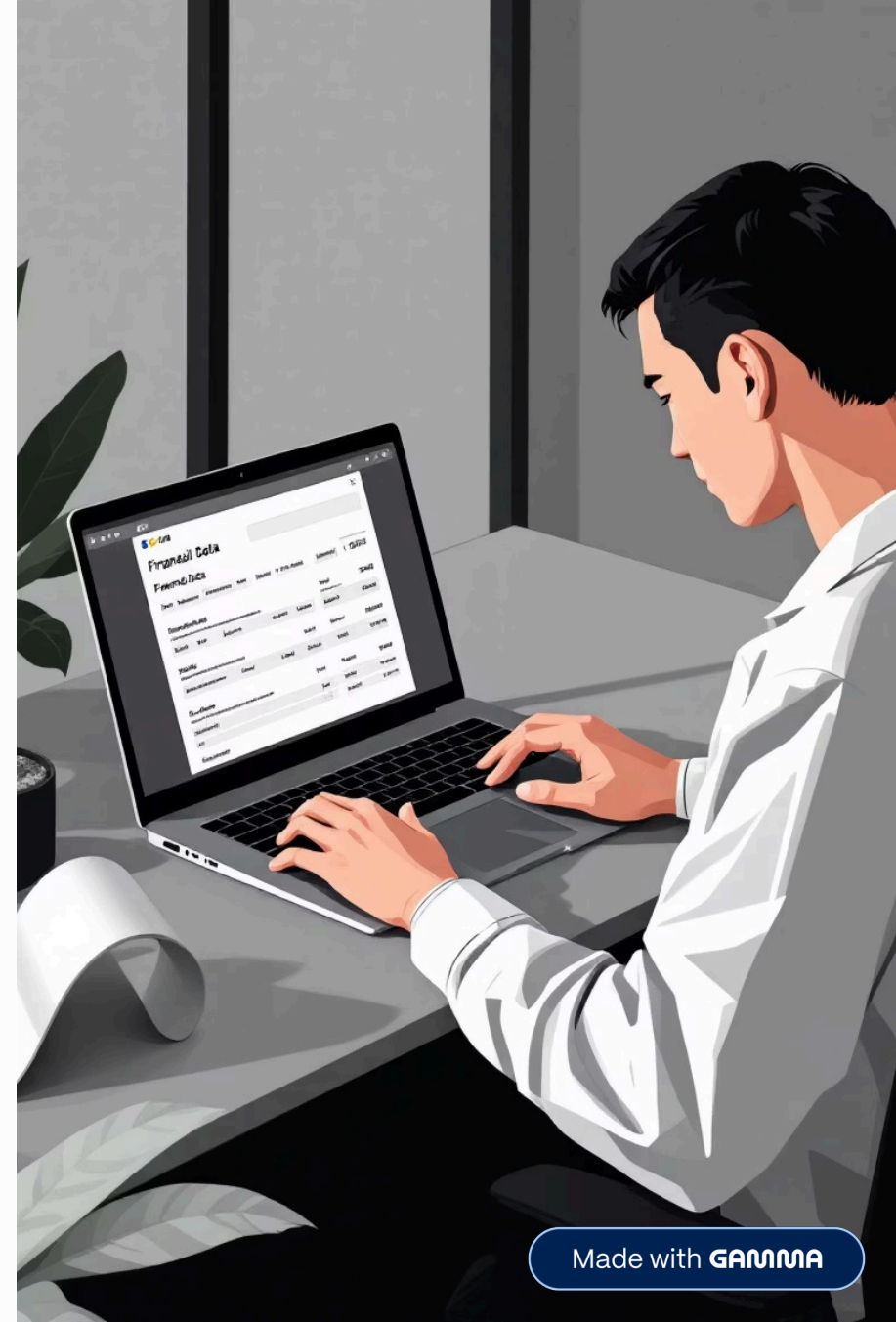
Tax liability calculated under old and new tax regimes



### Get Recommendations

Smart analysis shows which regime saves you more money

**Supports:** Salaried income • Business income • Section 80C, 80D deductions • Age-based exemptions

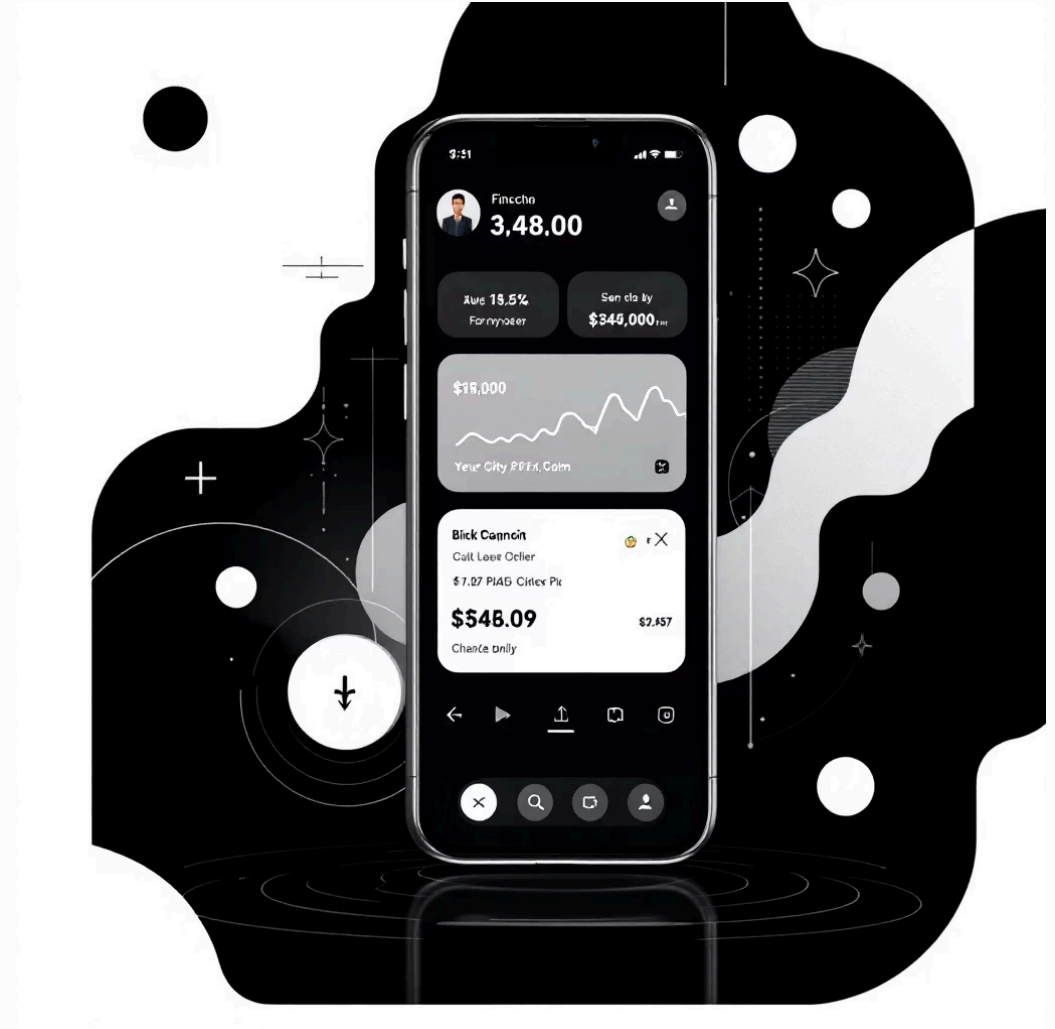


# Modern, Intuitive Design

Built for Indian taxpayers with a clean, professional interface that works on all devices.

## Design Principles

- Mobile-first responsive design
- Professional yet approachable colors
- Clear navigation and CTAs
- Inspired by leading fintech apps



**User Journey:** Sign Up → Calculate → Compare → Set Reminders → Stay Updated





# Built on Modern Technology

## Frontend

React, TypeScript, Tailwind CSS

## Backend

Lovable Cloud with Supabase

## Database

PostgreSQL with Row Level Security

## Security

Encrypted storage, user data isolation



**Security Features:** End-to-end encryption • Role-level access control • Compliant with Indian data regulations

# Who Benefits From TaxEase

Reaching millions of Indians seeking smarter tax planning solutions.

## Salaried Professionals

₹5L - ₹50L income earners making optimized regime choices



## First-Time Filers

Young professionals filing taxes for the first time



## Freelancers & Consultants

Self-employed professionals managing variable income



## Small Business Owners

Entrepreneurs optimizing business tax planning



**Market Opportunity:** 70M+ active income tax filers in India, growing digital adoption in finance, increasing complexity with dual regimes



# The Road Ahead

## Phase 2: Expanding Possibilities



### AI Assistant "Taxy"

Answer tax questions instantly with intelligent guidance



### Native Mobile Apps

Dedicated iOS and Android applications for on-the-go access



### Admin Panel

Manage tax rates and regulatory updates in real-time



### Investment Suggestions

Personalized tax-saving investment recommendations



### ITR Auto-Fill

Automatically generate and fill tax forms



### CA Connect

Connect directly with chartered accountants for expert advice



# Ready to Simplify Your Taxes?

**Start Using TaxEase Today**

## **Get Started**

Visit our platform and create your free account

## **Learn More**

Explore features and see how much you can save

## **Contact Us**

Questions? Our team is here to help

**TaxEase** – Making tax planning simple, smart, and secure for every Indian taxpayer.

Made with **GAMMA**