



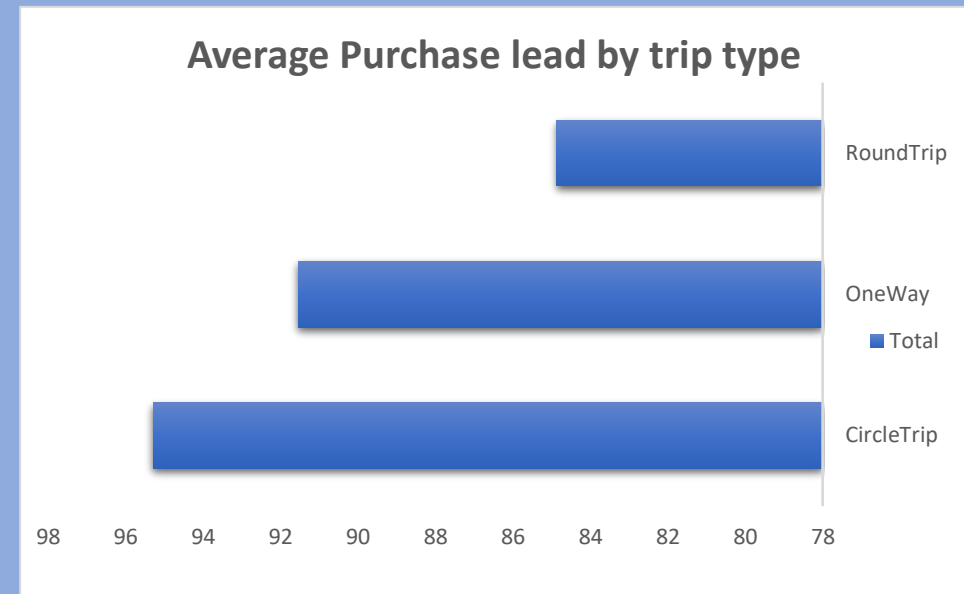
"Airline Booking Report"

1) The chart shows that purchase lead times vary depending on the trip type.

Customers book Circle Trips earliest on average.

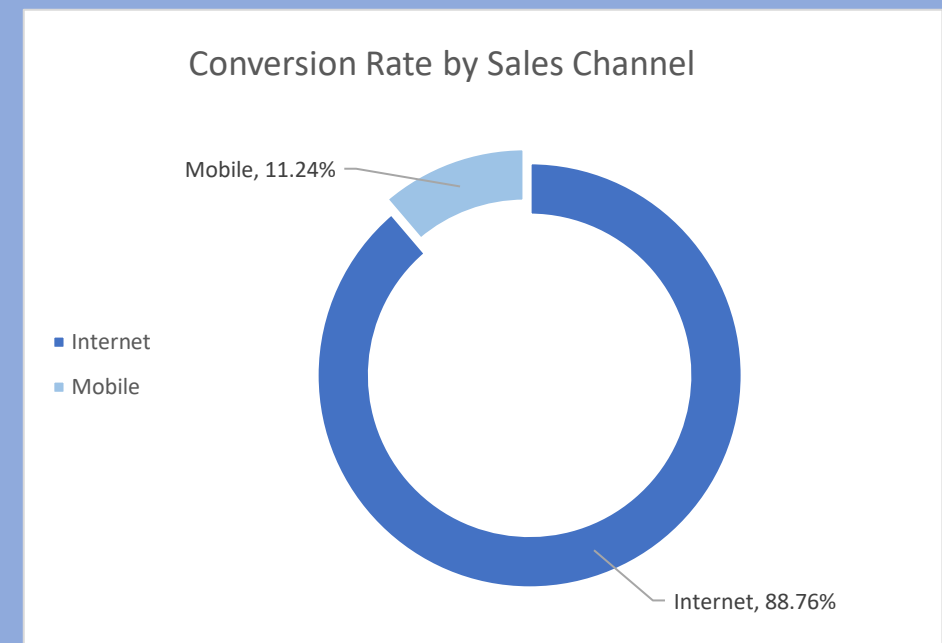
Round Trips are booked later compared to other trip types.

This indicates that trip type has a clear impact on booking lead time.



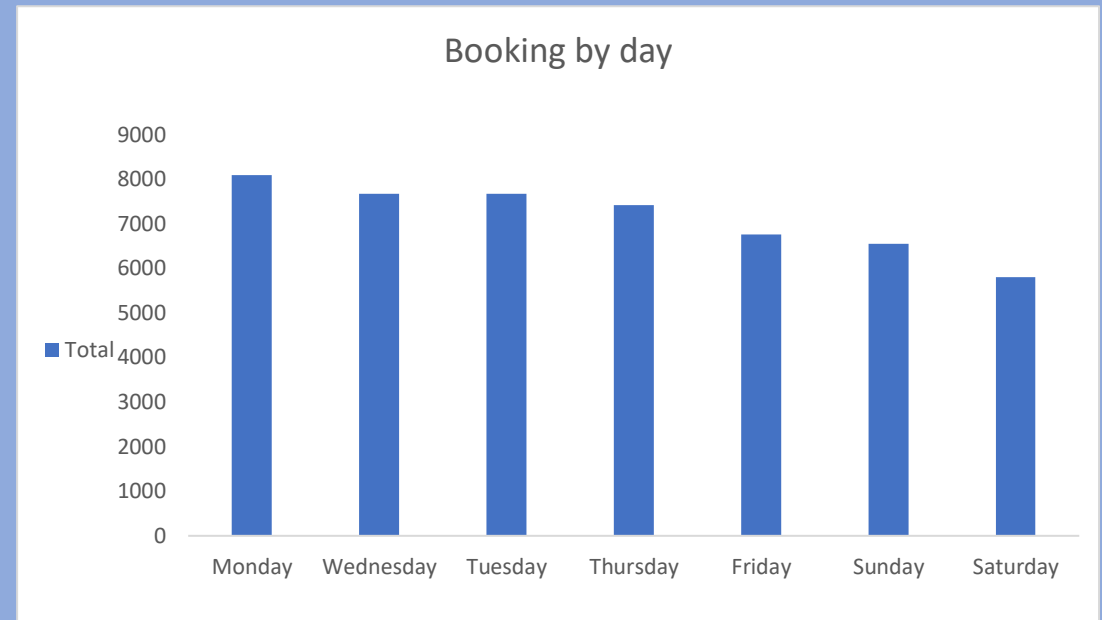
2) The Internet channel has the highest conversion rate (about 88.76%), while the Mobile channel represents only 11.24% .

This shows that most bookings are successfully completed through the internet rather than mobile.

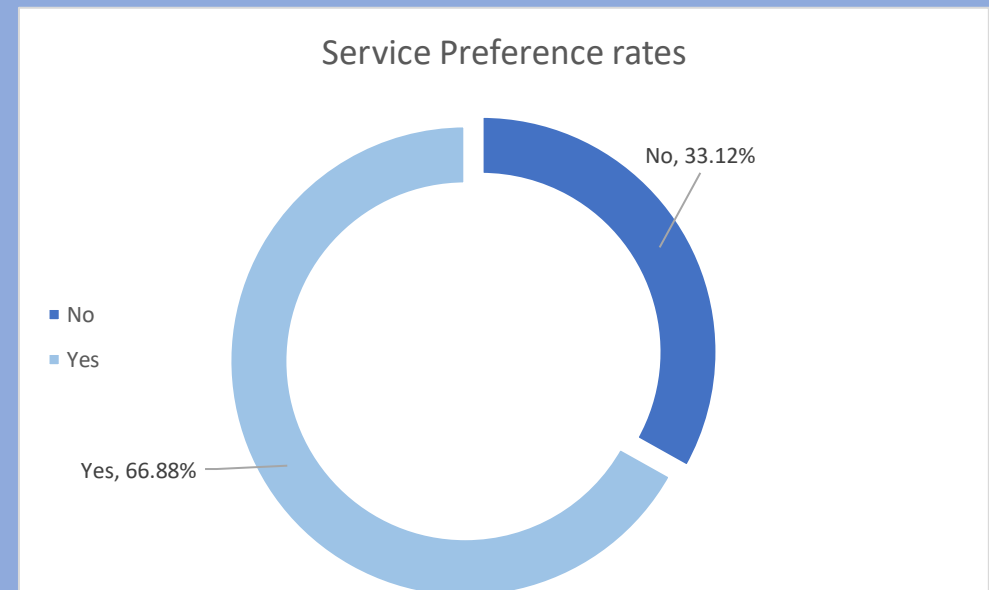


3) The chart shows that Monday recorded the highest booking rates, followed closely by Tuesday and Wednesday.

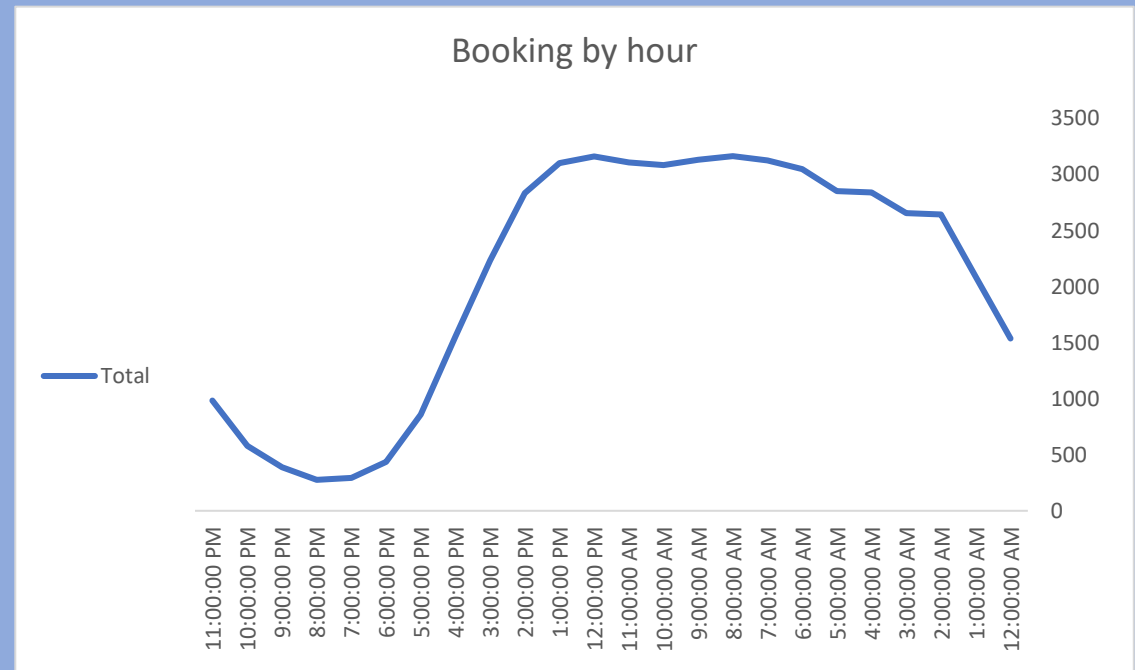
In contrast, Saturday and Sunday had the lowest booking rates.



4) The chart shows that 66.88% of customers requested extra services (such as baggage, meals, or seat selection), while 33.12% did not request any additional services.



5) Bookings peak between 10:00 AM and 2:00 PM, remain stable during the afternoon, and decline after 9:00 PM.



6) The average flight duration for each route.

Route	Average of flight duration
AKLDEL	5.52
AKLHGH	5.07
AKLHND	7.57
AKLICN	6.62
AKLKIX	7
AKLKTM	4.75
AKLKUL	8.83
AKLMRU	7.42
AKLPEK	6.42
AKLPVG	5.33
AKLTPE	4.67
AORICN	6.62
AORKIX	7
AORKTM	4.75
AORMEL	8.83
AORPER	5.62
AORPUS	6.33
BBIMEL	8.83
BBIOOL	8.83
BBIPER	5.62
BBISYD	8.58
BDOCTS	8.67
BDOCTU	4.72
BDOHGH	5.07

7) Completed bookings have more passengers on average than abandoned bookings.

Booking completed	Average of num_passengers
No	1.580922816
Yes	1.649906392
Grand Total	1.59124

