

Résumé

EXPERIENCE

Media Designer – Infographic Poster, Motion Graphic Video, Team Logo

Voice Found, Ottawa , ON / Jan 2021 - April 2021

- Create team logo by sketching out the design, and recreating it in Adobe Illustrator.
- Create designs, concepts and sample layouts based on knowledge of layout principles, user-centered design principles, and aesthetic design concepts.
- Study illustrations and photographs to plan the presentation of materials, products, or services.
- Confer with client and supervisor to discuss and determine design concepts.
- Review final layouts with teammates and suggest improvements as needed.
- Develop graphics and layouts for product illustrations, organization logos, and internet websites.
- Design complex graphics and interactive media, using independent judgment, creativity, and the Adobe CC Master Collection.

Freelance Designer – Logo and Branding/ Social Media,

Casa Niño , Madrid, Spain / Oct 2020 - Jan 2021

- Designed branding and social media imagery for an online children’s clothing line.
- Guided client into curating the colour palette and unique logo design.
- Reviewed layouts of social media imagery and icons with the client and made adjustments as per their request while still following design theory.
- Researched user/ target audience to ensure that the end product meets and exceeds their expectations.

Media Coordinator– Website/ Social Media,

LOOPS, Libya / Jan 2019 - Sept 2020

- Maintain the organization's website.
- Update website content.
- Manage and update social media accounts
- Write, edit and review content in both English and Arabic.

TECHNICAL SKILLS

HIGHLIGHTS

- Microsoft Office.
- Adobe CC Master Collection
- Google Drive.

WEB DESIGN

- HTML
- JavaScript
- CSS
- WordPress

VIDEO/AUDIO

- Adobe Audition
- Premiere Pro

MULTIMEDIA

- After Effects
- Media Encoder

GRAPHICS

- Photoshop
- Illustrator
- Xd

LAYOUT

- InDesign
- SketchUP
- AutoCAD
- PowerPoint
- Google Slides

EDUCATION

Interactive Media Management – Graduate Certificate – 2021
School of Media and Design | Algonquin College | Ottawa, ON

Interior Design– Bachelor Degree – 2019
Faculty of Engineering | Mediterranean International University | Libya

PROFESSIONAL DEVELOPMENT

Leadership Workshop- 2014
Sana | Libya

Life-Planning Workshop - 2015
Zedni | Istanbul, Turkey

AWARDS

The Dean’s Honours List
February, 2021 | Algonquin College | Ottawa, ON

Mediterranean International University Academic Distinction Award
January, 2019 | Mediterranean International University | Libya

AFFILIATIONS

Ottawa Web UX Meetup
Ottawa, ON

INTERESTS

Photography, painting, reading, animated movies, embroidery.

LANGUAGES

English , Arabic, Turkish