ABDULLAH SURIYA

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EDUCATION

ST, Patrics College   **Karachi, Pakistan**

Intermediate   *Graduation Date: 2023*

SKILLS

LANGUAGES: HTML, CSS, JAVASCRIPT,

OTHER SKILLS: JQUERY, JSON, BOOTSTRAP, SEO, GITHUB, WORDPRESS, MS WORD, MS EXCEL

WORK EXPERIENCE

APTECH   Karachi, Pakistan

Front end Developer

- Developed a visually appealing and user-friendly website using HTML, CSS, and JavaScript,.
- Utilized Bootstrap framework to ensure the website's responsiveness across different devices.
- Implemented innovative JavaScript functionalities such as dynamic forms and interactive elements to enhance user experience.

Extreme Commerce   Karachi, Pakistan

Amazon Fba Wholesale

- Identified and evaluated 100+ potential product opportunities through extensive market research and competitor analysis, resulting in the approval of 10 profitable brands for listing on Amazon FBA.
- Implemented a comprehensive product hunting strategy, utilizing advanced data analytics tools and techniques to increase the success rate of sourcing profitable products
- Collaborated with cross-functional teams including suppliers, manufacturers, and brand owners to negotiate favorable terms and secure exclusive distribution rights for 5 high-demand products, resulting in a projected sales increase.

PROJECT EXPERIENCE

Aptech   Karachi, Pakistan

Front-end developer

- Made a website for a coaching centre called excellent coaching.
- Developed and executed a comprehensive marketing strategy for the website of Excellent Coaching Center, resulting in an increase in website traffic within the first month.
- Implemented SEO techniques to improve the website's search engine rankings, resulting in an increase in organic traffic and an increase in inquiries from potential students.

Extreme Commerce   Karachi, Pakistan

Virtual assistant

- Identified profitable products to sell on Amazon through in-depth market research and analysis, resulting in an increase in sales revenue.
- Negotiated with suppliers to secure competitive pricing for selected products, resulting in a cost savings
- Streamlined the process of getting products into Amazon's warehouse by implementing efficient logistics strategies, reducing shipping time and ensuring timely delivery to customers.