

What are your core values and beliefs?

My core values are truthfulness, empathy and a dedication to self-improvement. I think it's important to be sincere, to have empathy for other people and make an effort to get better every day. Also, I strongly believe that empathy and working together can make a big difference, and embracing diverse views can enrich our lives.

What are your goals and aspirations?

My primary goal is to continuously learn and grow both personally and professionally. Additionally, I will try to achieve a balance between my professional goals and living a happy, healthy personal life, fostering relationships and pursuing my passions.

What are the first steps you will take to build your personal brand?

The first steps I need to take to build a personal brand are:

1. Self-reflection: Find out my own qualities, values and strengths, and select my service or products.
2. Defining Brand Identity: Creating a distinct message and image that represents my brand's identity and offerings.
3. Online Presence: Establishing a business-oriented social-media network and personal website aligned with my brand.
4. Content Creation: Providing valuable content, ideas and thoughts to captivate and benefit my audience.
5. Networking: Making connections with professionals, mentors and communities relevant to my interests in order to broaden my horizons and learn from others.
6. Consistency: Ensuring consistency in my communication, visuals and engagements to reinforce my brand identity

How does personal branding differ from self-promotion, and why is this distinction important?

The distinction is important due to :

1. Authenticity: Sincerity and authenticity are key components of personal branding that reflect one's core values and beliefs. However, self-promotion might sometimes prioritize highlighting successes than it does on authenticity.
2. Long-term Reputation vs Temporary Gains: The goal of personal branding is to develop an enduring, consistent image that gradually shapes your reputation over time. In contrast, self-promotion can occasionally prioritize immediate gains or attention ahead of the long-term impact on your reputation or relationships.
3. Building Relationships and Trust: Personal branding aims to build trust and a recognizable identity that appeals to others in order to gain credibility. Self-promotion, if not handled carefully, might come off as overly self-centered and may even prevent connections from being made.

What are you most proud of?

The quality of which I'm most proud is my capacity to overcome obstacles and continuously grow as a person over time. I am proud of my ability to bounce back from setbacks, grow from them and change for the better. I am also proud of the impact I've made in various aspects of my life, and the willingness to contribute to the betterment of the community around me.