

Thank you for submitting our form!

Here are the details you sent us:

First name: Cartier

Last name: Orelus

Organization Name: Super Whitening

Address: 74 NE Miami FL

Enter your email address: superwhiteningbooking@gmail.com

Phone Number: 13054172722

Assistant's Name: Wilfrid Coleau

Assistant's Email: friddwill@gmail.com

Assistant's Phone: 3053088665

How would you paint success for your company in the next 6 -12 months?: 100 Kits x \$60.00 sold per month, 100 Services x \$160.00 per month - \$22,000 gross monthly / \$264,000 gross annually

Who are your clients, customers or audience?: People insecure about their teeth. 18+. Both genders, but mainly men right now.

What is their geography?: National. We want to target areas where there is increased search engine activity.

What are their preferences?: Specialists apply the solutions.

What mode of product or service delivery do they prefer?: In-store personal touch.

How have you tried to reach/market to them?: Instagram, TikTok, Website, Spoke to friends, Facebook

What new changes do you want to make to your marketing strategy?: Beef up website, SEO, E-Commerce,

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: The personal touch, customer satisfaction,

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: Not right enough marketing.

Years In Business : 1-2

Who are your competitors?: <https://majesticwhitening.com/home>

1st Competitor Website?: <https://majesticwhitening.com/home>

2nd Competitor Website?: <https://us.hismileteeth.com/>

Website in your industry that you like?: <https://majesticwhitening.com/home>

OPTIONAL: Another website in your industry that you like?: <https://www.drppattydental.com/>

What do you like about these websites?: Pictures and content. before and after.

Your Company Marketing Budget for next 12 Months?: \$5K - \$10K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), Google Adwords, Google My Business, YouTube Ads, TikTok Ads, Facebook Ads, Instagram Ads, Social media advertising, Social media management, Public Relations/Press Mentions, SMS Marketing, Website Design, Video Marketing, Podcast Marketing, Print Marketing