

Thank you for submitting our form!

Here are the details you sent us:

First name: Christopher

Last name: Martin

Organization Name: Super Wash LLC

Address: 7041 SOUTH WEST COURT PEMBROKE PINES 33023

Enter your email address: knightbiz305@gmail.com

Phone Number: [786-877-9230](tel:786-877-9230)

Assistant's Name: ORAL KNIGHT

Assistant's Email:

Assistant's Phone: [7866948](tel:7866948)

How would you paint success for your company in the next 6 -12 months?: Beginners phase.

Month 6 start seeing profits, acquire contracts. They are looking for loans.

What type of products or services do you offer?: Offer traditional laundry mat services, pick up and delivery, government contracts, vending machines.

Who are your clients, customers or audience?: Nothing built in yet. They are trying to purchase a laundry mat to get the business started.

What is their geography?: SOUTH WEST COURT PEMBROKE PINES

What are their preferences?: Getting quality and affordable laundry services

What mode of product or service delivery do they prefer?: Both (pick up and delivery laundry services)

How have you tried to reach/market to them?: Not yet

What new changes do you want to make to your marketing strategy?: They have a Veteran partnership and want to start a business from scratch, find the right avenue to start the business, apply for veteran loans, develop a business plan with guidance for entrepreneurs. They want to focus the business plan on hot zone areas, grants available, minority owned business, federal / government contracts.

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: Minority owned business, Veteran background, Supportive community

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: No getting a loan to buy the right equipment

Years In Business : Startup

Who are your competitors?: -

1st Competitor Website?: -

2nd Competitor Website?: -

Website in your industry that you like?: -

OPTIONAL: Another website in your industry that you like?: -

What do you like about these websites?: -

Your Company Marketing Budget for next 12 Months?: \$1K - \$5K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), Google My Business, Display remarketing ads, Facebook Ads, Instagram Ads, Social media advertising, Social media management, Affiliate Marketing, SMS Marketing, Door To Door, Website Design, Print Marketing