

Thank you for submitting our form!

Here are the details you sent us:

First name: Maricel

Last name: Llull

Organization Name: Major Debt Negotiators

Address: PO Box 97633 Pembroke Pines, FL 33029

Enter your email address: maricelllull1@gmail.com

Phone Number: 877-350-2062

Assistant's Name: Marlin

Assistant's Email: marlon@majordebt.com

Assistant's Phone:

How would you paint success for your company in the next 6 -12 months?: Good flow of customers. 18 customers per month.

Who are your clients, customers or audience?: People with debt

What is their geography?: Florida

What are their preferences?: trust - Social proof

What mode of product or service delivery do they prefer?: 80 % Phone call, 20% Webcam

How have you tried to reach/market to them?: Social Media ADS (\$200) , SEO (\$198)

What new changes do you want to make to your marketing strategy?: Need Results.

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: trust, constant updates on accounts, communications, rewarding them to complete the program (24-48 months)

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: Ignorant how to market on Social Media

Years In Business : Startup

Who are your competitors?: <https://www.floridadebtreliief.org>

<https://solidgroundfinancial.org/>

<https://encompassrecoverygroup.com/>

1st Competitor Website?: <https://www.floridadebtreliief.org>

2nd Competitor Website?: <https://solidgroundfinancial.org/>

Website in your industry that you like?: <https://www.freedomfinancialnetwork.com/>

OPTIONAL: Another website in your industry that you like?:

What do you like about these websites?: Transparent

Your Company Marketing Budget for next 12 Months?: \$1K - \$5K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), LinkedIn Advertising, Google Adwords, Google My Business, YouTube Ads, Facebook Ads, Instagram Ads, Social media advertising, Public Relations/Press Mentions, Video Marketing, Podcast Marketing