

Thank you for submitting our form!

Here are the details you sent us:

**First Name:** Shaday

**Last Name:** Cleare

**Company Name:** Vanity Kane Boutique

**Company Phone:** [1\(800\)468-1606](tel:18004681606)

**Email Address:** [Customerservice@vanitykane.com](mailto:Customerservice@vanitykane.com)

**Main Phone:** [\(352\)458-1606](tel:3524581606)

**Phone Extension:**

**Upload - High Quality Logo:**

[1a71f5c7d93ac9e7\\_vanity\\_kane-1-a.jpg](#)

**Which Social Media Content Management Plan Did You Choose:** Premium

**Which Social Media ADS Management Plan Did You Choose:** Premium

**1. Please provide username and passcode of each of your social media sites. Some sites like facebook require you add us as co-administrators:** -Facebook (Co-admin. Add GP

Reach/production@gp.marketing)

-Linkedin Company(Co-admin. We will follow your page and you will add as admin's through Linkedin)

-Youtube (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Google Business Listing (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Google Analytics (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Twitter:

-Instagram:

-Pinterest:

-Linkedin Personal:

-Tumblr:

-Reddit:

-Vk:

-TikTok:

**2. Please share with us your social media urls:** -Facebook:

-Twitter:

-Instagram:

-Pinterest:[@tsvanitykane/vanitykaneboutique](#) - Mrs.TLC05

-Linkedin Personal:

-Linkedin Company:

-Youtube:

-Google Business Listing:

-Tumblr:

-Reddit:

-Vk:

-TikTok:

**2. Please share with us website and hosting login information if we are doing any SEO or intergation work:** -Website Admin Username/Passcode:

<https://vanitykaneboutique.myshopify.com/admin> - Mrs.TLC05

-Hosting Admin Username/Passcode:

-Other Key Admin Username/Passcode:

**3. What are your top goals for your social media campaign? Are you trying to increase awareness, grow your community, increase engagement, increase website traffic?:** All of the above, but mainly drive sales.

**4. How would you describe the audience you are trying to reach on social media?:** Fashionable

**5.If you have social media accounts created, who is managing the accounts currently? Please explain your past techniques, content, etc.? What has been effective and what hasn't?:** Myself, I have not sold any items yet.

**6.How would you describe your brand personality and how would you like your captions and engagement comments to come across? Are you friendly and conversational? Funny or more serious? Any feedback is helpful.:** funny but sassy, yet bossy and luxurious

**7. Are there any accounts on social media that you admire in your industry? What appeals to you that you'd like to see implemented on your accounts?:** the appeal I'd like to see on our account is luxury/Fancy eye catching yet puzzling to buyers( I want the audience to feel as if I company is well matured in since where they'll have to ask them selves why am I just now seeing this site or platform)

**8. Are there any blogs, websites, or other social media accounts that are relevant to your brand that you monitor regularly and could be used as content resources? Please explain and include links.:** no

**9. As much as knowing what you like is helpful, we also like to know what you don't like. Are there any topics we should shy away from or any accounts that you do not want us engaging with during your campaign?:** not sure

**10.In terms of visuals, is there a specific aesthetic you'd like us to stick to for photos or graphics? Please provide branding guidelines if available.:** consistency.

**11. Are there repeat questions you receive regularly on social media we should be aware of? Our standard practice is to notify you of any questions we don't have answers for and during the campaign we will make note of repeat questions so that we can handle without notifying you every time.:** none yet

**12. Is there anything else that you would like to share with us that you think will be helpful for our team?:** not at the moment

**PDF:**