

Thank you for submitting our form!

Here are the details you sent us:

**First name:** Daniel

**Last name:** Diaz

**Organization Name:** Mining Life LLC

**Address:** 2160 58th Ave #216

**Email:** [ddiaz@mininglife.io](mailto:ddiaz@mininglife.io)

**Phone Number:** [19548343429](tel:19548343429)

**What have you tried in marketing that has worked?:** For mining life its all been word of mouth.

**How are you getting the majority of your business now? How do most people hear about your business?:** Word of mouth.

**What SEO activities have you conducted in the past?:** None.

**What search and social media activities have you conducted in the past:** Barely anything.

**What offline marketing activities have you conducted in the past?:** Attended Mining Disrupt as a vendor, where we had a booth and met many interested parties.

**Top competitors your industry (please list):** Competitors:

<https://miningcave.com/>

<https://www.cryptocaverns.com/>

<https://powtechnologies.com/>

<https://miningsky.com/gpu/>

<https://compassmining.io/>

<https://asicjungle.com/> (Current Partner)

**What marketing do you feel has or could work for you? Please explain?:** I think any kind of marketing would work is the message is tailored properly. I have yet to come across someone who has not wanted to invest or get into crypto mining when they understood how profitable it can be.

**What marketing services are you interested in trying?:** SEO (Organic Growth Based On Relevant Content on Your Website), LinkedIn B2B Lead Generation, LinkedIn Advertising, Google Adwords, Google shopping, Google My Business, YouTube Ads, Display remarketing ads, TikTok Ads, Facebook Ads, Facebook Marketplace, Instagram Ads, Social media advertising, Social media management, Public Relations/Press Mentions, Affiliate Marketing, SMS Marketing, Door To Door, Telemarketing, Website Design, Video Marketing, Podcast Marketing

**What barriers/challenges have you met that have stopped you from achieving your marketing goals so far?:** Time and money.

**If you are dissatisfied with your current marketing, what is the primary reason for your lack of satisfaction?:** We dont have any active marketing other than word of mouth.

**Being as specific as possible, if you were to fast forward three years into the future, what do you feel has to happen in your marketing for you to feel happy with your progress?:** Having a constant online presence where we are pulling clients in organically and through paid advertisements.

If we could pull in a minimum of \$100,000 profit per month, that's around 100 sales per month, I would feel that is a decent foundation three years out.

**Have you worked with a digital marketing agency in the past? If so, describe this experience.:**

Yes. Global Presence. It has been amazing thus far.

**Do you have a specific person(s) responsible for managing marketing?:** Jennifer Faubert - COO

**What is your estimated average customer lifetime value?:** Not sure

**What keywords do you wish to rank for or bid for on Google. We will analyse these keywords and advise you on the terms you need to target for best results/ROI.:** Bitcoin

BTC

Ethereum

ETH

ASICs

ASIC

Collocation

Hashrate

GPUs

GPU

Mining

Crypto Mining

Mining Rig

Energy

MegaWatts

Bitmain

S19J Pro

Terrahash

Mining Difficulty

Ergo

Block

Blockchain

Cold Wallet

Cold Storage

Nexo

FinTech

Financial Technology

BlockFi

DeFi

Decentralize Finance

DApps

Gas

Gas fees

HODL

Halving  
Smart Contract  
Stablecoin  
Alt Coin  
Ravencoin

**List each website address you wish to promote.:** mininglife.shop

**What is your average monthly ad spend with Google Ads?:** Between \$3000 - \$5000 per month

**Please list your main business services in order of importance. Please list the webpage for each service if one already exists on your website:** Retail Sales of Crypto Miners & Equipment; Collocation/Hosting of Mining Rigs. www.mininglife.shop

**What locations do you wish to advertise within? Please list in order of importance.:** Florida, Hawaii, Alaska, Connecticut, Rhode Island, Massachusetts, New Hampshire, California, Vermont, New York, Maine, New Jersey, District of Columbia, Michigan, Maryland, Wisconsin, Delaware, Arizona, Remainder of USA.

This list, except for Florida, is listed in order of state that have electricity costs higher than the state of Florida.

**What's your most profitable line of business?:** Most profitable line of business is selling mining rigs, then collocating them.

**Are you satisfied with your current website? If you are not satisfied, please briefly explain why**  
: We didnt have one until you created it.

**Who's your target audience? Primary, secondary?:** Primary: Retails customers who want to start mining crypto for themselves.

Secondary: Current crypto miners who need to purchase additional miners or find a collocation site.

**How would you describe your ideal customer?:** Someone who is an accredited investor (i.e. Net worth of over \$1,000,000 and has earned more than \$200k per year for the passed two years) and is interested in investing into crypto and/or crypto mining.

**What part of the market do you think you are missing?:** The entire market since we arent marketing or advertising.

**Website Administrator login (username/pw)?:** Check with Jack

**Google Ads login (username/pw)?:** Check with Jack

**Google Analytics login (username/pw)?:** Check with Jack

**Other important logins:** Check with Jack