

Global Presence Resseller/WhiteLabel Program

Dear Partner,

Welcome to the *Global Presence Whitelabel & Reseller Partnership Program*. This partnership is for entrepreneurial-minded people like you who have a passion to help people grow their organizations by providing business and marketing development solutions. As you do the sales and referrals we will help you close and do the heavy lifting of research, development, design, and execution of multi-channel marketing strategies from WEBSITE DESIGN, SEO, ADS, SALES FUNNER, EMAILS, & MUCH MORE.

1. Purpose:

We are looking for partners like you who have the drive to help others grow and make money in the process. Leaders who understand the art of relationally connecting with businesses in need of growth.

2. Profit-Sharing:

As you continue to connect with new prospects and close new deals we will support you in the process. Because this is a partnership based on revenue sharing we will have to split the dollar into thirds (33%) on most deals. Some commissions you earn may be as low as 10% due to the cost of labor and goods. But for the most part, it will be between 15%-33%.

3. Unseen Partner:

We will work as an **upfront business partner** or **white label partner**. Whichever model serves you best. Whitelabel partner is good for companies who seek for Global Presence to be in the background helping clients under their company brand.

4. Investments:

You will need to invest in your marketing efforts to grow. Our commissions are <u>evergreen</u> on both of our ends. An evergreen model states that as long as the client pays the seller, the sales rep or support team gets paid. Essentially it is a permanent commission payout structure as long as the client makes payment.

If you chose the white label structure the client belongs to you and we will ask for upfront payment based on the commission rates stated above. It is essential that you receive payment from your client before committing to any work.

5. Goals:

Our goal is to help you increase your revenue each year. This amount can greatly increase if you have a greater sales network and marketing efforts behind our joint effort.

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6. Tax:

All tax liabilities will be partners' individual responsibility and all commissions paid to Global Presence Enterprises will be made as 1099 independent contractors.

7. Quota:

There is no monthly minimum quota for this plan and all commissions are evergreen.

8. Payment Process:

Payments will be made to our partners through our affiliate app via Paypal by the 1st of every month.

9. Global Presence agrees to provide partners:

- 2 hours of free training on our products.
- Access to sales and marketing resources.
- A reseller portal that makes it easy to register your leads by creating Sign-up forms for your website.
- Create login forms for your website.
- Direct access to our Customer Success Team to get help for customizations and configurations for On-Demand.
- Early access to product roadmap enables you to improve business planning and influence product direction.

10. Partner agrees to provide Global Presence:

- Account representative type of support to each client.
- Resolve any non-payment issues.
- Participate in business partners' meetings at least once a quarter for a minimum of 60 minutes each meeting.
- Participate in products and service training at the office or online via the web.
- Respond to email correspondence no later than 48 business hours, unless notified of illness or vacation in which case should have another authorized representative to make financial and legal arrangements.
- Participate in any legal, financial, or administrative matters that enable the execution of business partnerships.
- Maintain Federal and State laws governing business, marketing, and software development. Be ethical.

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11. Set Up Commissions:

- \$300 set up (\$100.00 partner commission)
- \$500 set up (\$165.00 partner commission)
- \$1000 set up (\$325.00 partner commission)
- \$1500.00 set up (\$500 partner commission)
- \$2000.00 set up (\$650 partner commission)
- \$2500.00 set up (\$825 partner commission)

Customized website, software, or marketing services will be discussed by both parties and the proposal will be emailed from our designated CRM.

We are looking forward to helping clients and making money together. This agreement can be renegotiated and changed by mutual written agreement. Acceptance of this proposal, signature, or payment to the invoice demonstrates your understanding and agreement of the terms and conditions.

Together we can be more effective, service more clients, create more jobs, and develop more residual income for our companies/families.

Both parties should sign below if they agree with these partnership terms.

Partner Company Name
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Signature
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Global Presence Enterprises LLC.
Partner Company Name
Jack Hakimian
Full Name
Jah Aakimia
Signature
12-14-2021
Date