

Thank you for submitting our form!

Here are the details you sent us:

1. What is It?: It's a medical aesthetic school.

Online and in-person.

2. Who's it For?: Nurses, nurse practitioners, and physician assistants

3. What's the Value?: comprehensive, in-depth curriculum yet easy to understand to help you learn as much as possible and be able to practice with confidence.

4. Why Is It Different?: Have direct contact with the physician instructor for 30 days

Have access to the material for 12 months

Have access to a business bonus course (worth \$1,000)

Where can you sell your solution?: Local, Regional, National, International

What geographical location(s) would you like to target? (Please mention specific cities, states, regions, and/or countries.): South Florida, Florida, United States, Brazil, Asia (Qatar, Singapore)

What are the top 5 industries of the companies you would like to sell to? (If you don't see one of your top five industries, you can use the "Other" option at the bottom of this list to write in any other industry.): Higher Education, Hospital & Health Care, Medical Practice, Professional Training, Other

What is the employee headcount of the companies you can sell to?: Self-employed, 1-10 employees, 11-50 employees, 51-200 employees, 201-500 employees, 501-1,000 employees, 1,001-5,000 employees, 5,001-10,000 employees, 10,000+ employees

What are all the job titles you can sell to?: Nurses, Nurse Practitioners, Physician Assistants

Describe your #1 ideal buyer persona.: Nurse Practitioners/Physician Assistants that are about to graduate

Recently graduated Nurse Practitioners/Physician Assistants

Describe your #2 ideal buyer persona.: Nurses/Physician Assistants that are tired of their crazy hours, that want more time for the family, for the gym

Describe your #3 ideal buyer persona.: Nurses/Physician Assistants that are mentally exhausted, and don't want to be in a very difficult environment anymore

What are the top 2 things that your prospects are doing instead of you to get the job done?

(Example: Financial advisor targeting small business owners.): They are afraid of the transition because of the income. They make good money where they are and it is not easy to start a new career or to get a job without experience.

What is the #1 thing that most of your prospects are doing instead of you to get the job done?:

Going to other schools that are more known in the market.

How do you get them to realize that #1 thing is bad?: Do not know

What is the #2 thing that most of your prospects are doing instead of you to get the job done?:

Do not know

How do you get them to realize this #2 thing is bad?: Do not know

What is your social proof (credibility) statement?

: I need help here

textarea_68: I'm not using any, but it can be a free e-book

textarea_68_copyca50: Have direct contact with the physician instructor for 30 days (through text)

What is the email address you used to submit your Cleverly payment?: adm@maalacademy.com

What is the best email address to reach you at?: adm@maalacademy.com

List all email addresses that will be involved in approving your campaign?:

adm@maalacademy.com

First Name: Daniela

Last Name: Cancado Espaillat

Email Address?: adm@maalacademy.com

What is the name of your company?: Masters Academy of Aesthetics & Lasers

What is the first and last name of the LinkedIn profile you will be using?: Do not know yet

What is your company's annual revenue?: \$0 - \$25K

List all company names we should exclude from your LinkedIn outreach campaigns.: I do not have them yet

Upload - High Quality Logo:

[ab84c617d53a5bf0_maal_logo_transparent_blue.png](#)

Website Admin URL: <https://www.maalacademy.com/>

Website Admin Username: Login: adm@maalacademy.com

Website Admin Password: Password: Uprise\$!

Any Other Relevant Platform Links and Login Credentials?:

PDF: