

Thank you for submitting our form!

Here are the details you sent us:

First name: Victoria

Last name: Tkacheva

Organization Name: Curated People

Address: 61 bronxville road

Enter your email address: victoria@curatedpeople.com

Phone Number: 347-831-8211

Assistant's Name:

Assistant's Email:

Assistant's Phone:

How would you paint success for your company in the next 6 -12 months?: Reaching more companies on a global scale. Having more repeat business. Booking a minimum of 10 events a day.

Who are your clients, customers or audience?: Corporate, tech, finance, start ups. Companies with multiple office locations looking to entertain across their various locations

What is their geography?: Global

What are their preferences?: Our clients prefer to have us organize all aspects of their event from initial inquiry to shipment to zoom execution

What mode of product or service delivery do they prefer?: Our clients prefer any events with supplies/kits to be delivered to them

How have you tried to reach/market to them?: Cold outreach, sponsored instagram and facebook ads

What new changes do you want to make to your marketing strategy?: We want to be more aware of our target market and how to properly reach them via the proper marketing channels

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: We provide event planning instead of just a booking event platform

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: Our social media engagement and e-mail marketing

Years In Business : Startup

Who are your competitors?: Zin Agency

Boombox Events

Kapow

1st Competitor Website?: www.zincagency.com

2nd Competitor Website?: www.boombox.events

Website in your industry that you like?: www.zincagency.com

OPTIONAL: Another website in your industry that you like?: www.boombox.events

What do you like about these websites?: They are engaging, clear and concise, easy to navigate,

descriptive with their products and services

Your Company Marketing Budget for next 12 Months?: \$15K - \$20K

What marketing services are you interested in trying?: Google Adwords, Google My Business, Facebook Ads, Instagram Ads