



## Global Presence Support

## Global Presence Marketing

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Quote #	Subject	Date Created	Valid Until
172	Global Presence Marketing BIZ PLUS PLAN Proposal for ALL- INCLUSIVE PREVENTIVE CARE	12/17/2020	12/31/2020

### Recipient

ALL-INCLUSIVE PREVENTIVE CARE, LLC  
ATTN: Marcela Sandino  
5881 NW 151 Street, SUITE 218  
Miami Lakes, Florida, 33014  
United States

Dear Marcela

Thank you for meeting with me and for giving Global Presence Marketing an opportunity to share this proposal. You can download a full-color version of this proposal with case studies, our team profile, certifications, service, and company details, pricing here: <http://bit.ly/37wizMQ>

### A) THE CHALLENGE

ALL-INCLUSIVE PREVENTIVE CARE is preparing to launch a primary care health center for all genders and ages, but with a slight focus on women's gynecological needs. They will provide botox, facial rejuvenation, and injectable treatments as the second phase of their marketing and growth. They are in need of a website, that is search engine optimized and customized for their target markets. Also, one that meets HIPPA and ADA compliance standards and loaded with add-ons fit for the health industry and managing appointments. They also want a few hours of video, graphic, and social media support so the deliverables are streamlined with one company.

### B) THE SOLUTION

GPM will work with Marcela Sandino and the team to develop a creative strategy of engagement and use various social media and search channels to reach new patients in the Miami Lakes vicinity. We will make them honorary members of the new Pembroke Pines Chamber of Commerce we are launching ([www.PembrokePinesChamber.com](http://www.PembrokePinesChamber.com)) and the new [www.MiamiLakes.Today](http://www.MiamiLakes.Today) publication to spread their messages. We will manage the pre and post-production of video recordings and photos. We will promote the content through these third-party platforms with a suggested advertising budget of \$1-\$5K per month.

## C) THE EXECUTION

### BIZ PLUS PLAN

Software As Service Plan

Template Customized Website

Web Extensions (Additional \$10K - \$50K? Annual Value)

2 GEO Targeted Article/6 Locations (\$1200 Annual Value) Security & Software Updates

60 GB Server

25 Cpanel Emails

4 Hours of Basic Website, & Graphic Support (\$3,600 Annual Value)

Month To Month Server Lease

Referral Bonus \$50

Terms & Conditions

- One-Time Set-Up Cost: \$600 Set-Up (8 Hours)

- Monthly: \$475 Monthly Subscription

\*Sign up by December 20th, 2020, and we will add the Social Media Messaging Management Plan for one month. The Standard Plan is valued at \$500 monthly. View details here <https://gp.marketing/social-media>

## D) PROJECTED TIMELINE

1-5 Business days - Onboarding and analysis. Web design, logo design, and Social Media accounts and messaging strategy.

1-15 Business days -Website and Social Media branding, copies & videos created. Social media promos created.

1-20 Business days - Google My Business & Social Media Auto-Posting. Start Bi-weekly Podcast/Videos/Graphics.

1-25 Business days - Create videos and banners centered on different audiences and offerings.

1-30 Business days - Evaluate the first 30 days with the client. Pivot strategy if results are not being achieved.

## E) TESTIMONIALS

Willie White

5 Stars

My experience with Global Presence has been one of complete satisfaction. Not only does the website created by Global Presence looks amazing, and their marketing ideas has provided Trinity Water Damage Restoration Service with the positive exposure needed. Global Presence has made a difference, and I would recommend them to any business looking for creative ways to grow. Thank you, Global Presence.

Deanna Bartalini

5 Stars

Jack and his team do a good job on our website. They respond quickly to work requests and keep us informed of progress.

Alex Dso

5 Stars

We have been using Global Presence for over many years now, and we are VERY happy with their service. They have taken our organization's website to the next level and are constantly make enhancements as technology evolves.

Read other reviews here: <https://bit.ly/36cMEKe>

F) CLOSING

Our relationship is month to month, and we have a goal of earning your business long term by treating you with respect and adding monetary value to your company.

We will give you a 30-day money-back guarantee if you are not happy, as seen in our Terms and Agreement: <https://globalpresence.org/terms>

We look forward to setting up a face to face or webcam meeting to discuss this proposal and negotiate a final package that is best for you.

Please schedule a meeting based on your availability here: [www.globalpresence.org/jack-hakimian](http://www.globalpresence.org/jack-hakimian)

Thanks!

Sincerely,  
Jack Hakimian  
CEO/Business & Marketing Developer  
(305) 501-4280 ext. 10  
[jack@gp.marketing](mailto:jack@gp.marketing)  
[www.gp.marketing](http://www.gp.marketing)

Qty	Description	Unit Price	Discount %	Total
1	BIZ PLUS PLAN Software As Service Plan Template Customized Website Web Extensions (Additional \$10K - \$50K? Annual Value) 2 GEO Targeted Article/6 Locations (\$1200 Annual Value) Security & Software Updates 60 GB Server 25 Cpanel Emails 4 Hours of Basic Website, & Graphic Support (\$3,600 Annual Value) Month To Month Server Lease Referral Bonus \$50 Terms & Conditions  - One-Time Set-Up Cost: \$600 Set-Up (8 Hours) - Monthly: \$475 Monthly Subscription  *Sign up by December 20th, 2020, and we will add the Social Media Messaging Management Plan for one month. The Standard Plan is valued at \$500 monthly. View details here <a href="https://gp.marketing/social-media">https://gp.marketing/social-media</a>	475.00	0.00	\$475.00 USD
Sub Total				\$475.00 USD
Broward tax @ 6.00%				\$0.00 USD
Total				\$475.00 USD