

**Global Presence Marketing**

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To**SEOPW CRA**

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GPMPRO-00047

WordPress Website Design Proposal For Southwest Overtown/Park West Community Development Agency

Date: 22-03-2023

Open Till: 29-03-2023

Dear Maya & Natalya,

Thank you for considering Global Presence Marketing as your potential web design vendor. We are a minority-owned company with a [4.7 Google Review](#), [4.9 Facebook Review](#), [Liquid Space 5 Star Rating](#), [A+ Rated](#) accreditation with [BBB](#), [Google Ads Certified Partner](#), [SEMrush Pro SEO Agency Partner](#), [YOAST.com SEO Certified](#) / [WordPress SEO](#) experts, and website ADA compliance pros.

We are members of the [International Association of Accessibility Professionals \(IAAP\)](#), [Chamber of Commerce of the Palm Beaches](#), [Miami-Dade Chamber of Commerce](#), [Miramar Pembroke Pines](#)

[Regional Chamber of Commerce](#), [US Chamber](#), [US Black Chamber](#), [Fort Lauderdale Chamber of Commerce](#), [American Marketing Association](#) and [David Posnack Jewish Community Center](#).

We were [Voted in 2022 as the Best Legal Marketing service for South Florida](#). We received an endorsement for our excellent website and accessibility services from [Mr. Wondeful \(Kevin O'Leary\)](#), the founder of [Shark Tank](#).

You can view our [case studies](#) and [work references](#) too. Our founders, Jack and Jhael Hakimian, started this company as a for-profit social enterprise that empowers the community with marketing/business/software development internship opportunities, providing pro-bono and discounted support to nonprofits and a talent network that connects people to companies. [They have a fantastic story of overcoming the odds you must read.](#)

We appreciate the opportunity to submit this proposal to build a website similar to the [Orlando Economic Partnership](#) and provide you with a comprehensive overview of our solutions and services.

At [Global Presence Marketing](#), we pride ourselves on delivering innovative and effective solutions that help businesses achieve their goals. We have a proven track record of providing exceptional service to our clients, and we are confident that we can deliver the same quality to your business. We hope this proposal gives you the information you need to make an informed decision.

Proposed Plan & Pricing

Our proposed Biz Ownership Plan is tailored to meet your Redevelopment Agency needs. The investment for this plan is a payment of **\$10,000.00**. To start your project, we require a deposit of **\$5,000**. This deposit will go towards the onboarding, wireframe, design, and editing process. It will take 10 to 20 business days to complete the project and launch your website on your server or our server and maintenance plan.

Below are the features of the plan. We can exclude the hosting service too:



Biz Ownership Plan Features

| INCLUSIONS |
|---|
| Basic Website, Video, Graphic, & SEO Plugin Updates |
| Customized Website |
| Essential Web Plugins |
| 247 Security, Plugin Updates, & Server Maintenance |
| GB Server |
| Company Emails |
| 12 Month Hosting Agreement |
| 30 Day Cancellation Notice |
| Custom Webpages |
| Monthly Hosting & Maintenance |
| Referral Bonus |

We also recommend adding the following plugins with a one-year maintenance plan:

- **Classified Listing Plugin** - Enables the community to list their businesses, classified ads, rental opportunities, and more. [View sample.](#) [Read features.](#)
- **Directory Listing Plugin** - Enables the community to find essential for-profit and nonprofit services near them quickly. [View sample.](#)
- **Events Management Plugin** - Efficiently organize and promote community events with WordPress events management plugin. [View sample.](#) [Read features.](#)
- **Team Page Plugin** - The page will be like Orlando Economic Partnership. [View Sample.](#)
- **Map Search Plugin** - This will enable citizens to search with their addresses to see if they are within the CRA service zone. We will import every unit address in your area by CSV, and the app will automatically create latitude and longitude. [View Sample.](#)

Timeline

Our proposed plan for your marketing needs includes a projected timeline. We have designed a comprehensive strategy involving several marketing phases, each lasting 15 to 30 days. Our team will closely monitor the progress of each stage and make necessary adjustments to ensure the best possible results.



Project Timeline

| SERVICES | DURATION |
|---------------------------------|------------------------|
| SEO & Market Research | 15 to 30 Business Days |
| Website Set Up & Optimization | |
| Social Media Optimization | |
| CRM Development & Integration | |
| Google My Business Optimization | |
| Bi-Weekly Podcast Videos | |
| SEO Campaigns | |
| Digital Ads Marketing | |
| Website Updates & Landing Pages | |
| Graphic, Video, & Audio Updates | |

Conclusion

It will benefit CRA to move forward with this marketing plan, and we are ready to take the necessary steps for a successful implementation. Before committing to the proposed project, we understand that our partners may desire changes before accepting it.

Therefore, we invite you to share any alterations you may require or discuss any adjustments that need to be made for all parties to agree.

Once the plan is completed and approved, both sides must sign the contract to ensure a legally binding agreement. We suggest promptly paying to avoid delays and executing the project as soon as possible.

If you have any questions or concerns, please email or contact me anytime. We look forward to working with you and achieving success with this marketing plan.

Sincerely,

Jack Hakimian

CEO/Business Growth Specialist

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- [GPM Linkedin](#)
- [GPM Instagram](#)
- [GPM Facebook](#)
- [GPM Youtube](#)
- [GPM Yelp](#)
- [GPM BBB](#)
- [GPM Google Business](#)

Terms and Conditions

- [30-Day Cancellation & Refund Agreement](#)
- [ADA Compliance Certification Agreement](#)
- [Auto-Renewal Agreement](#)
- [Cancellation Request Policy](#)
- [Creative Content and Media License Agreement](#)
- [Document Remediation Terms and Conditions](#)
- [Lead Generation Guarantee](#)
- [Linkedin Engagement Agreement](#)
- [Marketing Agreement](#)
- [New Client Payment Method Policy](#)
- [Privacy Policy](#)
- [Quality Assurance Recorded Communications Consent](#)
- [Recruitment Agreement](#)
- [Staffing Agency Agreement](#)
- [Website and Digital Marketing Agreement](#)

| # | Item | Qty | Rate | Tax | Amount |
|---|--|-----|-----------|------------------|-------------|
| 1 | Biz Ownership Plan Website design - \$10,000- Learn more anout Biz Ownership Plan here: www.gp.marketing/full-service | 1 | 10,000.00 | 0% | 10,000.00 |
| | | | | Sub Total | \$10,000.00 |
| | | | | Total | \$10,000.00 |