

Thank you for submitting our form!

Here are the details you sent us:

**First name:** Jason

**Last name:** Mompremier

**Organization Name:** Jay Mompremier, LLC

**Address:** 1341 NE 143 st. North Miami, FL 33161

**Enter your email address:** [jay@jaymompri.com](mailto:jay@jaymompri.com)

**Phone Number:** 14787727520

**Assistant's Name:**

**Assistant's Email:**

**Assistant's Phone:**

**How would you paint success for your company in the next 6 -12 months?:** - Concert in January 2022 - Minium 100 people showed up

- 20K followers from Miami in 6 months across all social platforms

**Who are your clients, customers or audience?:** - 16-25 years old

- females

- Multi-cultural

- Primary Middle-Class, but reach will Multiclass

**What is their geography?:** Digitally Miami-Dade, physically will Miami Metro (Miami, Broward, Palm Beach)

**What are their preferences?:** - Active lifestyles (gym, park, beach, mall, shopping, friends house, etc)

- love to listen to Hip Hop, R&B, Kompa

- Justin Bieber, Bruno Mars, Kiddo Marv, Major Nine, Drake, Her, Weekend, Jason Derulo, Flo Kid

**What mode of product or service delivery do they prefer?:** Youtube, Apple Music, Spotify,

**How have you tried to reach/market to them?:** Yes. Instagram Ads, sent them to Youtube, Spotify, Apple Music, Few Sound clouds

**What new changes do you want to make to your marketing strategy?:** - Multi-channel

- Local

- Authentic

- Organic

**What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?:** - Being creative

- Produce your own music

- Show personality through music

**What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?:** - Spread to wide

- Trying to be someone your not (i.e. look rich, I got it...)

**Years In Business :** 2-5

**Who are your competitors?**

: Kiddo Marv

**1st Competitor Website?:** Flo Kid Instagram -<https://www.instagram.com/flokid88/>

**2nd Competitor Website?:** Major Nine, Flo Kid

**Website in your industry that you like?:** <https://www.instagram.com/flokid88/>

**OPTIONAL: Another website in your industry that you like?:**

**What do you like about these websites?:** Pushing his Instagram and marketing in a smart way.

Recent music video dating game.

**Your Company Marketing Budget for next 12 Months?:** \$5K - \$10K

**What marketing services are you interested in trying?:** SEO (Organic Growth Based On Relevant Content on Your Website), Google My Business, YouTube Ads, TikTok Ads, Facebook Ads, Instagram Ads, Social media advertising, Social media management, Public Relations/Press Mentions, SMS Marketing, Door To Door, Website Design, Video Marketing, Podcast Marketing