

Here are the details you sent us:

Last Name: KLYACHMAN

Company Phone: 954-505-4937

Main Phone: [954-505-4937](tel:954-505-4937)

Upload - High Quality Logo:

Which Social Media ADS Management Plan Did You Choose: Premium

facebook require you add us as co-administrators: -Facebook (Co-admin. Add GP Reach/production@gp.marketing) increase traffic to my site kidsmiraclesteps@gmail.com, Miracle2021!

-Linkedin Company(Co-admin. We will follow your page and you will add as admin's through Linkedin)

-Youtube (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Google Business Listing (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Google Analytics (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Twitter:

-Instagram: Kidsmiraclesteps, Miracle11

-Pinterest:

-Linkedin Personal:

-Tumblr:

-Reddit:

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-TikTok:

2. Please share with us your social media urls: -Facebook:

-Twitter:

-Instagram:

-Pinterest:

-Linkedin Personal:<https://www.linkedin.com/feed/gklyachman@yahoo.com>, Leonakl1

-Linkedin Company:<https://www.linkedin.com/company/74719587/admin/>

-Youtube:

-Google Business Listing:

-Tumblr:

-Reddit:

$$-V_k:$$

- TikTok:

2. Please share with us website and hosting login information if we are doing any SEO or intergation work

: -Website Admin Username/Passcode:admin@kidsmiraclesteps.com, Miracle2021!

-Hosting Admin Username/Passcode:

-Other Key Admin Username/Passcode:

3. What are your top goals for your social media campaign? Are you trying to increase awareness, grow your community, increase engagement, increase website traffic?: drive more traffic to my site, be number one on all search sites.

4. How would you describe the audience you are trying to reach on social media?: disable children, pediatric social workers, foster homes, adaption agencies, charities for the blind and deaf etc. anything that has to do with disable kids

5.If you have social media accounts created, who is managing the accounts currently? Please explain your past techniques, content, etc.? What has been effective and what hasn't?: we do

6.How would you describe your brand personality and how would you like your captions and engagement comments to come across? Are you friendly and conversational? Funny or more serious? Any feedback is helpful.: we are a PPEC facility. we are a loving, friendly and conversational prescribed pediatric daycare facility for disable kids. we provide skilled nursing care. free daycare and transportation with medicaid. (read our brochure).

7. Are there any accounts on social media that you admire in your industry? What appeals to you that you'd like to see implemented on your accounts?: bigbearacademyppec.com/

8. Are there any blogs, websites, or other social media accounts that are relevant to your brand that you monitor regularly and could be used as content resources? Please explain and include links.: other ppec companies on instagram and youtube, various groups of disable children

9. As much as knowing what you like is helpful, we also like to know what you don't like. Are there any topics we should shy away from or any accounts that you do not want us engaging with during your campaign?: the main thing we want to educate public about PPEC. The benefits of PPEC to the families. We would like to tell them about our medical facility.we want to let them know that we care for both the parents and children

10.In terms of visuals, is there a specific aesthetic you'd like us to stick to for photos or graphics? Please provide branding guidelines if available.: no

11. Are there repeat questions you receive regularly on social media we should be aware of? Our standard practice is to notify you of any questions we don't have answers for and during the campaign we will make note of repeat questions so that we can handle without notifying you every time.: no

12. Is there anything else that you would like to share with us that you think will be helpful for our team?: we are there for all to help

PDF: