Thank you for submitting our form!

Here are the details you sent us:

First Name: Sheldon
Last Name: Meredith
Email Address: sheldon.meredith@systech-usa.com
Company Name: Systech USA
Company Website: http://systech-usa.com
Company - What is It?: IT Solution Provider
Company - Who's it For?: People (tech-savvy or not) looking for different tech solutions.
Company - What's the Value?: Solution Provider from A to Z (involved from start to finish)
Company - Why Is It Different?: Systech is the connector between people and tech companies like Dell that otherwise wouldn't be reachable for people.
Company - Where can you sell your solution?: National
Company - Where would you like to focus your ads?: National
What geographical location(s) would you like to target? (Please mention specific cities, states, regions, and/or countries.): National
What are the top 5 industries of the companies you would like to sell to? (If you don't see one of your top five industries, you can use the "Other" option at the bottom of this list to write in any other industry.): Accounting, Computer & Network Security, Computer Hardware, Computer Networking, Computer Software, Consumer Electronics, Consumer Goods, Consumer Services, Financial Services, Government Relations, Information Services, Information Technology & Services
Please Describe Target Demographic (s): -Expert IT people that have their own lab and have the ability to buy equipment/services/software. (price-oriented)
-Other customers like Papa Johns Pizza, not necessarily IT experts. (solution-oriented)
-Customers that are not IT experts at all. Eg: Churches, Schools, Government Administrators. These could be large organizations. ("Systech will handle it A to Z", take burden out of their life, give them peace of mind.)
Which Target Interest Should We Reach?: -Expert IT people that have their own lab and have the ability to buy equipment/services/software. (price-oriented)
-Other customers like Papa Johns Pizza, not necessarily IT experts. (solution-oriented)
-Customers that are not IT experts at all. Eg: Churches, Schools, Government Administrators. These could be large organizations. ("Systech will handle it A to Z", take burden out of their life, give them peace of mind.)
What is the employee headcount of the companies you can sell to?: 11-50 employees
What are all the job titles you can sell to?: IT staff
Describe your #1 ideal buyer persona.: -Expert IT people that have their own lab and have the ability to buy equipment/services/software. (price-oriented)

Describe your #2 ideal buyer persona.: -Other customers like Papa Johns Pizza, not necessarily IT experts. (solution-oriented)

Describe your #3 ideal buyer persona.: -Customers that are not IT experts at all. Eg: Churches, Schools, Government Administrators. These could be large organizations. ("Systech will handle it A to Z", take burden out of their life, give them peace of mind.)

What are the top 2 things that your prospects are doing instead of you to get the job done? (Example: Financial advisor targeting small business owners.): Investing on Marketing (Social media ads)

What is the #1 thing that most of your prospects are doing instead of you to get the job done?: -

How do you get them to realize that #1 thing is bad?: -

What is the #2 thing that most of your prospects are doing instead of you to get the job done?: -

How do you get them to realize this #2 thing is bad?: -

What is your social proof (credibility) statement?: Solution provider from A to Z. Vast experience in the tech industry. Dell Awards and recognized partner.

What is an irresistible offer you're using right now to get leads?: Dell recognized partner, multiple awards in the tech industry.

What's the most valuable educational tip or thing you can give to prospects for free?: -

What is the best email address to reach you at?: info@systech-usa.com

List all email addresses that will be involved in approving your campaign?: info@systech-usa.com

What is the first and last name of the profile you will be using?: Systech USA

List all company names we should exclude from your campaigns.: -

Upload - High Quality Logo:

Website Admin URL: http://systech-usa.com

Website Admin Username: -

Website Admin Password: -

Login Credentials for Social Media Accounts: LinkedIn: We are super admins now.

Twitter: Client will confirm username and password with previous agency

Facebook and Instagram: We will create for them

Login Credentials for Other Accounts:

Your Monthly Maximum Advertising Spend: $2000

PDF: