

Thank you for submitting our form!

Here are the details you sent us:

First Name: Vensen

Last Name: Ambeau

Company Name: Vensen Ambeau Coaching

Company Phone: [7865668332](tel:7865668332)

Email Address: vensen@impact.vision

Main Phone: [7865668332](tel:7865668332)

Phone Extension:

Upload - High Quality Logo:

Which Social Media Content Management Plan Did You Choose: Standard

Which Social Media ADS Management Plan Did You Choose: Standard

1. Please provide username and passcode of each of your accounts. Some sites like Facebook, GMB, Google Analytics require you add us as co-administrators: Create new accounts for the business (not link it with personal)

-Facebook: *

-Twitter: *

-Instagram: *

-Pinterest:

-Linkedin Personal: we can connect to Vensen's personal account

-Linkedin Company: *

-Youtube: *

-Google Business Listing: *

-Tumblr:

-Reddit:

-Vk:

-TikTok: eventually

2. Please share with us your account urls: -Facebook: vambeau11@gmail.com (password: VandJ@14715)

-Twitter: v_ambeau (password: VenJas@14715)

-Instagram: vambeau11@gmail.com (password: VandJ@14715)

-Pinterest:

-Linkedin Personal: vambeau11@gmail.com (password: 1mmyownman)

-Linkedin Company:

-Youtube:

-Google My Business Listing:

-Tumblr:

-Reddit:

-Vk:

-TikTok:

2. Please share with us website and hosting login information if we are doing any SEO or intergation work: -Website Admin Url: Still working on domain

-Website Admin Username:

-Website Admin Passcode:

-Hosting Url:

-Hosting Admin Username:

-Hosting Admin Passcode:

-Domain Registry Url:

-Domain Registry Username:

-Domain Registry Passcode:

-Other Key Admin Username/Passcode:

3. What are your top goals for your social media campaign? Are you trying to increase awareness, grow your community, increase engagement, increase website traffic?: -To

transform and empower lives through realistic professional coaching

-To increase brand awareness using multiple marketing channels

-To generate leads through proven market strategies

-To increase sales and revenue over the next three years

4. How would you describe the audience you are trying to reach on social media?: Anyone needing help with accomplishing their goals and consider their finances are an obstacle and need guidance on developing a life plan (financial management, coaching with a holistic approach):

Industry specific workers (i.e., IT professionals, marketing, truck drivers)

Couples with double income

Minority families with kids

Single and professional women

Small business owners

People experiencing dramatic life events (i.e., divorce, childbirth, career change)

New or expecting parents

5.If you have social media accounts created, who is managing the accounts currently? Please explain your past techniques, content, etc.? What has been effective and what hasn't?: Vensen Ambeau. Not really done any efforts before. Most of his clients come through referrals and WOM. Preferred Coach with Dave Ramsey: Financial expert who offered a financial coach and Vensen is part of their network that allows him to get leads from Dave Ramsey's website.

6.How would you describe your brand personality and how would you like your captions and engagement comments to come across? Are you friendly and conversational? Funny or more serious? Any feedback is helpful.: Conversational, asking questions that will provide insights to people's behavior, active listening, challenging communication, truth telling, confront and breakthrough barriers, upfront, WHY, in-depth conversations, empathy.

7. Are there any accounts on social media that you admire in your industry? What appeals to you that you'd like to see implemented on your accounts?: John Maxwell

Jordan Peterson

Tucker Carlson

Frank Turek

John MacArthur

Jason Whitlock

8. Are there any blogs, websites, or other social media accounts that are relevant to your brand that you monitor regularly and could be used as content resources? Please explain and include links.: John Maxwell

Jordan Peterson

Tucker Carlson

Frank Turek

John MacArthur

Jason Whitlock

9. As much as knowing what you like is helpful, we also like to know what you don't like. Are there any topics we should shy away from or any accounts that you do not want us engaging with during your campaign?: Fast money, easy money, quick fix, get rich quick, pyramid scam.

10. In terms of visuals, is there a specific aesthetic you'd like us to stick to for photos or graphics? Please provide branding guidelines if available.: Real pictures, professional shots, personal content to connect with audience, welcoming organic visuals, colors: white, green, black (yellow and blue are more inviting and hopeful). Try different color palettes. Tony Robbins and storybrand.com website for reference.

11. Are there repeat questions you receive regularly on social media we should be aware of? Our standard practice is to notify you of any questions we don't have answers for and during the campaign we will make note of repeat questions so that we can handle without notifying you every time.: "I'd like to buy a house, what do I do to buy one?" "I need a plan that works" "Will this plan work?", "How does the future look like for me?"

12. What are your top 10 hashtags (If you don't know we can do research for you): We will do hashtag and keyword research

13. What are your top 10 keywords/key phrases that people use to find you on search engines(If you don't know we can do research for you): We will do hashtag and keyword research

14. Is there anything else that you would like to share with us that you think will be helpful for our team?: Share Vensen's story of where he was and where he's at now.

PDF: