

Thank you for submitting our form!

Here are the details you sent us:

First name: Kenny

Last name: Richmond

Organization Name: Green Life Trash Valley Services

Address: 361 NW 19TH STREET POMPANO BEACH, FL 33060

Enter your email address: krich89@me.com

Phone Number: 954-415-2544

Assistant's Name: GAYLE, FLOYD

Assistant's Email: greenlifetrashservices@gmail.com

Assistant's Phone: 954-759-1200

How would you paint success for your company in the next 6 -12 months?: 2-3 Contracts, Per contract 30K

Who are your clients, customers or audience?: Property managers & owners

What is their geography?: South Florida

What are their preferences?: Broward County, Middle & Higher Class Communities

What mode of product or service delivery do they prefer?: Hands one, Have an app where you are taking before and after shots

How have you tried to reach/market to them?: NA, Just business cards, brochures. No response.

What new changes do you want to make to your marketing strategy?: NA

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: Have an app where you are taking before and after shots, de-sanitized spray, price \$18 per unit

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: Lack references, CEO property preservation.

Years In Business : Startup

Who are your competitors?: <https://www.valetliving.com/>

1st Competitor Website?: <https://www.valetliving.com/>

2nd Competitor Website?: <https://trashbutler.com/>

Website in your industry that you like?: <https://www.valetliving.com/>

OPTIONAL: Another website in your industry that you like?:

What do you like about these websites?: Information is visible and accessible

Your Company Marketing Budget for next 12 Months?: \$5K - \$10K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), LinkedIn B2B Lead Generation, LinkedIn Advertising, Google Adwords, Google My Business, YouTube Ads, Display remarketing ads, Facebook Ads, Facebook Marketplace, Instagram Ads, Social media advertising, Social media management, SMS Marketing, Telemarketing, Website Design, Video Marketing, Podcast Marketing