



Full-Service Marketing  
Company

+1 305-501-4280

Search ...

Can't create user.

Describe what your company does in the exact format below

1. What is It? \*

Online platform for martial arts instructors and students.

Example: It's an on-demand warehouse.

2. Who's it For? \*

Martial artists in general.

Example: It's for logistics managers.

3. What's the Value? \*

Worldwide connection with martial artists throughout the world and numerous styles.

Example: Affordable storage for products at your desired location.

4. Why Is It Different? \*

First website of its kind.

Example: No long-term leases or capital costs. Only pay for what you use when you need it.

Where can you sell your solution? \*

- ☒ Local
- ☒ Regional
- ☒ National
- ☒ International

What geographical location(s) would you like to target? (Please mention specific cities, states, regions, and/or countries.) \*

USA to begin with.

Example: I prefer to reach out to prospects located in the west coast of the United States.

What are the top 5 industries of the companies you would like to sell to? (If you don't see one of your top five industries, you can use the "Other" option at the bottom of this list to write in any other industry.) \*

- ☐ Accounting

☐ Alternative Dispute Resolution

☐ Animation

☐ Architecture & Planning

☐ Automotive

☐ Banking

☐ Broadcast Media

☐ Business Supplies & Equipment

☐ Chemicals

☐ Civil Engineering
- ☐ Airlines/Aviation

☐ Alternative Medicine

☐ Apparel & Fashion

☐ Arts & Crafts

☐ Aviation & Aerospace

☐ Biotechnology

☐ Building Materials

☐ Capital Markets

☐ Civic & Social Organization

☐ Commercial Real Estate

- ☐ Civil Engineering
- ☐ Computer & Network Security
- ☐ Computer Hardware
- ☐ Computer Software
- ☐ Consumer Electronics
- ☐ Consumer Services
- ☐ Dairy
- ☐ Design
- ☐ E-learning
- ☐ Entertainment
- ☐ Events Services
- ☐ Facilities Services
- ☐ Financial Services
- ☐ Fishery
- ☐ Food Production
- ☐ Furniture
- ☐ Glass, Ceramics & Concrete
- ☐ Government Relations
- ☐ Health, Wellness & Fitness
- ☐ Hospital & Health Care
- ☐ Human Resources
- ☐ Individual & Family Services
- ☐ Information Services
- ☐ Insurance
- ☐ International Trade & Development
- ☐ Investment Banking/Venture
- ☐ Judiciary
- ☐ Law Practice
- ☐ Legislative Office
- ☐ Libraries
- ☐ Luxury Goods & Jewelry
- ☐ Management Consulting
- ☐ Marketing & Advertising
- ☐ Mechanical or Industrial Engineering
- ☐ Medical Device
- ☐ Mental Health Care
- ☐ Mining & Metals
- ☐ Museums & Institutions
- ☐ Nanotechnology
- ☐ Nonprofit Organization Management
- ☐ Online Publishing
- ☐ Package/Freight Delivery
- ☐ Paper & Forest Products
- ☐ Pharmaceuticals
- ☐ Photography
- ☐ Political Organization
- ☐ Printing
- ☐ Program Development
- ☐ Public Relations
- ☐ Publishing
- ☐ Ranching
- ☒ Recreational
- ☐ Religious Institutions
- ☐ Research
- ☐ Retail
- ☐ Semiconductors
- ☐ Sporting Goods
- ☐ Staffing & Recruiting
- ☐ Telecommunications
- ☐ Think Tanks
- ☐ Translation & Localization
- ☐ Utilities
- ☐ Veterinary
- ☐ Wholesale
- ☐ Wireless

Screen Reader Other

- ☐ Commercial Real Estate
- ☐ Computer Games
- ☐ Computer Networking
- ☐ Construction
- ☐ Consumer Goods
- ☐ Cosmetics
- ☐ Defense & Space
- ☐ Education Management
- ☐ Electrical & Electronic Manufacturing
- ☐ Environmental Services
- ☐ Executive Office
- ☐ Farming
- ☐ Fine Art
- ☐ Food & Beverages
- ☐ Fundraising
- ☐ Gambling & Casinos
- ☐ Government Administration
- ☐ Graphic Design
- ☐ Higher Education
- ☐ Hospitality
- ☐ Import & Export
- ☐ Industrial Automation
- ☐ Information Technology & Services
- ☐ International Affairs
- ☐ Internet
- ☐ Investment Management
- ☐ Law Enforcement
- ☐ Legal Services
- ☐ Leisure & Travel
- ☐ Logistics & Supply Chain
- ☐ Machinery
- ☐ Maritime
- ☐ Market Research
- ☐ Media Production
- ☐ Medical Practice
- ☐ Military
- ☐ Motion Pictures & Film
- ☐ Music
- ☐ Newspapers
- ☐ Oil & Energy
- ☐ Outsourcing/Offshoring
- ☐ Packaging & Containers
- ☐ Performing Arts
- ☐ Philanthropy
- ☐ Plastics
- ☐ Primary/Secondary Education
- ☐ Professional Training
- ☐ Public Policy
- ☐ Public Safety
- ☐ Railroad Manufacture
- ☐ Real Estate
- ☐ Facilities & Services
- ☐ Renewables & Environment
- ☐ Restaurants
- ☐ Security & Investigations
- ☐ Shipbuilding
- ☒ Sports
- ☐ Supermarkets
- ☐ Textiles
- ☐ Tobacco
- ☐ Transportation/Trucking/Railroad
- ☐ Venture Capital
- ☐ Warehousing
- ☐ Wine & Spirits
- ☐ Writing & Editing

What is the employee headcount of the companies you can sell to? \*

- ☒ Self-employed
- ☒ 1-10 employees
- ☒ 11-50 employees
- ☒ 51-200 employees
- ☐ 201-500 employees
- ☐ 501-1,000 employees
- ☐ 1,001-5,000 employees
- ☐ 5,001-10,000 employees
- ☐ 10,000+ employees

What are all the job titles you can sell to? \*

Martial artists in general

Describe your top 3 ideal buyer personas using the format below.

Describe your #1 ideal buyer persona. \*

Martial arts student looking for online classes.

Example: Directors of Marketing for software companies with about 50 employees.

Describe your #2 ideal buyer persona. \*

Martial arts instructor looking to get more students online.

Example: CEOs & Founders for construction companies with 200 employees.

Describe your #3 ideal buyer persona. \*

Martial artist looking for general information in any style.

Example: Recruiters for staffing companies with 20 employees.

What are the top 2 things that your prospects are doing instead of you to get the job done? (Example: Financial advisor targeting small business owners.) \*

n/a

#1 thing prospects are doing: Working with another financial advisor, but the average financial advisor gets a 6% annual return while my clients average a 15% return. #2 thing prospects are doing: Managing their own money, which they lack expertise in and is very time consuming.

What is the #1 thing that most of your prospects are doing instead of you to get the job done? \*

n/a

How do you get them to realize that #1 thing is bad? \*

n/a

What is the #2 thing that most of your prospects are doing instead of you to get the job done? \*

n/a

How do you get them to realize this #2 thing is bad? \*

n/a

What is your social proof (credibility) statement? \*

Work in progress....

Here are the most effective types of social proof statements to use: 1. Recognizable companies you've worked with or your total # of clients. Example: Clients include Nike, Pepsi, and Chase / 2. Results (with numbers) you've driven for a client or group of clients. Example: A local pizza shop cut their average delivery time by 13 minutes after using our delivery tracking software. / 3. Proof you have a lot of experience (with numbers). Example: I've managed \$24 million in Google ads over the past 7 years.

What is an irresistible offer you’re using right now to get leads?

Below are the two different types of irresistible offers we've found effective:

- 1. An informative giveaway or free offer that is of significant value to your target market, that opens the door to a natural up-sell of your core product or service.
- 2. A strategic structuring of your products and/or services where the value-to-cost ratio is value-heavy. Meaning that the value of your offer FAR exceeds the cost to access the value. So much so, that when your ideal customer came across your offer, they would say to themselves “WOW, this is an absolute “no-brainer”, I MUST buy this right now!”.

Example: free eBook, free 30-day trial, free sample, free audit, or free strategy session.

Detailed, organized and well-presented information about multiple martial arts styles for free.

What's the most valuable educational tip or thing you can give to prospects for free?

Example 1: Georgia just passed a new law on CV-19 that gives retailers a grant for every full-time employee. I can show them how to qualify for free.

Example 2: I can send them a little-known Google Maps hack that can rank them ahead of local restaurants.

The site will offer instructors for multiple styles to choose from.

What is the email address you used to submit your Cleverly payment? \*

n/a

What is the best email address to reach you at? \*

info@onlinemartialarts.org (For Leads)

List all email addresses that will be involved in approving your campaign? \*

juragudi@gmail.com (Personal)

First Name \*

Juan

Last Name \*

Guzman

Email Address? \*

juragudi@gmail.com (Personal) , info@onlinemartialarts.org (Company)

What is the name of your company? \*

Online Martial Arts

DO NOT copy and paste your company website URL here.

What is the first and last name of the LinkedIn profile you will be using? \*

https://www.linkedin.com/in/juan-guzm%C3%A1n-pe-ab33bb70/ (Juan Guzman)

What is your company's annual revenue? \*

\$0 - \$25K

Screen Reader st all company names we should exclude from your LinkedIn outreach campaigns. \*

n/a



Upload - High Quality Logo

Drag and drop files here or 

Browse

fot-logo-75x75.png

4.6 KB

If you currently do not have a high-quality logo that we can brand your post with our designers could recreate ones for you.

Website Admin URL

https://onlinemartialarts.org/

We create landing pages for our Linkedin engagement. Please share with us your website admin url.

Website Admin Username

n/a

Website Admin Password

n/a

Any Other Relevant Platform Links and Login Credentials?

onlinemartialarts.org (Website)



Facebook, YELP, TikTok, etc

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Marketing Agency Pembroke Pines

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