

Thank you for submitting our form!

Here are the details you sent us:

First name: Lianet

Last name: Leal

Organization Name: Seaside Miami

Address: 151 W 59 St

Enter your email address: Lialeal2010@gmail.com

Phone Number: [7863425662](tel:7863425662)

Assistant's Name:

Assistant's Email:

Assistant's Phone:

How would you paint success for your company in the next 6 -12 months?: By reaching the sales goals stablished, creating more brand awareness

Who are your clients, customers or audience?: My targeted audience would be moms in particular but women over 30 overall

What is their geography?: Start in the US, then extent to other countries

What are their preferences?: So far based on the survey conducted; they lean towards functionality, organization and style.

What mode of product or service delivery do they prefer?: I am not sure

How have you tried to reach/market to them?: Not yet

What new changes do you want to make to your marketing strategy?: No marketing strategy in place yet.

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: Item large enough to carry all items you take with enough compartments to store your items. (small compartment for wallet keys) and large side pocket for your shoes, sunblock bottle of water) another products features such a waterproof pocket to store wet items makes it more convenient as they don't have to reach out to an additional item (plastic bag or ziplock bag) Mesh bottom to easily discard sand from inside of the bag.

A product with all the attributes mentioned above but fashionable and stylish enough to be used not only to the beach but to other outings.

A quality product that can be easily cleaned and it will last

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: Brand new product.. not established

Years In Business : Startup

Who are your competitors?: Sea Bags Maine

Aloha

1st Competitor Website?

: Seabags.com

2nd Competitor Website?: alohacollection.com

Website in your industry that you like?: seabags.com

OPTIONAL: Another website in your industry that you like?:

What do you like about these websites?: Clean design, easy to navigate and find products based on collections.

Your Company Marketing Budget for next 12 Months?: \$1K - \$5K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), Facebook Ads, Instagram Ads, Social media advertising, Social media management, Website Design