

Thank you for submitting our form!

Here are the details you sent us:

First name: Juan

Last name: Echeverri

Organization Name: Blue Ocean Insurance

Address: 15800 Pines Blvd #342 Pembroke Pines

Enter your email address: juanmanuel@blueoceanins.com

Phone Number: 813 - 298 - 6543

Assistant's Name:

Assistant's Email:

Assistant's Phone:

How would you paint success for your company in the next 6 -12 months?: Paint success as generating leads from Texas-10 Counties, Georgia-10 Counties, North Carolina-6 Counties, Florida, & New Mexico-10 Counties. Only Health Insurance/Obamacare. Largest counties with largest Hispanic populations. 50 leads per month.

Who are your clients, customers or audience?: Only Health Insurance/Obamacare. Largest counties with largest Hispanic populations

What is their geography?: Texas-10 Counties, Georgia-10 Counties, North Carolina-6 Counties, Florida, & New Mexico-10 Counties

What are their preferences?: 10 years in business. They want someone they can trust. Always an agent available. Video will critical that GEO targeted.

What mode of product or service delivery do they prefer?: Phone. Appointment Booking Web Appointment.

How have you tried to reach/market to them?: No

What new changes do you want to make to your marketing strategy?: No

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: Knowledge, Trustworthy, 20 years of Experience, Health Insurance is the main

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: We dont have proper digital marketing/website. Only depending on referrals from customers.

Years In Business : 20+

Who are your competitors?: <https://sidecarhealth.com/>

1st Competitor Website?: NA

2nd Competitor Website?: NA

Website in your industry that you like?: NA

OPTIONAL: Another website in your industry that you like?:

What do you like about these websites?: NA

Your Company Marketing Budget for next 12 Months?: \$1K - \$5K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), Google Adwords, Google My Business, YouTube Ads, Facebook Ads,

Website Design, Video Marketing, Podcast Marketing