

Thank you for submitting our form!

Here are the details you sent us:

First Name: Mia

Last Name: Jones

Company Name: Agape Family Health

Company Phone: [904-800-5969](tel:904-800-5969)

Email Address: Mia.Jones@agapefamilyhealth.org

Main Phone: [904-800-5969](tel:904-800-5969)

Phone Extension:

Upload - High Quality Logo:

[53ec451bbd691722_agape-180x69-1.png](#)

Which Social Media Content Management Plan Did You Choose: Standard

Which Social Media ADS Management Plan Did You Choose: Standard

1. Please provide username and passcode of each of your accounts. Some sites like Facebook, GMB, Google Analytics require you add us as co-administrators: -Facebook: We are admins (Alma and Jacob)

-Twitter: @agapehealthjax Agape904!

-Instagram: Agapefamilyhealthjax Agape904

-Pinterest: -

-Linkedin Personal: -

-Linkedin Company: We dont know who created these accounts. Charles will confirm with Mia / Amber.

-Youtube: We dont know who created these accounts. Charles will confirm with Mia / Amber.

-Google Business Listing: Ask them to make us admins to GMB.

-Tumblr: -

-Reddit: -

-Vk: -

-TikTok: We will create this account for them.

2. Please share with us your account urls: -Facebook:

<https://www.facebook.com/AgapeFamilyHealthCenter/>

-Twitter: <https://twitter.com/AgapehealthJax>

-Instagram: <https://www.instagram.com/agapehealth1/?hl=en>

-Pinterest:

-Linkedin Personal:

-Linkedin Company: <https://www.linkedin.com/company/agapefamilyhealth/about/>

-Youtube: <https://www.youtube.com/channel/UCVfoNivQ42E3ysl4631qFKw>

-Google My Business Listing:

-Tumblr:

-Reddit:

-Vk:

-TikTok:

2. Please share with us website and hosting login information if we are doing any SEO or intergation work: -Website Admin Url: <https://agapefamilyhealth.org>

-Website Admin Username: UN: mia.jones@agapefamilyhealth.org

-Website Admin Passcode: PW: Loveiskey2021

-Hosting Url:

-Hosting Admin Username:

-Hosting Admin Passcode:

-Domain Registry Url:

-Domain Registry Username:

-Domain Registry Passcode:

-Other Key Admin Username/Passcode:

3. What are your top goals for your social media campaign? Are you trying to increase awareness, grow your community, increase engagement, increase website traffic?: We want to promote our pregnancy program for minority women (latin, black, indigenous) and also teen moms. Our goal is to enroll 1000 women.

4. How would you describe the audience you are trying to reach on social media?: Pregnant minority women, women going through postpartum and teen moms.

5.If you have social media accounts created, who is managing the accounts currently? Please explain your past techniques, content, etc.? What has been effective and what hasn't?: A marketing agency was managing their accounts and the lead person is Charles Griggs. (charles@8wgroup.com)

6.How would you describe your brand personality and how would you like your captions and engagement comments to come across? Are you friendly and conversational? Funny or more serious? Any feedback is helpful.: Inclusiveness, empowerment, empathy, kindness, professionalism, allies are the main messages we want to convey.

7. Are there any accounts on social media that you admire in your industry? What appeals to you that you'd like to see implemented on your accounts?: HEAR HER CAMPAING - CDC

8. Are there any blogs, websites, or other social media accounts that are relevant to your brand that you monitor regularly and could be used as content resources? Please explain and include links.: CDC information and internal documents that has been provided to GP team.

9. As much as knowing what you like is helpful, we also like to know what you don't like. Are there any topics we should shy away from or any accounts that you do not want us engaging with during your campaign?: Anything that feels fake, forced, unnatural or superficial is what we want to stay away from.

10.In terms of visuals, is there a specific aesthetic you'd like us to stick to for photos or graphics? Please provide branding guidelines if available.: GP team worked on a new branding and it was approved by Mia and her team.

11. Are there repeat questions you receive regularly on social media we should be aware of? Our standard practice is to notify you of any questions we don't have answers for and during

the campaign we will make note of repeat questions so that we can handle without notifying you every time.: -

12. What are your top 10 hashtags (If you don't know we can do research for you): GP team is still working on the hashtags research / strategy but our main hashtag would be #MamaThrive

13. What are your top 10 keywords/key phrases that people use to find you on search engines(If you don't know we can do research for you): GP team is still working on the keyword research / strategy

14. Is there anything else that you would like to share with us that you think will be helpful for our team?: -

PDF: