

Thank you for submitting our form!

Here are the details you sent us:

First Name: Juan

Last Name: Guzman

Company Name: Online Martial Arts

Company Phone: [9546810725](tel:9546810725)

Email Address: juragudi@gmail.com

Main Phone: [9546810725](tel:9546810725)

Phone Extension:

Upload - High Quality Logo:

[ada75188fc024200_headingonline-75x75.png](#)

Which Social Media Content Management Plan Did You Choose: Standard

Which Social Media ADS Management Plan Did You Choose: Standard

1. Please provide username and passcode of each of your social media sites. Some sites like facebook require you add us as co-administrators: -Facebook (Co-admin. Add GP

Reach/production@gp.marketing)

-Linkedin Company(Co-admin. We will follow your page and you will add as admin's through Linkedin)

-Youtube (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Google Business Listing (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Google Analytics (Co-admin. Add GP Reach/production@gp.marketing & jack@gp.marketing)

-Twitter:

-Instagram:

-Pinterest:

-Linkedin Personal:

-Tumblr:

-Reddit:

-Vk:

-TikTok:

None created

2. Please share with us your social media urls: -Facebook:

-Twitter:

-Instagram:

-Pinterest:

-Linkedin Personal:

-Linkedin Company:

-Youtube:

-Google Business Listing:

-Tumblr:

-Reddit:

-Vk:

-TikTok:

None created

2. Please share with us website and hosting login information if we are doing any SEO or intergation work: -Website Admin Username/Passcode:

-Hosting Admin Username/Passcode:

-Other Key Admin Username/Passcode:

-TBD

3. What are your top goals for your social media campaign? Are you trying to increase awareness, grow your community, increase engagement, increase website traffic?: Increase awareness, grow your community, increase engagement, increase website traffic, and above all get users to sign up and use the platform.

4. How would you describe the audience you are trying to reach on social media?: Martial arts instructors and students.

5.If you have social media accounts created, who is managing the accounts currently? Please explain your past techniques, content, etc.? What has been effective and what hasn't?: None.

6.How would you describe your brand personality and how would you like your captions and engagement comments to come across? Are you friendly and conversational? Funny or more serious? Any feedback is helpful.: Focused on martial arts in a serious way.

7. Are there any accounts on social media that you admire in your industry? What appeals to you that you'd like to see implemented on your accounts?:

<https://www.youtube.com/channel/UCRIeMHsEdzA9RroG19kXdYg> is a youtube channel very appealing to the martial arts community.

8. Are there any blogs, websites, or other social media accounts that are relevant to your brand that you monitor regularly and could be used as content resources? Please explain and include links.: <https://takelessons.com/> is a website with the same concept in terms of the platform for students and instructors.

9. As much as knowing what you like is helpful, we also like to know what you don't like. Are there any topics we should shy away from or any accounts that you do not want us engaging with during your campaign?: Not at the moment.

10.In terms of visuals, is there a specific aesthetic you'd like us to stick to for photos or graphics? Please provide branding guidelines if available.: Try to use colors in the logo as your theme colors.

11. Are there repeat questions you receive regularly on social media we should be aware of? Our standard practice is to notify you of any questions we don't have answers for and during the campaign we will make note of repeat questions so that we can handle without notifying you every time.: None.

12. Is there anything else that you would like to share with us that you think will be helpful for our team?

: My website is linked to a youtube channel, where I have organized many videos by styles, in case those videos might be useful somehow.

PDF: