

Thank you for submitting our form!

Here are the details you sent us:

**First Name:** Vensen

**Last Name:** Ambeau

**Email Address:** vensen@impact.vision

**Company Name:** Vensen Ambeau Coaching

**Company Website:** <https://ramseycoach.com/vensen-ambeau-coaching>

**Company - What is It?:** Financial Coaching Services

**Company - Who's it For?:** The target audience are men and women between the ages of 20 to 40 years old, either single, engaged, or married. These people are usually experiencing financial difficulties, want to get rid of financial problems, or seeking professional help for marriage life.

**Company - What's the Value?:** Transforming lives by making dreams become a reality

**Company - Why Is It Different?:** Experience and empathy

**Company - Where can you sell your solution?:** National

**Company - Where would you like to focus your ads?:** National

**What geographical location(s) would you like to target? (Please mention specific cities, states, regions, and/or countries.):** South Florida

**What are the top 5 industries of the companies you would like to sell to? (If you don't see one of your top five industries, you can use the "Other" option at the bottom of this list to write in any other industry.):** Financial Services, Religious Institutions

**Please Describe Target Demographic (s):** Industry specific workers (i.e., IT professionals, marketing, truck drivers)

Couples with double income

Minority families with kids

Single and professional women

Small business owners

People experiencing dramatic life events (i.e., divorce, childbirth, career change)

New or expecting parents

**Which Target Interest Should We Reach?:** The target audience are men and women between the ages of 20 to 40 years old, either single, engaged, or married. These people are usually experiencing financial difficulties, want to get rid of financial problems, or seeking professional help for marriage life.

**What is the employee headcount of the companies you can sell to?:** Self-employed

**What are all the job titles you can sell to?:** Men and women between the ages of 20 to 40 years old, either single, engaged, or married experiencing financial difficulties,

**Describe your #1 ideal buyer persona.:** The target audience are men and women between the ages of 20 to 40 years old, either single, engaged, or married. These people are usually experiencing financial difficulties, want to get rid of financial problems, or seeking professional help for marriage life.

**Describe your #2 ideal buyer persona.:** The target audience are men and women between the ages of 20 to 40 years old, either single, engaged, or married. These people are usually experiencing financial difficulties, want to get rid of financial problems, or seeking professional help for marriage life.

**Describe your #3 ideal buyer persona.:** The target audience are men and women between the ages of 20 to 40 years old, either single, engaged, or married. These people are usually experiencing financial difficulties, want to get rid of financial problems, or seeking professional help for marriage life.

**What are the top 2 things that your prospects are doing instead of you to get the job done?**

**(Example: Financial advisor targeting small business owners.):** Being active on social media, engaging through digital channels, advertisement budget, generating leads.

**What is the #1 thing that most of your prospects are doing instead of you to get the job done?:**

Being active on social media, engaging through digital channels, advertisement budget, generating leads.

**How do you get them to realize that #1 thing is bad?: -**

**What is the #2 thing that most of your prospects are doing instead of you to get the job done?:**

-

**How do you get them to realize this #2 thing is bad?: -**

**What is your social proof (credibility) statement?:** Dave Ramsey Preferred Coach

**What is an irresistible offer you're using right now to get leads?:** Dave Ramsey's network:

<https://ramseycoach.com/vensen-ambeau-coaching>

**What's the most valuable educational tip or thing you can give to prospects for free?:** Popular quote on financial management: "If the plan doesn't work change the plan but never the goal"

**What is the best email address to reach you at?:** [vensen@impact.vision](mailto:vensen@impact.vision)

**List all email addresses that will be involved in approving your campaign?:**

[vensen@impact.vision](mailto:vensen@impact.vision)

**What is the first and last name of the profile you will be using?:** Vensen Ambeau

**List all company names we should exclude from your campaigns.:** -

**Upload - High Quality Logo:**

**Website Admin URL:** <https://ramseycoach.com/vensen-ambeau-coaching>

**Website Admin Username:** Not done yet

**Website Admin Password:** Not done yet

**Login Credentials for Social Media Accounts:** Listed on Part 1 of Onboarding

**Login Credentials for Other Accounts:** Listed on Part 1 of Onboarding

**Your Monthly Maximum Advertising Spend:** \$1500

**PDF:**

