

Global Presence Marketing

10031 Pines Blvd, #220

Pembroke Pines FL

United States 33024

Website: <https://gp.marketing>

To**Ruben Hyppolite**

1344 SW 113 Terr

Pembroke Pines Florida

US 33025

+1.954-651-7540

hyppolitehomes@gmail.com

GPMPRO-00082

Business Plan Proposal For Ruben Hyppolite

Date: 06-29-2023

Open Till: 07-04-2023

Project:

Dear **Ruben Hyppolite**,

I am writing to propose my services in developing a comprehensive business plan for Hyppolite Homes, LLC, a respected player in residential and light commercial construction within the Georgia and Florida markets. I understand your intention is to leverage this business plan to secure a line of credit from a banking institution.

Drawing on my experience and expertise in business planning and financial modeling, I propose creating a detailed, dynamic, and persuasive business plan that effectively demonstrates your company's strength, potential, and creditworthiness.

Here is an outline of the critical components to be included in the business plan:

1. **Executive Summary:** A concise overview of Hyppolite Homes, LLC, highlighting its strengths, key offerings, target markets, and competitive advantages.
2. **Company Description:** Detailed information about your company's history, mission, values, team, and operations.
3. **Market Analysis:** A comprehensive analysis of the residential and light commercial construction markets in Georgia and Florida, focusing on market trends, growth rates, competition, and target customers.
4. **Organization and Management:** A depiction of your company's organizational structure, management team, and human resources strategy.
5. **Products and Services:** A thorough description of your construction services, their value proposition, and differentiation factors in the market.
6. **Marketing and Sales Strategy:** An outline of your marketing and sales plans, including strategies for lead generation, customer retention, and market expansion.
7. **Financial Projections and Funding Request:** A presentation of your financial projections for the next three to five years, detailing revenue, profit, cash flow, and balance sheet forecasts, as well as the precise amount of credit you are seeking and its intended uses.

8. Risk Management and Exit Strategy: An explanation of the risk management strategies, contingency plans, and exit strategy, reassuring the lender.

The proposed cost for the completion of this project is a flat rate of \$800.00. Full payment is required upfront via Zelle to activate the task. The first draft of the business plan will be ready within 15 business days following the payment. This proposal includes up to five revisions to ensure the document perfectly aligns with your requirements. The final plan will be emailed in Word, PDF, and Google Docs.

Thank you for considering my services for this critical initiative. I am confident that together, we can create an effective business plan to impress lenders and pave the way for Hyppolite Homes, LLC's future growth.

I look forward to discussing this further and working with you soon.

Company Overview:

We are a growing company with a [4.7 Google Review](#), [4.9 Facebook Review](#), [Liquid Space 5 Star Rating](#), [A+ Rated accreditation with BBB](#), [Google Ads Certified Partner](#), [SEMrush Pro SEO Agency Partner](#), [YOAST.com SEO Certified / WordPress SEO](#) experts, and website ADA compliance pros.

We are members of the [International Association of Accessibility Professionals \(IAAP\)](#), [Chamber of Commerce of the Palm Beaches](#), [Miami-Dade Chamber of Commerce](#), [Miramar Pembroke Pines Regional Chamber of Commerce](#), [US Chamber](#), [US Black Chamber](#), [Fort Lauderdale Chamber of Commerce](#), [American Marketing Association](#) and [David Posnack Jewish Community Center](#).

We were [Voted in 2022 as the Best Legal Marketing service for South Florida](#). We received an endorsement for our excellent website and accessibility services from [Mr. Wondeful \(Kevin O'Leary\), the founder of Shark Tank](#).

You can view our [case studies](#) and [work references](#) too. As founders, my wife, Jhael Hakimian, and I started this company as a for-profit social enterprise that empowers the community with marketing/business/software development internship opportunities, providing pro-bono and discounted support to nonprofits and a [talent network](#) that connects people to companies. [We have a fantastic story of overcoming the odds you must read.](#)

Sincerely,

Jack Hakimian
CEO/Business Growth Advisor
www.GP.marketing
jack@gp.marketing

Cell: [\(954\) 670-6327](tel:9546706327)
Office: [\(305\) 501-4280 ext 10](tel:3055014280)

- [GPM LinkedIn](#)
- [GPM Instagram](#)
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- [GPM Youtube](#)
- [GPM Yelp](#)
- [GPM BBB](#)
- [GPM Google](#)

Terms and Conditions

- [30-Day Cancellation & Refund Agreement](#)
- [ADA Compliance Certification Agreement](#)
- [Auto-Renewal Agreement](#)
- [Cancellation Request Policy](#)
- [Creative Content and Media License Agreement](#)
- [Document Remediation Terms and Conditions](#)
- [Design Agreement](#)
- [Lead Generation Guarantee](#)
- [Linkedin Engagement Agreement](#)
- [Marketing Agreement](#)
- [New Client Payment Method Policy](#)
- [Privacy Policy](#)
- [Quality Assurance Recorded Communications Consent](#)
- [Recruitment Agreement](#)
- [Staffing Agency Agreement](#)
- [Website and Digital Marketing Agreement](#)

#	Item	Qty	Rate	Tax	Amount
1	Business Plan This package includes 10 hours of consulting and developing a 5-7 page business plan within 15 business days. View a sample plans: 1) https://gp.marketing/short/dkQsv 2) https://gp.marketing/short/jgtgN 3) https://gp.marketing/short/RIKaV Learn more: https://gp.marketing/business-plan	1	1,800.00	0%	1,800.00
				Sub Total	\$1,800.00
				Total	\$1,800.00