

# **MAYUR NEEM**

SEO SPECIALIST







VISIT MY PROFILE



### **PORTFOLIO**

<u>Check my SEO Portfolio here</u>

### **EDUCATION**

> 2011 - 2015 **BACHELOR OF ENGINEERING** 

from Computer Science

### MY SKILLS

Website Audit

Keyword Research & Mapping

On-Page SEO

Technical SEO

Link Building Campaign

Local SEO

**GMB Optimization** 

E-Commerce SEO

Guest Post/Outreach Campaign

WordPress Website Design

WordPress Website Moderation

Theme & Plugin Integration

### PROFILE INFO

Results-driven SEO specialist with **6+ years** of experience. Improved organic search rankings from page 3 to Top 5 for many high-competition keywords for 400+ different niche websites. Seeking to utilize my skills at a reputed Digital Marketing/Web Design company like you.

### WORK EXPERIENCE

#### **SEO MANAGER**

Linclogy SEO Services, Indore March 2021 - May 2022

- Managed many websites with a terrific outcome
- Planned and executed SEO strategies as per the latest Google update.
- Manage website design, content, and SEO Marketing
- Designed different niche website using WordPress from scratch

#### SEO ANALYST

Unicorn SEO, Indore March 2020 - Feb 2021

- Worked on many abroad client's websites
- Planned and executed local SEO
- Managed result-oriented backlink campaigns.

#### **SEO EXECUTIVE**

Ashi Technology, Indore Sep 2016 - Feb 2020

- Worked on different Off-Page SEO techniques
- Designed 10-12 websites on WordPress CMS
- Managed websites to increase organic traffic.
- Managed people for result-oriented work.

### **TOOLS EXPERTISE**

Google Analytics

Google Search Console

SEMrush

Ahref

Screaming Frog

∧ Google Keyword Planner

KW Finder

**U** Ubbersuggest

Google Trend

SpyFu

Siteliner

C Canva

💢 SEO Quake

# PERSONAL INFORMATION

Date of Birth: 15 Oct 1994

Gender: Male

**Nationality**: Indian

Marital Status: Unmarried

Language: Hindi & English

# CONTACT INFORMATION

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in mayur-neem-6b133280

(M.P.) 366/4, Samajwad Nagar, Indore (M.P.)

452002 - INDIA

### **ADDITIONAL EXPERTISE**

Sublime Text

FileZilla

odaddy Domain + Hosting

WP Engine Hosting

Flywheel Hosting

Elementor Builder

WPBakery Page Builder

(D) Divi Builder

F HTML 5

S CSS 3

### **PORTFOLIO**

<u>Check my SEO Portfolio here</u>

## **MANAGEMENT TOOL**

Team Work

ClickUp

Asana

Basecamp

- Slack

# CERTIFICATION

SEO Fundamentals - Semrush

Keyword Research Exam - Semrush

SEO Toolkit Exam - Semrush