

Thank you for submitting our form!

Here are the details you sent us:

First name: Genesis

Last name: Tuintana

Organization Name: Global Intercultural Center

Organization Website: <https://globalinterculturalcenter.com/>

Address: 5400 Champion Blvd, Boca Raton, FL 33496

Email address: info@g-icc.com

Phone Number: [305-699-4422](tel:305-699-4422)

Assistant's Name:

Assistant's Email:

Assistant's Phone:

How would you paint success in a measurable way for your company in the next 12 months?: -

Growth with the company

- More funding / 600K - 1M

- Had seed money but will be running out

- Resurrect org that represent ethnic groups - 19 orgs

- Helping orgs become self-sustainable - 2-3 year

What type of products or services do you offer?: Global Intercultural Center. Will focus on DEI (diversity, equity and inclusion). Will provide training and seminars ethnic diversity.

Who are your clients, customers or audience?: Government & Corporate

What is their geography?: South Florida. Jupiter to Miami

What are their preferences?: Groups that are concerned about diverse ethnic groups.

What mode of product or service delivery do they prefer?: Meetings virtually. Events are in-person.

How have you tried to reach/market to them?: Yes. Through Consulting Firm.

What new changes do you want to make to your marketing strategy?: - Digital and Social Media presence

- Already have a strategy

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: - Cultural Intelligence testing. The team of people is global. They combine arts and cultural aspects. <https://iuccsfl.com/events/>. There older website

<https://globalinterculturalcenter.com/> - A former consulting agency <https://ji-to.com/services/>

- Best trainers and consultants

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: - Have an extensive team and not enough funds

Years In Business : Startup

Who are your competitors? (Share websites): NA

Your Company Marketing Budget for next 12 Months?: Not Available

What services are you interested in?: B2B Business Development, B2G Business Development

Other Services You Are Interested In?:

Special Comments For Proposal Team: Genesis would like to know how we can help with government contracting. Jenna shared that some experience and case studies would be important before attempting government space.