

Global Presence Marketing

10031 Pines Blvd, #220

Pembroke Pines FL

United States 33024

Website: <https://gp.marketing>

To
Arc the World podcast and Arc Angel Pauldrons
Foundation Incorporated

(954) 309-4843
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GPMPRO-00090

Google Grant & Donor Development Support

Date: 07-20-2023

Open Till: 07-27-2023

Dear Patrick,

Thank you for this opportunity to help you secure Google's non-profit grant which is worth \$10,000 monthly in advertising in-kind donation by Google. You can learn more about the grant here: <https://www.google.com/grants/>

This Grant will help us secure sponsors for your non-profit organization as they are incentivized through your website banner placement especially on pages related to their target audience and industry category.

As an add-on bonus we will reach out to 10 companies per month on your behalf and start a sales / donor development relationship with them on your behalf.

We will operate as a white label partner using your company email domains so they have a feel of stability and mission.

This is a special proposal as our rate for this service is usually starting at \$2,500 per month.

Our goal is to help you develop donors and after 12 months reevaluate and establish our standard pricing for our labors and be able to reach out to more companies per month than just 10.

We are a local South Florida business development and marketing company with a [4.7 Google Review](#), [4.9 Facebook Review](#), [Liquid Space 5 Star Rating](#), [A+ Rated](#) accreditation with [BBB](#), [Google Ads Certified Partner](#), [4.8 Star SEMrush Pro SEO Agency Partner](#), [YOAST.com SEO Certified](#) / [WordPress SEO](#) experts, and website ADA compliance pros.

We are members of the [International Association of Accessibility Professionals \(IAAP\)](#), [Chamber of Commerce of the Palm Beaches](#), [Miami-Dade Chamber of Commerce](#), [Miramar Pembroke Pines Regional Chamber of Commerce](#), [US Chamber](#), [US Black Chamber](#), [Fort Lauderdale Chamber of Commerce](#), [American Marketing Association](#) and [David Posnack Jewish Community Center](#).

We were [Voted in 2022 as the Best Legal Marketing service for South Florida](#). We received an endorsement for our excellent

website and accessibility services from [Mr. Wondeful \(Kevin O'Leary\), the founder of Shark Tank](#).

You can view our [case studies](#) and [work references](#) too. As founders, my wife, Jhael Hakimian, and I started this company as a for-profit social enterprise that empowers the community with marketing/business/software development internship opportunities, providing pro-bono and discounted support to nonprofits and a [talent network](#) that connects people to companies. [We have a fantastic story of overcoming the odds you must read](#).

Sincerely,

Jack Hakimian

CEO/Business Growth Advisor

www.GP.marketing

jack@gp.marketing

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- [GPM LinkedIn](#)
- [GPM Instagram](#)
- [GPM Facebook](#)
- [GPM Youtube](#)
- [GPM Yelp](#)
- [GPM BBB](#)
- [GPM Google](#)

By Accepting This Proposal You Are Agreeing To Our Terms and Conditions:

- [30-Day Cancellation & Refund Agreement](#)
- [ADA Compliance Certification Agreement](#)
- [Auto-Renewal Agreement](#)
- [Cancellation Request Policy](#)
- [Creative Content and Media License Agreement](#)
- [Design Agreement](#)
- [Document Remediation Agreement](#)
- [Lead Generation Guarantee](#)
- [LinkedIn Engagement Agreement](#)
- [Marketing Agreement](#)
- [New Client Payment Policy](#)
- [Privacy Policy](#)
- [Quality Assurance Recording Agreement](#)
- [Recruitment Agreement](#)
- [Staffing Agency Agreement](#)
- [Website and Digital Marketing Agreement](#)
- [All Terms & Conditions](#)

#	Item	Qty	Rate	Tax	Amount
1	Google Grant \$10K Monthly Development Imagine what you could do with \$10,000 USD of in-kind advertising every month from AdWords, an online advertising solution from Google. You could recruit more volunteers. Attract more donations and share your story with audiences all over the globe. It's all possible with Google Ad Grants. Learn More	1	5,000.00	0%	5,000.00

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<https://www.google.com/grants/>

In this package we not only help you obtain the grant with all of its technical requirements but we also set up three campaigns and up to seven ad sets per campaign on your new Google ads account. The total value for this plan is \$5,000 It can be paid with two different structures:

1) \$2500 Deposit / \$2500 balance (from Escrow.com)

2) \$1000 set up and 8 months at \$500 per month. With the second structure we create a campaign per quarter.

As an add-on we'll reach out to 10 potential sponsors and present advertising opportunities on your website through your Google Grant.

Sub Total \$5,000.00

Total \$5,000.00