

Thank you for submitting our form!

Here are the details you sent us:

First name: Albert

Last name: Kevakian

Organization Name: Logos Insurance Services Inc.

Address: 570 West Stocker Street

Enter your email address: akevakian@gmail.com

Phone Number: 8182888293

Assistant's Name: Margrit Kevakian

Assistant's Email: shekevakian@gmail.com

Assistant's Phone: 818-321-2356

How would you paint success for your company in the next 6 -12 months?: To have between 50-75 active clients.

Who are your clients, customers or audience?: Small business owners, restaurant owners, Commercial building owners, Importers, Car washes and Gasoline stations

What is their geography?: Los Angeles, Orange and Ventura Counties.

What are their preferences?: N/A

What mode of product or service delivery do they prefer?: Email.

How have you tried to reach/market to them?: No.

What new changes do you want to make to your marketing strategy?: N/A

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: Vast knowledge of insurance products, to help them with their insurance needs and to protect their business and livelihood with proper coverage and policies.

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: N/A

Years In Business : Startup

Who are your competitors?: Hanasab Insurance Services, Capital providers Insurance

1st Competitor Website?: <https://www.hanasabinsurance.com/>

2nd Competitor Website?: <https://www.cpisgroup.com/>

Website in your industry that you like?: <https://www.cpisgroup.com/>

OPTIONAL: Another website in your industry that you like?:

What do you like about these websites?: The ease of use and information

Your Company Marketing Budget for next 12 Months?: \$5K - \$10K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), Linkedin B2B Lead Generation, Google Adwords, Google shopping, Google My Business, Facebook Marketplace, Social media advertising, Social media management, Telemarketing, Website Design, Video Marketing