



Enterprise and Consumer Lead Generation for Coworking Businesses

Boost your coworking leads and bookings

CoworkingCafe Network Powered by Yardi

Consumers

- CoworkingCafe Network of **6 Commercial Listing Sites**
- **2.4M** Monthly Views
- **30K** Leads per Month

 CoworkingCafe

COWORKING **MAG**

 CommercialSearch

 PropertyShark

 CommercialCafe

 42Floors

Enterprises

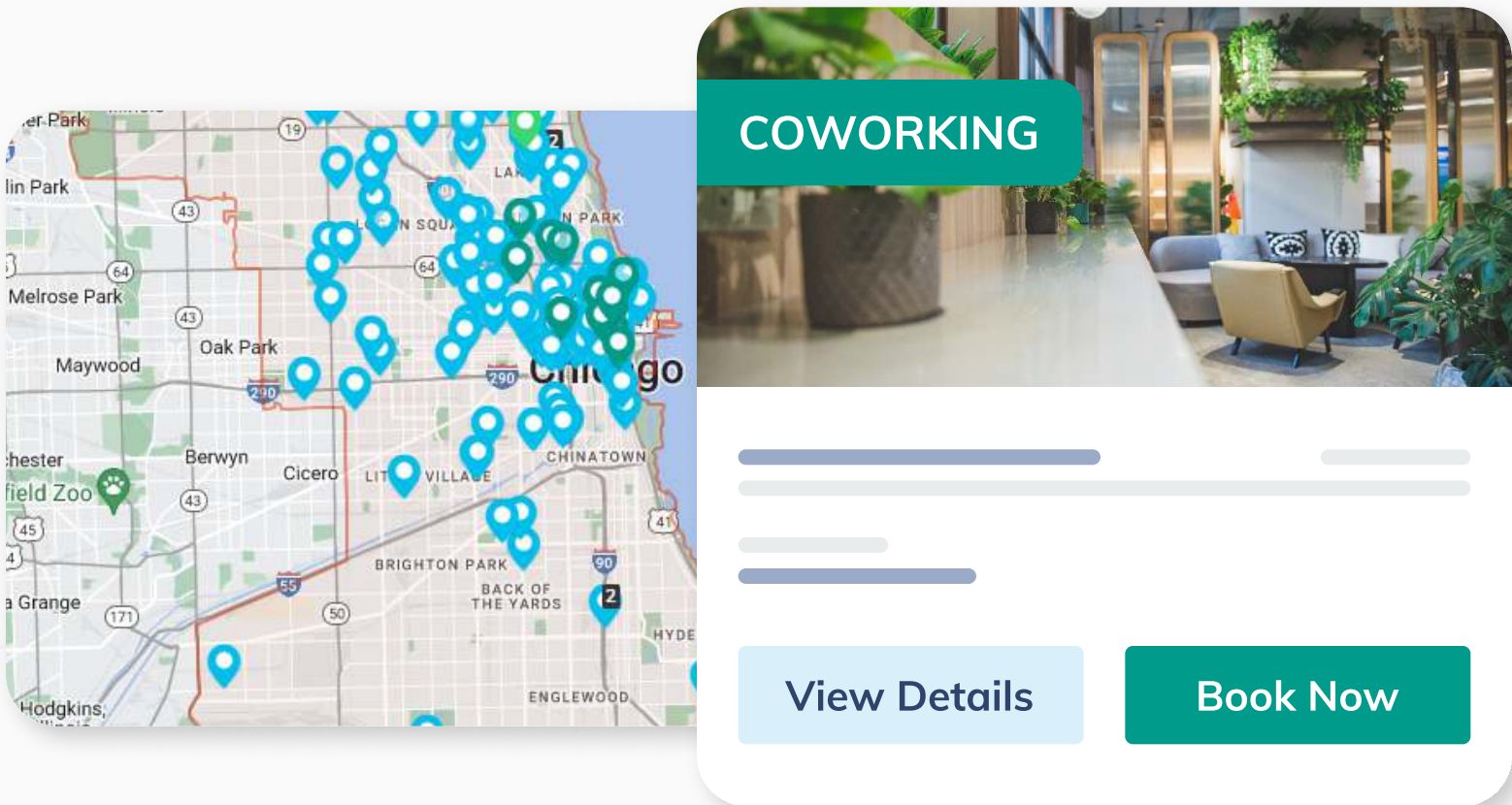
- **250 clients** on our hybrid app
- Access to **90% of Fortune 1000**
- **200+** person sales team

 FlexOne™

wework
WORKPLACE

Three Ways to Get Business

Lead Type	Lead Source	Fee	Process
Pre-vetted lead	CoworkingCafe network of listing sites	Free	<ul style="list-style-type: none">• Yardi emails the operator the prospect information (full name, email, phone number, etc).• Operator follows up with the prospect.
Manual booking	Enterprise apps and CoworkingCafe network	20% of booking value	<ul style="list-style-type: none">• The prospect books a day and time for a desk, a meeting room, a private office, or a day pass.• Yardi emails the operator for approval. If the operator approves the booking, Yardi charges the prospect's credit card.• Yardi transfers the payment to the operator upon completion of the service.
Automated booking	Enterprise apps and CoworkingCafe network	10% of booking value	<ul style="list-style-type: none">• The prospect books a day and time for a desk, a meeting room, a private office, or a day pass.• The booking reservation syncs to the operator's live space booking calendar in real-time.• Yardi charges the prospect's credit card and transfers payment to the operator upon completion of the service.



Joining CoworkingCafe Is Simple and Risk Free



REGISTER

- Register your company and the users who will manage your CoworkingCafe account.
- Get access to our centralized dashboard to easily manage your listings across the network.



AGREE TO TERMS

- No commitment, exclusivity, or other hidden gotchas.
- Just confirm that you have the right to share photos and marketing content with us and that we can post your inventory for prospects to see.



CONNECT YOUR INVENTORY

- Add your inventory, photos, and other marketing content to the CoworkingCafe network.
- Or allow us to connect to your Google Calendar or other systems to pull your inventory and availability in real-time.



START GENERATING LEADS

- We push your listings out across the entire CoworkingCafe Listings Network, boosting your visibility and leads.
- We send your leads directly to your centralized CRM dashboard where you manage them easily.

Real Estate Runs on



As the global leader in real estate technology, we develop and support industry-leading investment, marketing and property management software for all types and sizes of real estate companies. We work with our clients to drive significant innovation in the real estate industry and foster business intelligence worldwide.

✓ **8,500** Employees Worldwide

✓ **5K** Client Companies

✓ **12B** Commercial Square Feet

✓ **12M** Residential Units

✓ **1 Connected Solution**

