

Thank you for submitting our form!

Here are the details you sent us:

**First name:** Tishana

**Last name:** Sims

**Organization Name:** Mink Larue Boutique

**Address:** NA

**Enter your email address:** [tashawnasims37@gmail.com](mailto:tashawnasims37@gmail.com)

**Phone Number:** [562-326-9881](tel:562-326-9881)

**Assistant's Name:**

**Assistant's Email:**

**Assistant's Phone:**

**How would you paint success for your company in the next 6 -12 months?:** Be nationwide and in some stores. Generate enough income. <https://www.facebook.com/MinKLaRueBoutique/>

**What type of products or services do you offer?:** Wholesale & Retail service. Women fashion & accessories.

**Who are your clients, customers or audience?:** Women 18-35 in the United States

**What is their geography?:** United States

**What are their preferences?:** NA

**What mode of product or service delivery do they prefer?:** She does her own marketing. She shows her own products.

**How have you tried to reach/market to them?:** Instagram, facebook, tiktok, paid advertising through Facebook Marketplace 3500 -5000 Views. Google store.

**What new changes do you want to make to your marketing strategy?:** Use Youtube, Yelp, Twitter, Pinterest, poshmark.com, Linkiden, & Google Ads, Google My Business, Email Marketing, SMS Marketing

**What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?:** Sourcing skills (Gucci Vendors), Big distrution, Presenter, Intimately Invested Products/Company (Fashion Shopping Network)

**What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?:** Shipping Fees. Need to get your own shipping. Not having a website and CRM. Dont have enough time. For example like Creating E-Books (Residaul).

**Years In Business :** 2-5

**Who are your competitors?:** Jeff Bezos, Walmart, CVS

**1st Competitor Website?:** <https://www.amazon.com/>

**2nd Competitor Website?:** <https://www.walmart.com/>

**Website in your industry that you like?:** <https://www.alibaba.com>

**OPTIONAL: Another website in your industry that you like?:** <https://www.netflix.com/>

**What do you like about these websites?:** Likes the face that you can do wholesale and retail. Likes

Netflix paid subscription. Thinks paid subscription

**Your Company Marketing Budget for next 12 Months?:** \$1K - \$5K

**What marketing services are you interested in trying?:** SEO (Organic Growth Based On Relevant Content on Your Website), LinkedIn Advertising, Google Adwords, Google shopping, Google My Business, YouTube Ads, Display remarketing ads, TikTok Ads, Facebook Ads, Instagram Ads, Social media advertising, Social media management, SMS Marketing, Website Design, Video Marketing, Podcast Marketing