

Thank you for submitting our form!

Here are the details you sent us:

First name: Jeffrey

Last name: Watts

Organization Name: beyondexpert.biz

Address: Fort Lauderdale

Enter your email address: jeffrey@thecatalyst.institute

Phone Number: 2064374353

Assistant's Name:

Assistant's Email:

Assistant's Phone:

How would you paint success for your company in the next 6 -12 months?: 5 to 6 new clients per month.

Who are your clients, customers or audience?: Business owners, small & mid-size businesses. 3-5 million revenue. Have engaged consultants and coaches in past. Next level coach.

What is their geography?: International

What are their preferences?: Looking for someone who has the experience, has a track record, has been there and done that, more than a life coach, mentor/sage.

What mode of product or service delivery do they prefer?: In-person, webcam, do at least one-day in-person where they fly to you.

How have you tried to reach/market to them?: Webinar, cold-calling, Facebook ads (open to a new strategy), email campaigns, direct mail, LinkedIn navigator (Some). Not a lot of professional networks. Less speaking now. Word of mouth.

What new changes do you want to make to your marketing strategy?: Wrap around.

What are your unique abilities, services, products, and remarkable offerings in comparison to your competitors?: Track record generated lots of money; clients feel growth, raging success, having a process, giftedness, intuition

What weaknesses of your company culture and marketing are negatively impacting your client acquisition and retention?: Need a marketing specialist who is invested and working as a partner in a multi-channel.

Years In Business : 20+

Who are your competitors?: John Maxwell, Vistage.com, <https://www.briantracy.com/>

1st Competitor Website?: <https://www.briantracy.com/>

2nd Competitor Website?: Vistage.com

Website in your industry that you like?: <https://www.beyondexpert.biz/>

OPTIONAL: Another website in your industry that you like?: <https://www.beyondexpert.biz/>

What do you like about these websites?: Simple communicates growth

Your Company Marketing Budget for next 12 Months?: \$20K - \$30K

What marketing services are you interested in trying?: SEO (Organic Growth Based On Relevant Content on Your Website), LinkedIn Advertising, Google Adwords, Google My Business, Display

remarketing ads, TikTok Ads, Facebook Ads, Instagram Ads, Social media advertising, Social media management, Public Relations/Press Mentions, Website Design, Video Marketing, Podcast Marketing