

Antonio Henrique Amendola

QUALIFICATIONS

- English - fluent.
- Spanish - fluent.
- Portuguese - native.

EXPERIENCES

Seedtag, São Paulo

Performance Support Specialist.

January 2023 - Current

- Promoting and managing Digital ad campaigns(Performance)
- Daily follow-up to reach client's goals.
- Establish and Keep relationships with clients from US and Latam Markets.
- Strategic planning.
- Upselling

Mediasmart, São Paulo

Client Solutions Manager.

February 2022 - December 2022

- Promoting and managing Digital ad campaigns(Branding and Performance)
- Daily follow-up to reach client's goals.
- Establish and Keep relationships with clients from Brazil and Latam Markets.
- Strategic planning.
- Upselling

Teads, São Paulo

Account Manager.

February 2021 - January 2022

- Promoting and managing Digital ad campaigns(Branding and Performance)
- Daily follow-up to reach client's goals.
- Strategic planning.

- Upselling

WMcCann – IPG Group, São Paulo

Media Assistant.

May 2019 – January 2021

- Promoting and managing ads campaigns.
- Billing and budget control through AD Media.
- Strategic planning.
- Digital platform operations – Facebook, Twitter, LinkedIn, Google Ads and DV360

AlmapBBDO, São Paulo

Media Intern.

July 2018 – April 2019

- Promoting and managing ads campaigns.
- Billing and budget control through AD Media.
- Strategic planning.
- Digital platform operations – Facebook, Twitter, LinkedIn, Google Ads and DV360

Zao, Salt Lake City

Shift Manager.

June 2015 – August 2017

- Quality assurance of the store.
- Team Trainer.
- Customer service.
- Managements of catering and events.
- Spanish communication.

Almap BBDO, São Paulo

Administrative Assistant

March 2012 – September 2012

- Business systems.
- Bank services.
- Scanning Files.

EDUCATION

- High school concluded.
- Major degree in Publicity and advertising at FMU – conclusion due to 2022.

- Self-sufficiency professional Classes - ABIJCSUD

ADDITIONAL EXPERIENCES

Full-time volunteering service - ABIJCSUD

April 2013 - April 2015

- Training other missionaries.
- Communication and approaching services.
- Discipline.
- Total Focused.