

# Wajahat Hussain

Highly driven and results-oriented SEO Specialist with 2 years career experience in e-business optimization organizations. Adept in original content development search friendly architecture solutions and keyword research. Possesses excellent problem-solving and analytical thinking skills.

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## EXPERIENCE

### Naseems accountants, Rawalpindi — SEO

Mar 2020 - Present

- Reviewed and analyzed client website and blogs in preparation of detailed SEO and SEM strategy reports.
- Improved organic search results and website traffic through research and identification of profitable keywords.
- Created original SEO content and implemented semantic HTML for client websites.

### Appointbox, Rawalpindi — Front end developer

Apr 2019 - Oct 2019

- Working on Appoint Box online appointment system.
- Involved in database design on SQL Server 2017 and development of different database objects containing functions, triggers, store procedures.

### JuggerNet Com., Rawalpindi — SEO

Jan 2019 - Apr 2019

- Develop, document, and update SEO strategy
- Monitor and analyze SEO tactics and strategies, and make ongoing changes to improve performance metrics
- Research and monitor industry news, trends and local market opportunities

## EDUCATION

### Numl , Islamabad — BSCS

Feb 2014 - Jan 2018

### Public school & college , Skardu — F.Sc

Jul 2011 - Jul 2013

## SKILLS

Keyword Research

SEO Audit

On/Off page SEO

SEM/SMM

## LANGUAGES

Urdu, English, Chinese, Balti

## PROJECTS

Naseems.co.uk

Chandanni.com

nipponjl.com

Hunzaunique tours.com

**Al-Mustafa higher secondary school , Skardu —  
Matriculation**

Mar 2009 - Jun 2011