



A company's sales

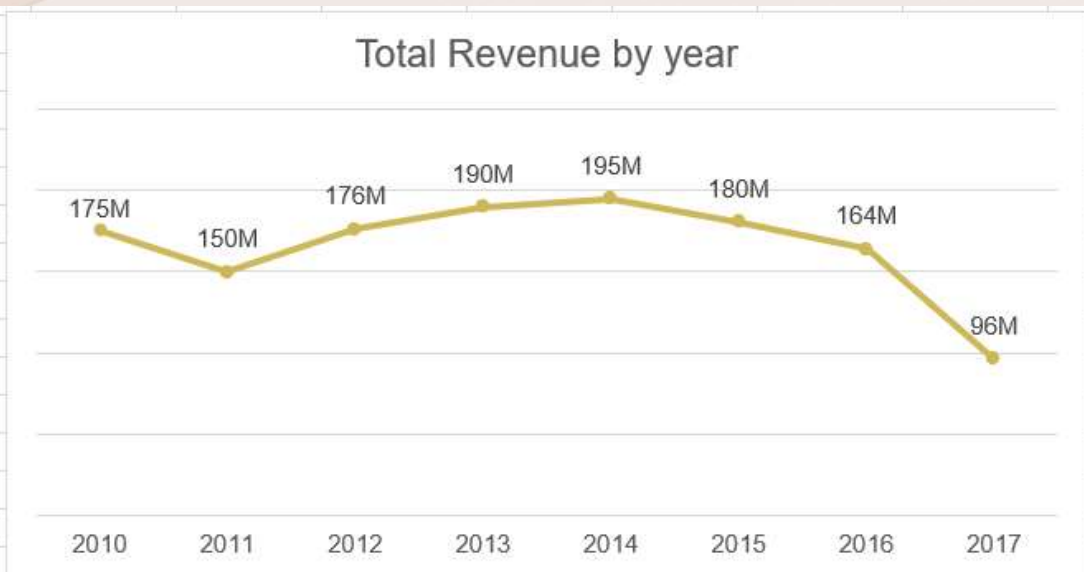
Khaled Gamal

Data set sample

Region	Country	Item Type	Rep Name	Sales Channel	Order Priority	Order Date	Order ID	Ship Date	Units Sold	Unit Price	Unit Cost	Total Revenue	Total Cost	Total Profit	Order_Year	Order_Month
Middle East a	Libya	Cosmetics	Lauren Marshall	Offline	M	10/18/2014	686800706	10/31/2014	8446	437.2	263.33	3692591.2	2224085.18	1468506.02	2014	10
North America	Canada	Vegetables	Evan Vaughan	Online	M	11/7/2011	185941302	12/8/2011	3018	154.06	90.93	464953.08	274426.74	190526.34	2011	11
Middle East a	Libya	Baby Food	Sean Glover	Offline	C	10/31/2016	246222341	12/9/2016	1517	255.28	159.42	387259.76	241840.14	145419.62	2016	10
Asia	Japan	Cereal	Amy Hemmings	Offline	C	4/10/2010	161442649	5/12/2010	3322	205.7	117.11	683335.4	389039.42	294295.98	2010	4
Sub-Saharan	Chad	Fruits	Jack MacLeod	Offline	H	8/16/2011	645713555	8/31/2011	9845	9.33	6.92	91853.85	68127.4	23726.45	2011	8
Europe	Armenia	Cereal	Piers MacLeod	Online	H	11/24/2014	683458888	12/28/2014	9528	205.7	117.11	1959909.6	1115824.08	844085.52	2014	11
Sub-Saharan	Eritrea	Cereal	Diana Black	Online	H	3/4/2015	679414975	4/17/2015	2844	205.7	117.11	585010.8	333060.84	251949.96	2015	3
Europe	Montenegro	Clothes	Liam Wilkins	Offline	M	5/17/2012	208630645	6/28/2012	7299	109.28	35.84	797634.72	261596.16	536038.56	2012	5
Central America	Jamaica	Vegetables	Justin Scott	Online	H	1/29/2015	266467225	3/7/2015	2428	154.06	90.93	374057.68	220778.04	153279.64	2015	1
Australia and	Fiji	Vegetables	Trevor Hemmings	Offline	H	12/24/2013	118598544	1/19/2014	4800	154.06	90.93	739488	436464	303024	2013	12
Sub-Saharan	Togo	Clothes	Sam King	Online	M	12/29/2015	451010930	1/19/2016	3012	109.28	35.84	329151.36	107950.08	221201.28	2015	12
Europe	Montenegro	Snacks	Karen Clark	Offline	M	2/27/2010	220003211	3/18/2010	2694	152.58	97.44	411050.52	262503.36	148547.16	2010	2
Europe	Greece	Household	Molly Jackson	Online	C	11/17/2016	702186715	12/22/2016	1508	668.27	502.54	1007751.16	757830.32	249920.84	2016	11
Sub-Saharan	Sudan	Cosmetics	Irene Hill	Online	C	12/20/2015	544485270	1/5/2016	4146	437.2	263.33	1812631.2	1091766.18	720865.02	2015	12
Asia	Maldives	Fruits	Katherine Scott	Offline	L	1/8/2011	714135205	2/6/2011	7332	9.33	6.92	68407.56	50737.44	17670.12	2011	1
Europe	Montenegro	Clothes	Robert Davies	Offline	H	6/28/2010	448685348	7/22/2010	4820	109.28	35.84	526729.6	172748.8	353980.8	2010	6
Europe	Estonia	Office Supplies	Nicholas McLean	Online	H	4/25/2016	405997025	5/12/2016	2397	651.21	524.96	1560950.37	1258329.12	302621.25	2016	4
North America	Greenland	Beverages	Victor Reid	Online	M	7/27/2012	414244067	8/7/2012	2880	47.45	31.79	136656	91555.2	45100.8	2012	7
Sub-Saharan	Cape Verde	Clothes	Jan Dyer	Online	C	9/8/2014	821912801	10/3/2014	1117	109.28	35.84	122065.76	40033.28	82032.48	2014	9
Sub-Saharan	Senegal	Household	Jan Johnston	Offline	L	8/27/2012	247802054	9/8/2012	8989	668.27	502.54	6007079.03	4517332.06	1489746.97	2012	8
Australia and	Federated	Snacks	Gavin Gill	Online	C	9/3/2012	531023156	10/15/2012	407	152.58	97.44	62100.06	39658.08	22441.98	2012	9
Europe	Bulgaria	Clothes	Rose Paige	Online	L	8/27/2010	880999934	9/16/2010	6313	109.28	35.84	689884.64	226257.92	463626.72	2010	8
Middle East a	Algeria	Personal Care	Christian Short	Online	H	2/20/2011	127468717	3/9/2011	9681	81.73	56.67	791228.13	548622.27	242605.86	2011	2
Asia	Mongolia	Clothes	Hannah Lambert	Online	L	12/12/2015	770478332	1/24/2016	515	109.28	35.84	56279.2	18457.6	37821.6	2015	12

Revenue by year

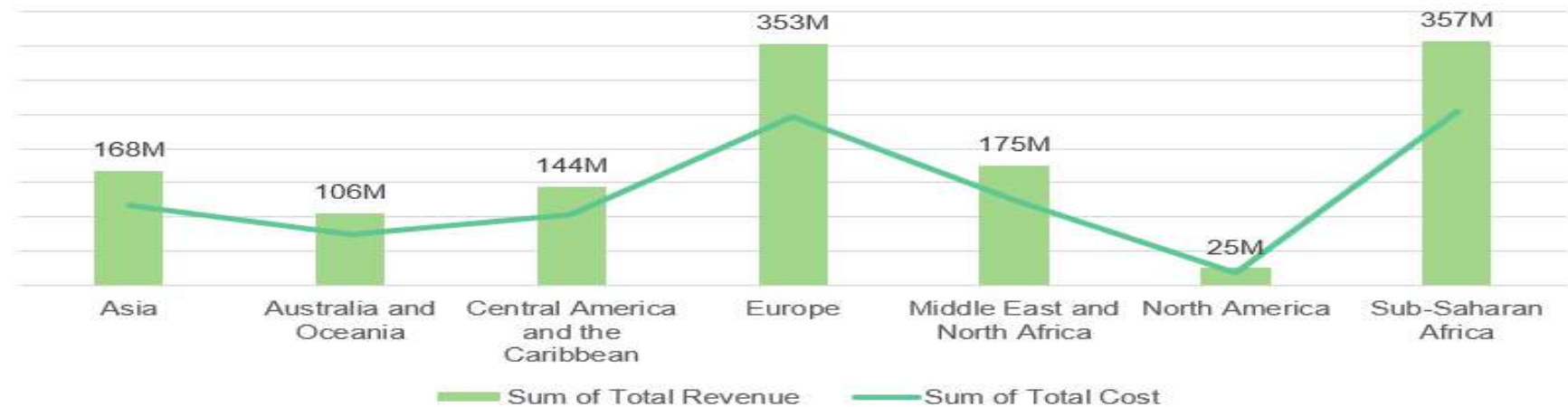
Row Labels	Sum of Total Revenue
2010	175462207.9
2011	149927966.6
2012	176391398.1
2013	189797329.8
2014	195075782.4
2015	180487661.5
2016	164122431.7
2017	96057062.32
Grand Total	1327321840



Revenue and Total cost

Row Labels	Sum of Total Revenue	Sum of Total Cost
Asia	167674809.5	116875410.4
Australia and Oceania	105689572.6	73811151.87
Central America and the Caribbean	143997610.5	102660832.3
Europe	353167462.9	246395494.5
Middle East and North Africa	175106535.7	124049542.4
North America	24961598.94	17253539.67
Sub-Saharan Africa	356724250.1	255073257.7
Grand Total	1327321840	936119228.8

Revenue and Total Cost by Region





Excel Revenue Dashboard on Sales



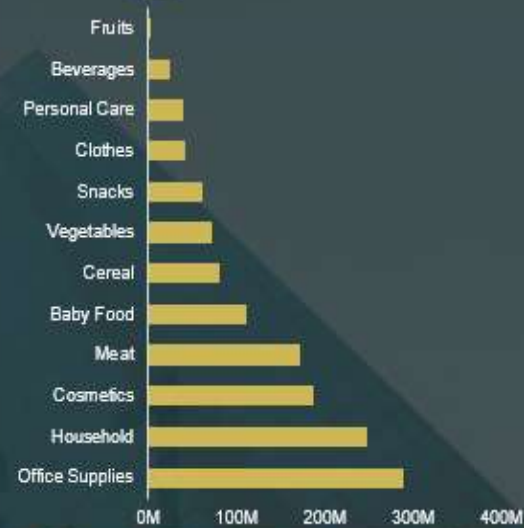
Total Revenue by year



Revenue by Year and Region



Revenue by Items



Item Type

- Baby Food
- Beverages
- Cereal

Country

- Nepal
- Netherlands
- New Zealand
- Nicaragua

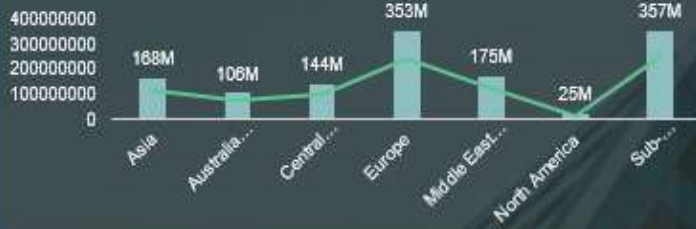
Region

- Asia
- Australia and Oce...
- Central America a...
- Europe
- Middle East and

Sales Channel

- Offline
- Online

Revenue and Total Cost by Region



Revenue by Order Priority



Revenue by Countries

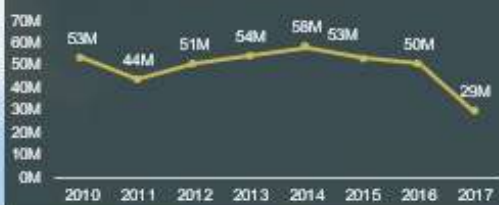




Excel Profit Dashboard on Sales



Total Profit by Year



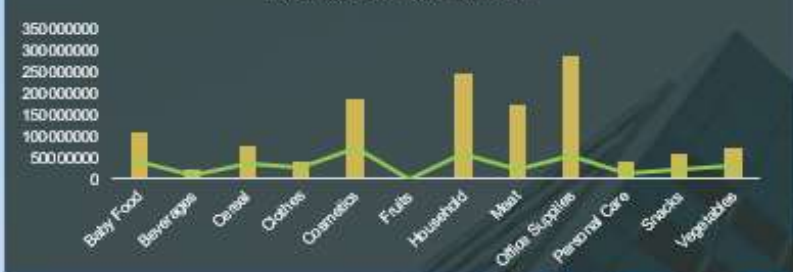
Profit by Sales Channel



Profit by Countries



Revenue and Profit by Items



Profit by year and sales channel



Order Date

All Periods YEARS

010 2011 2012 2013

Rep Name

Abigail Anderson

Abigail Avery

Abigail Baker

Abigail Ogden

Sales Channel

Offline

Online

Country

Iceland

India

Indonesia

Iran

Region

Europe

Middle East and N...

North America

Sub-Saharan Africa