Link: <https://public.tableau.com/shared/S6PDNXZN4?:display_count=n&:origin=viz_share_link>

Code:

* Primary Customer Count: COUNTD(IF [Region] = [Primary Region] THEN [Customer ID] END)
* Primary no of orders: COUNTD(IF [Region] = [Primary Region] THEN [Order ID] END)
* Primary no of products: COUNTD(IF [Region] = [Primary Region] THEN [Product Name] END)
* Secondary Customer Count: COUNTD(IF [Region] = [Secondary Region] THEN [Customer ID] END)
* Secondary no of orders: COUNTD(IF [Region] = [Secondary Region] THEN [Order ID] END)
* Secondary no of products: COUNTD(IF [Region] = [Secondary Region] THEN [Product Name] END)
* Primary Set Color:

IF [Primary Region] = 'West'

THEN [West]

ELSEIF [Primary Region] = 'South'

THEN [South]

ELSEIF [Primary Region] = 'East'

THEN [East]

ELSEIF [Primary Region] = 'Central'

THEN [Central]

END

* Secondary Set Color:

IF [Secondary Region] = 'West'

THEN [West]

ELSEIF [Secondary Region] = 'South'

THEN [South]

ELSEIF [Secondary Region] = 'East'

THEN [East]

ELSEIF [Secondary Region] = 'Central'

THEN [Central]

END