

DAWALLY

AI-Powered **Stock Prediction**
Factory for the Saudi Market

Company Profile **2025**

dawally.com

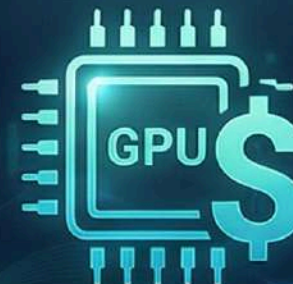
The Problem — Why **AI Trading** is Out of Reach



Expensive AI Engineers (\$150k+)



Complex Data Pipelines



Costly GPU Infrastructure



Constant Retraining



Risk of Model Failure



Hard to Compare Models

Our Solution — The Prediction Factory



One-Click
Access to AI

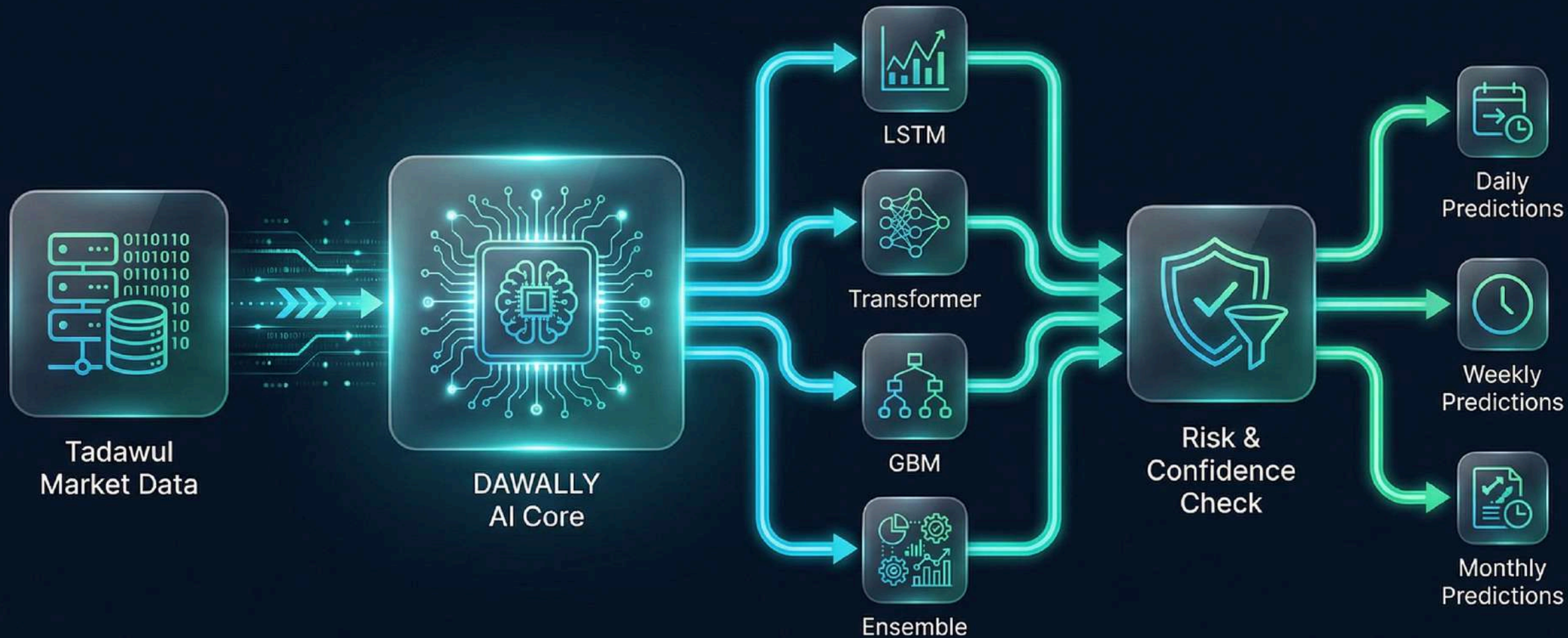


Trained on
Tadawul Data



Transparent &
Comparable Models

How It Works — From Data to Predictions



AI Technology — Multi-Model Architecture

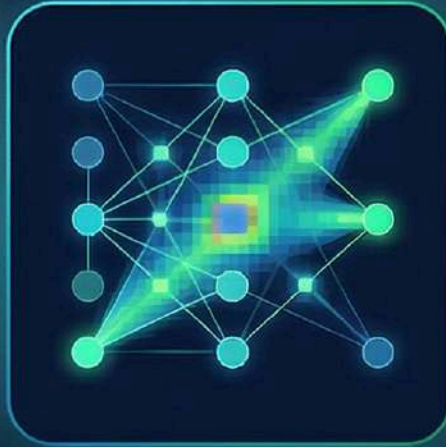
LSTM

(Long Short-Term Memory)



Captures sequential market patterns & trends.

Transformers



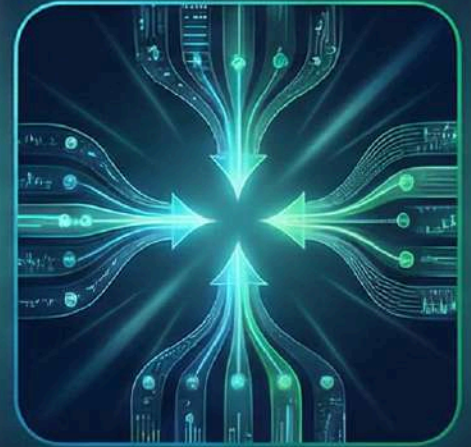
Attention mechanisms for long-range dependencies.

Gradient Boosting



Optimized for tabular data & feature importance.

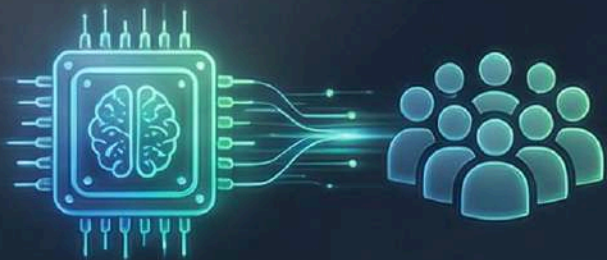
Ensemble Learning



Combines all models for maximum stability & accuracy.

Why Choose DAWALLY

No AI Team Required



Zero Engineering Overhead

Eliminate the need for specialized AI talent.

Lower Total Cost



95% Cost Reduction vs In-House

Significant savings compared to traditional development.

Faster Decision-Making



Instant Market Insights

Real-time data analysis for rapid execution.

Transparent Accuracy



Real-Time Confidence Scores

Clear and reliable performance metrics.

Tadawul-Tailored



Built Specifically for Saudi Market

Optimized for local regulations and dynamics.

Who We Serve



Retail Traders

Individual Investors seeking AI insights.



Fintech Platforms

Trading Apps & Brokers needing white-label AI.



Investment Firms

Asset Managers requiring data-driven alpha.



Government

Regulators & Exchanges monitoring market risk.

Business Model — Flexible Pricing Tiers



Freemium (Starter)

Basic Access
Daily Market
Summary

Free



Standard (Trader)

Full Dashboard
30-Day Forecasts

\$49/mo



Pro (Professional)

Multi-Model
Comparison
Risk Metrics

\$199/mo



Enterprise (API & Inst.)

Full API Access
Custom Models
Dedicated Support

Custom

Traction — Our Journey So Far



**MVP
Launch**

Platform Live
(v1.0)



**Early
Validation**

500+ Beta
Testers



**Product
Iteration**

4-Model Ensemble
Deployed



Partnerships

3 Fintech Pilots
In Progress

Roadmap — The Next 18 Months

Phase 1: Foundation (Q1-Q2 2026)

- Full 4-Model Ensemble Live
- Subscription Launch
- Unit Economics Validation

Phase 2: Growth (Q3-Q4 2026)

- B2B API Pilots
- 2,500 Active Users
- \$100K MRR Target

Phase 3: Expansion (2027)

- Series A Funding
- GCC Market Entry
- Enterprise Dashboard

- Full 4-Model Ensemble Live
- Subscription Launch
- Unit Economics Validation

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Get in Touch

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