



How can I
help you?

Chatty Cart

An AI-driven online store that provides personalized assistance, improving productivity for the product owner and user experience.

www.chattycart.com



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INTRODUCTION

Chatty Cart revolutionizes the e-commerce landscape by providing **AI-driven personalized assistance** for customers and product owners.





E-COMMERCE CHALLENGES

- High Cart Abandonment Rates
- Customer Dissatisfaction
- Inefficient Service
- Difficulty in Pricing

THE ROLE OF AI IN CHATTY CART

AI plays a pivotal role in enhancing e-commerce efficiency. It enables:

- **Personalized product dynamic pricing strategies.**
- **Real-time customer support via conversational AI.**

These capabilities create a more engaging shopping experience, ultimately leading to increased sales and customer loyalty.



DATA-DRIVEN PRICING STRATEGY

Outputs of pricing strategy predictor:

- **Price Prediction:** The recommended price based on market conditions and product features.
- **Market Condition Prediction:** A classification of the current market conditions.
- **Price Elasticity:** A score reflecting how sensitive the demand is to price changes.

Navigation


Select a page:

- ☒ Pricing Strategy
- ☐ Chatbot

Deploy ⋮

Pricing Strategy Predictor

Upload CSV

 Drag and drop file here
Limit 200MB per file • CSV

Browse files

Pricing Strategy Recommendations

Market Condition: 3.35

Price Elasticity: 0.11

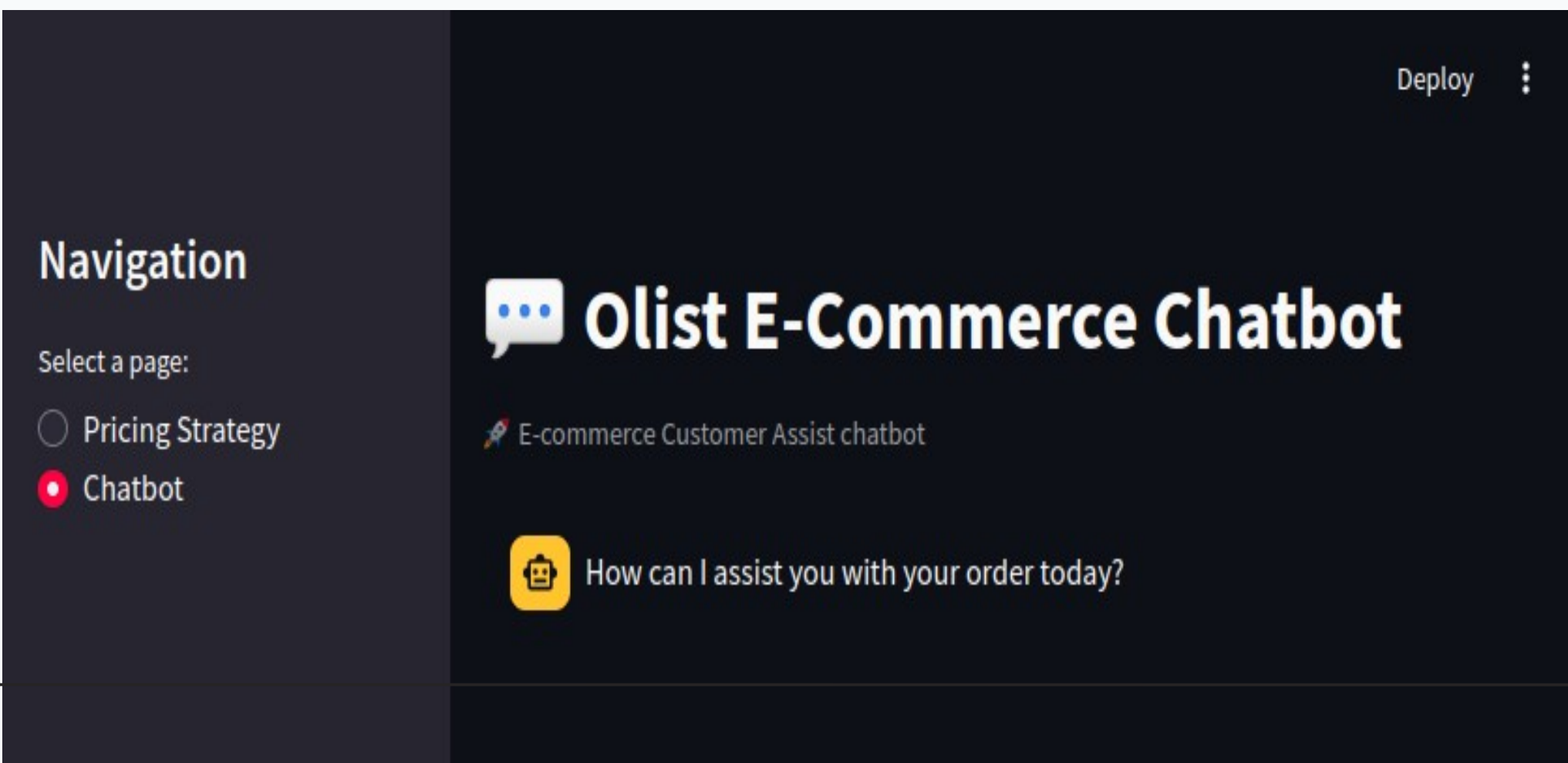
Recommended Prices:

Strategy: \$0.39

CONVERSATIONAL AI USING CHATBOT

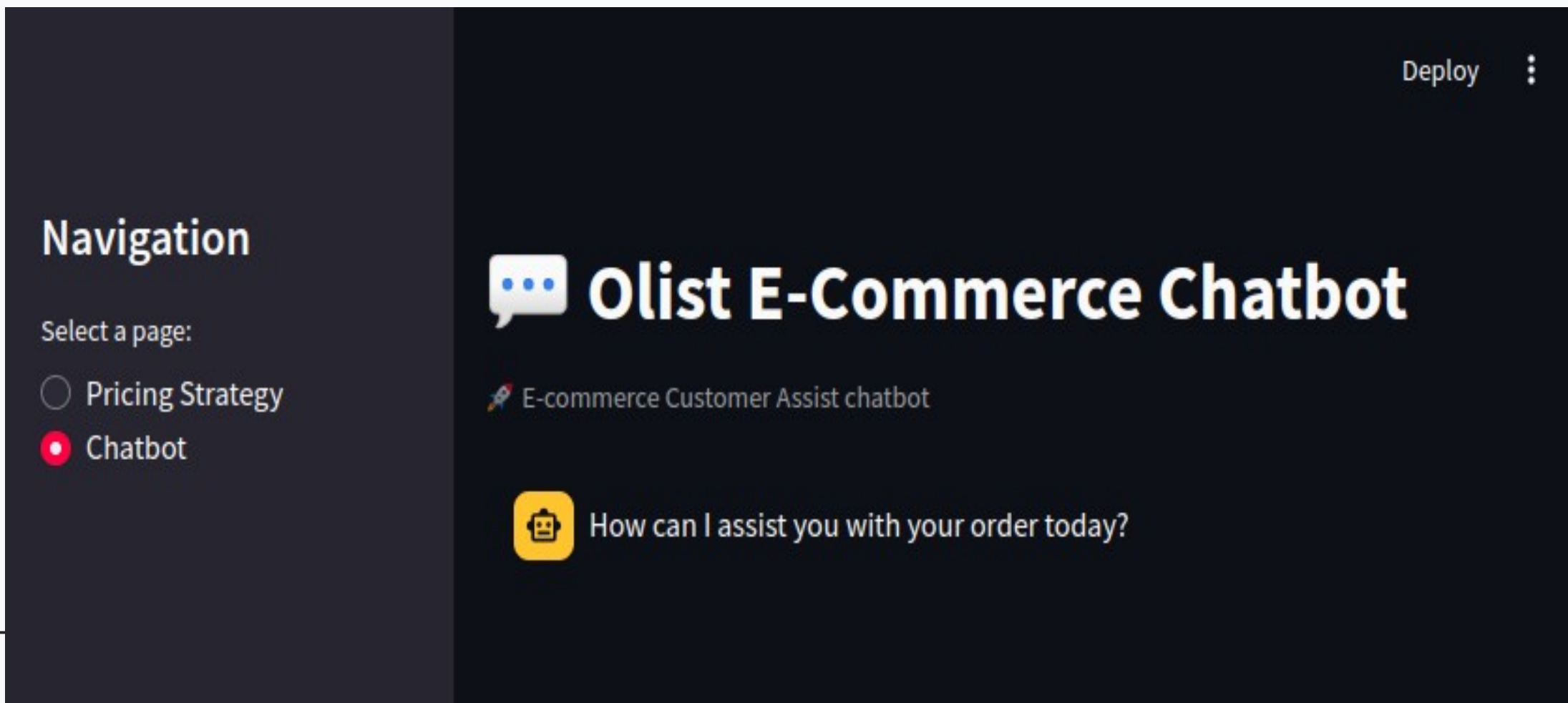
Chatty Cart automates various e-commerce processes, such as **customer inquiries**, **order tracking**, and **recommendations**.

This automation not only reduces operational costs but also enhances response times, ensuring customers receive timely assistance, which is crucial for maintaining satisfaction.



WEB APPLICATION WITH STREAMLIT

Streamlit serves as the user-friendly interface that connects end-users with the underlying AI models for chatbot interactions and pricing strategy predictions.





Thanks!

Do you have any questions?