

Business Model Canvas

Designed for:

Fast Fix mobile app

Designed by:











Creative Minds Team

Date:

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Version:

1.1

<div><div>Key Partners</div><div></div><div><ul style="list-style-type: none">• Multiple branches of the main maintenance center.• Spare parts and battery suppliers.• Telecommunications providers (for GPS tracking).• Online payment platforms.</div></div>	<div><div>Key Activities</div><div></div><div><ul style="list-style-type: none">• Operating and maintaining the app for smooth user experience• Assigning service requests to the nearest available branch.• Managing the fleet of service vehicles for fast response• Training technicians to ensure high-quality service.</div></div> <div><div>Key Resources</div><div></div><div><ul style="list-style-type: none">• The mobile application for managing service requests and tracking vehicles.• A fleet of service trucks distributed across multiple branches.• Skilled technicians equipped with the latest repair tools.• GPS tracking system for real-time location updates.</div></div>	<div><div>Value Propositions</div><div></div><div><ul style="list-style-type: none">• Fast and reliable roadside repair service available 24/7.• Nationwide coverage through multiple service center branches.• Quick dispatch of a fully equipped service vehicle to the customer's location.• Real-time tracking of the service vehicle with estimated arrival time.• Transparent pricing with no hidden fees.</div></div>	<div><div>Customer Relationships</div><div></div><div><ul style="list-style-type: none">• 24/7 customer support via the app.• Real-time notifications on request status and estimated arrival.• Customer feedback and technician rating system.• Loyalty programs and special offers for frequent users.</div></div> <div><div>Channels</div><div></div><div><ul style="list-style-type: none">• Mobile app (Android & iOS).• Official website for service information and bookings.• Social media platforms for marketing and customer engagement.</div></div>	<div><div>Customer Segments</div><div></div><div><ul style="list-style-type: none">• Private car owners who need quick roadside repairs.• Truck drivers who rely on constant vehicle uptime.• Bus and public transport operators to minimize passenger delays.• Rental and transport companies needing rapid maintenance solutions.</div></div>
<div><div>Cost Structure</div><div></div><div><ul style="list-style-type: none">• Continuous development and maintenance of the app.• Operation and maintenance of service trucks.• Salaries for technicians and administrative staff.• Marketing and digital advertising expenses.• Call center and customer support operational costs.</div></div>	<div><div>Competitors</div><div></div><div><p>Fix & Fit mobile app</p></div></div>	<div><div>Revenue Streams</div><div></div><div><ul style="list-style-type: none">• Service fees per repair request.• Monthly or annual subscriptions for businesses and fleet owners.• Partnerships with insurance companies for maintenance services.• Additional fees for premium or urgent repair services.</div></div>		