

# KHALEELU REHMAN K.K.

UX Architect | Senior UI/UX Designer | Product Designer

Phone: +91 8129009119 | Email: khaleelrahmanvettom@gmail.com |

LinkedIn: <https://www.linkedin.com/in/khaleelurahman/> | Location: Tirur, Kerala, India

## PROFESSIONAL SUMMARY

UX Architect & Senior UI/UX Designer with 9+ years of experience designing scalable, accessible, and user-centered digital products. Expertise in UX strategy, information architecture, design systems, WCAG 2.1 accessibility, user research, and responsive frontend development.

## CORE SKILLS

UX Strategy, UX Architecture, User Research, Usability Testing, Information Architecture, User Flows, Journey Mapping, Wireframing, Prototyping, Design Systems, UI Design, Interaction Design, Visual Design, Accessibility, WCAG 2.1, UX Writing, Product Design, SaaS UX, Mobile UX, Web UX, Agile, Scrum, Stakeholder Collaboration

## TOOLS & TECHNOLOGIES

Figma, Adobe XD, Sketch, Axure RP, Balsamiq, Miro, | Photoshop, Illustrator, Affinity Designer, Adobe Express, Canva, | HTML5, CSS3, LESS, SASS, Tailwind CSS, Bootstrap, JavaScript, Node.js, Git

## PROFESSIONAL EXPERIENCE

**UX Architect** | Core Cognitics **Mar 2025 - Present**

- Defined UX architecture and product strategy for 3+ SaaS and AI platforms, aligning user needs with business goals and improving overall product usability.
- Conducted user research, information architecture, and user flow mapping to improve usability and scalability.

**Senior UI Designer** | Freston Analytics **Mar 2022 - Mar 2025**

- Led end-to-end UI/UX design for AI, ERP, and SaaS platforms using Figma.
- Architected a centralized design system in Figma with 200+ reusable components, reducing design-to-development handoff time by 30%.

## Web UI Developer / UX Designer | SITENANO

Dec 2016 - Feb 2022

- Designed and developed responsive, user-centered web and application interfaces using UX best practices.
- Conducted UX research, wireframing, and prototyping to support informed design decisions.

## UI Designer | Mindbridge Business Solutions

Mar 2016 - Nov 2016

- Created intuitive UI designs, wireframes, and visual assets for business and enterprise applications.
- Translated business and functional requirements into user-friendly layouts, improving usability and alignment with branding standards.

## Web Designer / Developer | Flamboya Media LLP

Aug 2013 - Feb 2016

- Designed and developed responsive websites with strong UX foundations and modern UI patterns.
- Delivered visual design, layout structuring, and frontend development to enhance client engagement.

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## KEY PROJECTS

**NEXIVO CX** – AI Customer Engagement Platform, **BES** - ERP, **AIDGA** - AI-Driven Preventive Healthcare Platform, **Staffalyze** - HRM & EMS Platform, **SaferCircle** - Personal Safety App, **Foodemp** - Food Delivery App, **CMS Nano** - E-Commerce Platform, **BETIXX** - Sports Betting Platform

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## EDUCATION

**Web Design & Development** – Prolific Digital Creation, Calicut (2012)

**Multimedia & Graphic Design** – Ultriva Computer Education, Tirur (2010)

**Higher Secondary Education (Commerce)** – Cooperative College, Tirur (2009)

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## LANGUAGES

**Malayalam** (Native), **English** (Professional)

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## PORTFOLIO

[Portfolio](#) | [Dribbble](#) | [Behance](#) | [Figma](#)