ABOUT PROJECT | BUSINESS VALUE

01

CAREERPLACE is a place where you can learn design, coding, and more. In addition, you can find work here. The application will be useful for both beginners and professionals. Learn, develop, find new things and get inspired with careerplace.

DISCOVER +

MAIN GOALS

Use design to make people's lives easier. The application is aimed at young and experienced IT & DIGITAL professionals. A specially user-friendly design is made to ensure that everyone feels comfortable spending their time in this application. We are focused on improving young professionals in their success in school and work.

BUSINESS VALUE

The application will help businesses sell courses and lectures. The referral system will bring a huge number of people, due to which the capital of the business will grow. A subscription will also be available, with which users will have access to many new features.

ICON | LOGO | COLOR

02

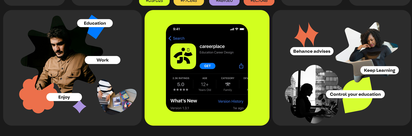
USED FONTS — Aa — NT Sonic

USED FONTS — Aa — Oldival

#C8FF00 | #FFCB00 | #A8FF00 | #6C0A00

USED FONTS — Aa — NT Sonic

USED FONTS — Aa — NT Sonic



DESIGN PROCESS

03

RESEARCH
- Moodboard
- User interview
- Job & User stories
- Competitive analysis
- Functional analysis
- User audience

PROTOTYPING
- User Flow
- Wireframes
- Functional prototype

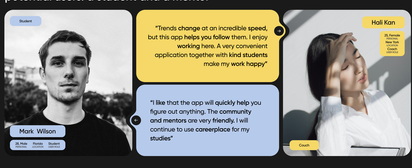
UI DESIGN
- Visual concept
- Design system
- Animation
- Components library

TESTING
- User testing
- Final correction

USER PERSONAS

04

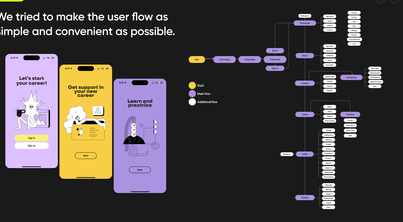
We analyzed the latest digital and IT industry and took feedback from two potential users: a student and a mentor



USER FLOW

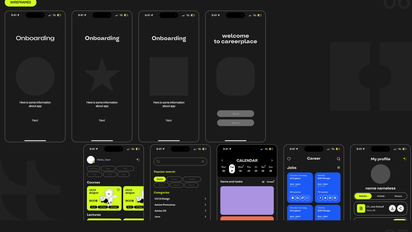
05

We tried to make the user flow as simple and convenient as possible.



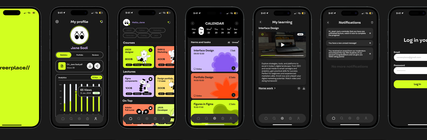
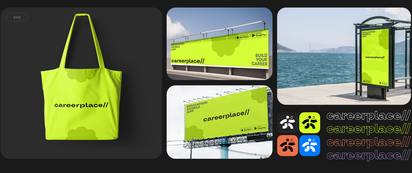
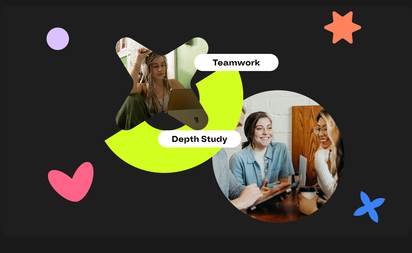
WIREFRAMES

06



MOBILE APP | MOCKUP

07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