

Personas and Extreme characters

Worksheet

Activity:

Personas are specific, but imaginary people who represent individuals from the target user group. They share characteristics of people you interviewed. 'Extreme characters' are personas who test the limits of your design. Note that 'extreme' is relative to the design problem, not the person: A persona who must quickly create 25 different maps for 25 different people can be considered an extreme character.

Re-read your interviews, then create two ordinary personas and one extreme character. Give them each a specific name, age, profession (if applicable), expertise, and relevant personal characteristics, context and motivation that affect how they will interact with your design. These three personas will each play a role, and interact with each other in your video prototype.

Personas and Extreme Characters					
Group	Groupe 5	Project	Application carte	Date	16 fev 2021
Persona 1	Name: Fairouz				
	Age : 20 ans profession :Etudiante Expertise : Medcine relevant personal characteristics : context and motivation :				
Persona 2	Name: Iila				
	Age : 22 ans Proffession :Etudiante Expertise : Informatique Relevant Personal characteristics : context and motivation :				
Extreme Character	Name: Rayane				
	Age : 27 ans Proffession : ingénieur Expertise : Relevant Personal characteristics : context and motivation :				