

PERFORMANCE ANALYTICS  
KIMIA FARMA BUSINESS  
2020-2023

Final Project Kimia Farma Big Data Analytics by  
Khalila Maghfirah Ghaniyya

OVERVIEW

Total Nett Sales (Rp)

Rp346,961,801,575

Total Nett Profit (Rp)

Rp98,539,911,168

Total Transactions

672,458

Avg Branch Rating

4.4

Total Branches

1,725

rating\_cabang



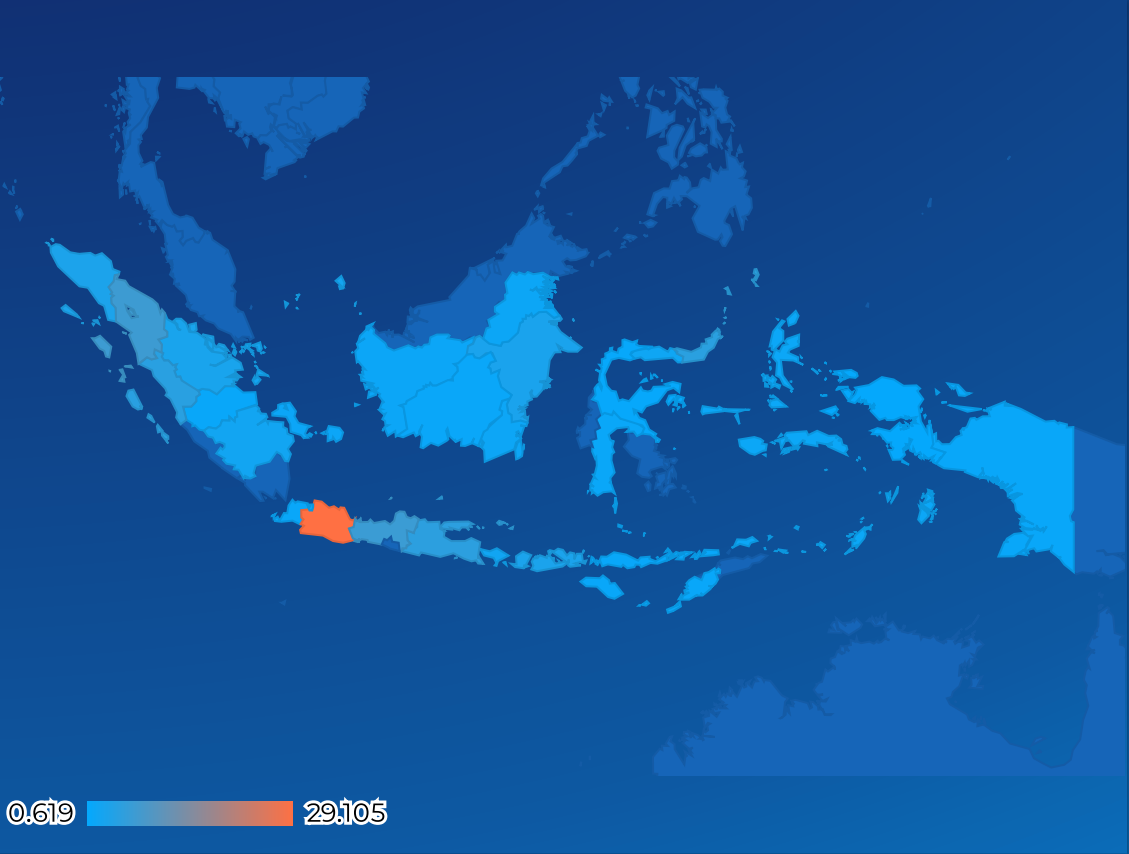
product\_name

provinsi

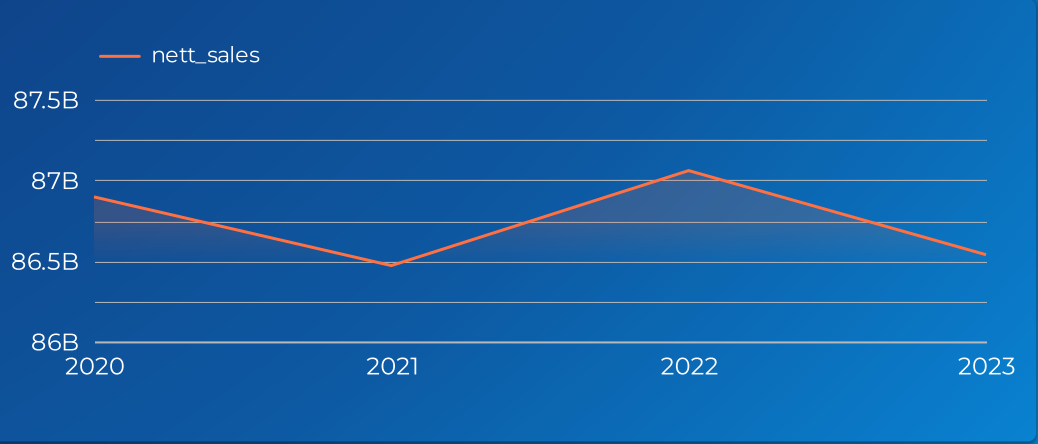
branch\_id

Select date range

Profit by Province (in Billion Rp)



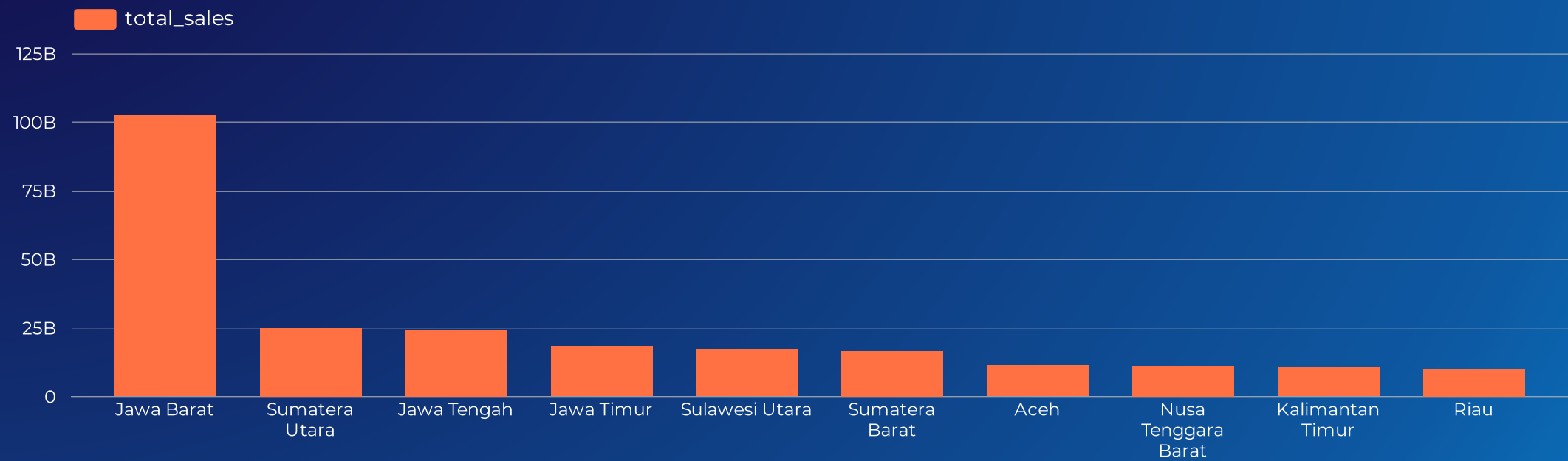
Total Nett Sales per Year (2020-2023)



Top 5 High Rated Branches with Low Transactions

	branch_id	rating_cabang	rating_transaksi
1.	63103	2,170	1,744.1
2.	98748	2,156	1,753
3.	93665	2,130	1,715.2
4.	41347	2,121.7	1,730.3
5.	33897	2,120	1,698.6

### Top 10 Provinces by Sales (Rp)



### Top 10 Provinces by Transactions

