



# Khan Aaman Gulam Hussain

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## BACKEND DEVELOPER (PYTHON/DJANGO)

I am a highly motivated Backend Developer with a strong proficiency in Python and Django. I completed a comprehensive course at Zeetech Academy in 2022, gaining in-depth knowledge of web development and software engineering. I have hands-on experience in building web applications from scratch, collaborating with teams to meet clients' requirements.

### KEY COMPETENCIES

Programming Languages: Python	Database Management:SQL,ORM	Team leadership
Web Frameworks: Django	Web Services: RESTful APIs	Communication
Version Control: Git	Tools & Libraries: SMTPLIB,Twilio	Operations management

## PROFESSIONAL EXPERIENCE

### Zeetech Academy

Jan 2022 - July 2022

#### Python Django

At Zeetech Academy, I completed an extensive and comprehensive Python Django course, which provided a solid foundation in web development using this powerful framework. The course covered a wide range of topics, from Django basics to advanced concepts, enabling me to build robust web applications efficiently.

#### Accomplishments:

- Web Development with Django: Throughout the course, I gained a deep understanding of Django's architecture and its various components, allowing me to develop web applications from scratch.
- Database Integration: I learned how to integrate databases into Django projects, utilizing the Object-Relational Mapping (ORM) technique to interact with databases seamlessly.
- User Authentication & Security: The course covered essential aspects of user authentication and security measures in Django, ensuring the protection of user data and sensitive information.
- Creating Web APIs: I learned how to design and implement Web APIs using Django Rest Framework, facilitating data exchange between the frontend and backend of applications.
- Project-based Learning: The course included hands-on projects, where I developed real-world web applications, gaining practical experience and improving my problem-solving skills.

### TCR

August 2021 - September 2021

#### Unpaid Internship - Digital Marketing

During this one-month unpaid internship at TCR, I gained valuable hands-on experience in the dynamic field of digital marketing. Working closely with the marketing team, I had the opportunity to apply theoretical knowledge to real-world scenarios, contributing to various marketing campaigns and initiatives.

#### Accomplishments:

- **Social Media Management:** Assisted in managing and curating content for TCR's social media platforms, including Facebook, Twitter, and Instagram. This involved creating engaging posts, monitoring audience engagement, and analyzing performance metrics.
- **Content Creation:** Collaborated with the content team to develop blog posts and articles focused on industry-related topics, optimizing content for search engine visibility and user engagement.
- **Email Marketing:** Contributed to email marketing efforts by assisting in crafting newsletters and promotional emails, helping to expand TCR's reach and engage with the audience effectively.
- **SEO Analysis:** Conducted keyword research and competitor analysis to enhance TCR's search engine optimization (SEO) strategy, contributing to improved organic visibility and website traffic.
- **Analytics and Reporting:** Utilized tools like Google Analytics to monitor website traffic, user behavior, and campaign performance, generating reports to identify areas of improvement and suggesting data-driven optimizations.

#### Coursera

May 28 2023

##### Create a Business Marketing Brand Kit Using Canva

As a proactive and creative marketer, I took the initiative to develop a comprehensive Business Marketing Brand Kit using Canva, a powerful design tool. This brand kit served as a foundational resource to ensure consistent branding across all marketing materials and campaigns for the organization.

#### Accomplishments:

- **Logo Design:** I crafted a visually appealing and representative logo for the business, reflecting its identity and values.
- **Color Palette:** By carefully selecting a harmonious color palette, I established a consistent and recognizable set of colors to be used in all marketing materials.
- **Typography:** I curated a professional and easily readable set of fonts to maintain brand consistency across various channels.
- **Visual Elements:** In addition to the logo, I created visual elements like icons, illustrations, and patterns, adding a unique touch to the brand identity.
- **Templates:** To streamline marketing efforts, I designed templates for social media posts, email newsletters, and other promotional materials, ensuring a cohesive brand presence.

#### Coursera

May 23 2023

##### Develop a Company Website with Wix

As a skilled web developer, I successfully undertook the responsibility of developing a dynamic and user-friendly company website using the Wix platform. This project showcased my proficiency in web development and design, as well as my ability to create an online presence that effectively represented the organization's brand and mission.

#### Accomplishments:

- **Design Customization:** I tailored the website's design to align with the company's branding guidelines, incorporating the logo, color palette, and typography to maintain a consistent visual identity.
- **Responsive Design:** Ensuring optimal user experience across devices, I implemented responsive design techniques to make the website accessible and appealing on various screen sizes.
- **Content Organization:** To enhance user engagement, I strategically organized the website's content, making it easy for visitors to find relevant information and navigate seamlessly through the pages.
- **Interactive Elements:** I integrated interactive elements, such as forms, galleries, and call-to-action buttons, to encourage user interaction and increase conversions.
- **Search Engine Optimization (SEO):** Implementing SEO best practices, I optimized the website's structure and content to improve its visibility on search engines, driving organic traffic and enhancing online discoverability.
- **Analytics and Performance:** Utilizing web analytics tools, I tracked user behavior and website performance, allowing for data-driven optimizations to enhance the site's effectiveness continually.

**Build a free website with WordPress**

As an enthusiastic web developer, I undertook the exciting challenge of building a professional website using the WordPress platform. Leveraging my knowledge of web development and WordPress's user-friendly features, I created a visually appealing and functional website that effectively represented the brand and its offerings.

Accomplishments:

- **WordPress Setup:** I initiated the website development process by setting up a WordPress installation, ensuring a stable and secure foundation for the site.
- **Theme Customization:** Utilizing a carefully chosen theme, I customized the website's design to align with the brand's identity, incorporating the logo, colors, and typography for a cohesive visual experience.
- **Content Creation:** Collaborating with the marketing team, I crafted engaging and persuasive content for the website, conveying the brand's message and highlighting its products/services.
- **Plugin Integration:** To enhance the website's functionality, I integrated relevant plugins, such as contact forms, social media sharing buttons, and search engine optimization tools.
- **Responsive Design:** Implementing responsive design principles, I ensured that the website displayed flawlessly on various devices, catering to a diverse audience.
- **Search Engine Optimization (SEO):** With a focus on improving the website's search engine visibility, I optimized the content and structure using SEO best practices to drive organic traffic.

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## EDUCATION

**K. M. Agrawal College**

Bachelor of Science in Information Technology (BSc IT) 2020 - 2023

**R.H.Ideal College**

Higher Secondary Certificate (HSC) 2019 - 2020

**Queen Marys High School**

Staff Selection Commission (SSC) 2017 - 2018

**Zeetech Academy**

Python Django Jan 2022 - July 2022

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