



Data Analyst of a vendor hired by Government

Government wishes to promote usage of energy efficiency across island.

They will run pilot projects for 3-5 towns in Singapore and needs some insights how to approach it.

Problem Statement

Weather can potentially impact energy consumption as usage patterns in response to weather conditions.

Analysing the **relationship** between Singapore weather and energy consumption across **town**, we can identify **opportunities** to promote more efficient practices and optimise energy usage.

Methodology

Step 1 : Monthly weather **pattern** in Singapore

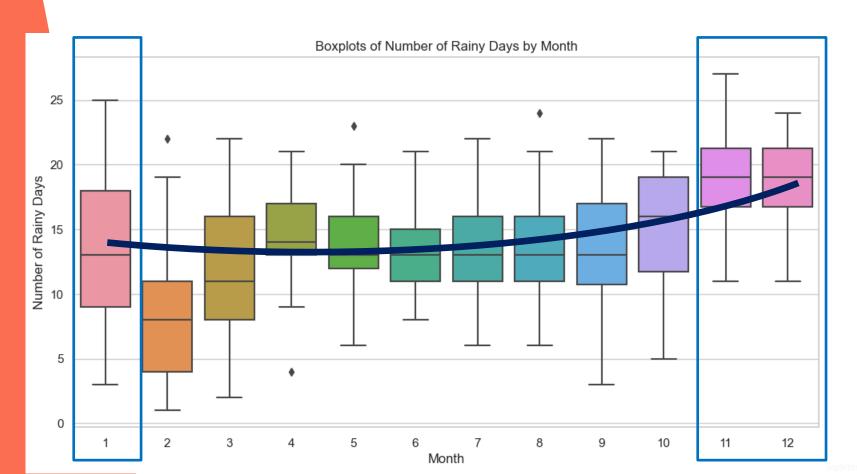
Step 2: Relationship between various monthly weather data

Step 3: Energy consumption pattern per month across town in Singapore

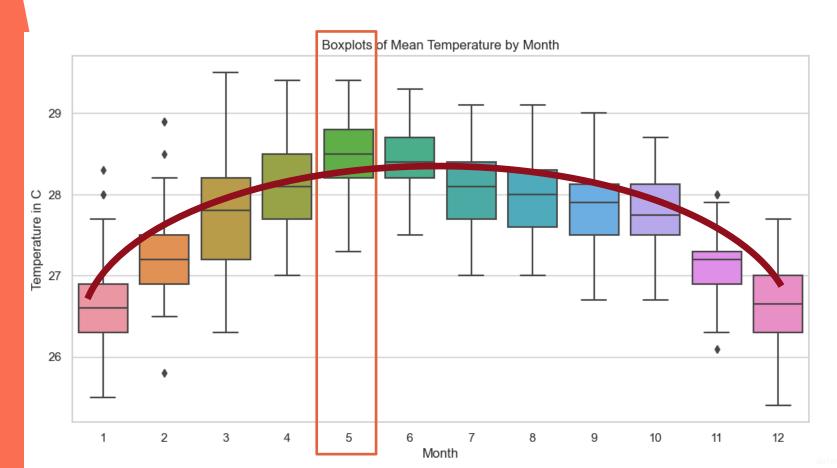
Step 4: Relationship between average energy consumption across town

Step 5 : Relationship between various monthly weather data and energy consumption across town

Nov – Jan rains the most.



May is the hottest in Singapore



Step 2: Important Relationship between Weather Data

- (1) total rainfall in a month and maximum rainfall in a day have strong positive correlation (r = 0.81).
- (2) total rainfall and mean temperature have very **mild** (less than expected) negative correlation (r = -0.51).

Major Source of Energy Consumption in Household



5-ticks AC 200 to 250 kWh per month



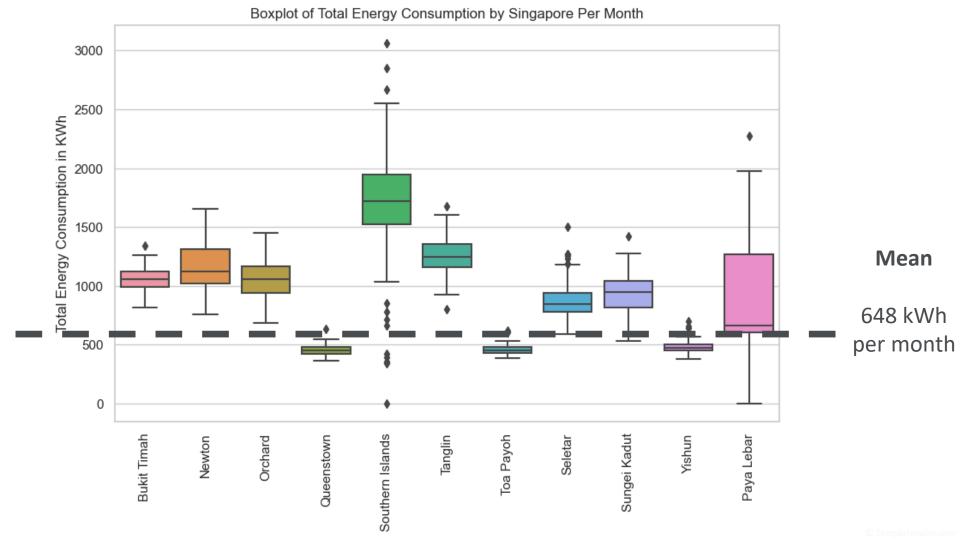
Refrigerator 6 kWh per wash/dry cycle



Water Heater 60 to 80 kWh per month



Washer/Dryer 6 kWh per wash/dry cycle



Step 3: Energy Consumption Patterns

Energy	Average Household Consumption per Month (kwh)	Mean Household Consumption per Month (kWh)		Multiplier	
Bukit Timah	1058	6.40		2x	
Newton	1164				2x
Orchard	1063		2>		
Paya Lebar	907		1.5		
Seletar	869	648		1.4x	
Southern Island	1574			3x	
Tanglin	1253		2x		
Sungei Kadut	932			1.5x	

Opportunities

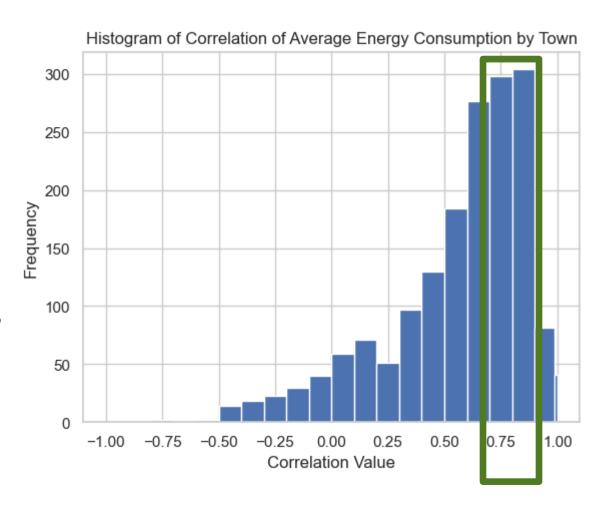
Area	Multiplier	Possible Reason and Potential Remedy
Bukit Timah	2x	
Newton	2x	
Orchard	2x	Campaign that focus on Landed Properties
Tanglin	1.5x	Larraca Properties
Southern Island	1.4x	
Paya Lebar	3x	Campaign that focus on
Seletar	2x	Landed Properties
Sungei Kadut	1.5x	Campaign that focuses on Light Industrial Factories

- The table below shows a collection of correlation coefficients (r) between the variables below.
- For example, Energy Consumption in Bishan is 0.726245 correlated with Bukit Merah.

	Bishan	Bukit Merah	Bukit Timah	Downtown	Geylang	Kallang	Marine Parade
Bishan	1.000000	0.726245	0.811978	0.613544	0.895236	0.914687	0.872386
Bukit Merah	0.726245	1.000000	0.641676	0.638045	0.730314	0.827337	0.804182
Bukit Timah	0.811978	0.641676	1.000000	0.529479	0.722889	0.776652	0.752140
Downtown	0.613544	0.638045	0.529479	1.000000	0.457717	0.602136	0.635288
Geylang	0.895236	0.730314	0.722889	0.457717	1.000000	0.946110	0.842965
Kallang	0.914687	0.827337	0.776652	0.602136	0.946110	1.000000	0.890666
Marine Parade	0.872386	0.804182	0.752140	0.635288	0.842965	0.890666	1.000000

Step 4: Relationship between average energy consumption across town

A good portions of correlation coefficients are strongly positively correlated (> 0.7) to each other.



Relationship between Energy Consumption across town

The energy consumption patterns across towns are similar.



Push for one successful campaign in a town



Expand our campaigns to all towns

How weather could potentially connect to energy consumption

Possibility 1

People stays at home more during rainy seasons

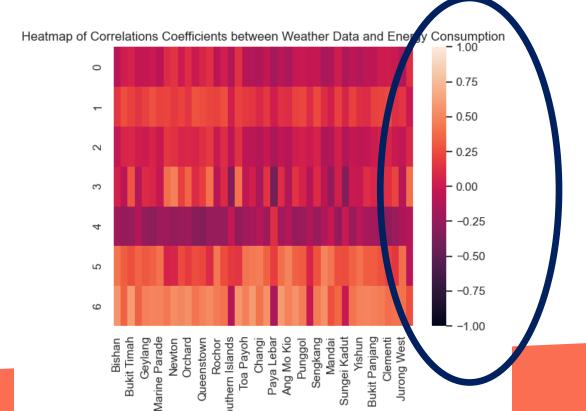
=> More household energy consumption

Possibility 2

Air-conditioner / Water Heater are used more during hot seasons

⇒ More household energy consumption

Step 5 : Relationship between various monthly weather data and energy consumption across town

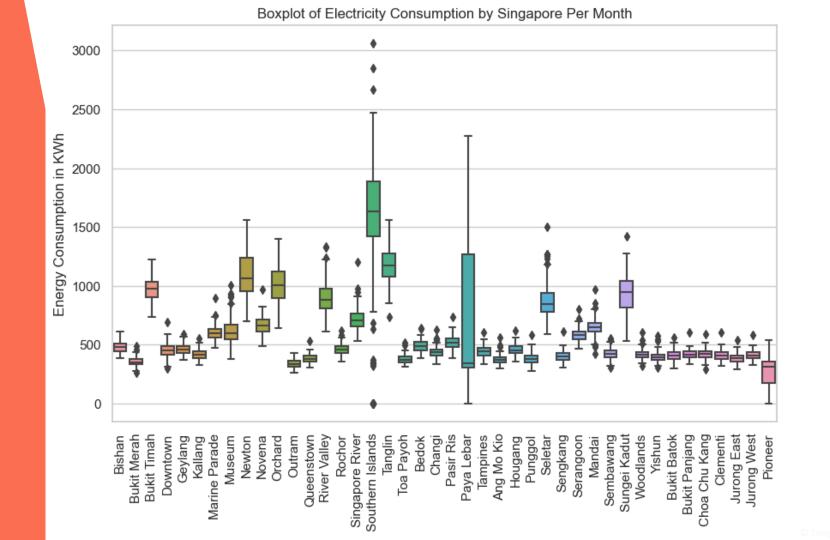


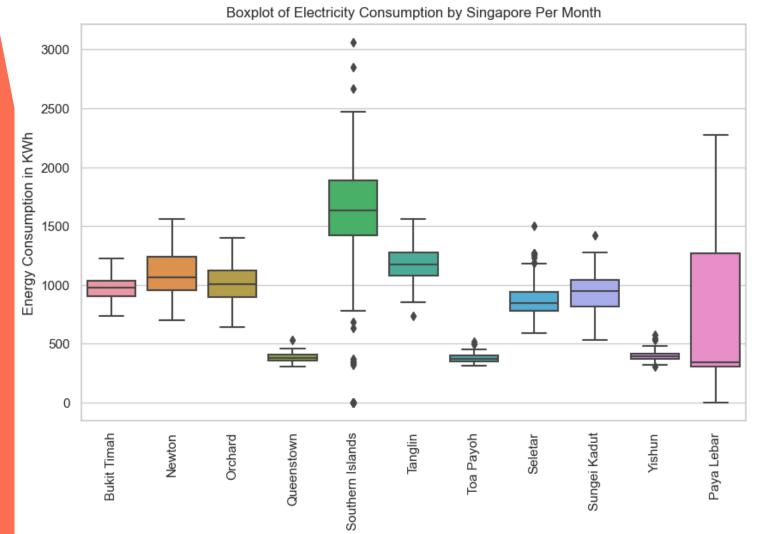
Summary of Recommendations

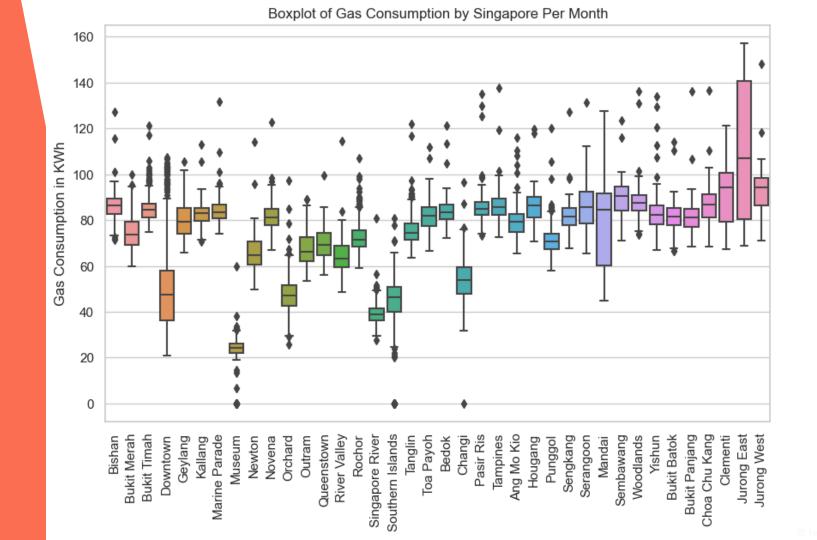
- (1) The recommended campaign from us will **not** be weather-dependent.
- (2) Bukit Timah, Newton, Orchard, Tanglin and Southern Islands are
 - top target audience for energy consumption campaign
 - the campaign will be electricity consumption focused
- (3) Any successful recommendations are expandable to all other towns due to the **high level of similarity** between energy consumption patterns across areas.

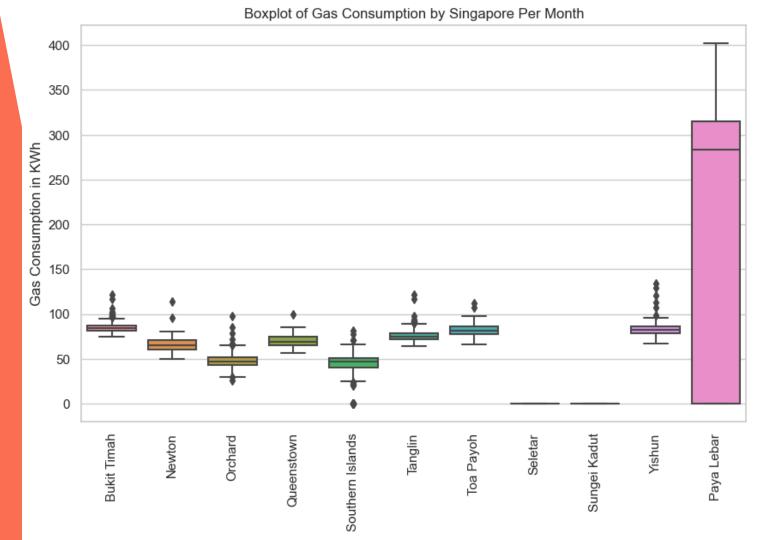
Appendix

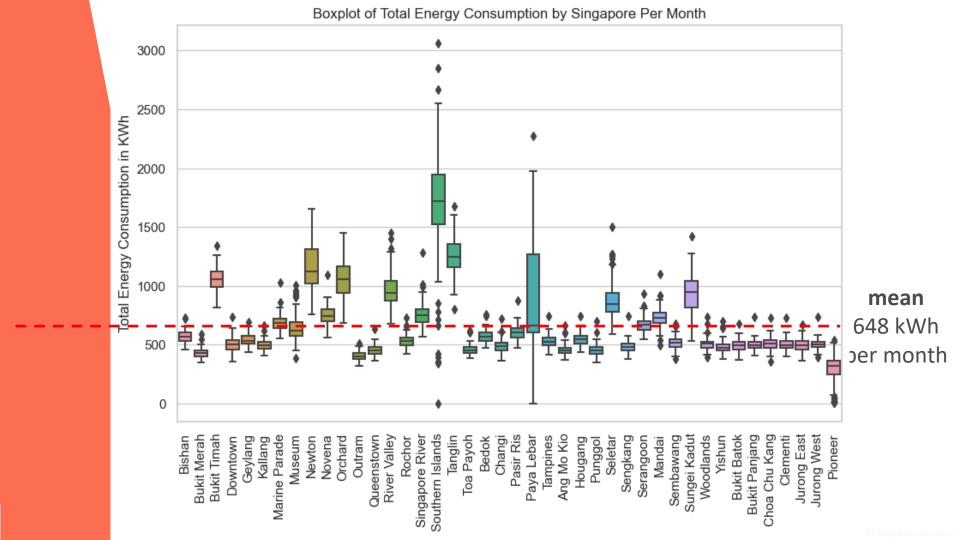
- Boxplot of Monthly Electricity Consumption across all towns
- Boxplot of Monthly Electricity Consumption across selected towns
- 3. Boxplot of Monthly Gas Consumption across all towns
- Boxplot of Monthly Gas Consumption across selected towns
- 5. Boxplot of Monthly Total Energy Consumption
- 6. Table of Housing Type by Percentage
- 7. Boxplot of Total Rainfall by Month











Housing Type by Percentage

Items	Unit	Latest Period	Latest Data	% Change (Y-o-Y) <u>1/</u>	Previous Period Data	% Change (Y-o-Y) <u>2/</u>
Total HDB Dwellings	%	2022	77.9	na	78.3	na
HDB 1- & 2-Room Flats 7/	%	2022	6.7	na	6.6	na
HDB 3-Room Flats	%	2022	17.2	na	17.5	na
HDB 4-Room Flats	%	2022	31.4	na	31.5	na
HDB 5-Room & Executive Flats	%	2022	22.6	na	22.7	na
Condominiums & Other Apartments	%	2022	17.0	na	16.5	na
Landed Properties	%	2022	4.9	na	4.9	na

Dec is the wettest month.

