



Data Analyst of a vendor hired by Government

Government wishes to promote usage of energy efficiency across island.

They will run pilot projects for 3-5 towns in Singapore and needs some insights how to approach it.

Problem Statement

Weather can potentially impact energy consumption as usage patterns in response to weather conditions.

Analysing the **relationship** between Singapore weather and energy consumption across **town**, we can identify **opportunities** to promote more efficient practices and optimise energy usage.

Methodology

Step 1 : Monthly weather **pattern** in Singapore

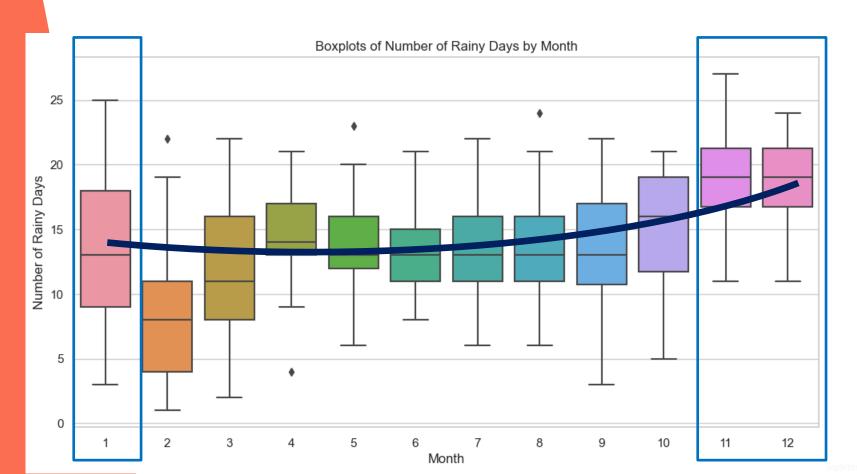
Step 2: Relationship between various monthly weather data

Step 3: Energy consumption pattern per month across town in Singapore

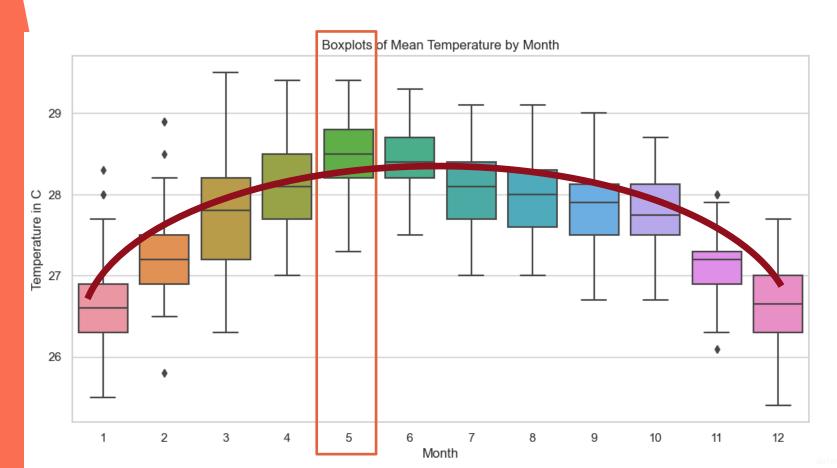
Step 4: Relationship between average energy consumption across town

Step 5 : Relationship between various monthly weather data and energy consumption across town

Nov – Jan rains the most.



May is the hottest in Singapore



Step 2: Important Relationship between Weather Data

- (1) total rainfall in a month and maximum rainfall in a day have strong positive correlation (r = 0.81).
- (2) total rainfall and mean temperature have very **mild** (less than expected) negative correlation (r = -0.51).

Major Source of Energy Consumption in Household



5-ticks AC 200 to 250 kWh per month



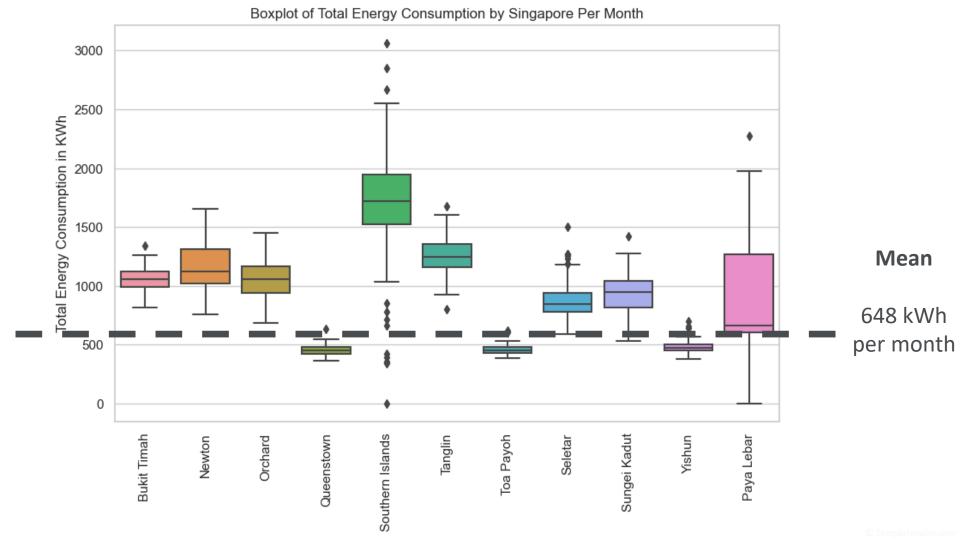
Refrigerator 6 kWh per wash/dry cycle



Water Heater 60 to 80 kWh per month



Washer/Dryer 6 kWh per wash/dry cycle



Step 3: Energy Consumption Patterns

| Energy | Average Household Consumption per Month (kwh) | Mean Household Consumption per Month (kWh) | | Multiplier | |
|-----------------|---|--|-----|------------|----|
| Bukit Timah | 1058 | 6.40 | | 2x | |
| Newton | 1164 | | | | 2x |
| Orchard | 1063 | | 2> | | |
| Paya Lebar | 907 | | 1.5 | | |
| Seletar | 869 | 648 | | 1.4x | |
| Southern Island | 1574 | | | 3x | |
| Tanglin | 1253 | | 2x | | |
| Sungei Kadut | 932 | | | 1.5x | |

Opportunities

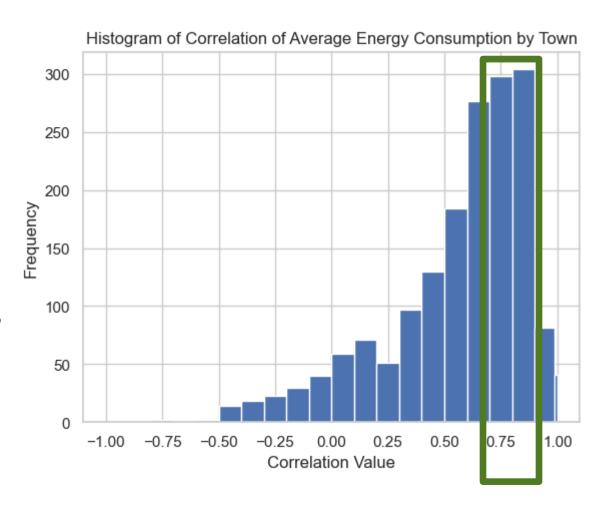
| Area | Multiplier | Possible Reason and Potential Remedy |
|-----------------|------------|--|
| Bukit Timah | 2x | |
| Newton | 2x | |
| Orchard | 2x | Campaign that focus on Landed Properties |
| Tanglin | 1.5x | Larraca Properties |
| Southern Island | 1.4x | |
| Paya Lebar | 3x | Campaign that focus on |
| Seletar | 2x | Landed Properties |
| Sungei Kadut | 1.5x | Campaign that focuses on Light Industrial Factories |

- The table below shows a collection of correlation coefficients (r) between the variables below.
- For example, Energy Consumption in Bishan is 0.726245 correlated with Bukit Merah.

| | Bishan | Bukit Merah | Bukit Timah | Downtown | Geylang | Kallang | Marine Parade |
|------------------|----------|----------------|----------------|----------|----------|----------|------------------|
| Bishan | 1.000000 | 0.726245 | 0.811978 | 0.613544 | 0.895236 | 0.914687 | 0.872386 |
| Bukit Merah | 0.726245 | 1.000000 | 0.641676 | 0.638045 | 0.730314 | 0.827337 | 0.804182 |
| Bukit Timah | 0.811978 | 0.641676 | 1.000000 | 0.529479 | 0.722889 | 0.776652 | 0.752140 |
| Downtown | 0.613544 | 0.638045 | 0.529479 | 1.000000 | 0.457717 | 0.602136 | 0.635288 |
| Geylang | 0.895236 | 0.730314 | 0.722889 | 0.457717 | 1.000000 | 0.946110 | 0.842965 |
| Kallang | 0.914687 | 0.827337 | 0.776652 | 0.602136 | 0.946110 | 1.000000 | 0.890666 |
| Marine Parade | 0.872386 | 0.804182 | 0.752140 | 0.635288 | 0.842965 | 0.890666 | 1.000000 |

Step 4: Relationship between average energy consumption across town

A good portions of correlation coefficients are strongly positively correlated (> 0.7) to each other.



Relationship between Energy Consumption across town

The energy consumption patterns across towns are similar.



Push for one successful campaign in a town



Expand our campaigns to all towns

How weather could potentially connect to energy consumption

Possibility 1

People stays at home more during rainy seasons

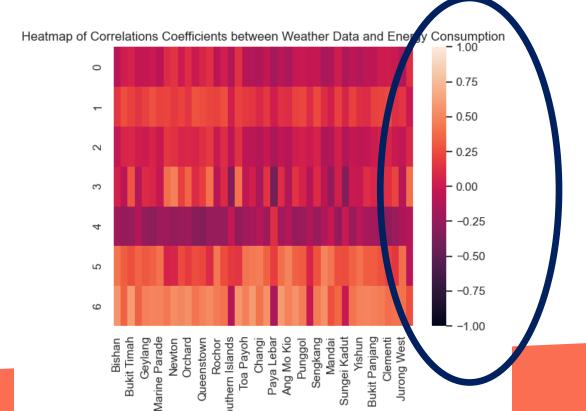
=> More household energy consumption

Possibility 2

Air-conditioner / Water Heater are used more during hot seasons

⇒ More household energy consumption

Step 5 : Relationship between various monthly weather data and energy consumption across town

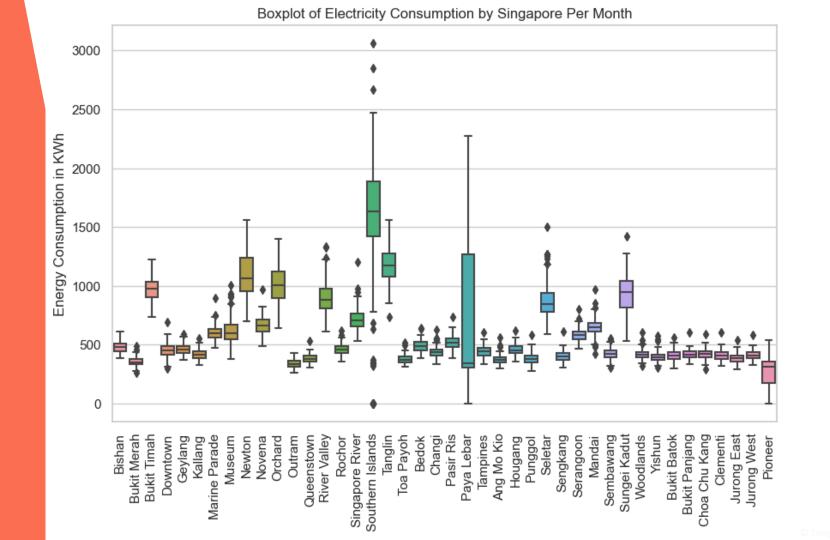


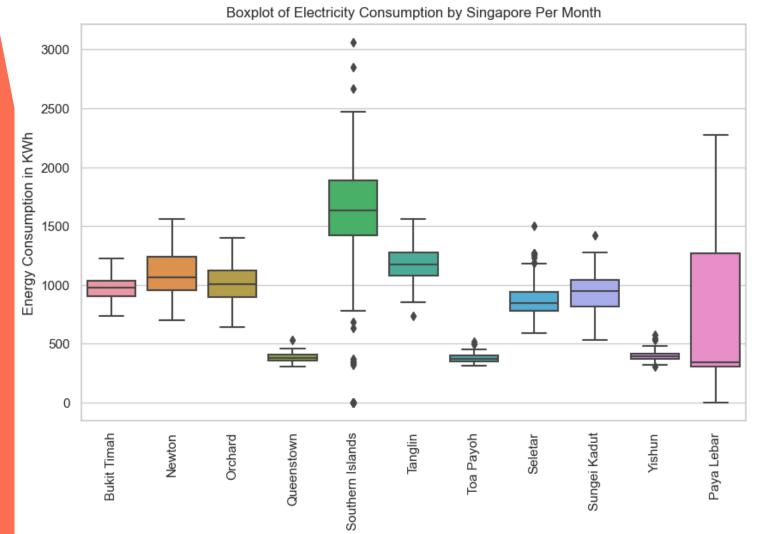
Summary of Insights

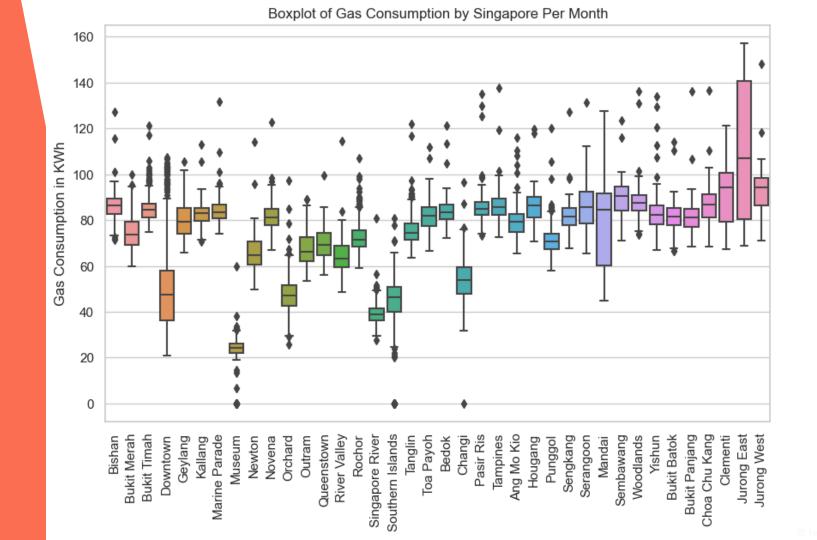
- (1) The recommended campaign from us will **not** be weather-dependent.
- (2) Bukit Timah, Newton, Orchard, Tanglin and Southern Islands are
 - top target audience for energy consumption campaign
 - the campaign will be electricity consumption focused
- (3) Any successful recommendations are expandable to all other towns due to the **high level of similarity** between energy consumption patterns across areas.

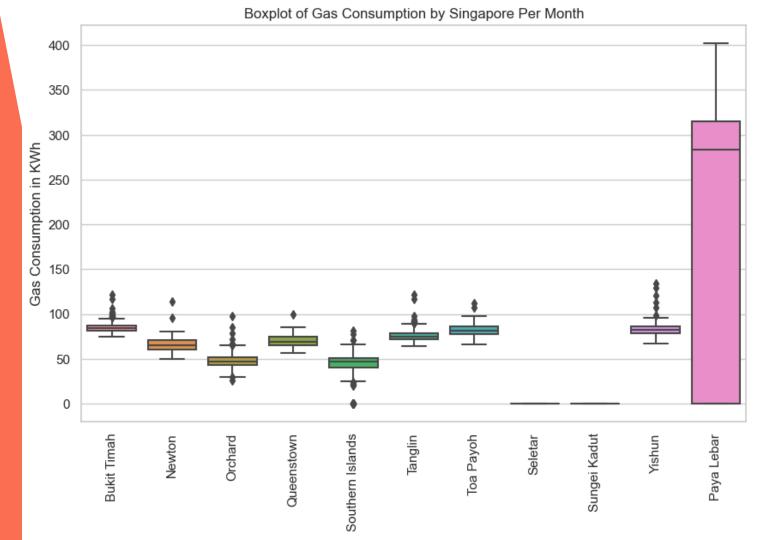
Appendix

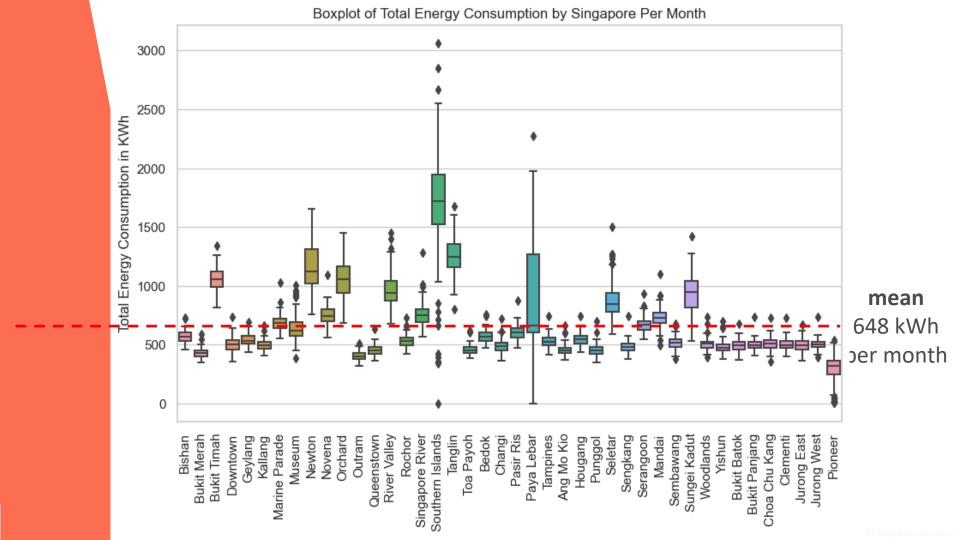
- Boxplot of Monthly Electricity Consumption across all towns
- Boxplot of Monthly Electricity Consumption across selected towns
- 3. Boxplot of Monthly Gas Consumption across all towns
- Boxplot of Monthly Gas Consumption across selected towns
- 5. Boxplot of Monthly Total Energy Consumption
- 6. Table of Housing Type by Percentage
- 7. Boxplot of Total Rainfall by Month











Housing Type by Percentage

| Items | Unit | Latest Period | Latest Data | % Change (Y-o-Y) <u>1/</u> | Previous Period Data | % Change (Y-o-Y) <u>2/</u> |
|---------------------------------|------|---------------|-------------|-------------------------------|-------------------------|-------------------------------|
| Total HDB Dwellings | % | 2022 | 77.9 | na | 78.3 | na |
| HDB 1- & 2-Room Flats 7/ | % | 2022 | 6.7 | na | 6.6 | na |
| HDB 3-Room Flats | % | 2022 | 17.2 | na | 17.5 | na |
| HDB 4-Room Flats | % | 2022 | 31.4 | na | 31.5 | na |
| HDB 5-Room & Executive Flats | % | 2022 | 22.6 | na | 22.7 | na |
| Condominiums & Other Apartments | % | 2022 | 17.0 | na | 16.5 | na |
| Landed Properties | % | 2022 | 4.9 | na | 4.9 | na |

Dec is the wettest month.

