

Customer Churn Insights for Retail Banking - Sample Dataset

3830

Total Customers

0.99K

Churned Customers

25.77

Churn Rate

0.00K

Zero Balance Customers

123.69K

Average Balance

99.33K

Avg Salary - Churned

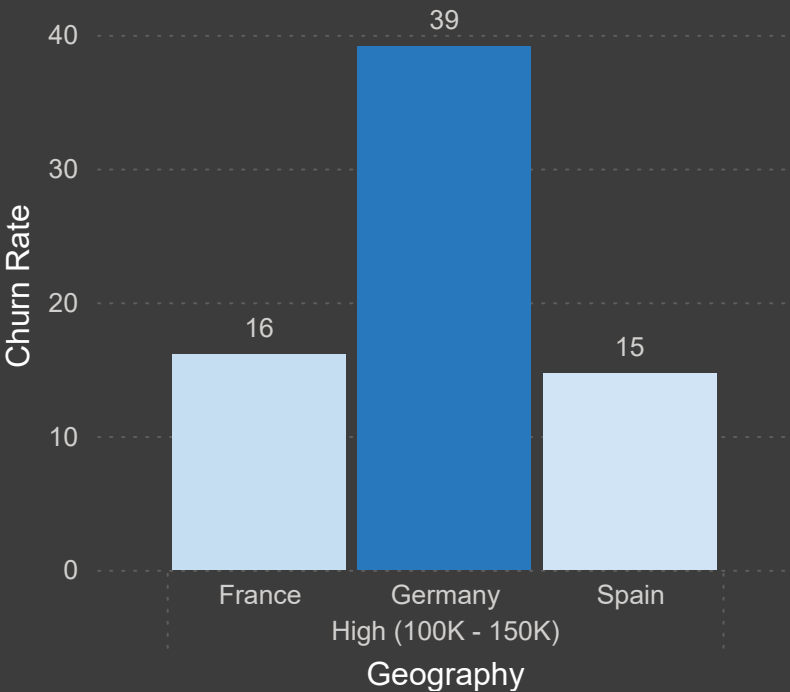
51.12

% Active Members

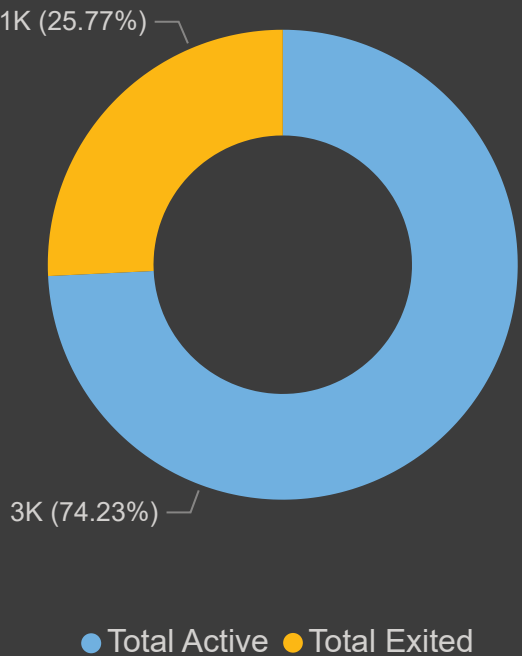
70.47

% with Credit Card

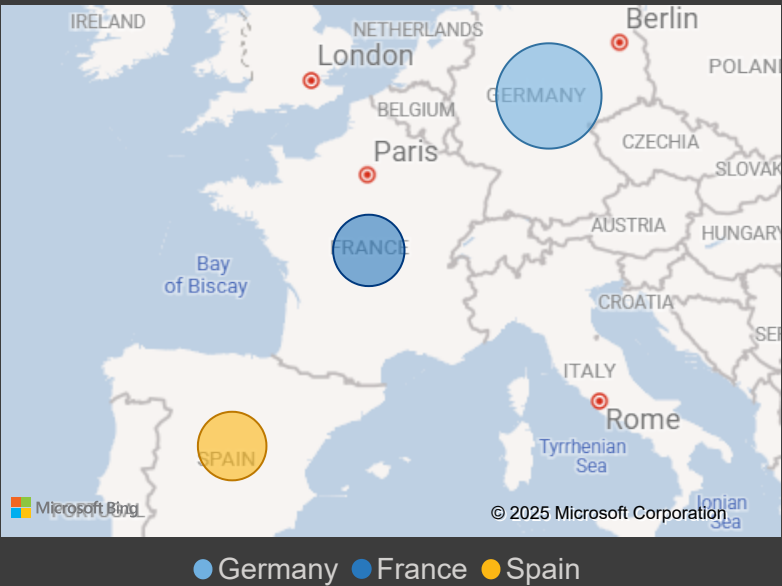
Churn Rate by BalanceRange and Geography



Total Active and Total Exited



%GT Churn Rate by Geography



BalanceRange, Geography, IsActiveMember

All