Customer Churn Insights for Retail Banking - Sample Dataset



0.65K Churned Customers 39.10 Churn Rate

0.00K

Zero Balance Customers

123.21K

Average Balance

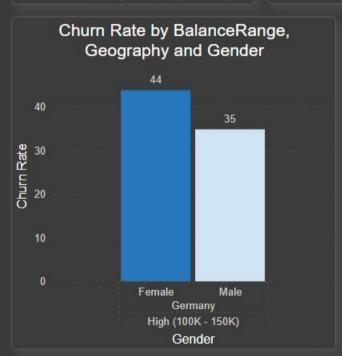
97.46K

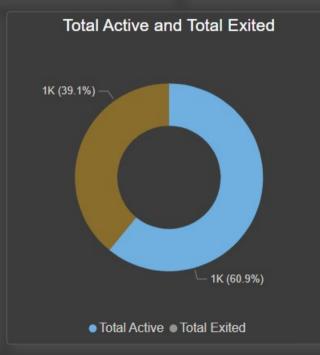
Avg Salary - Churned % Active Members

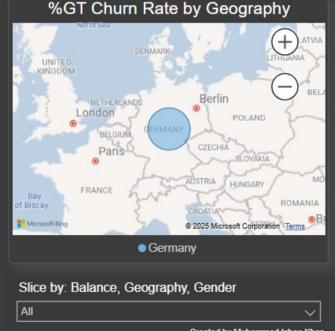
49.03

72.40

% with Credit Card







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