

# PRIYA KATIYAR

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## Career Objective

To build upon and use my professional skills in an organization that would give me the opportunity to evolve, as well in achieving the organizational goals.

## Career Synopsis

Learnt the concepts of business management and operations.

Focused and Solution Driven professional specializing in the domain of Marketing.

An attentive listener with a solution driven approach, uses interpersonal skills to achieve win-win outcomes

## Industry Learning

### Venue operations

Logistics Management

Site selection

Location requirements

### Events planning and concept

Events budget

Events Marketing

Licensing & Permissions

### Marketing Management

Introduction to marketing

STP Analysis

Consumer Behavior

Work / Internship Experience		
Company Name	ENGINEERING PROJECTS (INDIA) LTD. (A Government of India Enterprise)	
Designation (Dept.)	Marketing executive	
Duration	From : May 2015	To : July 2015
Key Responsibility Areas	<ul style="list-style-type: none"> <li>• Business Development</li> <li>• Client servicing</li> <li>• Operations executive</li> <li>• Site supervision</li> </ul>	
Company Name	LIONS WORKFORCE	
Designation (Dept.)	Client Servicing/Operations	
Duration	From : June 2016	To : September 2017
Key Responsibility Areas	<ul style="list-style-type: none"> <li>• Business Development</li> <li>• Client servicing</li> <li>• Operations</li> </ul>	
Company Name	FLIP N TRIP	
Designation (Dept.)	Management and Operations	
Duration	From : October 2017	To : September 2018
Key Responsibility Areas	<ul style="list-style-type: none"> <li>• Business Development</li> <li>• Client servicing</li> <li>• Operations</li> </ul>	
Company Name	WBI WEDDINGS	
Designation (Dept.)	DEPUTY DESIGNER / CLIENT SERVICING / PRODUCTION	
Duration	From : October 2018	To : August 2019
Key Responsibility Areas	<ul style="list-style-type: none"> <li>• Client servicing</li> <li>• Designing</li> <li>• Site Supervision</li> <li>• Production</li> <li>• Event Execution</li> </ul>	
Company Name	DREAMZ ENTERTAINMENT	
Designation (Dept.)	CLIENT SERVICING/ DESIGNING/ WEDDING PLANNING	
Duration	From : September 2019	To: September 2020
Key Responsibility Areas	<ul style="list-style-type: none"> <li>• Client servicing</li> <li>• Designing</li> <li>• Event Execution</li> </ul>	
Company Name	KALUSH EVENTS (Instagram Handle: kalush_events)	
Designation	FOUNDER & DIRECTOR	
Duration	From: January 2021	To: Till Date

Company Name	SANTOSHA SOUND HEALING	
Designation	CERTIFIED SOUND HEALING THERAPIST (FOUNDER)	
Duration	From: November 2021	To: Till Date
Instagram Handle	soundhealing_santosha	

## Education

Year of Completion	Program / Course
2013	Intermediate from C.B.S.E
2016	Graduated in Bachelors of Business Administration from Amity University, Noida. International Marketing from Birkbeck University, London, United Kingdom.

## Personal Strength

Adaptive	Focused
Flexible	Punctual
Communication Skills	Optimistic

## Personal Information

Marital Status	Single
Nationality	Indian
DOB	1st October 1995
Language	English & Hindi
Computer Skills	MS office

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