# 01\_predictive\_modelling\_0

September 25, 2021

# 1 Wells Fargo Challenge

• https://www.mindsumo.com/contests/campus-analytics-challenge-2021

# 1.0.1 To Complete a Submission:

Build a classification model for predicting elder fraud in the digital payments space as described in Rule 4, which:

- Handles missing variables
- Maximizes the F1 score
- Uses the given data set
- Includes suitable encoding schemes
- Has the least set of feature variables

#### 1.0.2 Resources

• https://github.com/pdglenn/WellsFargoAnalyticsChallenge

```
import pandas as pd
import numpy as np
import pylab as plt
import seaborn as sns

data_dir = "./dataset/"

# following few lines are to supress the pandas warnings
import warnings
warnings.simplefilter(action='ignore', category=FutureWarning)
warnings.simplefilter(action='ignore', category=UserWarning)

pd.options.mode.chained_assignment = None
pd.options.display.max_columns = 20
np.set_printoptions(suppress=True)

data_dir = "./dataset/"
image_dir = "./images/"
```

### 1.1 Loading the data

Note pd.read\_excel gave me an errow while reading the xlsx file so had to install openpyxl using pip3 install openpyxl and give engine=openpyxl as an extra arguement.

```
[2]: #!pip3 install openpyxl
[3]: # load the file
     df_orig = pd.read_excel(data_dir+"trainset.xlsx", engine='openpyxl')
     df orig.head(2)
[3]:
        TRAN_AMT ACCT_PRE_TRAN_AVAIL_BAL
                                           CUST_AGE
                                                     OPEN_ACCT_CT WF_dvc_age \
     0
            5.38
                                 23619.91
                                                 47
                                                                 4
                                                                          2777
     1
           65.19
                                     0.00
                                                 45
                                                                 5
                                                                          2721
              PWD UPDT TS
                                         CARR NAME
                                                     RGN NAME STATE PRVNC TXT
        1/16/2018 11:3:58 cox communications inc.
                                                     southwest
                            charter communications
     1
                      NaN
                                                    southwest
                                                                    california
       ALERT_TRGR_CD ... CUST_STATE
                                        PH_NUM_UPDT_TS CUST_SINCE_DT \
                MOBL
                                NV
                                    2/24/2021 15:55:10
                                                           1993-01-06
     0
     1
                MOBL ...
                                CA
                                                    NaN
                                                           1971-01-07
                              TRAN_DT ACTN_CD ACTN_INTNL_TXT TRAN_TYPE_CD
                   TRAN_TS
                                                   P2P_COMMIT
          5/3/2021 18:3:58
                             5/3/2021
                                       SCHPMT
     1 1/13/2021 19:19:37
                            1/13/2021
                                                   P2P_COMMIT
                                       SCHPMT
                                                                       P2P
         ACTVY_DT FRAUD_NONFRAUD
        5/3/2021
                       Non-Fraud
     1 1/13/2021
                       Non-Fraud
     [2 rows x 24 columns]
[4]: print ("Original data shape:", df_orig.shape)
    Original data shape: (14000, 24)
[5]: #information of the dataset
     df_orig.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 14000 entries, 0 to 13999
    Data columns (total 24 columns):
         Column
                                   Non-Null Count Dtype
        _____
     0
         TRAN AMT
                                   14000 non-null float64
     1
         ACCT_PRE_TRAN_AVAIL_BAL 14000 non-null float64
     2
         CUST_AGE
                                   14000 non-null int64
```

```
OPEN_ACCT_CT
                                  14000 non-null int64
     3
     4
         WF_dvc_age
                                  14000 non-null int64
     5
         PWD_UPDT_TS
                                  10875 non-null object
     6
         CARR_NAME
                                  11291 non-null object
     7
         RGN NAME
                                  11291 non-null object
     8
         STATE_PRVNC_TXT
                                  11291 non-null object
         ALERT TRGR CD
                                  14000 non-null object
     10 DVC_TYPE_TXT
                                  12239 non-null object
     11 AUTHC_PRIM_TYPE_CD
                                  14000 non-null object
        AUTHC_SCNDRY_STAT_TXT
                                  13926 non-null object
     13 CUST_ZIP
                                  14000 non-null int64
     14 CUST_STATE
                                  13964 non-null object
        PH_NUM_UPDT_TS
                                  6939 non-null
                                                 object
                                  14000 non-null datetime64[ns]
        CUST_SINCE_DT
     17
        TRAN_TS
                                  14000 non-null object
                                 14000 non-null object
     18 TRAN_DT
     19
        ACTN_CD
                                  14000 non-null object
     20 ACTN_INTNL_TXT
                                  14000 non-null object
     21 TRAN_TYPE_CD
                                  14000 non-null object
     22 ACTVY DT
                                  14000 non-null object
     23 FRAUD NONFRAUD
                                  14000 non-null object
    dtypes: datetime64[ns](1), float64(2), int64(4), object(17)
    memory usage: 2.6+ MB
[6]: # check the target classes
```

```
df_orig["FRAUD_NONFRAUD"].unique()
```

[6]: array(['Non-Fraud', 'Fraud'], dtype=object)

### 1.2 Train test split

Before doing any data visualization let's set some test data aside and use them to score the model later on.

```
[8]: df = df_train0.copy()
```

[9]: df.head(2)

```
TRAN_AMT ACCT_PRE_TRAN_AVAIL_BAL CUST_AGE OPEN_ACCT_CT WF_dvc_age \
2413
        487.93
                                3714.91
                                                43
                                                               5
                                                                        1037
1003
          4.84
                                   0.00
                                                53
                                                               5
                                                                         305
             PWD_UPDT_TS CARR_NAME RGN_NAME STATE_PRVNC_TXT ALERT_TRGR_CD \
2413
                     NaN
                               NaN
                                        {\tt NaN}
                                                         {\tt NaN}
                                                                      MOBL
1003 4/12/2017 15:54:53
                                        NaN
                                                         NaN
                                                                      MOBL
                               NaN
      ... CUST_STATE
                       PH_NUM_UPDT_TS CUST_SINCE_DT
                                                                 TRAN_TS \
                    5/0/2020 12:33:41
                                         1988-01-11
                                                        4/13/2021 5:2:29
2413
                CO
                ΤX
                                          1987-04-05 4/29/2021 22:54:53
1003 ...
                                  {\tt NaN}
        TRAN_DT ACTN_CD ACTN_INTNL_TXT TRAN_TYPE_CD
                                                     ACTVY_DT FRAUD_NONFRAUD
                            P2P_COMMIT
                                                                         Fraud
2413 4/13/2021 SCHPMT
                                                P2P 4/13/2021
1003 4/29/2021 SCHPMT
                            P2P_COMMIT
                                                P2P 4/29/2021
                                                                     Non-Fraud
```

## [2 rows x 24 columns]

## [10]: df.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 11200 entries, 2413 to 114
Data columns (total 24 columns):

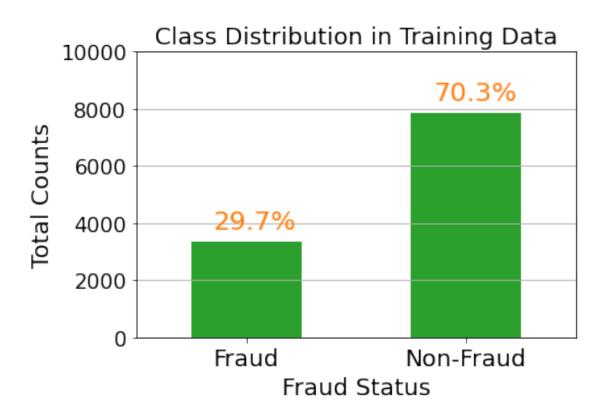
#	Column	Non-Null Count	Dtype
0	TRAN_AMT	11200 non-null	float64
1	ACCT_PRE_TRAN_AVAIL_BAL	11200 non-null	float64
2	CUST_AGE	11200 non-null	int64
3	OPEN_ACCT_CT	11200 non-null	int64
4	WF_dvc_age	11200 non-null	int64
5	PWD_UPDT_TS	8684 non-null	object
6	CARR_NAME	9022 non-null	object
7	RGN_NAME	9022 non-null	object
8	STATE_PRVNC_TXT	9022 non-null	object
9	ALERT_TRGR_CD	11200 non-null	object
10	DVC_TYPE_TXT	9805 non-null	object
11	AUTHC_PRIM_TYPE_CD	11200 non-null	object
12	AUTHC_SCNDRY_STAT_TXT	11140 non-null	object
13	CUST_ZIP	11200 non-null	int64
14	CUST_STATE	11172 non-null	object
15	PH_NUM_UPDT_TS	5579 non-null	object
16	CUST_SINCE_DT	11200 non-null	datetime64[ns]
17	TRAN_TS	11200 non-null	object
18	TRAN_DT	11200 non-null	object
19	ACTN_CD	11200 non-null	object
20	ACTN_INTNL_TXT	11200 non-null	object
21	TRAN_TYPE_CD	11200 non-null	object

```
22 ACTVY_DT
                                   11200 non-null object
      23 FRAUD_NONFRAUD
                                   11200 non-null object
     dtypes: datetime64[ns](1), float64(2), int64(4), object(17)
     memory usage: 2.1+ MB
[11]: df.shape
[11]: (11200, 24)
[12]: # find numerical and categorical columns
      nume_cols = list(df.select_dtypes(include="number").columns)
      cate_cols = list(df.select_dtypes(exclude="number").columns)
      cate cols.remove('FRAUD NONFRAUD')
[13]: print ("Numeric Columns:\n", nume_cols)
      print ("")
      print ("Categorical Columns:\n", cate_cols)
     Numeric Columns:
      ['TRAN_AMT', 'ACCT_PRE_TRAN_AVAIL_BAL', 'CUST_AGE', 'OPEN_ACCT_CT',
     'WF_dvc_age', 'CUST_ZIP']
     Categorical Columns:
      ['PWD_UPDT_TS', 'CARR_NAME', 'RGN_NAME', 'STATE_PRVNC_TXT', 'ALERT_TRGR_CD',
     'DVC_TYPE_TXT', 'AUTHC_PRIM_TYPE_CD', 'AUTHC_SCNDRY_STAT_TXT', 'CUST_STATE',
     'PH_NUM_UPDT_TS', 'CUST_SINCE_DT', 'TRAN_TS', 'TRAN_DT', 'ACTN_CD',
     'ACTN_INTNL_TXT', 'TRAN_TYPE_CD', 'ACTVY_DT']
[14]: df[nume cols].head(2)
[14]:
            TRAN AMT ACCT PRE TRAN AVAIL BAL CUST AGE OPEN ACCT CT WF dvc age \
              487.93
                                      3714.91
                                                                              1037
      2413
                                                     43
                                                                    5
      1003
                4.84
                                         0.00
                                                     53
                                                                    5
                                                                               305
            CUST_ZIP
      2413
               80234
      1003
               75232
[15]: nume_cols.remove('CUST_ZIP')
      cate_cols.append('CUST_ZIP')
[16]: print ("Numeric Columns:\n", nume_cols)
      print ("")
      print ("Categorical Columns:\n", cate_cols)
     Numeric Columns:
      ['TRAN_AMT', 'ACCT_PRE_TRAN_AVAIL_BAL', 'CUST_AGE', 'OPEN_ACCT_CT',
     'WF dvc age']
```

```
Categorical Columns:
      ['PWD_UPDT_TS', 'CARR_NAME', 'RGN_NAME', 'STATE_PRVNC_TXT', 'ALERT_TRGR_CD',
     'DVC_TYPE_TXT', 'AUTHC_PRIM_TYPE_CD', 'AUTHC_SCNDRY_STAT_TXT', 'CUST_STATE',
     'PH NUM UPDT TS', 'CUST SINCE DT', 'TRAN TS', 'TRAN DT', 'ACTN CD',
     'ACTN_INTNL_TXT', 'TRAN_TYPE_CD', 'ACTVY_DT', 'CUST_ZIP']
[17]: df [nume_cols].head(5)
[17]:
            TRAN_AMT ACCT_PRE_TRAN_AVAIL_BAL CUST_AGE OPEN_ACCT_CT WF_dvc_age
                                       3714.91
      2413
              487.93
                                                      43
                                                                     5
                                                                              1037
      1003
                4.84
                                         0.00
                                                      53
                                                                     5
                                                                               305
      8660
              494.94
                                       2525.50
                                                      70
                                                                     9
                                                                               583
      6349
                                         0.00
                                                                     6
                0.01
                                                      70
                                                                               467
      1860
                                                      38
                                                                     4
                                                                                 0
              488.36
                                      4344.55
```

### 1.3 Class Distribution

```
[18]: dfs=df.groupby("FRAUD_NONFRAUD")["CUST_ZIP"].count()
    dfs.plot(kind='bar', color="C2")
    plt.grid(axis='y')
    plt.xticks(rotation=0, fontsize=18);
    plt.xlabel("Fraud Status", fontsize=18);
    plt.ylabel("Total Counts", fontsize=18);
    plt.yticks( fontsize=16);
    plt.title("Class Distribution in Training Data", fontsize=18);
    pcts = np.round(100*dfs.values/df.shape[0], 1)
    plt.text(0-0.15, 3800, str(pcts[0])+"%", fontsize=20, color="C1");
    plt.text(1-0.15, 8300, str(pcts[1])+"%", fontsize=20, color="C1");
    plt.ylim([0, 10000]);
    plt.savefig("images/class_distribution.png", dpi=300, bbox_inches='tight')
```



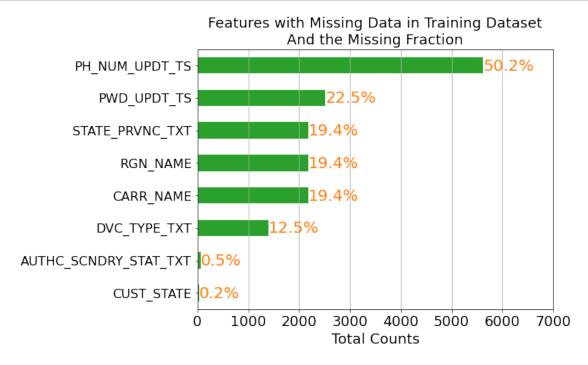
# 1.4 Handling missing variables

[19]:	df.isnull().sum()	
[19] :	TRAN_AMT	0
	ACCT_PRE_TRAN_AVAIL_BAL	0
	CUST_AGE	0
	OPEN_ACCT_CT	0
	WF_dvc_age	0
	PWD_UPDT_TS	2516
	CARR_NAME	2178
	RGN_NAME	2178
	STATE_PRVNC_TXT	2178
	ALERT_TRGR_CD	0
	DVC_TYPE_TXT	1395
	AUTHC_PRIM_TYPE_CD	0
	AUTHC_SCNDRY_STAT_TXT	60
	CUST_ZIP	0
	CUST_STATE	28
	PH_NUM_UPDT_TS	5621
	CUST_SINCE_DT	0
	TRAN_TS	0

```
TRAN_DT 0
ACTN_CD 0
ACTN_INTNL_TXT 0
TRAN_TYPE_CD 0
ACTVY_DT 0
FRAUD_NONFRAUD 0
dtype: int64

dfnull=df.isnull().sum()[df.isnull=df.isnull().sum()]
```

```
[20]: dfnull=df.isnull().sum()[df.isnull().sum()>0].sort_values(ascending=True)
      dfnull.plot(kind='barh', color="C2", figsize=(8,6))
      plt.grid(axis='x')
      plt.yticks(rotation=0, fontsize=16);
      #plt.ylabel("Features with Missing values", fontsize=18);
      plt.xlabel("Total Counts", fontsize=18);
      plt.xticks( fontsize=18);
      plt.title("Features with Missing Data in Training Dataset\nAnd the Missing_
       →Fraction",
                fontsize=18);
      pcts = np.round(100*dfnull.values/df.shape[0], 1)
      vals = dfnull.values
      for i in range(len(pcts)):
          plt.text(vals[i]*1, i-0.15, str(pcts[i])+"%", fontsize=20, color="C1");
      plt.xlim([0, 7000]);
      plt.savefig("images/missing_data.png", dpi=300, bbox_inches='tight')
```



- From the above figure, we can see that 5 features: PH\_NUM\_UPDT\_TS, PWD\_UPDT\_TS, CARR\_NAME, RGN\_NAME, STATE\_PRVNC\_TXT have almost one fifth of their total training data missing. Imputing these features is doable but the model might not be able to learn much from these features, so I believe dropping these features from the model is a good idea.
- There are 3 features: DVC\_TYPE\_TXT, AUTHC\_SCNDRY\_STAT\_TXT, CUST\_STATE which have less than one fifth missing data. In particular AUTHC\_SCNDRY\_STAT\_TXT, CUST\_STATE have less than 1 % of the missing data, which is completely normal in real world data. And we are going to impute the missing values in these three features.
- In order to impute the missing data we are using following two methods:
  - If the feature is numerical, we are going to impute the values by the median of the entire feature values.
  - If the feature is categorical, we are going to impute the values by the mode of the entire feature values.

### 1.5 Case when real-world data has missing data in a new features

- This can totally happen when the model is deployed for production. To avoid our model from failing we have to make sure our code has a way to impute the missing data for any features that the model uses.
- Create a dictionary with all the column names as keys and the imputation value as the value.

```
[21]: impute_vals={}

for col in df.columns:
    if col in nume_cols:
        impute_vals[col] = df[col].median()
    elif col in cate_cols:
        impute_vals[col] = df[col].mode()[0]
impute_vals
```

```
'AUTHC_SCNDRY_STAT_TXT': 'ALLOW',
       'CUST_ZIP': 77459,
       'CUST_STATE': 'CA',
       'PH_NUM_UPDT_TS': '7/8/2019 6:45:37',
       'CUST_SINCE_DT': Timestamp('1997-08-01 00:00:00'),
       'TRAN_TS': datetime.datetime(2021, 10, 1, 0, 0),
       'TRAN DT': '2/28/2021',
       'ACTN_CD': 'SCHPMT',
       'ACTN_INTNL_TXT': 'P2P_COMMIT',
       'TRAN_TYPE_CD': 'P2P',
       'ACTVY_DT': '2/28/2021'}
[22]: cols_to_drop = ['PH_NUM_UPDT_TS', 'PWD_UPDT_TS', 'CARR_NAME', 'RGN_NAME', u
      = [c for c in nume_cols if c not in cols_to_drop]
      nume cols
      cate_cols
                   = [c for c in cate_cols if c not in cols_to_drop]
[23]: def impute_data(df, impute_dict=impute_vals):
          this function takes in a dataframe and list of columns which have missing \Box
       \hookrightarrow values
          then imputes those columns using the precomputed values.
          for col in list(impute_dict.keys()):
              df[col] = df[col].fillna(impute_dict[col])
          return df
[24]: # impute the columns : cols_to_impute
      df=impute_data(df)
[25]: df.isnull().sum()
[25]: TRAN_AMT
                                 0
      ACCT_PRE_TRAN_AVAIL_BAL
      CUST_AGE
                                 0
      OPEN_ACCT_CT
                                 0
      WF_dvc_age
                                 0
      PWD UPDT TS
                                 0
      CARR_NAME
                                 0
                                 0
      RGN NAME
      STATE_PRVNC_TXT
                                 0
      ALERT_TRGR_CD
                                 0
      DVC_TYPE_TXT
      AUTHC_PRIM_TYPE_CD
                                 0
      AUTHC_SCNDRY_STAT_TXT
                                 0
      CUST_ZIP
                                 0
                                 0
      CUST_STATE
```

```
CUST_SINCE_DT
                                0
     TRAN_TS
                                0
     TRAN_DT
                                0
     ACTN_CD
                                0
     ACTN_INTNL_TXT
                                0
     TRAN_TYPE_CD
                                0
     ACTVY_DT
                                0
     FRAUD NONFRAUD
                                0
     dtype: int64
[26]: df.head(2)
[26]:
           TRAN_AMT ACCT_PRE_TRAN_AVAIL_BAL CUST_AGE OPEN_ACCT_CT WF_dvc_age \
             487.93
                                     3714.91
                                                    43
                                                                   5
                                                                            1037
     2413
     1003
               4.84
                                        0.00
                                                    53
                                                                   5
                                                                             305
                  PWD_UPDT_TS
                                             CARR NAME
                                                         RGN NAME STATE PRVNC TXT \
             5/18/2020 4:7:20 cox communications inc. southwest
     2413
                                                                       california
     1003 4/12/2017 15:54:53 cox communications inc. southwest
                                                                       california
          ALERT_TRGR_CD ... CUST_STATE
                                          PH_NUM_UPDT_TS CUST_SINCE_DT \
     2413
                   MOBL ...
                                   CO 5/0/2020 12:33:41
                                                            1988-01-11
     1003
                   MOBL ...
                                       7/8/2019 6:45:37
                                                            1987-04-05
                                   ΤX
                                 TRAN_DT ACTN_CD ACTN_INTNL_TXT TRAN_TYPE_CD \
                      TRAN TS
     2413
                                                     P2P_COMMIT
             4/13/2021 5:2:29 4/13/2021 SCHPMT
     1003 4/29/2021 22:54:53 4/29/2021 SCHPMT
                                                     P2P_COMMIT
                                                                         P2P
            ACTVY_DT FRAUD_NONFRAUD
     2413 4/13/2021
                              Fraud
     1003 4/29/2021
                          Non-Fraud
     [2 rows x 24 columns]
[27]: df [nume_cols].head(2)
[27]:
           TRAN_AMT ACCT_PRE_TRAN_AVAIL_BAL CUST_AGE OPEN_ACCT_CT WF_dvc_age
                                                                            1037
             487.93
                                     3714.91
                                                    43
                                                                   5
     2413
     1003
               4.84
                                        0.00
                                                    53
                                                                   5
                                                                             305
[28]: def displot(df, xcol, xlabel, title, savename, xmax=None, bins=100):
         sns.displot(data=df,
                 x=xcol,
                 alpha=0.3,
                 hue="FRAUD_NONFRAUD",
                 height=4,
```

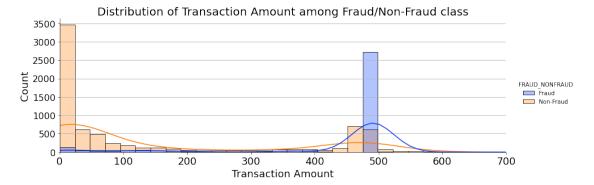
PH\_NUM\_UPDT\_TS

0

```
aspect=3,
    kde=True,
    palette="bright",
    bins=bins,
)

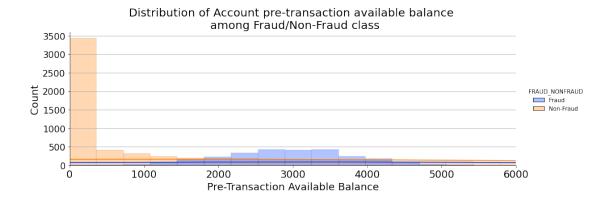
plt.yticks(rotation=0, fontsize=16);
plt.ylabel("Count", fontsize=18);
plt.xlabel(xlabel, fontsize=18);
plt.xticks(fontsize=18);
plt.title(title,fontsize=20);
if xmax:
    plt.xlim([0, xmax]);
plt.grid(axis='y')
plt.savefig("images/"+savename+".png", dpi=300, bbox_inches='tight')
```

```
[29]: xcol="TRAN_AMT"
   xlabel="Transaction Amount"
   title="Distribution of Transaction Amount among Fraud/Non-Fraud class"
   savename="dist_trans_amnt.png"
   bins=100
   xmax=700
   displot(df, xcol, xlabel, title, savename, bins=bins, xmax=xmax)
```



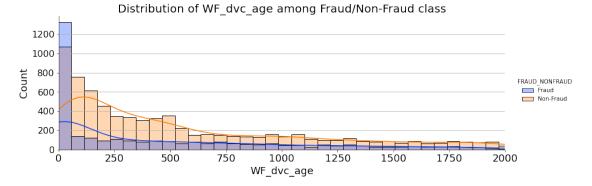
- This plot shows that most of the Fraudulent transactions have been around \$500.
- So this clearly is an important feature in the model.

```
[30]: xcol="ACCT_PRE_TRAN_AVAIL_BAL"
xlabel="Pre-Transaction Available Balance"
title="Distribution of Account pre-transaction available balance \n among Fraud/
→Non-Fraud class"
savename="dist_pre_trans_blnce.png"
bins=1000
xmax=6000
displot(df, xcol, xlabel, title, savename, bins=bins, xmax=xmax)
```



- This plot shows us that there is a clear peak of distribution for fraudalant transaction in the range 2000-4000, compared to non-fraudalant class which peaks near \$100.
- So, this feature is an important one for the model.

```
[31]: xcol="WF_dvc_age"
    xlabel="WF_dvc_age"
    title="Distribution of WF_dvc_age among Fraud/Non-Fraud class"
    savename="dist_wf_dvc_age.png"
    bins=50
    xmax=2000
    displot(df, xcol, xlabel, title, savename, bins=bins, xmax=xmax)
```

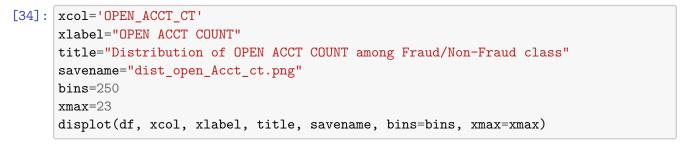


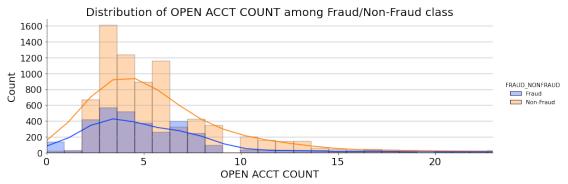
- Unlike the previous features, this plot doesn't tell us much about the distinction between fraud vs non-fraud class.
- So, this feature may not be greatly important but we should still keep this features as there is some distribution in the range [0,500]

# [32]: nume\_cols

```
[33]: xcol = "CUST_AGE"
   xlabel="Customer Age"
   title="Distribution of Customer Age among Fraud/Non-Fraud class"
   savename="dist_cust_age.png"
   bins=50
   xmax=100
   displot(df, xcol, xlabel, title, savename, bins=bins, xmax=xmax)
```







### 1.6 Categorical Features

```
[35]: # find # of unique features in all categorical features
      for col in cate_cols:
          print (col, "\t# of Unique values:\t",df[col].nunique() )
                                               2
     ALERT TRGR CD
                     # of Unique values:
                     # of Unique values:
     DVC TYPE TXT
                                               4
     AUTHC_PRIM_TYPE_CD
                             # of Unique values:
                                                       5
     AUTHC_SCNDRY_STAT_TXT
                             # of Unique values:
                                                       3
     CUST_STATE
                     # of Unique values:
                                               48
     CUST_SINCE_DT
                     # of Unique values:
                                               7431
                     # of Unique values:
     TRAN_TS
                                               10871
     TRAN_DT
                     # of Unique values:
                                               333
                     # of Unique values:
     ACTN CD
     ACTN_INTNL_TXT # of Unique values:
     TRAN_TYPE_CD # of Unique values:
                                               1
     ACTVY_DT
                     # of Unique values:
                                               333
     CUST ZIP
                     # of Unique values:
                                               3750
[36]: # find # of unique features in all categorical features
      d0={c:df[c].nunique() for c in cate_cols if (df[c].nunique()<=10) }</pre>
      d1={c:df[c].nunique() for c in cate_cols if (df[c].nunique()>10) & (df[c].
      →nunique()<=100) }</pre>
      d2={c:df[c].nunique() for c in cate_cols if (df[c].nunique()>100) }
      print ("Features with unique value in the range [1,10]:\n",d0)
      print ("\nFeatures with unique value in the range [10,100]:\n",d1)
      print ("\nFeatures with unique value in the range [100,10000]:\n",d2)
     Features with unique value in the range [1,10]:
      {'ALERT_TRGR_CD': 2, 'DVC_TYPE_TXT': 4, 'AUTHC_PRIM_TYPE_CD': 5,
     'AUTHC SCNDRY STAT TXT': 3, 'ACTN CD': 1, 'ACTN INTNL TXT': 1, 'TRAN TYPE CD':
     1}
     Features with unique value in the range [10,100]:
      {'CUST_STATE': 48}
     Features with unique value in the range [100,10000]:
      {'CUST_SINCE_DT': 7431, 'TRAN_TS': 10871, 'TRAN_DT': 333, 'ACTVY_DT': 333,
     'CUST ZIP': 3750}
     Observations Broadly we can group the categorical features into 3 categories.
     Features that have #unique values [1,10] - 'ALERT_TRGR_CD': 2 - 'DVC_TYPE_TXT'
     :4 - 'AUTHC_PRIM_TYPE_CD' : 5 - 'AUTHC_SCNDRY_STAT_TXT' : 3 - 'ACTN_CD' : 1
```

We can safely delete features ACTN\_CD, ACTN\_INTNL\_TXT, TRAN\_TYPE\_CD as they have constant value

- 'ACTN\_INTNL\_TXT' : 1 - 'TRAN\_TYPE\_CD' : 1

all across.

For others do some analysis on the distribution.

Features that have #unique values [10,100] - 'CUST\_STATE' 48 - 'CUST\_AGE' 90 -'OPEN ACCT CT' 50

We can't use all of these unique values so find a way to cut these sort

### Features that have #unique values > 100

- 'CUST SINCE DT' 7431
- 'TRAN TS' 10871
- 'TRAN DT' 333
- 'ACTVY DT' 333
- 'CUST ZIP' 3750

For these the TRAN\_DT and ACTVY\_DT have same unique numbers so they must be same value. Remove one. For the date, it may not tell much to use all of it so may be break it up into year/month/day/time and so on.

For CUST ZIP do some distribution analysis and see how it's distributed.

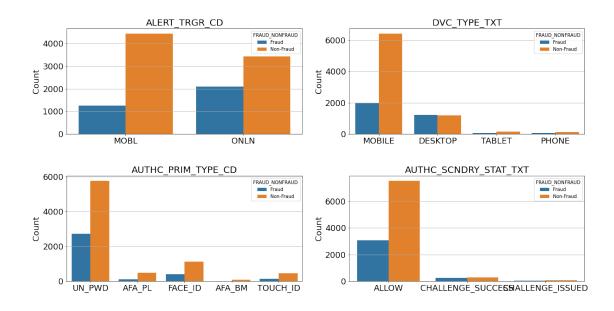
For CUST SINCE DT we might break up the date into year only. as month might not matter much.

For TRAN\_TS, do more analysis as in why it's ogt so may unique values.

axi.set\_ylabel("Count", fontsize=18);

figname = "images/distribution\_cate\_features0.png" plt.savefig(figname, dpi=300, bbox\_inches='tight')

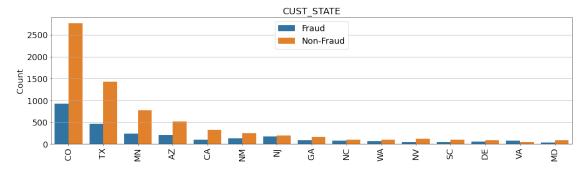
```
[37]: d0
[37]: {'ALERT_TRGR_CD': 2,
       'DVC TYPE TXT': 4,
       'AUTHC_PRIM_TYPE_CD': 5,
       'AUTHC SCNDRY STAT TXT': 3,
       'ACTN_CD': 1,
       'ACTN_INTNL_TXT': 1,
       'TRAN_TYPE_CD': 1}
[38]: fig, ax = plt.subplots(2,2, figsize=(20,10))
      feats = [c for c in list(d0.keys()) if d0[c]>1]
      for ic, col in enumerate(feats):
          axi=ax[ic//2, ic%2]
          sns.countplot(x=col, hue="FRAUD NONFRAUD", data=df, ax=axi)
          axi.set_title(col, fontsize=20)
          axi.grid(axis='v')
          plt.subplots_adjust(wspace=.2, hspace=.4)
          axi.tick_params(axis='both', labelsize=18)
          axi.set_xlabel(None, fontsize=18);
```



From these plots we can drop a few more columns DVC\_TYPE\_TXT, AUTHC\_PRIM\_TYPE\_CD, AUTHC\_SCNDRY\_STAT\_TXT as there is a very small number of data for categories other than one particular category.

```
[39]: d1
[39]: {'CUST_STATE': 48}
[56]: def plot_count_plot(col, df=df ):
          fig, axi = plt.subplots(1,1, figsize=(20,5))
          sns.countplot(x=col, hue="FRAUD_NONFRAUD",
                        data=df, ax=axi,
                        order = df[col].value_counts().index,
                         #order = df[col].value_counts().sort_index(ascending=False).
       \rightarrow keys()
                         #df[xcol].value_counts().sort_index().keys()
                        #df[xcol].value_counts().sort_index(ascending=False)
          axi.set_title(col, fontsize=20)
          axi.grid(axis='y')
          plt.subplots_adjust(wspace=.2, hspace=.4)
          axi.tick_params(axis='both', labelsize=18)
          axi.set xticklabels(labels=df[col].unique(), rotation=90)
          axi.set_xlabel(None, fontsize=18);
          axi.set_ylabel("Count", fontsize=18);
          axi.legend(loc='upper center', fontsize=18);
          figname = "images/dist_"+col+".png"
          plt.savefig(figname, dpi=300, bbox_inches='tight')
```

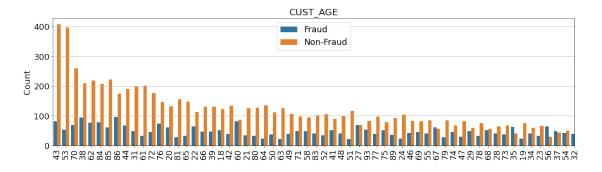
```
[57]: xcol="CUST_STATE"
plot_count_plot(xcol, df=df)
plt.xlim([-.5,14.5]);
```



for this feature keep only a few states: CO, TX, MN, AZ and convert rest into OTHER

```
[58]: xcol="CUST_AGE"
plot_count_plot(xcol, df=df)
plt.xlim([-.5,60])
```

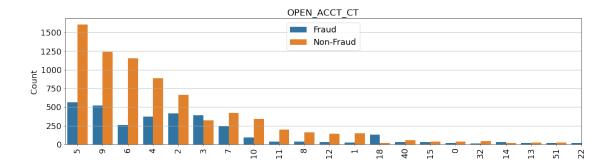
[58]: (-0.5, 60.0)



Since there is almost no distribution, remove this feature altogether.

```
[59]: xcol="OPEN_ACCT_CT"
plot_count_plot(xcol, df=df )
plt.xlim([-.5,20])
```

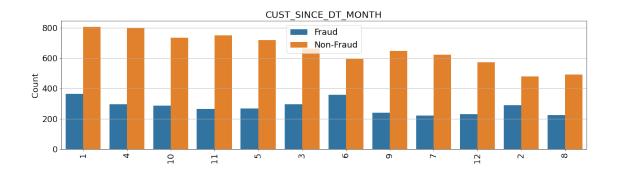
[59]: (-0.5, 20.0)



From this keep only the [1,12] OPEN\_ACCT\_CT and convert others to 13

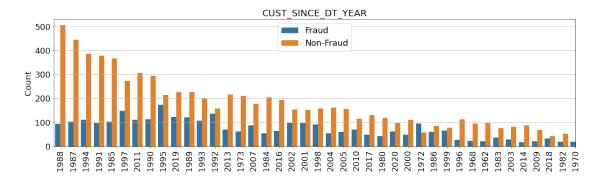
```
[60]: # categories with more than 100 unique values
      d2
[60]: {'CUST_SINCE_DT': 7431,
       'TRAN_TS': 10871,
       'TRAN_DT': 333,
       'ACTVY DT': 333,
       'CUST_ZIP': 3750}
[61]: # check whether 'TRAN DT' and 'ACTVY DT' are same columns
      (df['TRAN_DT']==df['ACTVY_DT']).sum()/df.shape[0]
[61]: 0.0
[62]: from datetime import datetime
[63]: df['ACTVY_DT'] = pd.to_datetime(df['ACTVY_DT'].str.strip())
      df['ACTVY_DT_DAY'] = df['ACTVY_DT'].apply(lambda x: x.day)
      df['ACTVY_DT_MONTH'] = df['ACTVY_DT'].apply(lambda x: x.month)
      df['ACTVY_DT_YEAR'] = df['ACTVY_DT'].apply(lambda x: x.year)
                                                 Traceback (most recent call last)
       AttributeError
       <ipython-input-63-ee8a81d38559> in <module>
       ----> 1 df['ACTVY_DT'] = pd.to_datetime(df['ACTVY_DT'].str.strip())
             2 df['ACTVY_DT_DAY'] = df['ACTVY_DT'].apply(lambda x: x.day)
             3 df['ACTVY_DT_MONTH'] = df['ACTVY_DT'].apply(lambda x: x.month)
             4 df['ACTVY_DT_YEAR'] = df['ACTVY_DT'].apply(lambda x: x.year)
       /usr/local/lib/python3.9/site-packages/pandas/core/generic.py in_
       →__getattr__(self, name)
         5459
                           or name in self._accessors
          5460
                       ):
       -> 5461
                           return object.__getattribute__(self, name)
```

```
5462
                                                        else:
                        5463
                                                                 if self._info_axis.
                   →_can_hold_identifiers_and_holds_name(name):
                 /usr/local/lib/python3.9/site-packages/pandas/core/accessor.py in __get__(self,
                   →obj, cls)
                          178
                                                                  # we're accessing the attribute of the class, i.e., Dataset
                   ⇔geo
                                                                 return self. accessor
                          179
                                                        accessor_obj = self._accessor(obj)
                 --> 180
                                                        # Replace the property with the accessor object. Inspired by:
                          181
                                                        # https://www.pydanny.com/cached-property.html
                           182
                 /usr/local/lib/python3.9/site-packages/pandas/core/strings/accessor.py in_
                   →__init__(self, data)
                          152
                                                        from pandas.core.arrays.string_ import StringDtype
                          153
                                                        self._inferred_dtype = self._validate(data)
                 --> 154
                                                        self._is_categorical = is_categorical_dtype(data.dtype)
                           155
                           156
                                                        self._is_string = isinstance(data.dtype, StringDtype)
                 /usr/local/lib/python3.9/site-packages/pandas/core/strings/accessor.py in in in the control of t
                   → validate(data)
                          215
                          216
                                                        if inferred_dtype not in allowed_types:
                 --> 217
                                                                 raise AttributeError("Can only use .str accessor with string
                   →values!")
                          218
                                                        return inferred_dtype
                          219
                 AttributeError: Can only use .str accessor with string values!
[64]: d2
[64]: {'CUST_SINCE_DT': 7431,
                 'TRAN_TS': 10871,
                 'TRAN_DT': 333,
                 'ACTVY_DT': 333,
                 'CUST_ZIP': 3750}
[65]: df["CUST_SINCE_DT_YEAR"]=df["CUST_SINCE_DT"].apply(lambda x: x.year)
              df["CUST_SINCE_DT_MONTH"] = df["CUST_SINCE_DT"].apply(lambda x: x.month)
[66]: xcol="CUST SINCE DT MONTH"
              plot_count_plot(xcol, df=df )
```



```
[67]: xcol="CUST_SINCE_DT_YEAR"
plot_count_plot(xcol, df=df )
plt.xlim([-.5,40])
```

[67]: (-0.5, 40.0)



## 1.7 Data Wrangling

• Convert the categorical featurs into small number of categories when possible

```
def wrangle_column_data(df):

#CUST_STATE

# keep only CO, TX, MN, AZ and convert rest into OTHER

df["CUST_STATE"] = df["CUST_STATE"].apply(lambda x: x if x in ["CO", "TX",

"MN", "AZ"] else "OTHER")

#OPEN_ACCT_CT

#keep only the [2,9] and convert others to 10

df["OPEN_ACCT_CT"] = df["OPEN_ACCT_CT"].apply(lambda x: x if x in

→range(1,13) else 13)

return df
```

[69]: df=wrangle\_column\_data(df)

```
[71]: nume_cols
[71]: ['TRAN_AMT',
       'ACCT_PRE_TRAN_AVAIL_BAL',
       'CUST_AGE',
       'OPEN_ACCT_CT',
       'WF_dvc_age']
[73]: cate_cols_to_keep = ['ALERT_TRGR_CD', "CUST_STATE"]
[74]: df[cate cols to keep].head()
[74]:
           ALERT_TRGR_CD CUST_STATE
      2413
                    MOBL
      1003
                    MOBL
                                  ΤX
      8660
                    MOBI.
                                  ТX
      6349
                    ONLN
                                  MN
      1860
                    MOBL
                                  ΑZ
     1.8 Build a model with only Numerical features
[75]: # map Fraud to 1 and Non-Fraud to 0 in the dataframe for both train and test
       \rightarrow data
      df["FRAUD NONFRAUD"] = df["FRAUD NONFRAUD"].map({"Fraud":1, "Non-Fraud":0})
[76]: X_train1, y_train1 = df[nume_cols], df["FRAUD_NONFRAUD"]
[77]: # prepare test data
      df_test = df_test0.copy()
      print ("missing values in test data:\n", df_test[nume_cols].isnull().sum() )
      df_test["FRAUD_NONFRAUD"] = df_test["FRAUD_NONFRAUD"].map({"Fraud":
      \hookrightarrow 1, "Non-Fraud":0})
      X_test1, y_test1 = df_test[nume_cols], df_test["FRAUD_NONFRAUD"]
     missing values in test data:
      TRAN_AMT
                                  0
     ACCT_PRE_TRAN_AVAIL_BAL
                                 0
     CUST AGE
                                 0
     OPEN_ACCT_CT
                                 0
     WF_dvc_age
                                 0
     dtype: int64
[78]: X_train1.shape, y_train1.shape, X_test1.shape, y_test1.shape
[78]: ((11200, 5), (11200,), (2800, 5), (2800,))
```

### 1.8.1 Base Model: Logistic Regression, Random Forest, XGBoost

```
[99]: from sklearn.linear model import LogisticRegression
       from sklearn.model_selection import GridSearchCV
       from sklearn.ensemble import RandomForestClassifier
       from xgboost import XGBClassifier
       from sklearn.metrics import accuracy_score, f1_score, precision_score,_
       →recall_score
       from sklearn.metrics import classification_report
       from sklearn.metrics import roc_auc_score, plot_roc_curve
[133]: class Model_training:
           def __init__(self, model, X_train, y_train, X_test, y_test, savename="Fig"):
               self.model = model
               self.X_train = X_train
               self.y_train = y_train
               self.X_test = X_test
               self.y_test = y_test
               self.savename = savename
               self.model.fit(self.X_train, self.y_train)
           def print_metrics(self):
               round_to_pct = lambda x: np.round(100*x, 2)
               y_pred = self.model.predict(self.X_test)
               ac = round_to_pct(accuracy_score(self.y_test, y_pred))
               f1 = round_to_pct(f1_score(self.y_test, y_pred))
               pr = round_to_pct(precision_score(self.y_test, y_pred))
               re = round_to_pct(recall_score(self.y_test, y_pred))
               print (f"Accuracy = {ac}% F1 Score= {f1}% \nPrecision={pr}% Recall=_\( \)
        %")
               print (classification_report(self.y_test, y_pred))
               return (self.model, (ac, f1, pr, re))
           def displot(self):
               pr=self.model.predict_proba(self.X_test)
               roc_auc = np.round(roc_auc_score(self.y_test,
                                                self.model.predict_proba(self.X_test)[:
        \rightarrow, 1]), 2)
               pr_df = pd.DataFrame({'pred_0':pr[:,0],
                                     'pred_1':pr[:,1],
                                     'y': self.y_test})
               ax=sns.displot(data=pr_df,
                              x='pred_1',
```

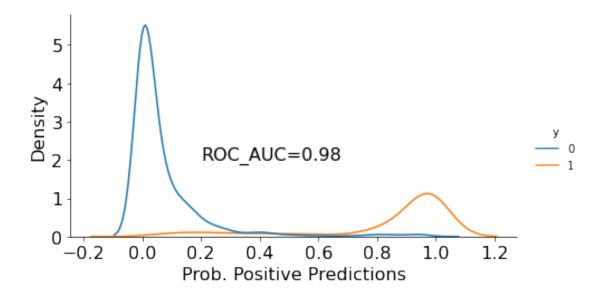
hue='v',

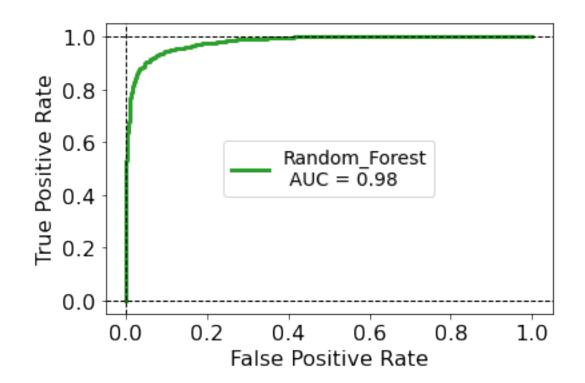
```
alpha=0.8,
                      kind="kde",
                      height = 3.5,
                      aspect=1.8);
       plt.xlabel("Prob. Positive Predictions", fontsize=16)
       plt.text(0.2, 2, "ROC_AUC="+str(roc_auc), fontsize=16)
       plt.ylabel("Density", fontsize=16)
       plt.yticks(fontsize=16);
       plt.xticks(fontsize=16);
       figname = "images/displot_"+self.savename+".png"
       plt.savefig(figname, dpi=300, bbox_inches='tight')
   def feature_importance(self):
       df_imp = pd.DataFrame({"Feature":self.X_train.columns,
                              "Feature Importance":self.model.
→feature_importances_})
       df_imp = df_imp.sort_values(by=['Feature Importance'],
                                   axis=0,
                                   ascending=True)
       df_imp.plot(kind='barh',
                   x='Feature',
                   y='Feature Importance',
                   color="C2", figsize=(8,5));
       plt.grid(axis='x')
       plt.yticks(fontsize=16);
       plt.ylabel('');
       plt.xticks(fontsize=16);
       plt.legend(loc='best',fontsize=16);
       figname = "images/feat_imp_"+self.savename+".png"
       plt.savefig(figname, dpi=300, bbox_inches='tight')
   def plot_roc_curve(self):
       roc_auc = np.round(roc_auc_score(self.y_test,
                                         self.model.predict_proba(self.X_test)[:
\rightarrow, 1]), 2)
       label_name = self.savename +"\n AUC = "+str(roc_auc)
       plot_roc_curve(self.model, self.X_test, self.y_test,
                      lw=3., color='C2', label=label_name)
       plt.xlabel("False Positive Rate", fontsize=16)
```

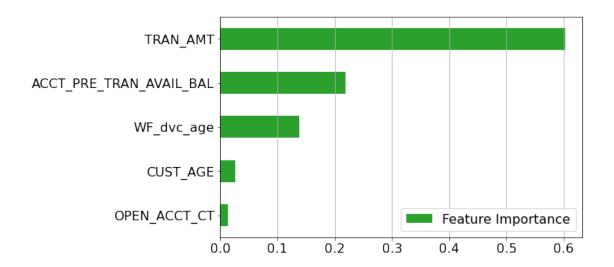
```
plt.ylabel("True Positive Rate", fontsize=16)
plt.xticks(fontsize=16);
plt.yticks(fontsize=16);
plt.legend(loc="center", fontsize=14);
plt.axvline(x=0, color='k', ls='--', lw=1)
plt.axhline(y=0, color='k', ls='--', lw=1)
plt.axhline(y=1, color='k', ls='--', lw=1)
figname = "images/roc_curve_"+self.savename+".png"
plt.savefig(figname, dpi=300, bbox_inches='tight')
```

Accuracy = 93.64% F1 Score= 88.81% Precision=93.26% Recall= 84.75%

	precision	recall	f1-score	support
0	0.94	0.97	0.96	1967
1	0.93	0.85	0.89	833
accuracy			0.94	2800
macro avg	0.94	0.91	0.92	2800
weighted avg	0.94	0.94	0.94	2800







For a base model: F1 score  $\sim 88\%$  is a great result.

Fitting 5 folds for each of 6 candidates, totalling 30 fits

[Parallel(n\_jobs=1)]: Using backend SequentialBackend with 1 concurrent workers.

[Parallel(n\_jobs=1)]: Done 30 out of 30 | elapsed: 23.1s finished

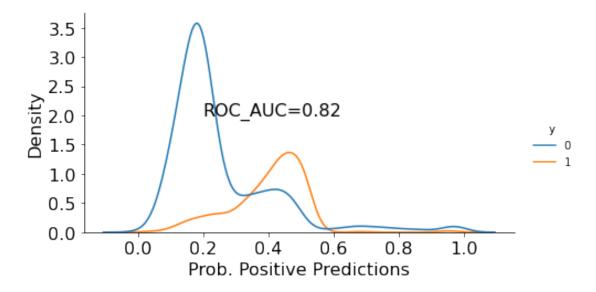
Accuracy = 93.71% F1 Score= 88.94% Precision=93.28% Recall= 84.99%

	precision	recall	f1-score	support
0	0.94	0.97	0.96	1967
1	0.93	0.85	0.89	833
accuracy			0.94	2800
macro avg	0.94	0.91	0.92	2800
weighted avg	0.94	0.94	0.94	2800

```
6
  5
  4
Density
  3
                                                                   0
                      ROC AUC=0.98
  2
                                                                   1
  1
  0
            0.0
                    0.2
     -0.2
                                          0.8
                                                 1.0
                                                         1.2
                           0.4
                                   0.6
                   Prob. Positive Predictions
```

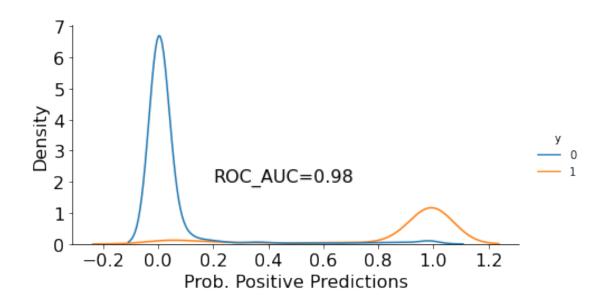
```
[83]: mod_tr.best_params_
[83]: {'max_depth': 12}
[84]: model_lr = LogisticRegression(max_iter=5000)
      mod3 = Model_training(model_lr, X_train1, y_train1, X_test1, y_test1,__

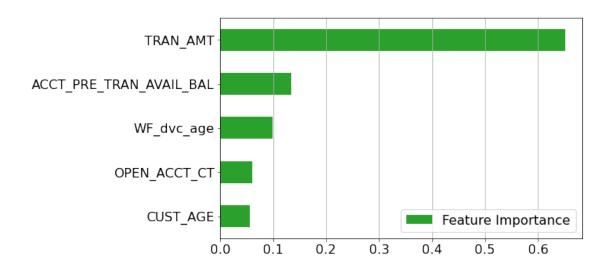
¬"logistic_regression")
      mod_tr, _= mod3.print_metrics()
      mod3.displot()
     Accuracy = 70.86% F1 Score= 23.02%
     Precision=53.74% Recall= 14.65%
                   precision
                                 recall f1-score
                                                     support
                0
                         0.72
                                   0.95
                                             0.82
                                                        1967
                1
                         0.54
                                   0.15
                                             0.23
                                                         833
                                             0.71
                                                        2800
         accuracy
        macro avg
                         0.63
                                   0.55
                                             0.53
                                                        2800
     weighted avg
                         0.67
                                   0.71
                                             0.64
                                                        2800
```



Accuracy = 93.14% F1 Score= 88.13% Precision=90.83% Recall= 85.59%

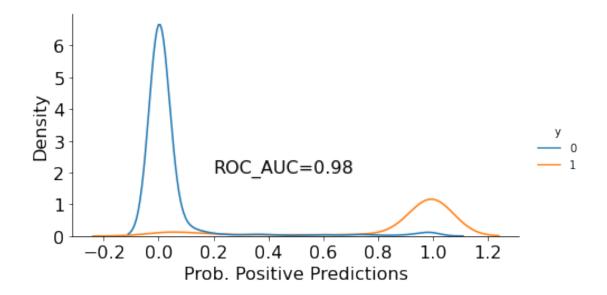
	precision	recall	f1-score	support
0	0.94	0.96	0.95	1967
1	0.91	0.86	0.88	833
accuracy			0.93	2800
macro avg	0.92	0.91	0.92	2800
weighted avg	0.93	0.93	0.93	2800

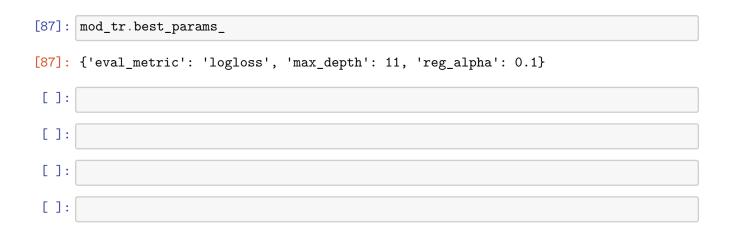




Accuracy = 92.93% F1 Score= 87.78% Precision=90.34% Recall= 85.35%

	precision	recall	f1-score	support
0	0.94	0.96	0.95	1967
1	0.90	0.85	0.88	833
accuracy			0.93	2800
macro avg	0.92	0.91	0.91	2800
weighted avg	0.93	0.93	0.93	2800





## 1.9 Deep learning models

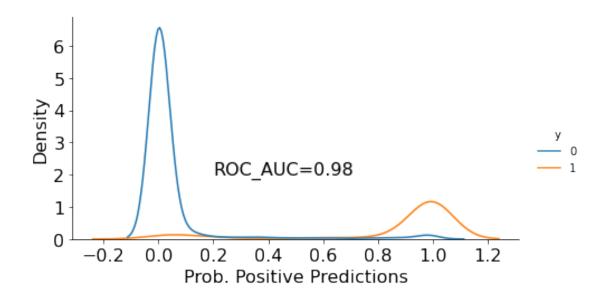
```
[]: from tensorflow.keras.models import Sequential
     from tensorflow.keras.optimizers import Adam
     from tensorflow.keras.layers import Dense, Dropout, Flatten
     from tensorflow.keras.layers import Conv1D, MaxPooling1D, GlobalMaxPool1D,
     →BatchNormalization
     from tensorflow.keras import backend as K
[]: # this piece of code copied from
     #https://neptune.ai/blog/implementing-the-macro-f1-score-in-keras
     def custom_f1(y_true, y_pred):
        def recall_m(y_true, y_pred):
             TP = K.sum(K.round(K.clip(y_true * y_pred, 0, 1)))
            Positives = K.sum(K.round(K.clip(y true, 0, 1)))
            recall = TP / (Positives+K.epsilon())
             return recall
        def precision_m(y_true, y_pred):
            TP = K.sum(K.round(K.clip(y_true * y_pred, 0, 1)))
            Pred_Positives = K.sum(K.round(K.clip(y_pred, 0, 1)))
            precision = TP / (Pred_Positives+K.epsilon())
             return precision
        precision, recall = precision_m(y_true, y_pred), recall_m(y_true, y_pred)
        return 2*((precision*recall)/(precision+recall+K.epsilon()))
[]: def make_model_dense(X_train, y_train):
        model = Sequential()
        model.add(Dense(1, input_shape=(X_train.shape[1],), activation='relu'))
        model.add(Dropout(0.25))
        model.add(Dense(1, activation='relu'))
        opt = Adam(learning_rate=0.001)
        model.compile(loss='binary_crossentropy',
                       optimizer=opt,
                       metrics=custom_f1)
        return model
[]: model_dnn = make_model_dense(X_train1, y_train1)
     model_dnn.summary()
[]: history_dnn = model_dnn.fit(X_train1, y_train1,
                                 validation_data=(X_test1, y_test1),
```

```
epochs=20,
                                  batch_size=32,
                                  verbose=0)
 []: plt.plot(history_dnn.history['val_custom_f1'])
      plt.plot(history_dnn.history['val_loss'])
     1.10 Modeling including categorical features
[88]: import category_encoders as ce
[89]: df2 = df_train0.copy()
      df2["FRAUD NONFRAUD"] = df2["FRAUD NONFRAUD"].map({"Fraud":1, "Non-Fraud":0})
      df2 = impute_data(df2)
      df2 = wrangle column data(df2)
[90]: encoder = ce.OneHotEncoder()
      df2_tr_cat = encoder.fit_transform(df[cate_cols_to_keep])
      df2_tr_join = pd.concat( [df2[nume_cols], df2_tr_cat], axis=1)
      X_train2 = df2_tr_join.values
      y_train2 = df2["FRAUD_NONFRAUD"].values
[91]: # test data
      df2_te = df_test0.copy()
      df2_te["FRAUD_NONFRAUD"] = df2_te["FRAUD_NONFRAUD"].map({"Fraud":1, "Non-Fraud":
      →0})
      df2_te = impute_data(df2_te)
      df2 te = wrangle column data(df2 te)
[92]: df2_te_cat = encoder.transform(df2_te[cate_cols_to_keep])
      df2_te_join = pd.concat( [df2_te[nume_cols], df2_te_cat], axis=1)
      X_test2 = df2_te_join.values
      y_test2 = df2_te["FRAUD_NONFRAUD"].values
[93]: X_train2.shape, y_train2.shape, X_test2.shape, y_test2.shape
[93]: ((11200, 12), (11200,), (2800, 12), (2800,))
[94]: xgb = XGBClassifier(verbosity=1,
                          max_depth=10,
                          eval_metric = "logloss")
      mod6 = Model_training(xgb, X_train2, y_train2, X_test2, y_test2)
      mod_trained, _ = mod5.print_metrics()
```

mod6.displot()

Accuracy = 92.93% F1 Score= 87.78% Precision=90.34% Recall= 85.35%

	precision	recall	f1-score	support
0	0.94	0.96	0.95	1967
1	0.90	0.85	0.88	833
accuracy			0.93	2800
macro avg	0.92	0.91	0.91	2800
weighted avg	0.93	0.93	0.93	2800



```
[]:
[96]: from sklearn.svm import SVC
[97]: svm = SVC(gamma='auto')
      mod = Model_training(xgb_gs, X_train1, y_train1, X_test1, y_test1)
      mod_tr, _= mod.print_metrics()
      mod.displot()
     Accuracy = 92.93% F1 Score= 87.78%
     Precision=90.34% Recall= 85.35%
                   precision
                                recall f1-score
                                                    support
                0
                        0.94
                                  0.96
                                             0.95
                                                       1967
                1
                        0.90
                                   0.85
                                             0.88
                                                        833
                                             0.93
         accuracy
                                                       2800
```

```
macro avg 0.92 0.91 0.91 2800 weighted avg 0.93 0.93 0.93 2800
```

