

## **Feature Engineering**

Estimated time needed: 45 minutes

A critical part of the successful Machine Learning project is coming up with a good set of features to train on. This process is called feature engineering, and it involves three steps: feature transformation (transforming the original features), feature selection (selecting the most useful features to train on), and feature extraction (combining existing features to produce more useful ones). In this notebook we will explore different tools in Feature Engineering.

## **Objectives**

After completing this lab you will be able to:

- Understand the types of Feature Engineering
  - Feature Transformation
    - Dealing with Categorical Variables
      - One Hot Encoding
      - Label Encoding
    - Date Time Transformations
  - Feature Selection
  - Feature Extraction using Principal Component Analysis

## Setup

For this lab, we will be using the following libraries:

- pandas for managing the data.
- numpy for mathematical operations.
- seaborn for visualizing the data.
- matplotlib for visualizing the data.
- plotly.express for visualizing the data.
- sklearn for machine learning and machine-learning-pipeline related functions.

## **Installing Required Libraries**

The following required modules are pre-installed in the Skills Network Labs environment. However if you run this notebook commands in a different Jupyter environment (e.g. Watson Studio or Ananconda) you will need to install these libraries by removing the # sign before !mamba in the code cell below.

```
In [1]: # All Libraries required for this lab are listed below. The libraries pre-installed
        # !mamba install -qy pandas==1.3.4 numpy==1.21.4 seaborn==0.9.0 matplotlib==3.5.0
        # Note: If your environment doesn't support "!mamba install", use "!pip install"
In [2]: !mamba install -qy openpyxl
        'mamba' is not recognized as an internal or external command,
        operable program or batch file.
In [3]: # Surpress warnings from using older version of sklearn:
        def warn(*args, **kwargs):
            pass
        import warnings
        warnings.warn = warn
In [4]: import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        %matplotlib inline
        import seaborn as sns
        import plotly.express as px
        from sklearn.preprocessing import StandardScaler
        from sklearn.decomposition import PCA
```

## Reading and understanding our data

For this lab, we will be using the airlines\_data.xlsx file, hosted on IBM Cloud object. This dataset contains the prices of flight tickets for various airlines between the months of March and June of 2019 and between various cities. This dataset is often used for prediction analysis of the flight prices which are influenced by various factors, such as name of the airline, date of journey, route, departure and arrival times, the source and the destination of the trip, duration and other parameters.

In this notebook, we will use the airlines dataset to perform feature engineering on some of its independent variables.

Let's start by reading the data into *pandas* data frame and looking at the first 5 rows using the head() method.

Out[5]:		Airline	Date_of_Journey	Source	Destination	Route	Dep_Time	Arrival_Time	Duration	Tot	
	0	IndiGo	24/03/2019	Banglore	New Delhi	BLR → DEL	22:20	01:10 22 Mar	2h 50m	r	
	1	Air India	1/05/2019	Kolkata	Banglore	CCU → IXR → BBI → BLR	05:50	13:15	7h 25m		
	2	Jet Airways	9/06/2019	Delhi	Cochin	DEL  → LKO  → BOM  → COK	09:25	04:25 10 Jun	19h		
	3	IndiGo	12/05/2019	Kolkata	Banglore	CCU → NAG → BLR	18:05	23:30	5h 25m		
	4	IndiGo	01/03/2019	Banglore	New Delhi	BLR → NAG → DEL	16:50	21:35	4h 45m		
										•	

By using the info function, we will take a look at the types of data that our dataset contains.

#### In [6]: data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 10683 entries, 0 to 10682
Data columns (total 11 columns):

#	Column	Non-Null Count	Dtype
0	Airline	10683 non-null	object
1	Date_of_Journey	10683 non-null	object
2	Source	10683 non-null	object
3	Destination	10683 non-null	object
4	Route	10682 non-null	object
5	Dep_Time	10683 non-null	object
6	Arrival_Time	10683 non-null	object
7	Duration	10683 non-null	object
8	Total_Stops	10682 non-null	object
9	Additional_Info	10683 non-null	object
10	Price	10683 non-null	int64
		. / \	

dtypes: int64(1), object(10)
memory usage: 918.2+ KB

As we see from the output above, we mostly have object data types, except for the 'price' column, which is an integer.

The describe() function provides the statistical information about the numerical variables. In our case, it is the 'price' variable.

In [7]:	data.	describe()
Out[7]:		Price
	count	10683.000000
	mean	9087.064121
	std	4611.359167
	min	1759.000000
	25%	5277.000000
	50%	8372.000000
	75%	12373.000000
	max	79512.000000

Next, we will check for any null values.

```
In [8]: data.isnull().sum()
        Airline
                            0
Out[8]:
        Date_of_Journey
                           0
        Source
                            0
        Destination
                           0
        Route
        Dep_Time
        Arrival_Time
        Duration
        Total_Stops
                           1
        Additional_Info
                           0
        Price
                            0
        dtype: int64
```

Now that we have found some null points, we need to either remove them from our dataset or fill them with something else. In this case, we will use fillna() and method='ffill', which fills the last observed non-null value forward until another non-null value is encountered.

```
In [9]: data = data.fillna(method='ffill')
```

#### **Feature Transformation**

Feature Transformation means transforming our features to the functions of the original features. For example, feature encoding, scaling, and discretization (the process of transforming continuous variables into discrete form, by creating bins or intervals) are the most common forms of data transformation.

#### **Dealing with Categorical Variables**

Categorical variables represent qualitative data with no apparent inherent mathematical meaning. Therefore, for any machine learning analysis, all the categorical data must be transformed into the numerical data types. First, we'll start with 'Airlines' column, as it contains categorical values. We will use unique() method to obtain all the categories in this column.

From the above list, we notice that some of the airline names are being repeated. For example, 'Jet Airways' and 'Jet Airways Business'. This means that some of the airlines are subdivided into separate parts. We will combine these 'two-parts' airlines to make our categorical features more consistent with the rest of the variables.

Here, we will use the *numpy* where() function to locate and combine the two categories.

#### Exercise 1

In this exercise, use <code>np.where()</code> function to combine 'Multiple carriers Premium economy' and 'Multiple carriers' categories, like shown in the code above. Print the newly created list using <code>unique().tolist()</code> functions.

#### One Hot Encoding

Now, to be recognized by a machine learning algorithms, our categorical variables should be converted into numerical ones. One way to do this is through *one hot encoding*. To learn more about this process, please visit this documentation.

We will use, <code>get\_dummies()</code> method to do this transformation. In the next cell, we will transform 'Airline', 'Source', and 'Destination' into their respective numeric variables. We will put all the transformed data into a 'data1' data frame.

In [16]:	<pre>data1 = pd.get_dummies(data=data, columns = ['Airline', 'Source', 'Destination'])</pre>										
<pre>In [17]: data1.head()</pre>											
Out[17]:	ı	Date_of_Journey	Route	Dep_Time	Arrival_Time	Duration	Total_Stops	Additional_Info	Price		
	0	24/03/2019	BLR → DEL	22:20	01:10 22 Mar	2h 50m	non-stop	No info	3897		
	1	1/05/2019	CCU → IXR → BBI → BLR	05:50	13:15	7h 25m	2 stops	No info	7662		
	2	9/06/2019	DEL  → LKO  → BOM  → COK	09:25	04:25 10 Jun	19h	2 stops	No info	13882		
	3	12/05/2019	CCU → NAG → BLR	18:05	23:30	5h 25m	1 stop	No info	6218		
	4	01/03/2019	BLR → NAG → DEL	16:50	21:35	4h 45m	1 stop	No info	13302		
	5 rows × 28 columns										

Below, we will compare our original data frame with the transformed one.

```
In [18]: data.shape
Out[18]: (10683, 11)

In [19]: data1.shape
Out[19]: (10683, 28)
```

As we can see, we went from 11 original features in our dataset to 38. This is because Pandas get\_dummies() approach when applied to a column with different categories (e.g. different airlines) will produce a new column (variable) for each unique categorical value (for each unique airline). It will place a one in the column corresponding to the categorical value present for that observation.

#### Exercise 2

In this exercise, use value\_counts() to determine the values distribution of the 'Total\_Stops' parameter.

#### **Label Encoding**

Since 'Total\_Stops' is originally a categorical data type, we also need to convert it into numerical one. For this, we can perform a label encoding, where values are manually assigned to the corresponding keys, like "0" to a "non-stop", using the replace() function.

```
In [23]: data1.replace({"non-stop":0,"1 stop":1,"2 stops":2,"3 stops":3,"4 stops":4},inplace
    data1.head()
```



Out[23]:	Date_of_Journey		Route	Dep_Time	Arrival_Time	Duration	Total_Stops	Additional_Info	Price
	0	24/03/2019	BLR → DEL	22:20	01:10 22 Mar	2h 50m	0	No info	3897
	1	1/05/2019	CCU → IXR → BBI → BLR	05:50	13:15	7h 25m	2	No info	7662
	2	9/06/2019	DEL  → LKO  → BOM  → COK	09:25	04:25 10 Jun	19h	2	No info	13882
	3	12/05/2019	CCU → NAG → BLR	18:05	23:30	5h 25m	1	No info	6218
	4	01/03/2019	BLR → NAG → DEL	16:50	21:35	4h 45m	1	No info	13302
	5 rc	ows × 28 column	S						

#### **Date Time Transformations**

#### Transforming the 'Duration' time column

Here, we will take a closer look at the 'Duration' variable. Duration is the time taken by a plane to reach its destination. It is the difference between the 'Dep\_Time' and 'Arrival\_Time'. In our dataset, the 'Duration' is expressed as a string, in hours and minutes. To be recognized by machine learning algorithms, we also need to transform it into numerical type.

The code below will iterate through each record in 'Duration' column and split it into hours and minutes, as two additional separate columns. Also, we want to add the 'Duration\_hours' (in minutes) to the 'Duration\_minutes' column to obtain a 'Duration\_Total\_mins' time, in minutes. The total duration time column will be useful feature for any regression type of analysis.

```
In [ ]:

In [28]: duration = list(data1['Duration'])
    for i in range(len(duration)) :
        if len(duration[i].split()) != 2:
            if 'h' in duration[i] :
```

Print 'data1' data frame to see the newly created columns.

## In [25]: data1.head()

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	Date_of_Journey	Route	Dep_Time	Arrival_Time	Duration	Total_Stops	Additional_Info	Price
0	24/03/2019	BLR → DEL	22:20	01:10 22 Mar	2h 50m	0	No info	3897
1	1/05/2019	CCU → IXR → BBI → BLR	05:50	13:15	7h 25m	2	No info	7662
2	9/06/2019	DEL  → LKO  → BOM  → COK	09:25	04:25 10 Jun	19h	2	No info	13882
3	12/05/2019	CCU → NAG → BLR	18:05	23:30	5h 25m	1	No info	6218
4	01/03/2019	BLR → NAG → DEL	16:50	21:35	4h 45m	1	No info	13302

 $5 \text{ rows} \times 31 \text{ columns}$ 

As you have noticed, three new columns were created: 'Duration\_hours', 'Duration\_minutes', and 'Duration\_Total\_mins' - all numerical values.

#### Transforming the 'Departure' and 'Arrival' Time Columns

Now, we will transform the 'Dep\_Time' and 'Arrival\_Time' columns to the appropriate date and time format. We will use *pandas* to\_datetime() function for this.

We will split the 'Dep\_Time' and 'Arrival\_Time' columns into their corresponding hours and minutes columns.

```
In [29]: data1["Dep_Hour"]= pd.to_datetime(data1['Dep_Time']).dt.hour
data1["Dep_Min"]= pd.to_datetime(data1['Dep_Time']).dt.minute
```

#### Exercise 3

Now, let's transform the 'Arrival\_Time' column.

```
In [60]: # Enter your code and run the cell
    data1["Arrival_Hour"]= pd.to_datetime(data1['Arrival_Time']).dt.hour
    data1["Arrival_Min"]= pd.to_datetime(data1['Arrival_Time']).dt.minute
```

► **Solution** (Click Here)

#### Splitting 'Departure/Arrival\_Time' into Time Zones

To further transform our 'Departure/Arrival\_Time' column, we can break down the 24 hours format for the departure and arrival time into 4 different time zones: night, morning, afternoon, and evening. This might be an interesting feature engineering technique to see what time of a day has the most arrivals/departures.

One way to do this is transformation is by using pandas cut() function.

```
data1['dep_timezone'] = pd.cut(data1.Dep_Hour, [0,6,12,18,24], labels=['Night','Mo
In [31]:
         data1['dep_timezone']
                    Evening
Out[31]:
                     Night
                    Morning
         3
                 Afternoon
                 Afternoon
         10678
                    Evening
         10679
                   Evening
         10680
                  Morning
         10681
                  Morning
         10682
                    Morning
         Name: dep_timezone, Length: 10683, dtype: category
         Categories (4, object): ['Night' < 'Morning' < 'Afternoon' < 'Evening']
```

## Exercise 4

Now, let's transform the 'Arrival\_Time' column into its corresponding time zones, as shown in the example above.

```
In [32]: # Enter your code and run the cell
    data1["Arrival_Hour"]= pd.to_datetime(data1['Arrival_Time']).dt.hour
    data1['arr_timezone'] = pd.cut(data1.Arrival_Hour, [0,6,12,18,24], labels=['Night']
```

► **Solution** (Click Here)

#### Transforming the 'Date\_of\_Journey' Column

Similar to the departure/arrival time, we will now extract some information from the 'date\_of\_journey' column, which is also an object type and can not be used for any machine learning algorithm yet.

So, we will extract the month information first and store it under the 'Month' column name.

```
In [33]: data1['Month']= pd.to_datetime(data1["Date_of_Journey"], format="%d/%m/%Y").dt.mon
```

#### Exercise 5

Now, let's create 'Day' and 'Year' columns in a similar way.

```
In [61]: # Enter your code and run the cell

data1['Day']= pd.to_datetime(data1["Date_of_Journey"], format="%d/%m/%Y").dt.day
data1['Year']= pd.to_datetime(data1["Date_of_Journey"], format="%d/%m/%Y").dt.year
```

► Solution (Click Here)

Additionally, we can extract the day of the weak name by using dt.day\_name() function.

```
In [35]: data1['day_of_week'] = pd.to_datetime(data1['Date_of_Journey']).dt.day_name()
```

### **Feature Selection**

Here, we will select only those attributes which best explain the relationship of the independent variables with respect to the target variable, 'price'. There are many methods for feature selection, building the heatmap and calculating the correlation coefficients scores are the most commonly used ones.

First, we will select only the relevant and newly transformed variables (and exclude variables such as 'Route', 'Additional\_Info', and all the original categorical variables), and place them into a 'new\_data' data frame.

We will print all of our data1 columns.

```
In [36]: data1.columns
```



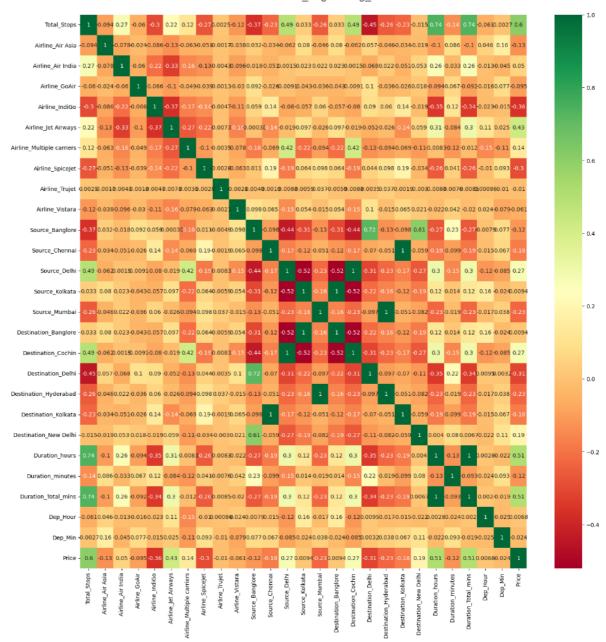
Now we will construct a **heatmap()**, using the *seaborn* library with a newly formed data frame, 'new data'.

'Destination\_Banglore', 'Destination\_Cochin', 'Destination\_Delhi', 'Destination\_Hyderabad', 'Destination\_Kolkata', 'Destination\_New Delhi', 'Duration\_hours', 'Duration\_minutes', 'Duration\_Total\_mins', 'Dep\_Hour',

```
In [65]: plt.figure(figsize=(18,18))
    sns.heatmap(new_data.corr(),annot=True,cmap='RdYlGn')
    plt.show()
```

'Dep\_Min', 'dep\_timezone', 'Price']]





From the heatmap above, extreme green means highly positively correlated features (relationship between two variables in which both variables move in the same direction), extreme red means negatively correlated features (relationship between two variables in which an increase in one variable is associated with a decrease in the other).

Now, we can use the <code>corr()</code> function to calculate and list the correlation between all independent variables and the 'price'.

```
In [39]: features = new_data.corr()['Price'].sort_values()
    features
```

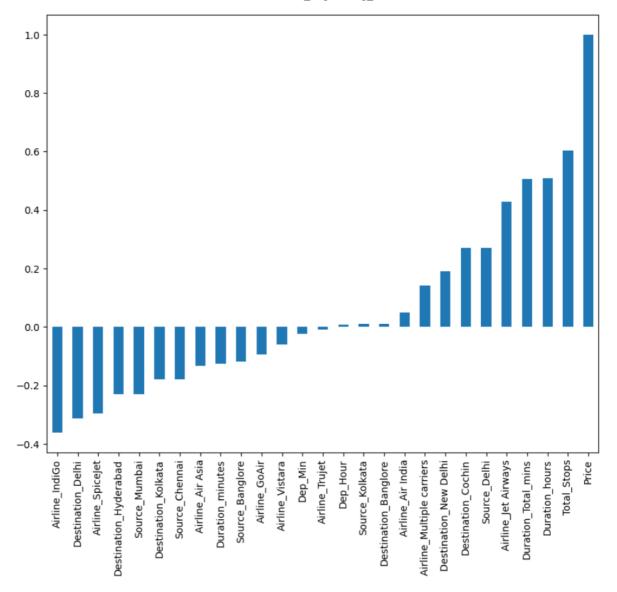


```
Airline_IndiGo
                                    -0.361048
Out[39]:
         Destination_Delhi
                                    -0.313401
         Airline_SpiceJet
                                    -0.296552
         Destination_Hyderabad
                                    -0.230745
         Source Mumbai
                                    -0.230745
         Destination_Kolkata
                                    -0.179216
         Source_Chennai
                                    -0.179216
         Airline_Air Asia
                                    -0.133044
         Duration_minutes
                                    -0.124874
         Source_Banglore
                                    -0.118026
         Airline GoAir
                                    -0.095146
         Airline_Vistara
                                    -0.060503
                                    -0.024492
         Dep Min
         Airline_Trujet
                                    -0.010380
         Dep_Hour
                                    0.006819
         Source_Kolkata
                                    0.009377
         Destination_Banglore
                                    0.009377
         Airline_Air India
                                    0.050346
         Airline_Multiple carriers 0.141087
         Destination_New Delhi
                                    0.189785
                                    0.270619
         Destination_Cochin
         Source_Delhi
                                    0.270619
         Airline_Jet Airways
                                     0.428490
         Duration_Total_mins
                                     0.506371
         Duration_hours
                                     0.508672
         Total_Stops
                                     0.603891
         Price
                                     1.000000
         Name: Price, dtype: float64
```

We can also plot these correlation coefficients for easier visualization.

```
In [40]: features.plot(kind='bar',figsize=(10,8))
         <AxesSubplot:>
Out[40]:
```





From the graph above, we can deduct some of the highly correlated features and select only those ones for any future analysis.

## Feature Extraction using Principal Component Analysis (Optional)

#### PCA with Scikit-Learn

Dimentionality reduction is part of the feature extraction process that combines the existing features to produce more useful ones. The goal of dimensionality reduction is to simplify the data without loosing too much information. Principal Component Analysis (PCA) is one of the most popular dimensionality reduction algorithms. First, it identifies the hyperplane that lies closest to the data, and then it projects the data onto it. In this way, a few multidimensional features are merged into one.

In the following portion of the lab, we will use scikit-learn library to perform some PCA on our data. To learn more about scikit-learn PCA, please visit this documentation.

First, we must scale our data using the StandardScaler() function. We will assign all the independent variables to x, and the dependent variable, 'price', to y.

Once the data is scaled, we can apply the fit\_transform() function to reduce the dimensionality of the dataset down to two dimensions.

#### **Explained Variance Ratio**

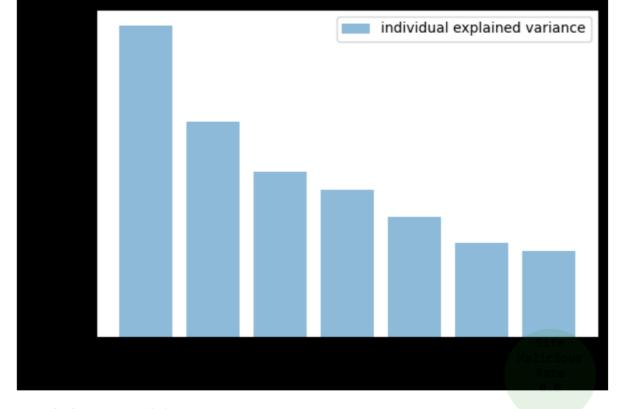
Another useful piece of information in PCA is the explained variance ratio of each principal component, available via the <code>explained\_variance\_ratio\_</code> function. The ratio indicates the proportion of the dataset's variance that lies along each principal component. Let's look at the explained variance ratio of each of our two components.

The first component constitutes 17.54% of the variance and second component constitutes 12.11% of the variance between the features.

## **Exercise 6 (Optional)**

In this exercise, experiment with the number of components to see how many dimensions our dataset could be reduced to in order to explain most of the variability between the features. Additionally, you can plot the components using bar plot to see how much variability each component represents.

```
In [53]: # Enter your code and run the cell
         pca = PCA(n_{components} = 7)
         pca.fit_transform(x)
         explained_variance=pca.explained_variance_ratio_
         explained_variance
         array([0.17545521, 0.12110719, 0.0926492, 0.08280111, 0.06739524,
Out[53]:
                0.05275615, 0.04819542])
         # Enter your code and run the cell
In [59]:
         with plt.style.context('dark_background'):
          plt.figure(figsize=(6, 4))
         plt.bar(range(7), explained_variance, alpha=0.5, align='center',
         label='individual explained variance')
         plt.ylabel('Explained variance ratio')
         plt.xlabel('Principal components')
         plt.legend(loc='best')
         plt.tight_layout()
```



► **Solution\_part1** (Click Here)

► **Solution\_part2** (Click Here)

#### **Choosing the Right Number of Dimensions**

Instead of arbitrary choosing the number of dimensions to reduce down to, it is simpler to choose the number of dimensions that add up to a sufficiently large proportion of the variance, let's say 95%.

The following code performs PCA without reducing dimensionality, then computes the minimum number of dimensions required to preserve 95% of the variance.

```
In [55]: pca = PCA()
    pca.fit(x)
    cumsum = np.cumsum(pca.explained_variance_ratio_)
    d = np.argmax(cumsum >=0.95) + 1
In [56]: d
Out[56]: 16
```

There are 16 components required to meet 95% variance. Therefore, we could set n\_components = 16 and run PCA again. However, there is better way, instead of specifying the number of principal components you want to preserve, you can set n\_components to be a float between 0.0 and 1.0, indicating the ratio of variance you wish to preserve.

```
In [57]: pca = PCA(n_components=0.95)
    x_reduced = pca.fit_transform(x)
```

There is also a graphical way to determine the number of principal components in your analysis. It is to plot the explained variance as a function of the number of dimensions. There will usually be an elbow in the curve, where the explained variance stops growing fast. That point is usually the optimal point for the number of principal components.





# Congratulations! - You have completed the lab

## **Author**

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## **Change Log**

Date (YYYY-MM-DD)	Version	Changed By	Change Description
2022-01-17	0.1	Svitlana	Modified multiple areas

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