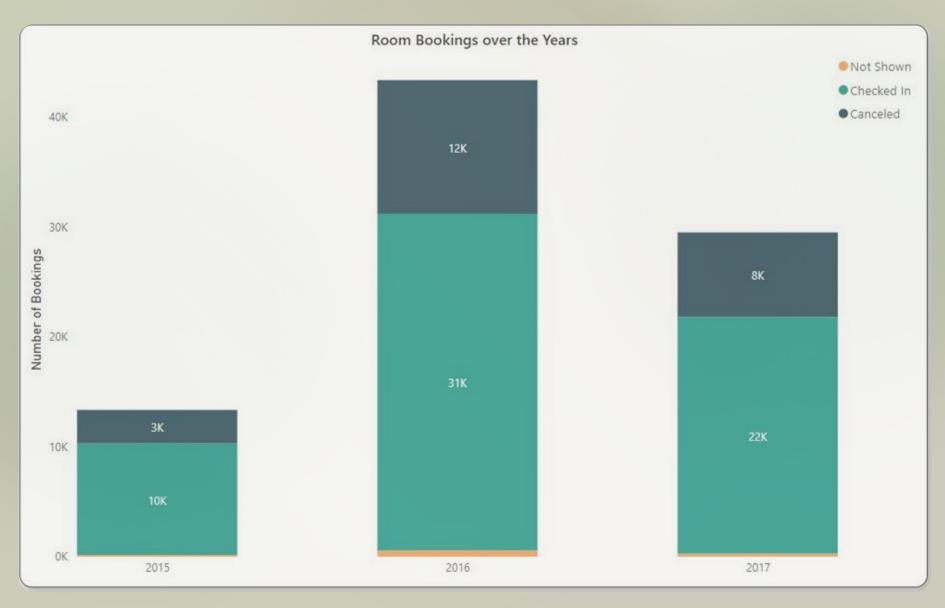
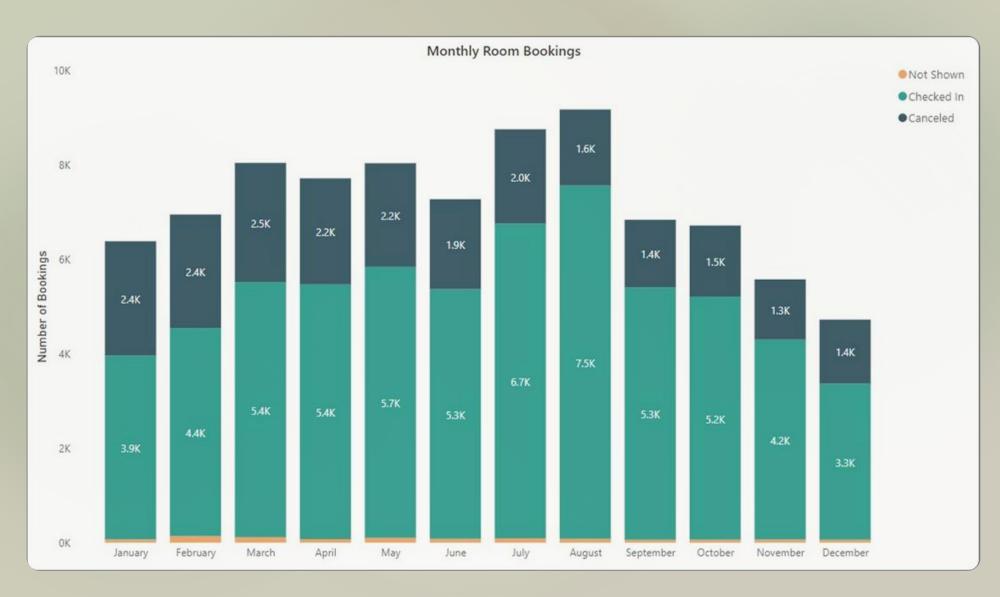


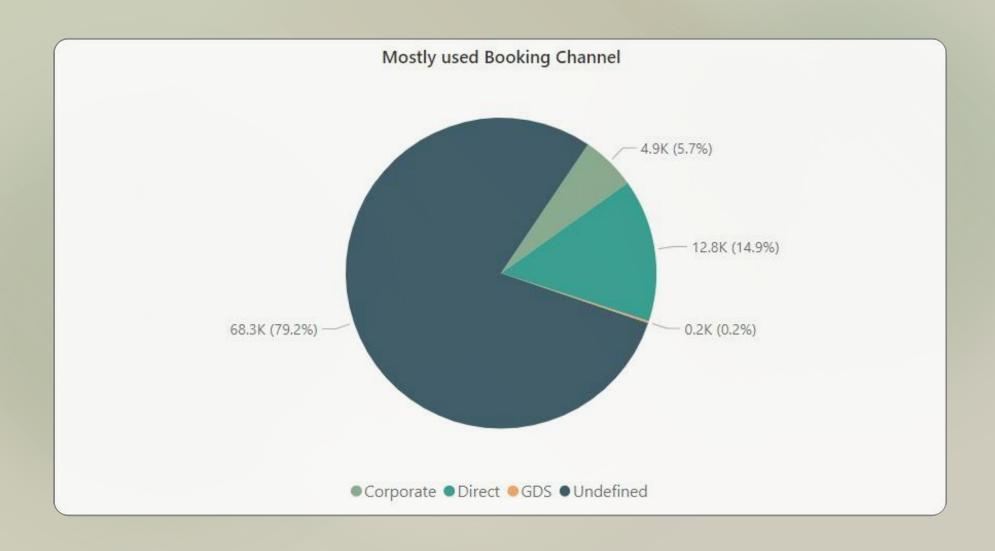
#### 1. What is the big picture of room booking over the year and month?



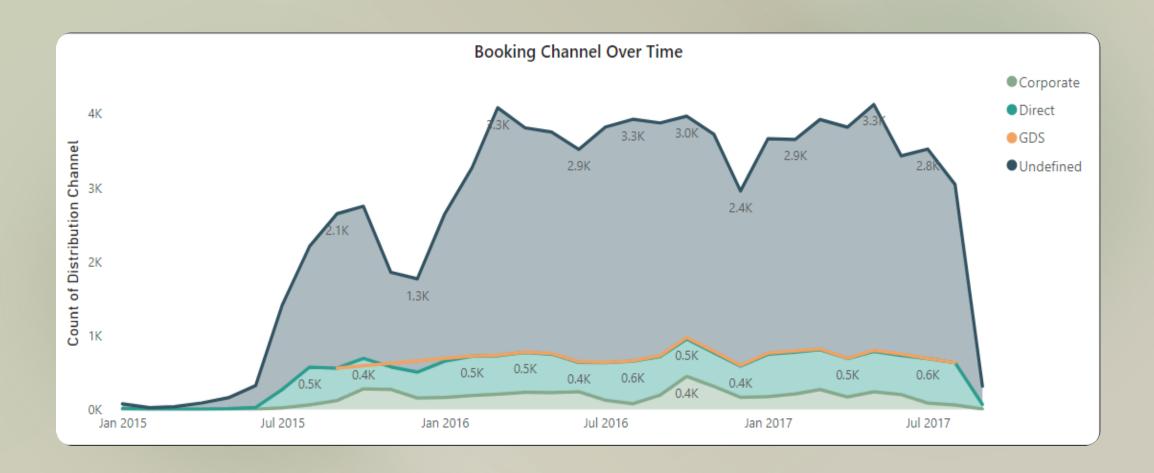
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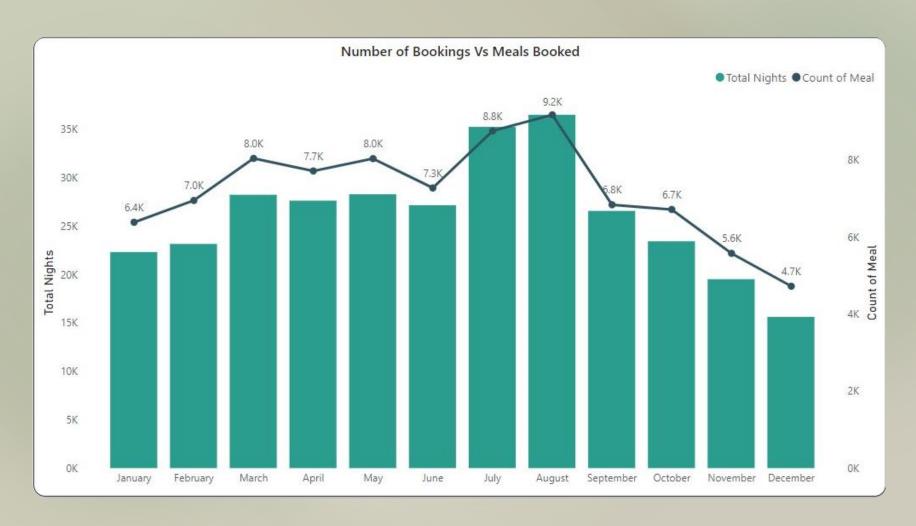
#### 2. What are the most effective booking channels?



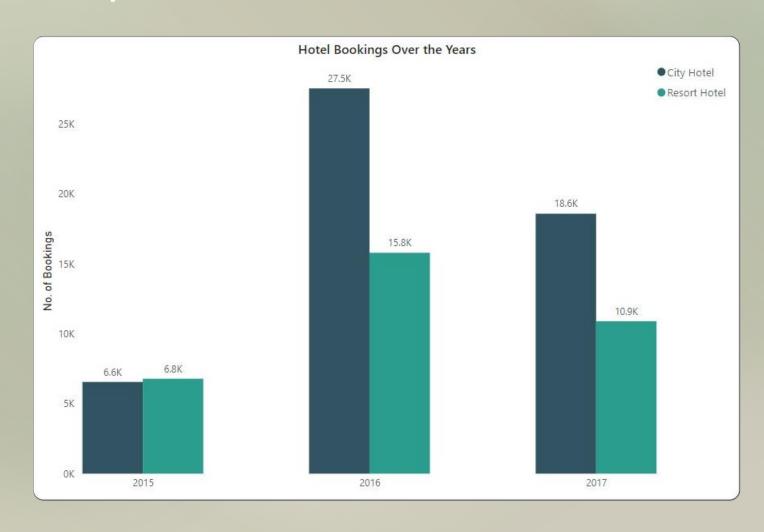
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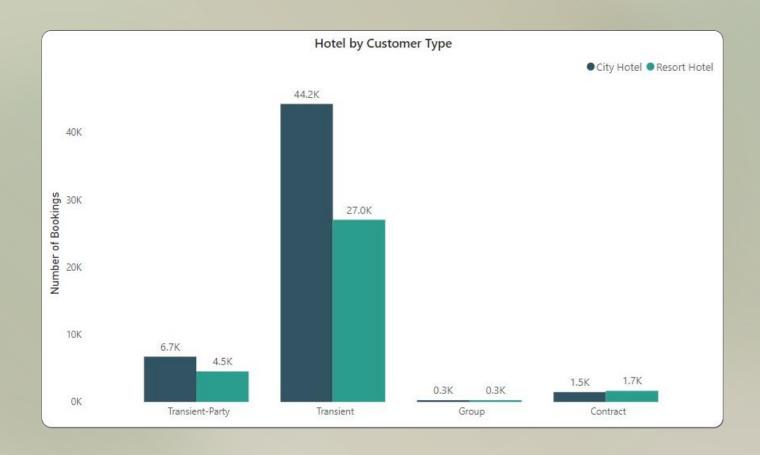
### 3. Are the guest interested in booking meals along with their room service?



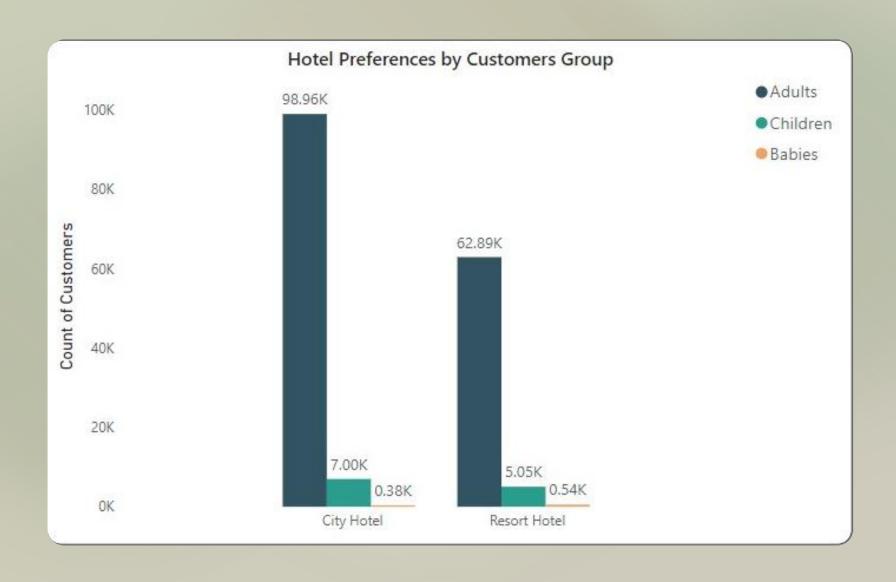
## 4. What are the most popular hotels and how many bookings they have had over the year?



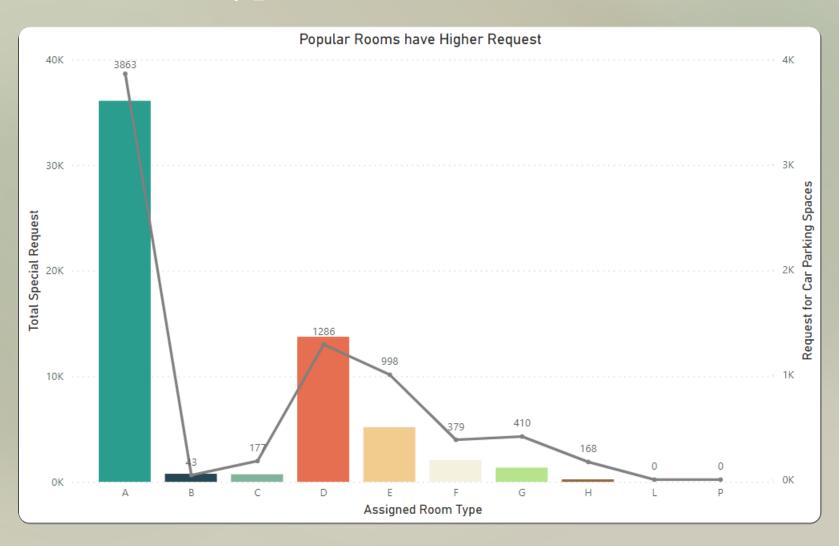
#### 5. Compare those hotels on the type of customers.



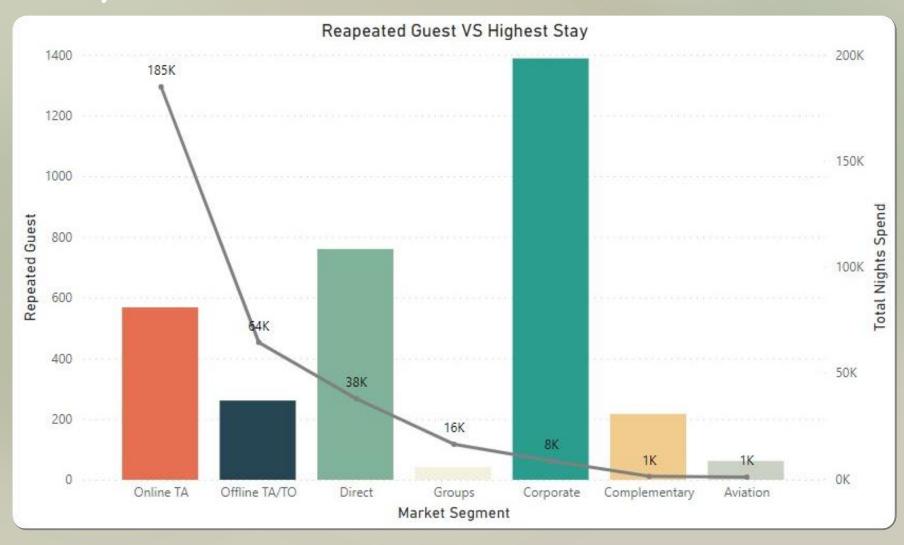
#### 6. Compare those hotels to customer group?



# 7. What is the trend of customer requests during their stay in different room types?



## 8. What market segment has the highest repeated guest rate and the highest stay duration?



# 9. Does the number of customers in the baby group affect their parents' decision in booking meals and stay duration?

