ShoaibRafi

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Education

BSCS   Aug 2010 - Jul 2014
National University of Computer and Emerging Sciences, Lahore

Employment

Full Stack Developer   Sep 2022 - Present
Infitics, Remote
- Led the development of various e-commerce, fintech, and social media projects as a Senior Full Stack Developer.
- Utilized my expertise in Ruby on Rails and Javascript to build scalable, efficient, and user-friendly applications.
- Implemented best practices in code reviews, testing, and continuous integration to ensure the codebase was maintainable and extensible.

Full Stack Developer   May 2022 - Oct 2022
DonGamers, Remote
- Led the backend development of company's web-based products as a Remote Full Stack Developer and Product Lead.
- Utilized my expertise in NodeJs to design and implement scalable and efficient server-side solutions.
- Developed a comprehensive admin management portal using AngularJs which provided an enhanced user experience and improved the company's business operations.

IT and Retail Sales Manager   Dec 2018 - May 2022
Modern Hardwares And Plywoods, Okara
- Built custom inventory management portals to streamline business operations and improve efficiency.
- Implemented a complete inventory management system from paper-based to cloud-based, resulting in improved inventory tracking and accuracy.
- Improved sales by 70% through effective marketing strategies, promotions, and sales techniques.
- Managed and supervised retail sales, as well as online sales, ensuring high-quality customer service and customer satisfaction.

Software Engineer   Oct 2015 - Oct 2018
Virtual Force Inc., Lahore
- Worked on producepay.com, a US-based startup (now a unicorn) and scaled the application in terms of UI/UX and usability.
- Led the complete redesign and innovation phase of parl.online, a European climate control assessment and planning application developed in Ruby on Rails.

Personal details

Date of birth
October 7, 1992

Gender
Male

LinkedIn
linkedin.com/in/shoaib-rafi-a910887a

Skills

Agile Web Development

Ruby on Rails

Javascript

REST API

Remote Work

Self Motivated

Communication

Time Management

Adaptability

PostgreSQL

Git

- Improved the application's performance by 50% by implementing advanced techniques for optimization, such as caching, load balancing, and database indexing.
- Collaborated with cross-functional teams, including designers, project managers, and QA engineers, to deliver high-quality products on time and within budget.
- Worked closely with stakeholders to understand their requirements and deliver solutions that met their needs.

Software Engineer   Jul 2014 - Sep 2015
Phaedra Solutions, Lahore

- Worked as a Full Stack Ruby on Rails Developer and participated in all aspects of the software development life cycle (SDLC) including requirement gathering, design, development, testing, and deployment.
- Developed and maintained web-based applications using Ruby on Rails framework, HTML, CSS, and JavaScript.
- Followed Agile methodologies such as Scrum and Kanban to deliver high-quality software products on time and within budget.
- Demonstrated a strong desire to continuously learn and improve my skills in the field.

Projects

European Planning Assessment Reporting and Learning (PARL)
https://parl.online
PARL is a production-ready web application developed by the European Climate Foundation (ECF) for climate control assessment and planning. As a product lead, I lead the development team and oversaw a major feature and design upgrade phase. Utilizing my expertise in Ruby on Rails, Javascript, Sidekiq, and PostgreSQL, we were able to deliver a high-performance and user-friendly application, adopted by ECF programs and partners.

ProducePay
https://producepay.com
ProducePay is a rapidly growing, billion-dollar company in the US, known as the leading provider of capital, market insights, and trade protection for fresh produce growers. I was part of the development team and worked on the reports section of the application. Utilizing my expertise in Ruby on Rails, Javascript, and PostgreSQL, we were able to deliver a high-performance and user-friendly solution that supports the company's continued growth and success.

Social Discovery Corp
https://socialdiscoverycorp.com
Social Discovery Corp (SDC) offers advanced social media reporting by combining cutting-edge technology with human intelligence, surpassing the limitations of artificial intelligence. As a lead developer, I was responsible for creating a robust, scalable, and secure roles-based case management system and reporting section utilizing Ruby on Rails as the primary web framework. The application was backed by MySQL as the primary data storage, which provided high performance and reliability.

Languages

English

Urdu

Hobbies

■ Music

■ Sports

■ Poetry