

Credit Card Transaction Report

Total Revenue

57M

Total Interest

8M

Transaction
Amount

46M

Transaction
Count

667K

Card Category	Revenue	Sum of Interested Earned	Sum of Annual Fees
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Blue	47188612	6,614,173	2733690
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Silver	5659109	821,923	189590
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Gold	2533682	384,755	57565
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Platinum	1135608	161,629	20665
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Total	56517011	7,982,480	3001510
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Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Low

Med

High

Gold

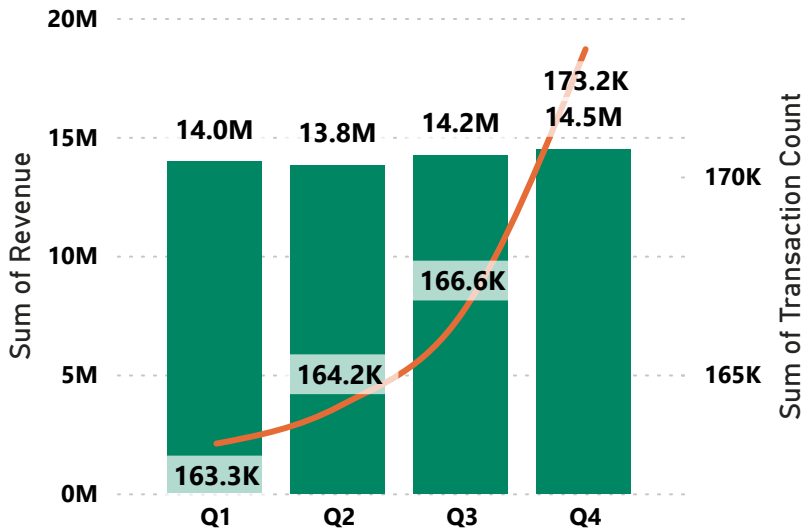
Silver

Blue

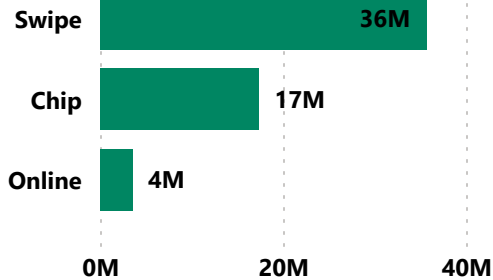
Platinum

Qtr Revenue & Transaction Count

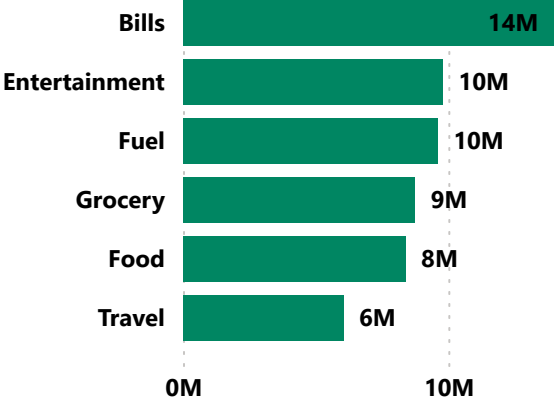
Sum of revenue Sum of total_trans_ct



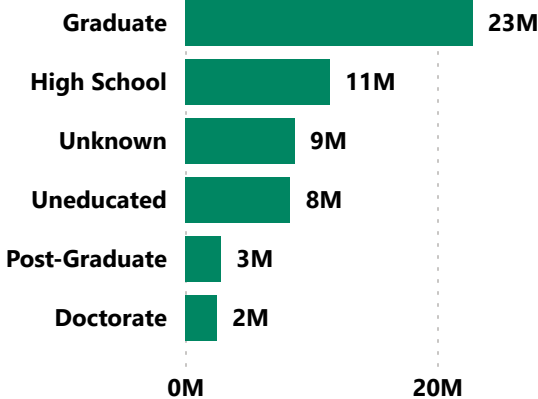
Revenue by Use Chip



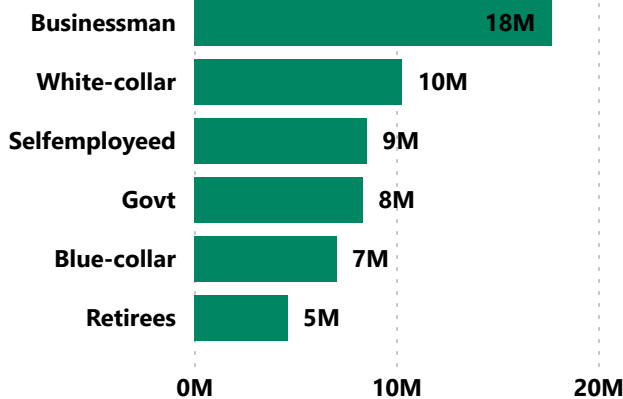
Revenue by Expenditure Type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

