



Welcome to the Programme!

Congratulations on your nomination to this programme! We are thrilled to welcome you to your **Speaker Ignite Programme**. Get ready for a new kind of event. Deep immersion and world-class techniques on how to accelerate your speaking ambition.

EXCEL YOUR CAREER ONE SPEECH AT A TIME





Delegates attending this programme will learn how to manage their anxiety; effectively prepare, package and deliver their talk; handle audience questions; present online; deliver impromptu talks and management presentations and have amazing stage presence. You will learn how to script and deliver specialised management talks AND receive feedback on your talk!

WHAT CAN YOU EXPECT:

- Gifts, rewards, feedback, and prizes to celebrate your speaking journey throughout the programme.
- Access to a private whatsapp support group for the duration of the programme; 22 hours of live training;
- Individual challenges, speaking growth and a deeper appreciation of the science, skill and art of speaking.
- Measurable results after 3 short weeks.



WHAT YOU NEED FOR THE BEST EXPERIENCE

-  Pen, paper or journal. A steady internet connection and comfortable seat for the online sessions. Make room for expansion and join the break-out rooms to connect.
-  Dress casually and comfortably throughout the event for both the online and F2F sessions. Expect lots of engagement and discussion with your fellow delegates! Stay on schedule!
-  Food and drink breaks will be catered for! Remember to stay hydrated! Be on time - you don't want to miss a second! Be present and really listen. Turn off other electronics and focus.
-  This is an interactive event. For the online sessions, keep your camera on so that the facilitator can see you and feel your energy. Double-check your background and keep it clean!

**GET TO THE NEXT LEVEL OF YOUR LIFE JOURNEY
BY MASTERING THE ART OF SPEAKING**

SPEAKER IGNITE PROGRAMME



3-Week Programme Overview

Live Training delivered via F2F/Hybrid or 100% Virtual Training

Learners on this programme are equipped with advanced speaking skills that is delivered through 5 levels over a 3-week period.

LEVEL Foundational Skills for any general talk (Speak to Sell; Speak to Teach; Speak to Inspire) **2 Days**

1

- ❖ Understand the speaking area and how to speak, move and gesture within this space.
- ❖ Connect, engage, and persuade the audience using effective storytelling formula.
- ❖ Increase confidence by implementing a planning framework for any talk — learn to analyse the audience and use the outcomes of this understanding within the script-writing process.
- ❖ Learn the technique to gain the audience attention within the first 45 seconds to 3 minutes of a presentation and how to build credibility as a speaker.
- ❖ Be able to package and structure content into a relatable framework and then understand how to deliver the message to an audience with high engagement using a 4-step formula.
- ❖ Overcome your fear of speaking through the practice of impromptu talks.
- ❖ Assess the impact of existing stage presence and receive feedback on personal speaking style and what can be adapted immediately for maximum result.

LEVEL Speciality Leadership Talks **0,5 Days**

2

Learn the structure and framework for specific management talks that include:

- ❖ Delivering bad news to Exco/Manco/Business Unit;
- ❖ Handling a crisis and delivering this message to Exco/Manco/Business Unit;
- ❖ How to communicate change to your team or business unit;
- ❖ How to praise a person (within your team) or a business unit (at a team event).

LEVEL Facilitation Skills **2 Hours**

3

- ❖ Be able to facilitate discussions and team meetings virtually or in person.
- ❖ Learn how to conduct problem-solving discussions.
- ❖ Understand the process to facilitate a brain-storming session.

SPEAKER IGNITE PROGRAMME



LEVEL

Integration Day

4 Hours

4

- ❖ Delegates present a talk of their choice (Speak to teach, Speak to inspire, Speak to sell or present a monthly update).
- ❖ Receive feedback from other delegates and facilitator on presentation and close programme.

LEVEL

10-Day Speaking Challenge

5

- ❖ Delegates can opt in for a 10-day speaking challenge.
- ❖ Each day for 10 days, the delegate will receive an email to remind them of something that they learnt on the programme for them to implement for the day.



SPEAKER IGNITE PROGRAMME



WHAT DO YOU NEED TO DO?

STEP #1: SAVE THE DATE!

The Speaking Ignite Program is going to completely shift the way you communicate and the amount of influence and impact you are going to achieve. So grab your phone, grab a sticky note, grab a pen and paper and make sure you do whatever you need to do to not even miss a second of this 3-week experience. Look out for the meeting invites for these sessions!



STEP #2: YOUR CURRENT SPEAKING BLUEPRINT



Your communication blueprint is a powerful tool to give you absolute clarity about how you have created your current speaking pattern (for better or worse). In addition, this will assist you in pinpointing the precise changes you need to make in order to achieve your ultimate speaking ambitions. Complete this self-review before you attend the programme for maximum immersion.

STEP #3: GET READY TO IGNITE THE SPEAKER WITHIN YOU!

Your speaking journey has begun! Remember that speaking is a journey and not a destination. Let your journey begin! See you at the event!



"THE DIFFERENCE BETWEEN AN AUDIENCE PARTICIPANT TO BEING A SPEAKER ON STAGE IS YOUR DECISION TO SPEAK!"

- Dineshrie Pillay -

