

Fourth Generation Initiative

BLACK LAKE COMPANIES

EST 2022

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AN EMERGENT FORCE ENTREPRENEURSHIP, INNOVATION, AND WEALTH GENERATION RECONSTRUCTING THE MARKET

THE PROBLEM

How Much Stuff Cost in 1960.

In 1960 a new house cost \$12,700.00 and by 1969 was \$15,500.00

In 1960 the average income per year was \$5,315.00 and by 1969 was \$8,540.00

In 1960 a gallon of gas was 25 cents and by 1969 was 35 cents

In 1960 the average cost of a new car was \$2,600.00 and by 1969 was \$3,270.00

Misses Swinging Shifts Skirts: \$5.00

Oxford Men's shoes: \$12.95

Oranges: 89 cents for 2 dozen

Oven ready Turkeys: 39 cents per pound

Minimum Wage: \$1.25

A Gallon of Milk: \$0.95

1 Ticket to the Movies: \$1.00

1 Dozen Eggs: \$0.53

One regular size bottle of Heinz ketchup: 22 cents

One-ounce Hershey bar: 5 cents



GRANDPAS'S BUSINESS 1960

A pound of pork chops: \$1.03

A pound of sirloin steak: 85 cents

A six-pack of Pepsi: 59 cents

Can of shaving cream: 59 cents

Can of hair spray: 47 cents

A six-pack of beer: 99 cents!

Loaf of Bread: 20 cents

Fast Food Hamburger: 20 cents

Frozen French Fried Potatoes: 10 cents for 8 ounces

Gerbers Baby Food: 25 cents for 3

Ice Cream: 79 cents half gallon

Jello: 35 cents for 4 packs

Kraft Miracle Whip: 51 cents

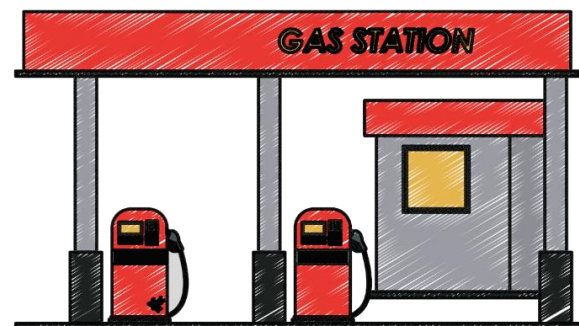
Skippy Peanut Butter: 79 cents

Sugar: 38 cents for 5 pounds

Toothpaste Crest: 50 cents

Watermelon: 2 1/2 cents per pound

Bacon: 79 cents per pound

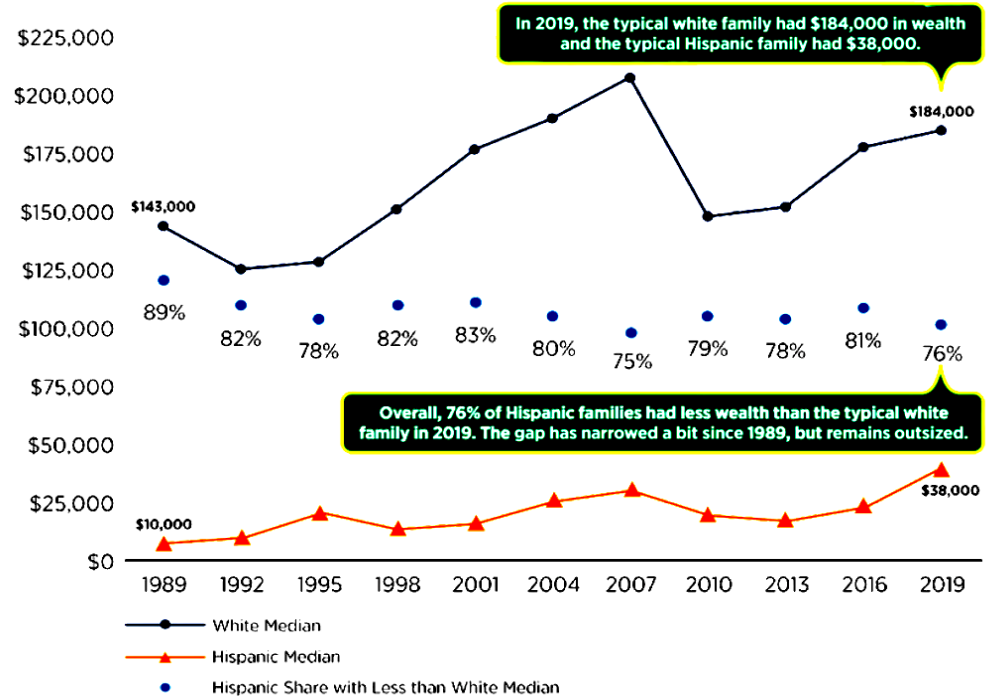
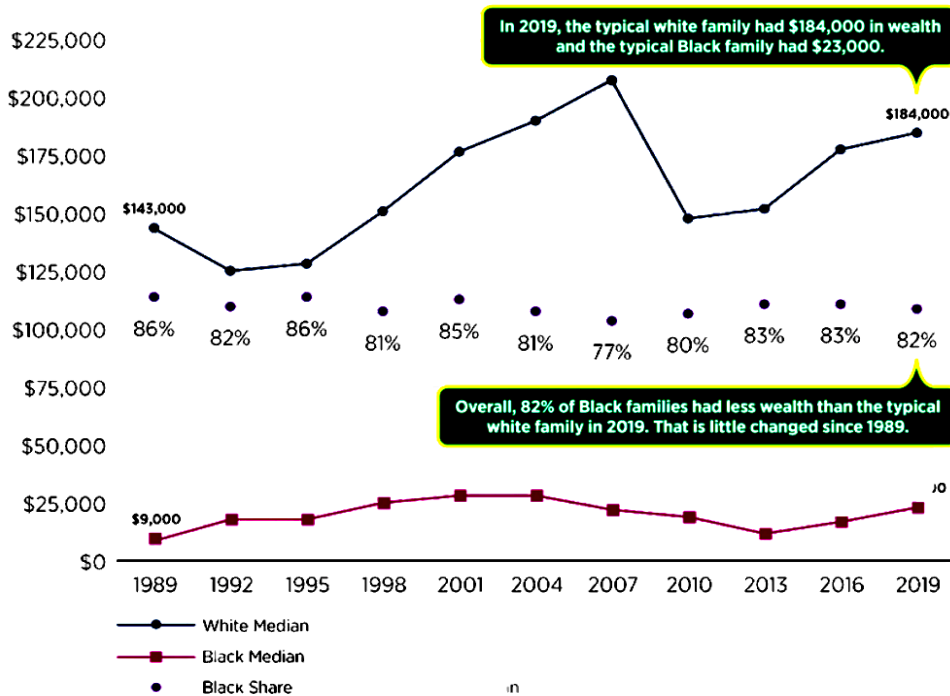


THE AVERAGE (MEDIAN) INCOME OF FAMILIES IN 1960 WAS \$5,600

Average Income of all Families in 1960	=	\$5,620
Average Income of White Families in 1960	=	\$5,835
Average Income of Black Families in 1960	=	\$3,230
Average Income of Hispanic/Latinx Families in 1960	=	data not recorded until 1975

Reminder: Many white families only had one wage earner in 1960.

THE STATISTICS OF A RACIAL WEALTH GAP



SOURCES: Federal Reserve Board's Survey of Consumer Finances and author's calculations

<https://www.stlouisfed.org/open-vault/2020/december/has-wealth-inequality-changed-over-time-key-statistics>.

A NEW ECONOMY EMERGES



1

COMPANIES

2

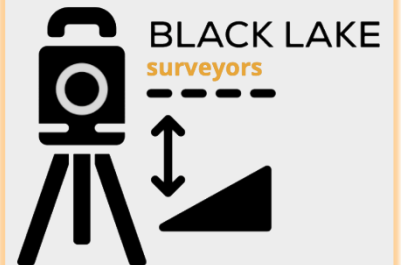
SUPPORT SYSTEM

3

INVESTMENT

1 COMPANIES

BLACK LAKE COMPANIES



BLACK LAKE

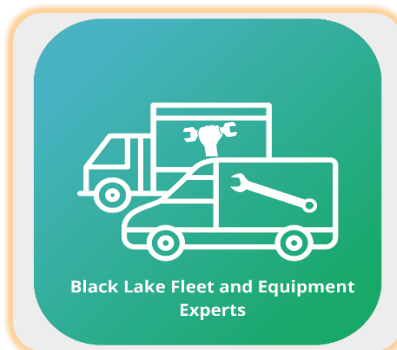
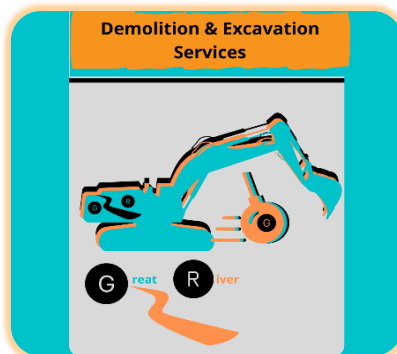
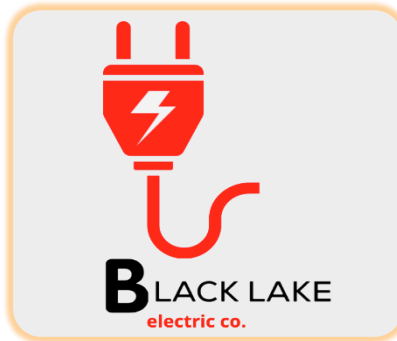
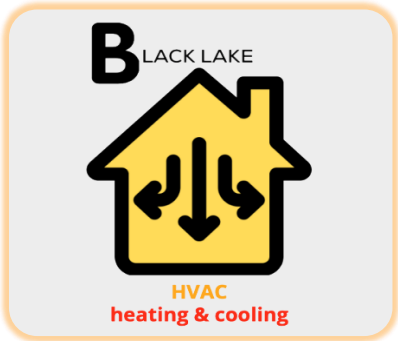
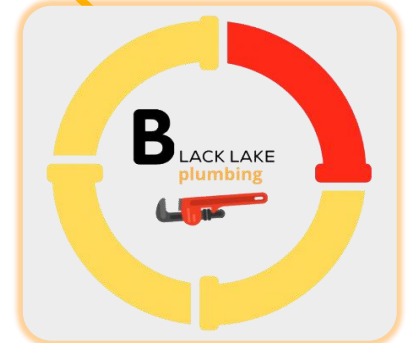
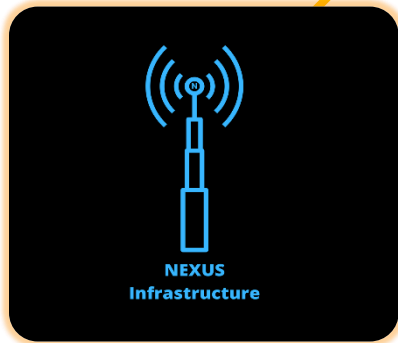


Engineering Partners



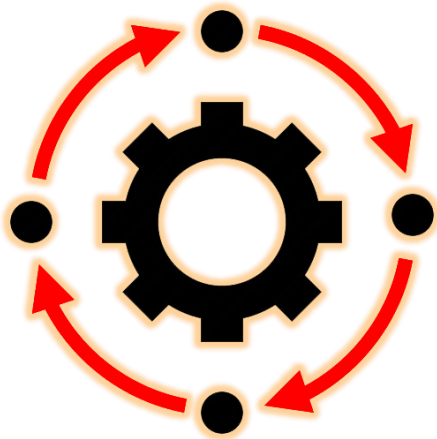
1 COMPANIES

BLACK LAKE COMPANIES



2 SUPPORT SYSTEM

PROCESS & SYSTEM DEVELOPMENT



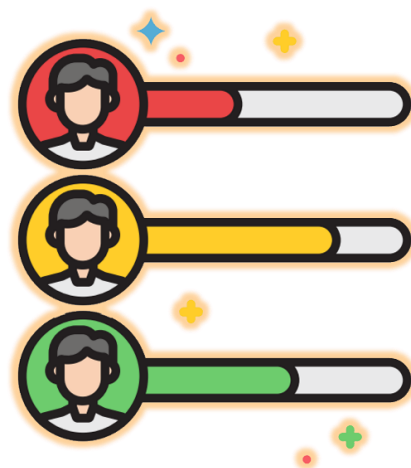
POLICIES & PROCEDURES



ESTABLISH BENCHMARKS & MONITOR PROGRESS



LEADERSHIP DEVELOPMENT



2 SUPPORT SYSTEM

INCREASED NETWORK



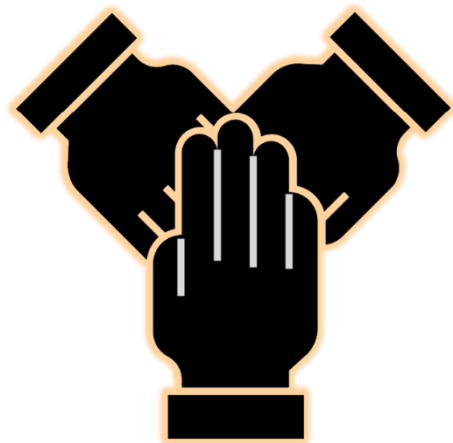
SHAREHOLDER VALUE IN EACH COMPANY



COLLECTIVE EXPERIENCE AND KNOWLEDGE BASE



COLLABORATION

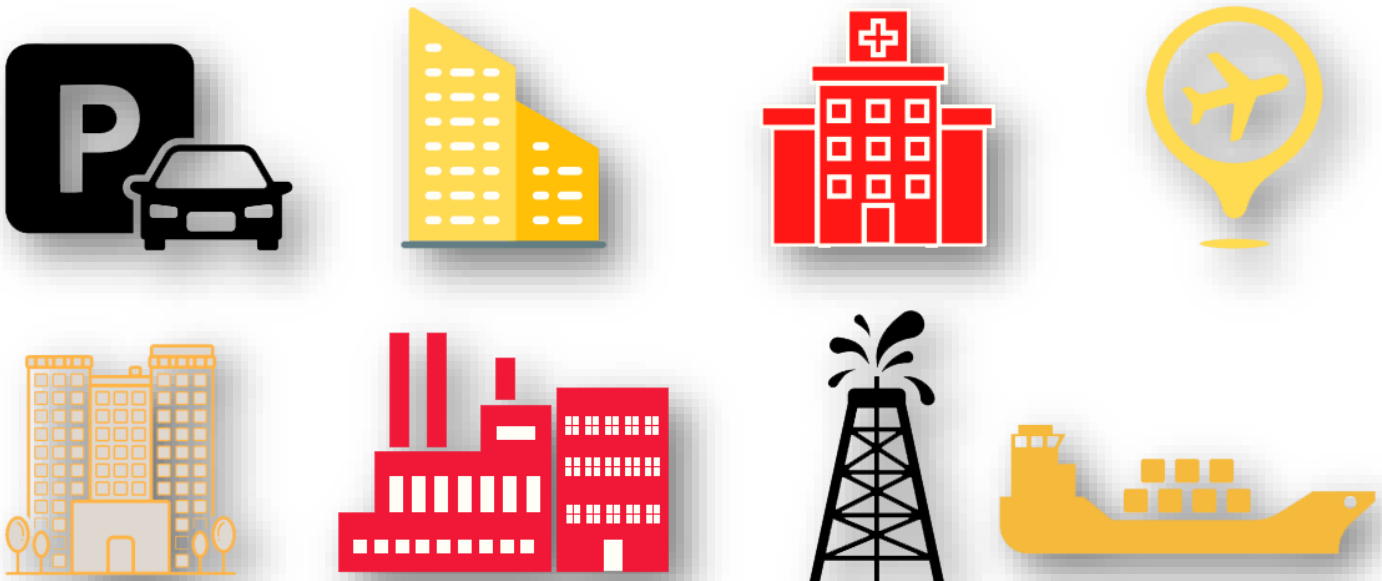


3 INVESTMENT



Passing a blessing, at least four generations ahead

THIS IS THE INVESTMENT INTO "REAL ESTATE"



MEET THE PROSPECTIVE TEAM



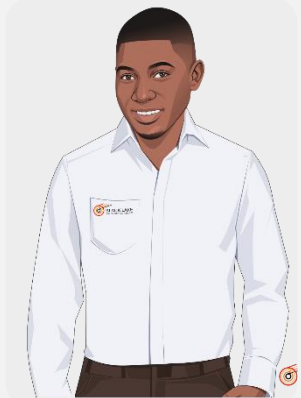
Clarkston Morgan



Andrew Sims



Guillermo Cisneros??



Ange Kramo



Jose Mireles



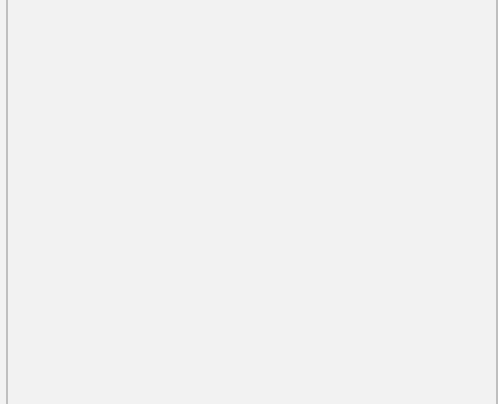
John F. Hendershot



Benjamin Robinson



Kelly Mitchell



Mykel A. Barnes??

OUR MODEL

Creating professional, sustainable, duplicatable businesses that will all add to the value of the “real estate pool”.

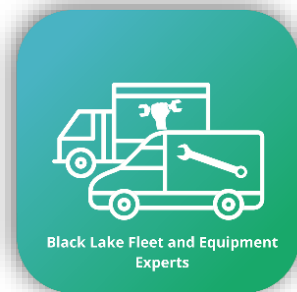
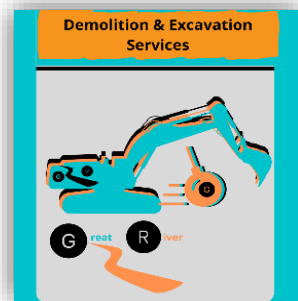
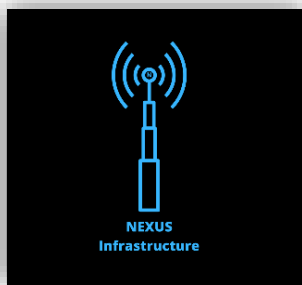


Winning through the utilization of individual strengths through collaboration affecting grassroots change empowering the transformation of generations

OUR MODEL

TAKE EXISTING COMPANIES, SET UP SYSTEMS, PROFESSIONALIZE, AND REBRAND

A Consortium of MBE / DBE with shareholder value in every company to incentivize each business to contract, share their networks, and aid in best practices.



EQUIPPING & DUPLICATING THIS MODEL OF SETTING UP CONSORTIUMS THROUGHOUT THE UNITED STATES.



Creating Greater Opportunities for American MBE/ DBEs as International Corporations.

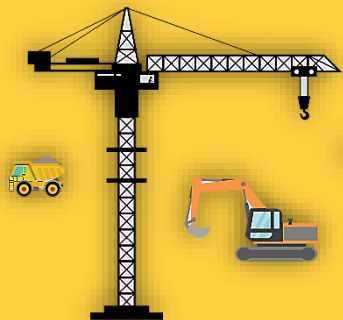
The world has an infrastructure crisis and we are creating a solution that catapults the next generation of conscious capitalists in an effort to eliminate the racial wealth gap.



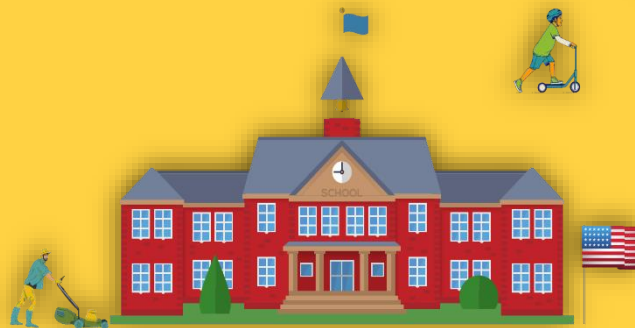
OUR PROJECT

PROJECT DESCRIPTION:

- ❖ Imperative, Critical, Infrastructure
- ❖ Skilled
- ❖ Required regardless of Economic Conditions
- ❖ Necessities required to ensure basic life-sustaining services
 - Heat/Air [natural gas, electric]
 - Power [electric]
 - Cooking [natural gas, electric]
 - Water
 - Sewer
 - Communications [fiber optics, telephone, cable]
 - Roads
 - Industrial / Institutional Specialized Commercial Construction

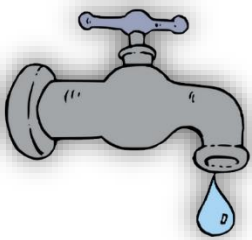
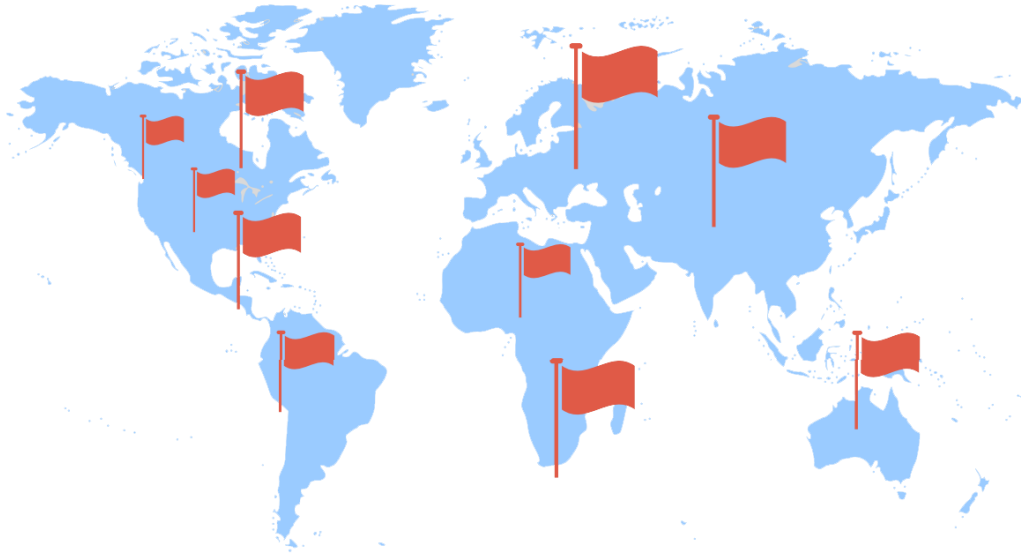


**STRONG FAMILIES
STRONG COMPANIES
STRONG COMMUNITIES**



WHY?

THE WORLD NEEDS:



WATER



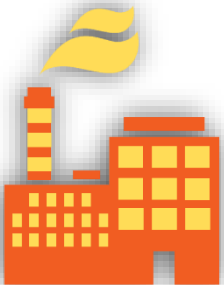
HEAT



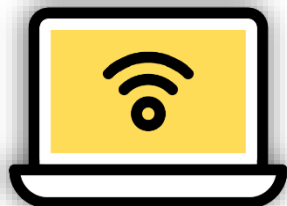
WASTE / SEWER



BRIDGE



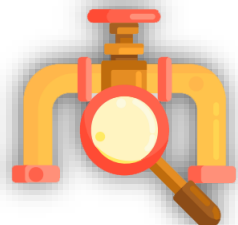
INDUSTRY



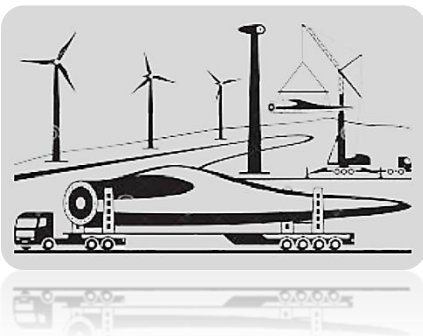
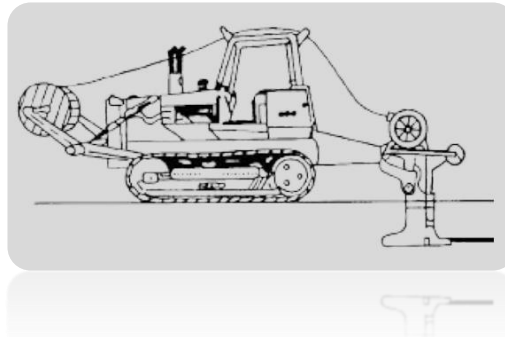
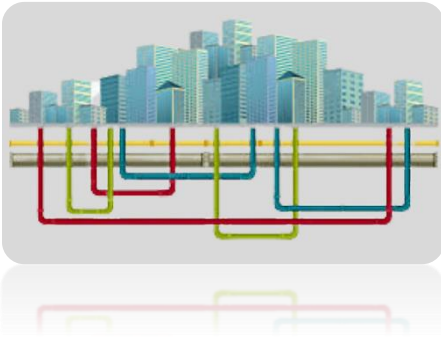
TELECOMMUNICATIONS



ROAD

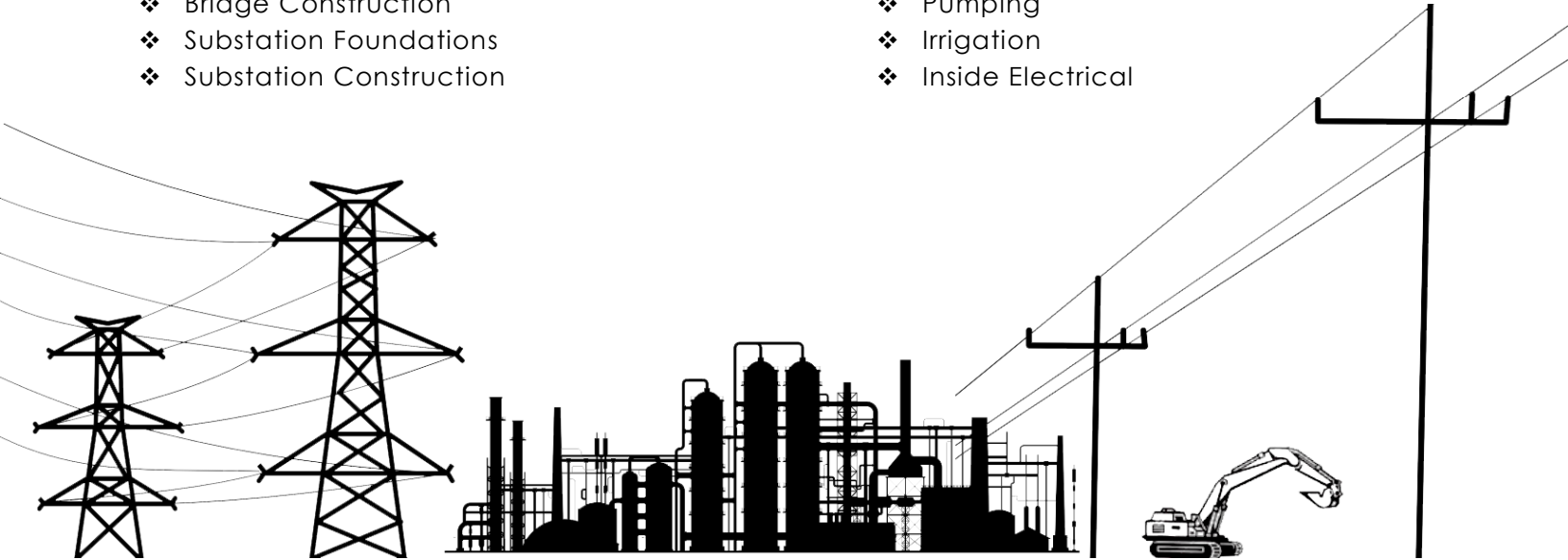


GOALS



GOALS

- ❖ Underground utilities & telecommunications
- ❖ Power line Construction
- ❖ Cellphone Towers
- ❖ Wind Turbines
- ❖ Excavation/ Septic Tank Installation
- ❖ Hydro-Excavation
- ❖ Road Construction
- ❖ Bridge Construction
- ❖ Substation Foundations
- ❖ Substation Construction
- ❖ Dredging
- ❖ Airport Lighting
- ❖ Waste Water/ Water Pipeline Installation
- ❖ Highway, Department of Transportation Signage
- ❖ Engineering Services
- ❖ Project Management
- ❖ Mechanical/ HVAC
- ❖ Pumping
- ❖ Irrigation
- ❖ Inside Electrical



GOALS

2022

- ❖ BLACK LAKE UTILITY CONTRACTORS LTD, LLC - operational with one crew by September 01, 2022 - Ange Kramo.
- ❖ \$200k Gross Revenue

2023

- ❖ February 01, 2023 - Three Companies are Operational including Black Lake Utility Contractors, LTD, LLC.
- ❖ \$3,000,000 Gross Revenue

2024

- ❖ February 01, 2024 - Five Companies are Operational including Black Lake Utility Contractors, LTD, LLC.
- ❖ \$7,000,000 Gross Revenue

2025

- ❖ February 01, 2025 - Ten Companies are Operational including Black Lake Utility Contractors, LTD, LLC.
- ❖ \$20,000,000 Gross Revenue

BLACK LAKE COMPANIES

Grand Rapids, Michigan

616-240-4569