



# BALANCE OF NATURE

## EXPITRANS STRATEGIC PARTNERSHIP



expitrans

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[www.expitrans.com](http://www.expitrans.com)

## POTENTIAL RISKS ASSOCIATED WITH NOT SWITCHING TO EXPITRANS:

- The recent acquisition of C-Payment by TSYS means that both your card payment processing and backend gateway are now under the control of a single entity, potentially introducing a single point of failure.
- TSYS and C-Payment offer subpar customer service support, leaving you with limited assistance and guidance in times of need.
- High processing rates imposed by TSYS and C-Payment may strain your financial resources, negatively impacting profitability.
- Limited banking relationships may expose you to security risks and hamper your ability to support rapid growth and scalability as you move forward.



## VALUE EXPITRANS WILL DELIVER:

- ExpiTrans provides round-the-clock customer support with dedicated account managers, ensuring your payment processing needs are addressed promptly and professionally.
- With a local presence in St. George and plans to open a satellite office in the near future, ExpiTrans demonstrates a commitment to accessibility and responsiveness.
- Leveraging our expertise in the nutraceutical industry and a team of subject matter experts, ExpiTrans will provide invaluable insights and best practices to foster your growth well into the future.
- ExpiTrans has established unique sponsor banking relationships with multiple banks, minimizing downtime and mitigating risk, guaranteeing your operations run seamlessly no matter the circumstances.
- By offering lower processing rates, ExpiTrans can save Balance of Nature more than \$500,000 annually, directly impacting your bottom line. What does a bottom-line net gain of \$500,000 equate to in top-line sales?
- ExpiTrans takes pride in being a true business partner and will ensure a smooth transition without operational disruptions, guaranteed.
- Our customer success Thrive Program, including regular business meetings and executive business team briefings with local St. George team members, will keep your teams fully aligned in strategy and vision.
- ExpiTrans commits to full transparency regarding security and risk mitigation, protecting your interests while delivering reliable payment processing.
- We will ensure your business is correctly categorized and coded with the right MCC code, preventing transactional and funding issues.
- Partnering with ExpiTrans is not only a risk mitigation strategy, but also an opportunity to forge a strategic partnership that can elevate your business operations and enhance your financial performance well into the future.
- Our internal operational engineering and dev teams located at our HQ in Southern California are also available to deliver custom reporting and systems integration at NO cost to Balance of Nature.