



**We help employers
attract and retain
quality talent...**

We can help you!

COMPANY OVERVIEW

Patterson-Bryant is a benefit solutions firm that has been in business for over 40 years. We specialize in world-class service; it's our service that sets us apart. Our average client has been with us for over 25 years because we help companies bring strategy and economics together by creating benefit packages that attract and retain top talent.

Whether you are interested in building an employee retaining benefit system, assessing the latest risk solutions, reevaluating your current benefit plan structure, or transforming your tax base...we can help.

OUR GUIDING PRINCIPLES



Open Communication

We believe in open communication with our clients. Open communication is the key to any relationship.



Team Work

We are committed to working closely with our colleagues, our clients, and outside associates to deliver world-class service and solutions.



Collaboration

We work side by side with our clients to fully understand their unique business and economic requirements and address their challenges.



Exceed Expectations

We are devoted to getting the job done right and exceeding our clients' expectations.



Practical Solutions

We are dedicated to implementing the right technology for our clients' benefit environment and are not influenced by the latest and greatest industry trends unless they help save money or generate revenue.



Benefit Management

We embrace a disciplined approach to benefit management to ensure that your benefits are managed and renewed in a timely manner and within budget.

COMPANY TIMELINE AND SERVICES

- 1980** | Darryll D. Patterson and N.Z. Bryant Jr. founded Patterson-Bryant, a full service insurance brokerage company.
- 1982** | The company was incorporated. Patterson & Bryant Associates, Inc. became one the world's most innovative insurance firms, with three insurance disciplines; employee benefits, claims auditing and recovery and defined payment drug card.
- 1983** | Patterson & Bryant Associates, Inc. was endorsed by the Wolverine Bar Association.
- 1984** | Patterson & Bryant Associates, Inc. was one of the first 5 insurance agencies to be licensed to market Blue Cross Blue Shield of Michigan. During that same year, Patterson-Bryant brokered benefits to the Michigan Community Action Agency Association. Patterson-Bryant became the largest African-American health care insurance agencies in the State of Michigan.
- 1986** | Patterson & Bryant Associates, Inc. was offered the position of managing agent for Blue Cross Blue Shield. Patterson-Bryant declined. That same year Patterson-Bryant negotiated healthcare benefits on behalf of the 30 member Tri-State Funeral Directors Association located in Mississippi, Alabama and Louisiana.
- 1987** | Patterson & Bryant Associates, Inc. was endorsed by the National Association of Black Accountants.
- 1989** | Patterson & Bryant Associates, Inc. provided benefits to all 15 entities of the Michigan Residential Care Association.
- 1990** | Patterson & Bryant Associates, Inc. brokered benefits to many members of the Michigan Automotive Dealers Association. These included Bloomfield Dodge, Southfield Chrysler, Joe Ricci Chevrolet, Fox Toyota, Milosch Chrysler, Harrell Chevrolet and Al Hanoute Chevrolet.
- 1990** | Patterson & Bryant Associates, Inc. was awarded Guardian Life Agents of the Year.
- 1991** | Patterson & Bryant Associates, Inc. was endorsed by the Detroit Medical Society. Patterson-Bryant brokers benefits to 2 of the 3 largest chains of Big Boy Restaurants in the state.
- 1994** | N.Z. Bryant Jr. receives Western Michigan University "Wall of Distinction" award. Mr. Bryant received University of Michigan "Eagles" award. Mr. Bryant was also awarded Who's Who in Business in the Mid- West and was guest speaker at many non-profit functions.
- 1997** | Patterson & Bryant Associates, Inc. wins the Blue Cross Blue Shield Century Award.
- 1998** | Patterson & Bryant Associates, Inc. wins the Community Action Award.
- 2001** | Patterson-Bryant Inc. was created to provide employee benefit services to a national client base of over 425 clients in 26 states.
- 2001** | Patterson-Bryant, Inc. begins it Annual Golf Outing and opens "The Bryant House", a home for abused and neglected women.
- 2002** | Patterson-Bryant Group, Inc. was created to have a global presence and expanded its services to locations in Nevada and Texas. It is the only minority business enterprise (MBE) in the Patterson Bryant Family of Corporations.
- 2002** | Patterson-Bryant, Inc. is endorsed by the Philippine Ophthalmologist Society.
- 2004** | Patterson-Bryant, Inc. evolved into a global employee benefit and business insurance consulting company with a team of 17 top-flight insurance and business professionals.
- 2005** | First African American company to manage employee benefits for Greektown Casino.
- 2007** | Introduced clients to Vendor and Dependent Auditing, in addition to Retiree Solutions.
- 2008** | Identified innovative plan that allowed clients to retain current benefit design while reducing their costs by 20%. This plan was the catalyst for BCBSM and BCN to change the pricing of their high deductible programs.
- 2010** | Michigan Chronicle recognized Patterson-Bryant as a leading provider of employee benefits and business solutions.
- 2011** | Patterson-Bryant implemented a unique wellness program that saved clients up to 31.6 % in the first twelve months of utilization.
- 2013** | Hour Magazine recognized N.Z. Bryant Jr. as a 5-Star Wealth Manager.
- 2014** | N.Z. Bryant Jr. is recognized by the National Football League Players Association (NFLPA) as a Registered Player Financial Advisor.
- 2015** | Corp Magazine recognized N.Z. Bryant Jr. as CEO of the Year, along with Peter Karmanos Jr., CEO of Karmanos Cancer Institute.
- 2015** | Michigan Chronicle honored N.Z. Bryant Jr. as a Man of Excellence.
- 2018** | Introduced the concept of Dr. Globe, a comprehensive interactive website similar to Expedia and Travelocity. This site provided comparison data regarding hospital and doctor procedural costs that enabled the consumer to select the best doctor or hospital at the least expensive cost.
- 2020** | Introduced the Student Loan Repayment Program to Michigan.
- 2022** | Established the Patterson-Bryant Scholarship Fund and awarded our first recipient with an annual renewable academic scholarship.

LET US PROFESSIONALLY REPRESENT YOU IN THE FOLLOWING AREAS:

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| → Health Insurance | → Cafeteria/Section-125 Plans |
| → Life Insurance | → Key-Person Insurance |
| → Disability Insurance | → Discount Medical Savings Plan |
| → Dental Insurance | → Deferred Compensation |
| → Prescription Drug Benefits | → Stewardship Training |
| → Self Funding/over 100 lives w/3 years experience | → Buy-Sell Agreements and Funding |
| → Claims Audit Recovery for over 1000 lives | → Defined Contribution Plans |
| → Disease Management | |
| → Prepaid Legal | |
| → Identity Theft Shield | |