



THE BOTSWANA DRONE CONFERENCE

Date: 08 August

Location: Grand Aria Hotel –
Tlokweng, Botswana





OKAVANGO
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OBJECTIVES

1. Showcase the impact of drones in society and the future workforce.
2. Demonstrate drone technology as an avenue for job creation.
3. Stimulate dialogue between drone regulators, drone pilots, enthusiast and entrepreneurs seeking to invest in the industry.

The Botswana Drone Conference is a platform for discussing the advancements, opportunities and challenges in the drone industry. Our conference aims to bring together experts from various industries, policymakers, and stakeholders to share their insights on current trends in the industry and vision for the future of drones.

Drones have the potential to revolutionize many industries and transform the way we live and work. From agriculture, construction, military, security, delivery to healthcare, search and rescue, and environmental monitoring, drones have the potential to make a significant impact in a variety of sectors. Our conference will feature hallmark speakers and panel discussions on the various applications of drones and their potential to drive innovation and growth.

The drone industry has already created thousands of jobs and this trend is expected to continue as the sector continues to grow. From drone pilots to data analysts, there is a wide range of positions available in this field. Our conference will provide a platform for job seekers to connect with leading drone companies and learn about the skills and education required for a successful career in this sector.

Drone regulations plays a critical role in shaping the future of the drone industry and it is essential to have open and transparent dialogues between industry stakeholders, policymakers, and the public. Our conference will bring together experts in the field to discuss the latest regulations, best practices, and opportunities for growth in the drone sector.

We believe that the Botswana Drone Conference will provide a valuable platform for industry the growth of the drone industry in Botswana and we look forward to making this a successful and impactful event.



Okavango Flying Squad

We are a Botswana based drone services company passionate about drones and technology. We specialize in a variety of drone services, including aerial photography, videography, inspection, surveying, and security services. Our highly skilled pilots and state-of-the-art drones are at the forefront of the industry allowing us to offer you the highest quality results coupled with exceptional customer service.

We offer the following services:

Aerial Photography and Videography: From stunning aerial shots of events and real estate to breathtaking footage of your favourite outdoor activities, we have you covered.

Inspection and Surveying: Our drones can perform non-invasive inspections of hard-to-reach areas, making it easier and safer to collect the data you need.

Mapping and Surveying: We use drones equipped with advanced mapping software to provide detailed and accurate maps for a wide range of applications, including construction, agriculture, and environmental monitoring. We can even provide a 3D render of your site for ease of planning and monitoring.

Search and Rescue Operations: Our drones can be equipped with thermal imaging cameras and other advanced technologies to help locate missing persons and perform search and rescue operations.

High value asset surveillance and security: With our super stealthy aerial surveillance methods, we can deploy our drone guards to watch or track any target in real time.

The Drone Club – An Educational Program for High School Students

As part of our commitment to education and developing the next generation of drone pilots and engineers, we are excited to announce the launch of "The Drone Club" – a school-based educational program aimed at high school students.

The Drone Club is designed to provide high school students with hands-on, real-world experience in drone technology and engineering. The program will introduce students to the principles of flight, aerial photography and videography, data collection, and more. Through a combination of classroom lessons, hands-on training, and outdoor flying sessions, students will develop the skills and knowledge needed to become proficient drone pilots and future leaders in the industry.



Sponsor The Botswana Drone Conference sponsorship packages

Sponsoring the Drone Botswana Conference offers a unique opportunity for your company to showcase its products and services to a targeted audience of drone enthusiasts, industry experts, and policymakers. This audience consists of individuals and organizations who are interested in the latest developments in drone technology and its applications, making it a perfect platform for your company to reach out to potential customers and partners.

In addition to providing you with exposure to a highly engaged audience, your sponsorship will also support the conference's goal of promoting the development and growth of the drone industry in Botswana. Your company will be recognized as a key supporter of the conference, demonstrating your commitment to advancing the drone industry and fostering innovation in the field.

Platinum Sponsorship Package: P500, 000

- ▲ Company logo prominently displayed on all conference materials, including signage, brochures, and the conference website
- ▲ Premium exhibition booth space
- ▲ Full-page advertisement in conference program
- ▲ Recognition as the platinum sponsor in all press releases and media coverage
- ▲ Opportunity to host a keynote speech or panel discussion
- ▲ VIP treatment for employees, including exclusive access to conference events and hospitality suites
- ▲ 20 VIP conference tickets

Gold Sponsorship Package: P200, 000

- ▲ Company logo displayed on some conference materials
- ▲ Prime exhibition booth space
- ▲ Half-page advertisement in conference program
- ▲ Recognition as the gold sponsor in press releases and media coverage
- ▲ 10 All Access conference tickets

Silver Sponsorship Package: 75,000

- ▲ Exhibition booth space
- ▲ Quarter-page advertisement in conference program
- ▲ Recognition as the silver sponsor in press releases and media coverage
- ▲ 5 General conference tickets

Please note that these benefits can be customized based on the sponsor's needs and preferences





Ticket Types

General Ticket: 450

- ✦ Access to all keynote speeches, panel discussions and technical sessions
- ✦ Access to the exhibition hall
- ✦ Conference materials, including program and event guide

All-Access Ticket: 750

- ✦ All the benefits of the General Ticket
- ✦ Priority seating at keynote speeches and panel discussions
- ✦ Access to exclusive networking events and receptions
- ✦ Refreshments during designated break times
- ✦ Complimentary lunch
- ✦ Early access to the exhibition hall

VIP Ticket: 1500

- ✦ All the benefits of the All-Access Ticket
- ✦ VIP seating at keynote speeches and panel discussions
- ✦ Exclusive access to the VIP Lounge, including refreshments and dedicated concierge service
- ✦ VIP Parking
- ✦ VIP Gift Bag
- ✦ Dinner Ticket





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Exhibition Booth:

Size: 3m x3m = 9m2 Cost: P4500

We are excited to offer companies the opportunity to participate as exhibitors and showcase their products and services to an engaged audience of drone enthusiasts and professionals.

Benefits of participating as an exhibitor at the Botswana Drone Conference:

1. **Increased Brand Visibility:** The conference will attract a diverse audience of drone enthusiasts, professionals, and industry leaders. Exhibiting at the conference will provide your company with the opportunity to increase visibility, build brand recognition, and reach a captive audience.
2. **Networking Opportunities:** The conference will provide a platform for companies to network with other industry professionals and make new connections that can lead to business opportunities.
3. **Product Demonstrations:** Exhibitors will have the opportunity to demonstrate their products and services to conference attendees. This is a great opportunity to showcase the capabilities and features of your products to a captive audience.
4. **Market Intelligence:** Exhibitors will have the opportunity to gather valuable market intelligence by engaging with conference attendees and industry experts. This information can help inform product development and marketing strategies.
5. **Lead Generation:** The conference will provide exhibitors with the opportunity to generate leads and build relationships with potential customers. Exhibitors can collect contact information from conference attendees and follow up after the conference to convert leads into sales.



We believe that participating at the Botswana Drone Conference will provide a valuable opportunity for companies to connect with the drone community and advance their business objectives. If you are interested in participating please reach out to us to discuss the details and secure your space.

