

Client Name: _____

Program Name: _____

Start Date: _____

Deadline: _____

Funnel Development Process

HOME / SALES PAGE

Completion Date: _____

1. Hero
2. Product Description
3. Reviews
4. Bio
5. Footer
6. Popup (optional)
7. Mobile view optimization

Timeframe: 1 – 2 Days

Revision: 2

BOOKING PAGES

Completion Date: _____

1. Headers
2. Calendar
3. Footer
4. Mobile view optimization

Timeframe: 1 Day

Revision: 2

INTAKE PAGES

Completion Date: _____

1. Headers
2. Form
3. Footer
4. Mobile view optimization

Timeframe: 1 Day

Revision: 2

CHECK OUT PAGES

Completion Date: _____

1. Headers
2. 2 Step check out
3. Product / Service Description
4. Footer
5. Mobile view optimization

Timeframe: 1 Day

Revision: 2

AGREEMENT PAGE

Completion Date: _____

1. Header
2. Form / Survey
3. Footer

Timeframe: 1 Day

Revision: 2

THANK YOU PAGE

Completion Date: _____

1. Header
2. Thank you message
3. Payment confirmation (optional)
4. Footer
5. Mobile view optimization

Timeframe: 1 Day

Revision: 2

AUTOMATION / SEO SET UP

Completion Date: _____

1. Popup Flow for sales page
2. Calendar Reminder Flows
3. Purchase confirmation flows
4. Membership access flows

Timeframe: 1 Day

Revision: 2

TESTING

Completion Date: _____

1. Adding domains
2. Funnel connectivity
3. Funnel functionality
4. Turn on web chat

DEVELOPMENT NOTES:

DEVELOPMENT PLAN: