

CLIENT NEEDS ASSESSMENT

Firm Name & Address:			
# of Offices / Locations:			
Total # of Employees:	In-Office:	Remote:	Hybrid:
Internal Compliance Officer	/Dept.:		
If "NO," Name of Complianc	e Vendor:		
Internal Marketing Officer/[Dept.:		
If "NO," Name of Marketing	Vendor:		
# of Clients/Households Under Management:			
5-year Horizon – What Does This Look Like? (e.g., double headcount, grow AUM by "X"%, transition, etc.):			
Areas of Interest (Check All the Apply):			
Project Management			
Client Experience			
Strategic Planning			
Process/Workflow Improvements			
Event Planning/Coordinating			
Practice Management/Training/Development			
Account Segmenting			
Marketing Support			
Social Media	ia Collateral		
Other / Not Sure			
Timing:			
When are you looking to start?			

Client Needs Assessment V4. 2023