



Business Proposal Document

Leaders in Innovation



Leaders in Information

- ▲ Full Vehicle Wraps
- ▲ Commercial Printed Wraps
- ▲ PPF / PPS Protection
- ▲ Detailing Services
- ▲ Ceramic Coating / Industrial Coating
- ▲ Wheels and Carbon Fiber Accessories
- ▲ Color Matching Paint Services
- ▲ Powder Coating

Our Partners



Chart

Core Job	Salary Level	Time for 1 Employee to Complete*	Gross	Material Cost	Net	Jobs Per 40 Hours	Per Week Net @ 40 Hours
Full Vinyl Wrap (Retail Car)	Low	4 days	\$3,500	\$800	\$2,700	2 1/5	\$3,240
Full Vinyl Wrap (Retail Truck)	Low	5 days	\$4,500	\$1,000	\$3,500	\$1	\$3,500
Full PPF (Retail Car)	High	3 days	\$6,000	\$1,500	\$4,500	1 2/3	\$7,500
Full PPF (Retail Truck)	High	3 days	\$7,000	\$2,000	\$5,000	1 2/3	\$8,333
Partial Graphic Fleet (Van/Truck)	Low	45 minutes	\$700	\$350	\$350	50	\$17,500
Full Graphic Fleet (Van/Truck)	Low	3 days	\$4,500	\$1,500	\$3,000	1 2/3	\$5,000
Partial Vinyl Wrap (Retail)	Low	2 hours	\$400	\$75	\$325	20	\$6,500
Ceramic Coating (Retail Car)	Medium	4 hours	\$800	\$50	\$750	10	\$7,500
Ceramic Coating (Retail Truck)	Medium	4 hours	\$900	\$50	\$850	10	\$8,500
Premium Ceramic Coating (Retail Car)	Medium	4 hours	\$1,800	\$200	\$1,600	10	\$16,000
Premium Ceramic Coating (Retail Truck)	Medium	4 hours	\$2,000	\$200	\$1,800	10	\$18,000
Calipers	Low	2 hours	\$500	\$50	\$450	20	\$9,000
Dechrome Package	Low	2 days	\$2,000	\$200	\$1,800	2 1/2	\$4,500

Ancillary Revenue

ECU Tunes	N/A	0	\$500	\$0	\$500
Exhaust Systems	N/A	0	\$8,000	\$6,500	\$1,500
Wheel Sales	N/A*	0	\$10,000	\$8,000	\$2,000
Carbon Fiber	N/A*	0	\$10,000	\$7,500	\$2,500
Wheel Powdercoating	N/A	0	\$400	\$0	\$400

Future Phase

Industrial Coating
Marine & Aircraft Coating
Fabric Coating
City Contracts
Large Vehicle PPF & Vinyl

Each additional employee reduces completion timeframe by roughly 50%

Can also install on our own and charge customer labor costs to increase margin

BY THE NUMBERS

\$1,223,591

Average Annual Total Revenue*

79%

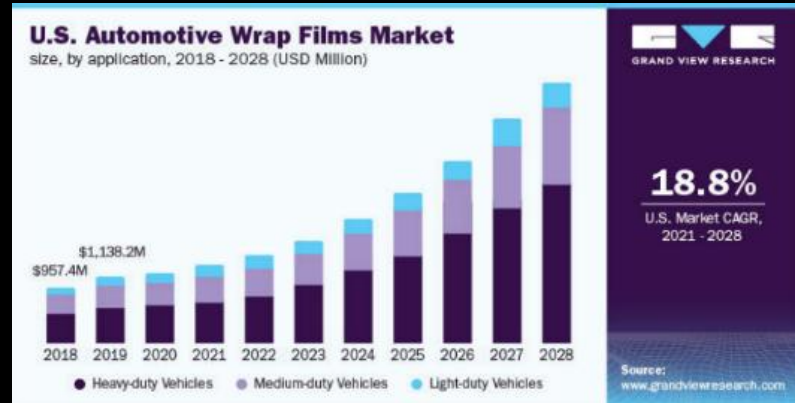
Gross Profit Margin*

\$965,687

Average Operating Income*

\$416,334

Average Annual Profit EBITDA*



FRAGMENTED COMPETITION

The auto accessory and window tinting market is populated largely by independent craftsmen who lack the capital resources, business skills, marketing, and buying power to compete effectively. With the strength and support of Onyx, you will offer a superior service and dominate your market.

MULTIPLE PROFIT CENTERS

Onyx provides consumers and businesses with a wide variety of products and services, making our business a one-stop-shop and letting franchisees benefit from many lucrative profit centers.

AN UNTAPPED INDUSTRY

Automotive styling, performance and accessories market is a 53 Billion dollar a year market. Onyx has strategically positioned itself to allow franchisees to capitalize on these high-demand services.

SELL AUTO ACCESSORIES ONLINE

Online webstore gives each franchise location instant access to sell thousands of name brand products directly from the our website. Your customer can purchase performance or accessory products online with the ability to deliver them to your location for pick up or installation.

Investment Expenditures

The investment cost to get one completely started is between 350k-550k.

The investment covers all the start-up costs you may need to open an Onyx location.

Formulation costs include: initial training, leasehold improvements, business licences, freight, delivery, setup package, signage package, showroom displays, furniture package, etc.

Equipment: equipment package, computer hardware phone package, software package, etc.

Initial marketing: grand opening promotion package

Operating costs: business insurance, initial inventory, accounting, legal expenses, administrative, marketing, graphic package, work vehicle brand wrapped and additional funds for 3 months of operation.

When we compare profits to the initial investment, we estimate that Onyx has a 4 years payback to an Investor.

