


PROPOSAL

**Ballin on a Budget Program:
For Financial Literacy
Partnership**

2024



PREPARED FOR:
3 C Sports

 [Ballinonabudget.org](https://ballinonabudget.org)

 **734-883-0186**

 [BallinonaBudgetcourse@gmail](mailto:BallinonaBudgetcourse@gmail.com)



**BOYS & GIRLS CLUBS
OF SOUTHEASTERN MICHIGAN**





Dear Shawn Wilson and Christopher Kyles,

I hope this message finds you well. We are writing to express our enthusiasm about the transformative impact that a strategic partnership could bring to the Boys and Girls Club of Southeastern Michigan and 3C Sports. Our team at "Ballin' on a Budget" has developed an innovative financial literacy course tailored for student-athletes of all ages, and we believe that this initiative aligns seamlessly with the values and goals of your organizations.

OBJECTIVE:

The primary goal of our financial literacy course is to empower student-athletes with essential life skills, ensuring their financial well-being both during and after their sports careers. The curriculum is designed to cover three key modules:

1. Financial Basics:

- Income
- Banking
- Taxes
- Identity Theft

2. Financial Management:

- Budgeting
- Savings
- Name, Image, Likeness (NIL)
- Goal Setting

3. Managing Credit:

- Understanding Credit
- Establishing Credit
- Leveraging Credit
- Credibility
- Business Credit for Athletes

Overview:

"Ballin on a Budget" Financial Literacy Course



PROPOSAL HIGHLIGHTS

1. Customization for Athletes:

Our program is specifically tailored for student-athletes, addressing the unique financial challenges and opportunities they face.

2. Inclusivity:

Suitable for all ages, the course accommodates various skill levels and backgrounds, ensuring a comprehensive learning experience.

3. Expert Guidance:

The curriculum is developed in collaboration with financial experts, ensuring accuracy, relevance, and real-world applicability.

4. Engaging Learning Environment:

Interactive modules, workshops, and real-life case studies create an engaging learning environment, fostering active participation.



BENEFITS OF PARTNERSHIP



1. Community Impact:

Empower youth with essential financial skills, contributing to their long-term success and community development.

2. Brand Visibility:

Recognition as a forward-thinking organization committed to holistic youth development and education.

3. Collaborative Events:

Jointly organized events and workshops, reinforcing the spirit of collaboration.

4. Measureable Impact:

Regular progress reports and assessments to measure the impact of the program on participants.

BENEFITS OF PARTNERSHIP



Next Steps:

We propose a meeting to discuss this partnership further, addressing any questions or concerns you may have. Our team is excited about the potential of this collaboration and believes that together we can make a lasting impact on the lives of young athletes in Southeastern Michigan.

Thank you for considering this proposal. We look forward to the opportunity to work together in empowering the youth through financial literacy.

Best Regards,

Willie Johnson ~ President

Daniel Burks ~ President

Email~ BallinonABudgetCourse@gmail.com

Phone~ 734-883-0186



COST

We are willing to provide courses 90% off for all 3 C Sports Athletes with a purchase of Student Athlete Financial Literacy Planner for all 3 C Sports athletes.

Course pricing

\$39.99

3 C Sports cost will be

\$3.99 per student

Financial Planner cost is

\$13.99 per student

Age Levels:

8-10 year olds (will access partial course and additional team projects)

11-14 year olds (will fully access course)

Course curriculum consists of 10 weeks

1 in class session per week with a 30 min at home study assignment per week

Each Class session holds a max of 15 students per session

NOW AVAILABLE STUDENT FINANCIAL PLANNER



"Unlock the champion within as you embrace the Apex way - where preparation meets excellence. Learn to seize each day with purpose, plan like a true student-athlete, set audacious goals, and equip yourself to conquer not just the game, but the journey of life itself."

SOCILA MEDIA OUTLETS



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