

# KHAN MASROOF

## Software Developer

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Bemina Srinagar Jammu and Kashmir

## SUMMARY

Tech-savvy WordPress Developer with over 3 years customizing online presence by implementing stunning layouts to maximize campaign reach. Goto resource for managing data presentation and back-end services for unique WordPress themeexperience. Pivotal in managing complex analytics, web traffic and campaign tracking systems to maintain organizational reach. Detailoriented approach to planning QA measures, API integration and deliverable launch.

## PROFESSIONAL EXPERIENCE

Full Stack Wordpress Developer 05/2022 - Present  
K21 Academy London (Remote)

- Designed and developed customized website presentation to achieve optimized goals.
- Directed design, writing and production of page content to fulfill project demands and satisfy customer needs.
- Integrated third party forms, data, back-end services and specialized content to personalize WordPress theme layout and arrangement.
- Conducted website performance tests, troubleshooting and upgrades.
- Redesigned sites to enhance navigation and improve visual appeal.

Wordpress Developer 02/2020 - 03/2022  
Bit by Bit Services Srinagar

- Built layouts according to customer parameters using HTML5 and CSS3.
- Created web models or prototypes using physical, interface, logical and data models.
- Designed visual and graphic images to use on multiple platforms.

## EDUCATION

Master of Computer Application (MCA): Computer Science And Programming 2020 - 2023  
Cluster University Srinagar Srinagar Jammu and Kashmir

Bachelor of Computer Application (BCA): Mathematics And Computer Science 2017 - 2020  
Amar Singh College Cluster University Srinagar Srinagar Jammu and Kashmir

Associate of Science: Engineering Physics, Chemistry, Mathematics 2015 - 2017  
Boys Higher Secondary, Srinagar Jammu And Kashmir, Srinagar Jammu and Kashmir

High School Diploma 2005 - 2014  
Salfia Muslim Institute Parraypora Baghat Srinagar

## LANGUAGES

English	Native	●●●●●	Kashmiri	Native	●●●●●
Urdu	Native	●●●●●			



## ACHIEVEMENTS

Microsoft AI: Artificial Intelligence Solutions License - 2019

The complete HTML,CSS and Javascript by Solo Learn

Complete paython Bootcamp with certification of Python X

The Complete Web Developer in 2023: Zero to Mastery on Udemy

## SKILLS

Languages and Frameworks

Wordpress · Javascript · Python · React ·

Web Analytics Tools · PHP ·

Web Applications and Server · SEO · WIX ·

Database Skills · HTML · CSS