



2024 - 2025

Humanizing Technology Into Everyday Life

TALENT ROSTER

TECHFLUENCERS™

Where Tech Innovation and Influence Converge

Digital Mind State created “Techfluencers™” by merging the gap between innovative tech companies and the most influential voices in pop culture. Whether you’re launching a cutting-edge gadget or kickstarting a groundbreaking project, our Techfluencers™ identify and engage their followers to drive awareness of your products and, create positive buzz and increased sales.

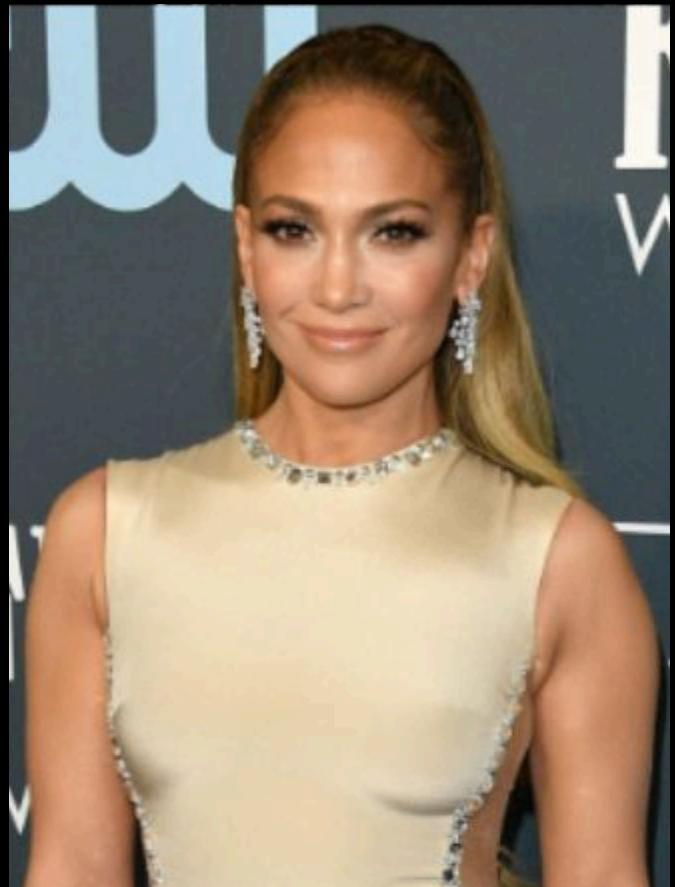
From your favorite social media apps to the smart devices in your home, Digital Mind State plays a huge role in making technology friendly and fun for everyone. Get to know our Techfluencers™ personalities all of which are making technology exciting, cool, accessible, and transformative for all of us.

More Than Just Product Reviews

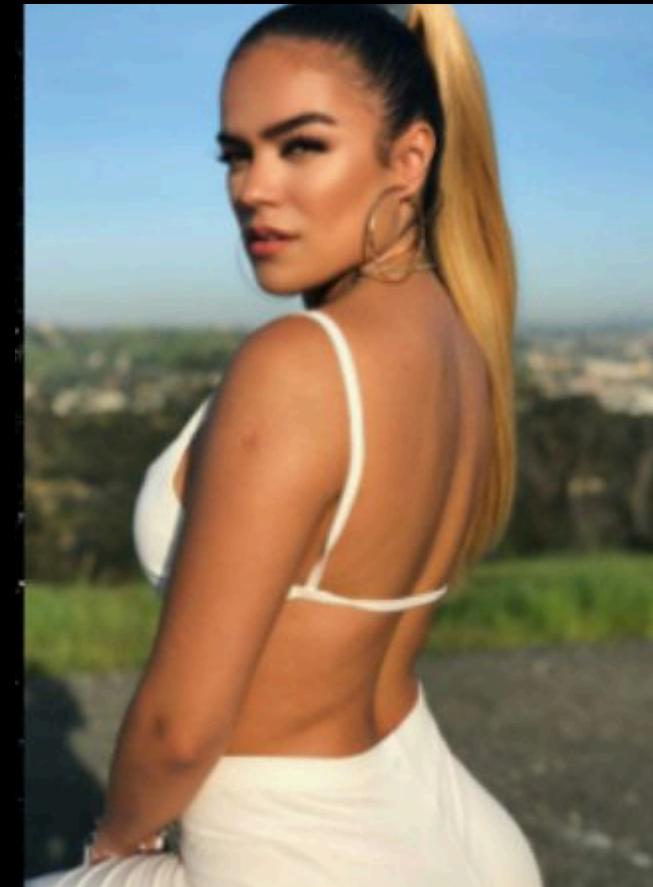
Techfluencers™ do more than just talk about the latest gadgets. They discuss important issues like online safety and the future of tech. Their opinions help shape not just what we think about tech, but also how it’s made and governed. They’re not just observers; they’re shapers of the tech world.

DIGITAL
MIND.
STATE

MUSIC



Jennifer Lopez
Artist



Karol G
Artist



Prince Royce
Artist/Influencer



Ozuna
Artist



Wisin
Artist

172M

41.6M

13.3M

21.6M

12.3M

14.7M

24M

9.24M

33.7M

6.86M



Maluma
Artist



CNCO
Artist



Mau Y Ricky
Artist



Nicky Jam
Artist



Daddy Yankee
Artist

58.8M

3.7M

6.3M

41.5M

43.2M

27.5M

11.4M

3.84M

22.5M

33.2M



Justin Quiles
Artist



Dimelo Flo
Artist



Dalex
Artist



Jay Wheeler
Artist



Vinnie Brown
Artist- Naught by Nature

7.3M

3.86M

618K

515K

3.2M

5.55M

3.5M

3.76M

62.7K



Sech
Artist



Farukko
Artist



Manuel Turizo
Artist



Nohemy
Artist



Flava Flav
Artist- Public Enemy



6.5M



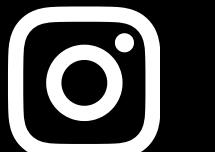
19.1M



11.3M



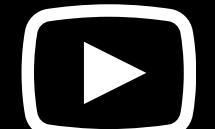
142K



142K



9.15M



15.1M



8.15M



63.5K



63.5K



Leli Hernandez
Artist/Influencer



Rombai
Artist



Alcover
Artist



Alex Rose
Artist



Yomiko
Artist

1M

1.6M

133K

1.7M

830K

33.7K

1.8M

32.7K

4.04M

270K

ATHLETES

Overall Social Reach



Tommy Devito
NY Giants

8 8 1.7M

Overall Social Reach



Rodney Mcleod
Indianapolis Colts



Brandon Bolden
Las Vegas Raiders



Dominique Easley
Former New England Patriots



172K



200K



39K

Overall Social Reach



Nakobe Dean
Philadelphia Eagles



Marcus Smith II
Former Philadelphia Eagles



Aj Francis
Pro Wrestler/Pro Gamer



Overall Social Reach



Brandon Mebane
LA Chargers



Justin Bethel
Miami Dolphins



Oday Aboushi
LA Rams



Overall Social Reach



Dean Marlow
LA Chargers



Malcolm Jenkins
N.O. Saints



Emmanuel Acho
Social Media Celebrity



77K



1M



2.3M

Overall Social Reach



Tyler Biadasz
Dallas Cowboys



Nick Moody
Former San Francisco 49er



Tre Sullivan
Philadelphia Eagles



289K



28K



31K

Overall Social Reach



Chris Hubbard
Cleveland Browns



James Bradberry
Philadelphia Eagles



Jaden Springer
Philadelphia 76'ers



Overall Social Reach



Phil Taylor
Cleveland Browns



Cj Sapong
Buffalo Bills



Marcus Jones
N.E Patriots



Overall Social Reach



Mathew Butler
Vegas Raiders



Rasul Douglas
Buffalo Bills



Jonathan Casillas
Former Ny Giant



46K



412K

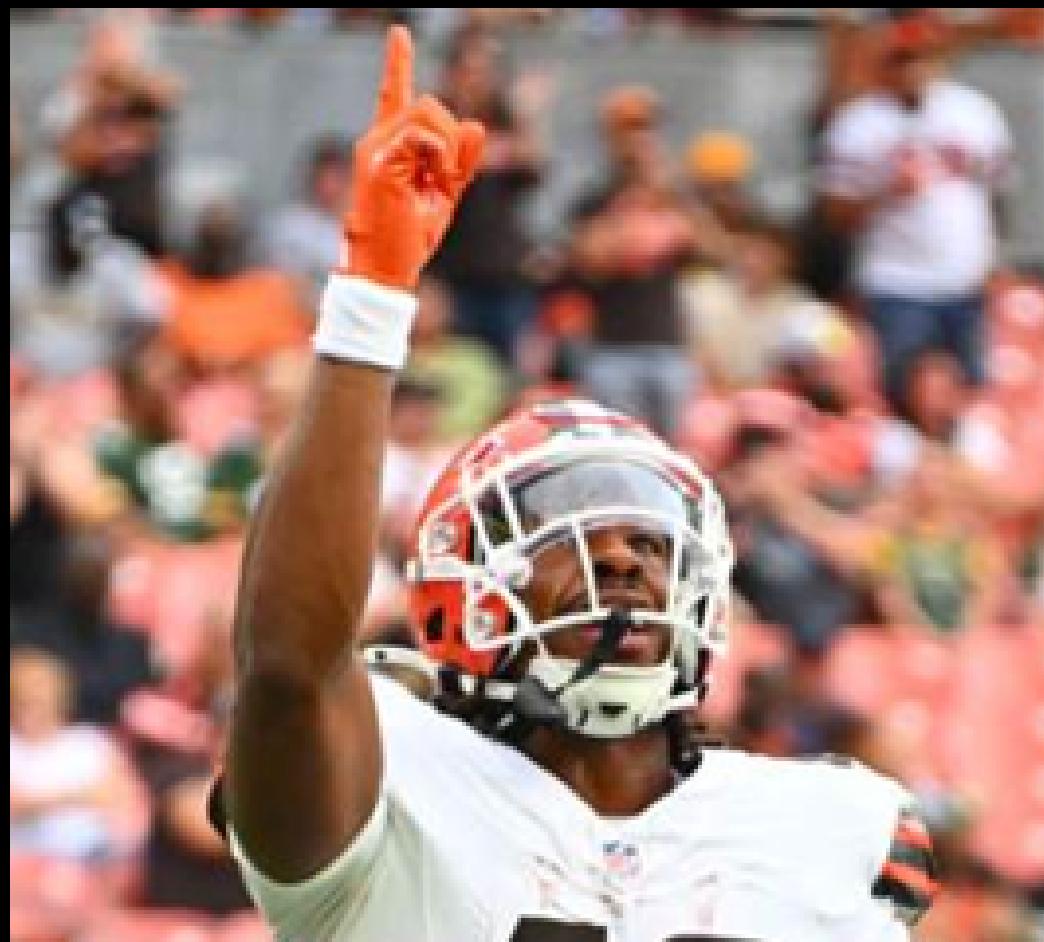


78K

Overall Social Reach



Brandon Coleman
Former Wide Receiver
New Orleans Saints



Aidan Robbins
Rookie Running Back
Cleveland Browns



Brandon Bolden
Former Running Back New
England Patriots (Super Bowl)

8
8
8 112K

8
8
8 24K

8
8
8 206K

Overall Social Reach



Dominique Easley
Former Defensive Tackle New
England Patriots/Rams



Larry Grant
Former Linebacker
San Francisco 49ers



Deejay Dallas
Active Running Back
Arizona Cardinals

8
8
8
8
59K

8
8
8
8
32K

8
8
8
8
110K

Overall Social Reach



Michael Bush
Former Running Back
Chicago Bears



Tre Sullivan
Former Safety Philadelphia Eagle
(Super Bowl)



Mike Jordan
Former Cornerback
Cleveland Browns

8
8
8
8
59K

8
8
8
8
26K

8
8
8
8
42K

Overall Social Reach



Shawn Harper

Former Offensive Tackle Colts



TJ Ward

Former Safety
Denver Broncos (Super Bowl)



Ricky Williams

Former Running Back
Miami Dolphins



INFLUENCERS

Overall Social Reach



Myla Tkachenko
Ukrainian model / DJ



Alexis Holifield
Financial Consultant



Darnell Nicole
TV & Media Influencer

8 8 8 8 1.6M

8 8 8 8 15.6K

8 8 8 8 1.1M

REACH

Digital Mind State is a full-service strategic agency that creates relevant stories for your brand's target audiences. From social stories and vignettes to long form documentary features, livestreams, unboxing, and commercial spots, our Emmy award-winning creator and director organically align talent and brands message to capture consumers with engaging content that is relevant to their native experience.



Emmy Winner
Director- Josh Greenwood

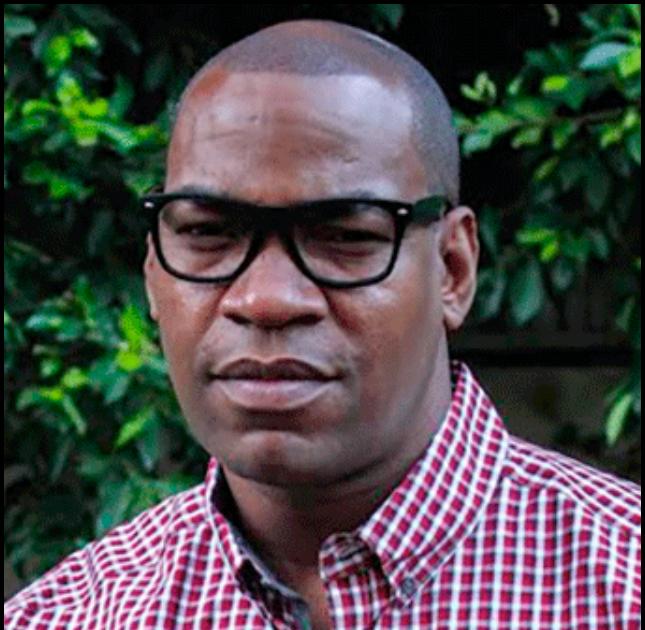
OVER 500 BILLION IMPRESSIONS AND GROWING



Our talent roster resonates across a number of social media platforms and emphasize our total reach. We are diverse and varied which gives partners access to a myriad of consumer segments, from the early adopters, tech enthusiasts and everything in between.



CONTACT US



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