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Action Plan:

- To have right sales team to support rapid growth
- To analyze current sales compensation and quota structure
- To motivate employees to work hard

998

of employees

100K

Avg Base Pay

40%

Employees are paid
more than average
total pay

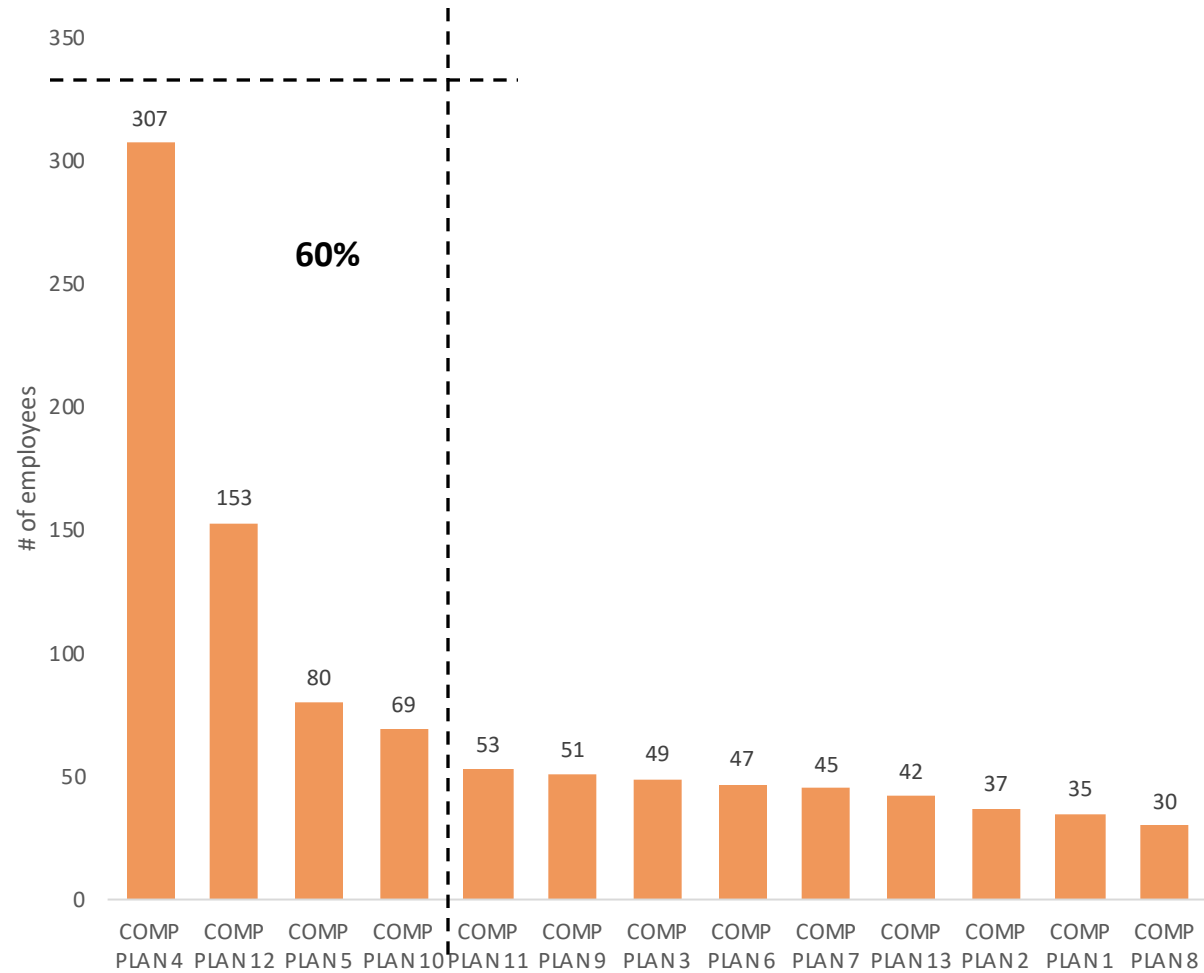
88%

Employees are from
USA

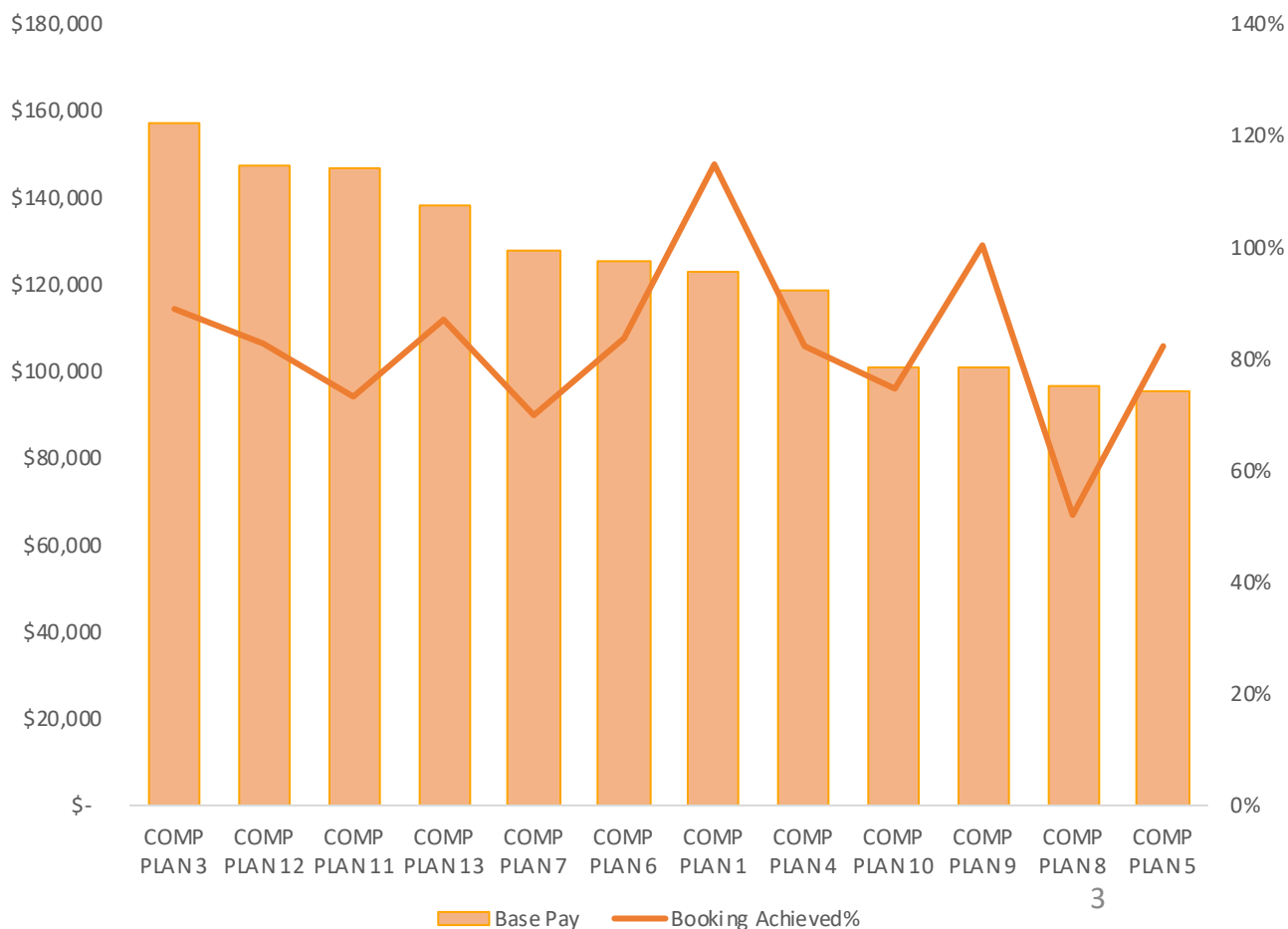
Compensation Plan Analysis



60% of the employee population lie in Comp Plan 4, 12, 5, 10



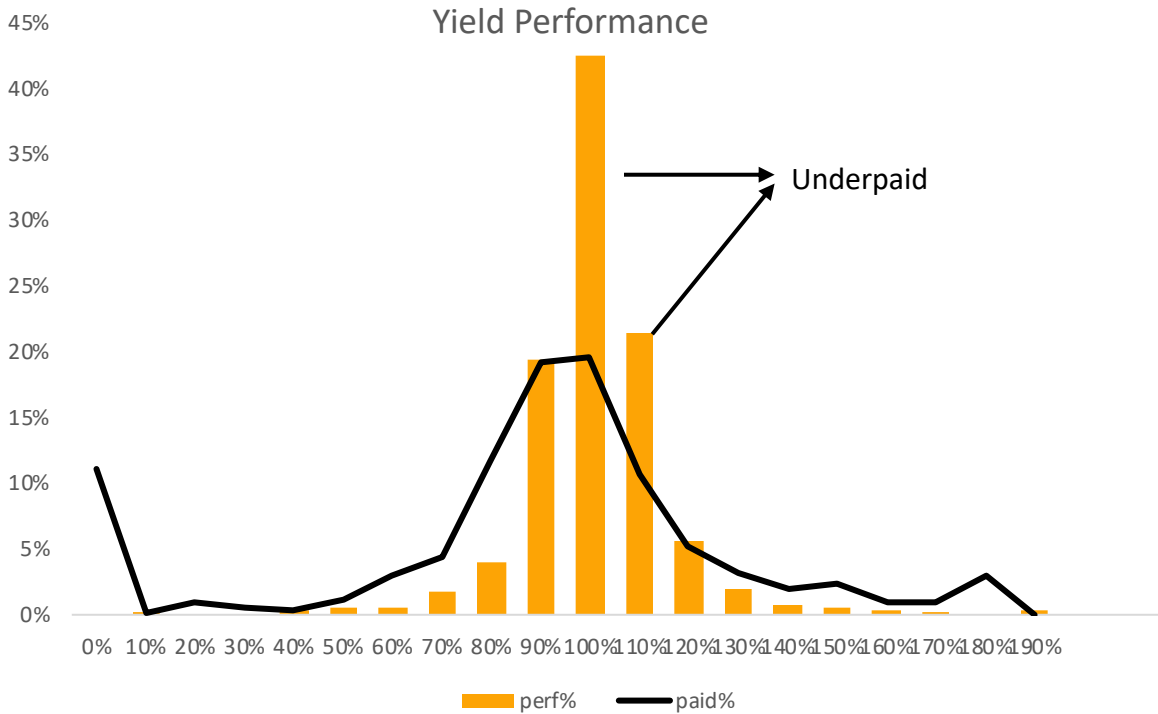
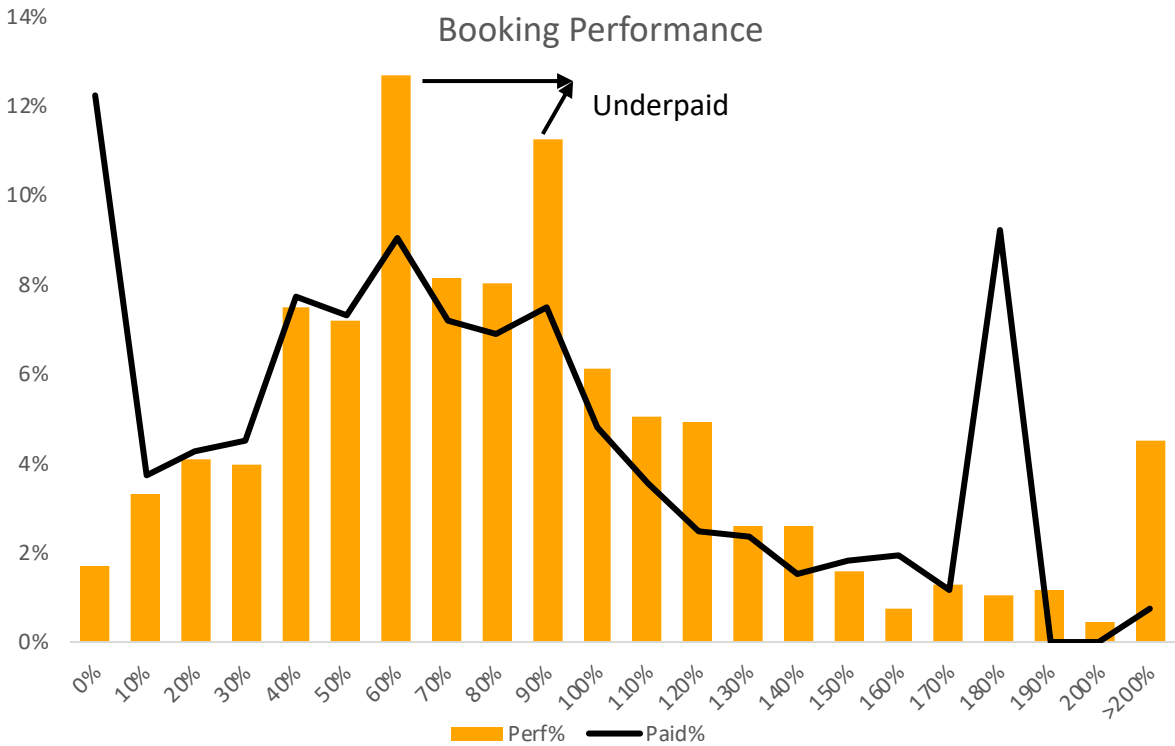
Employees in plan 1 and 9 have overachieved their quota whereas in plan 3, 11, 12 they have underperformed



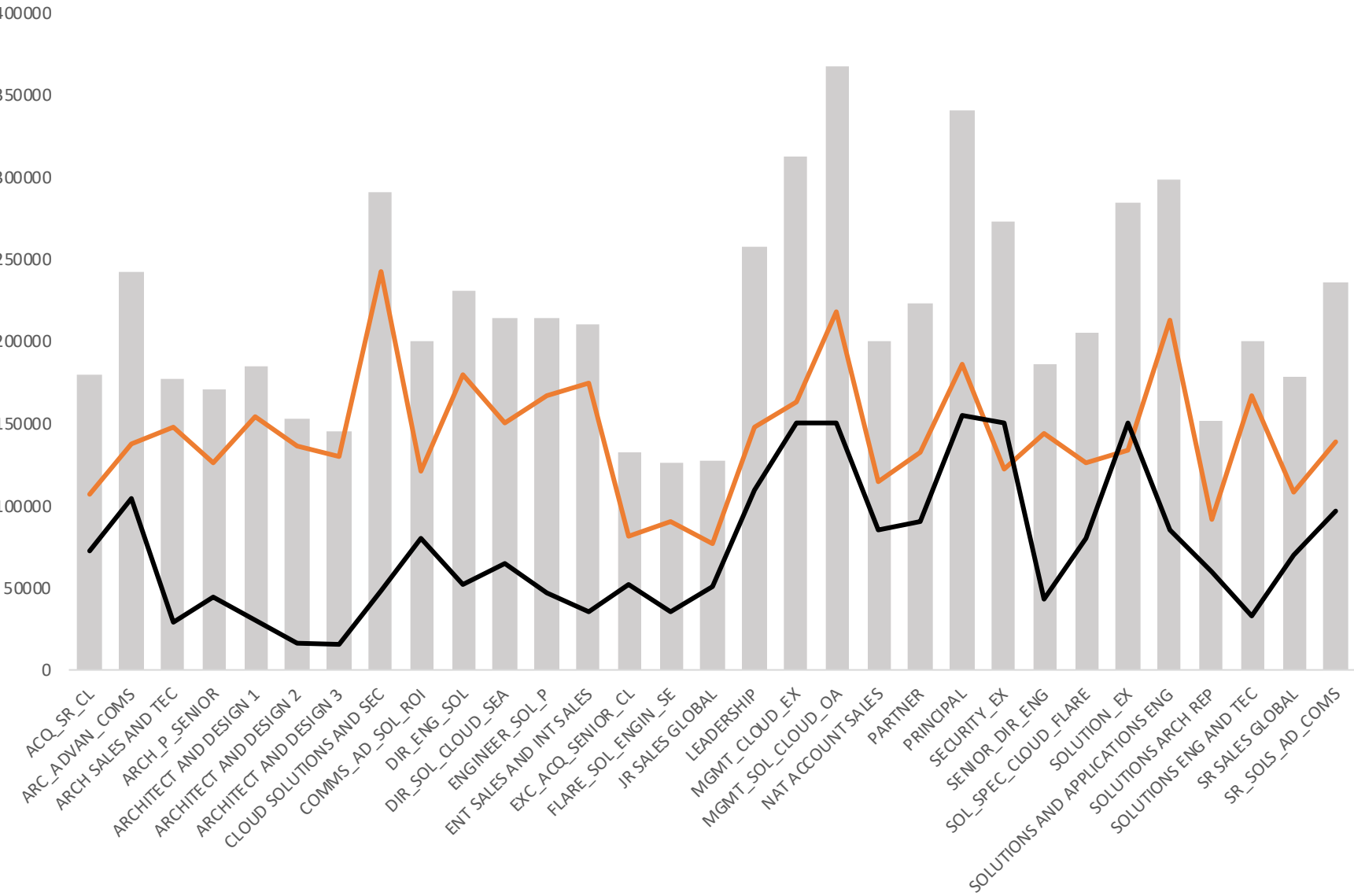
Performance Analysis



Approximately 70% of total employees do not meet their target and as seen in the graph below that some are being underpaid according to their performance.



Pay Analysis by Job Title



Legend:
 Grey bar: Average of TOTAL PAY USD
 Orange line: Average of BASE PAY USD
 Black line: Average of SALES TARGET USD

Sourced from: Cloudflare

50%
Of the employees are paid above average base pay

35%
Of total base salary comprises of sales followed by architect and design at 25%

355
of employees have job title Senior Sales Global